



# “On Purpose” Nursing Conference

## Sponsorship Tiers

### TIER 1

### PURPOSE PARTNER

**\$1,000**

#### OVERVIEW

Supports foundational opportunities for future nurses to learn, network, and grow. Ideal for organizations seeking meaningful involvement in developing the next generation of healthcare professionals.

#### BENEFITS

- Logo recognition on materials
- Breakfast & lunch included
- Table on 2<sup>nd</sup> floor in Vendor/Sponsor area

#### ORGANIZATION IMPACT

Becoming a Purpose Partner positions your organization in front of future nurses early in their professional journey.

### TIER 2

### PURPOSE ADVOCATE

**\$2,500**

#### OVERVIEW

Demonstrates a deeper commitment to supporting critical care, progressive care, and future nurses.

#### BENEFITS

- All Purpose Partner benefits PLUS:
- Enhanced logo recognition on materials
- Table on 2<sup>nd</sup> floor front of donor wall and 1<sup>st</sup> floor by the entrance

#### ORGANIZATION IMPACT

As a Purpose Advocate, your organization gains direct visibility with future nurses on the main first floor. This tier provides face-to-face engagement, increased brand interaction, and strengthens your reputation as a supporter of clinical education and professional growth.

### TIER 3

### PURPOSE SPONSOR

**\$5,000**

#### OVERVIEW

Represents the highest level of commitment to strengthening critical care, progressive care, and the development of future nurses. Ideal for organizations seeking premier visibility, elevated branding opportunities, and meaningful engagement with the next generation of nursing professionals.

#### BENEFITS

- All Purpose Partner benefits PLUS:
- Premier logo recognition on materials
- Verbal recognition during opening & closing sessions
- Table on 1<sup>st</sup> floor by registration
- Opportunity to exclusive breakout room
- Social media spotlight
- Opportunity to include branded materials in attendee bags

#### ORGANIZATION IMPACT

As a Purpose Sponsor, your organization is highly visible as a leader in supporting the professional growth of future nurses. This top tier provides premium branding, direct engagement, and exclusive opportunities to connect with highly motivated nursing students. Your investment positions your organization at the forefront of supporting the future healthcare workforce and reinforces your commitment to empowering tomorrow's nurses