

NORTH CAROLINA EMERGENCY NURSES SYMPOSIUM 2025 EXHIBITOR PROSPECTUS

NOVEMBER 6-7, 2025 | A-B TECH CONFERENCE CENTER | ASHEVILLE, NC



JOINTLY PROVIDED BY

MAHEC
PART OF NC AHEC

ENA
North Carolina State Council

For more information, visit us online at
ncena.nursingnetwork.com



EXHIBIT HALL DATES & TIMES	
EXHIBIT SET-UP	
Thursday, November 6	8:00 am–10:00 am
EXHIBIT HALL HOURS	
Thursday, November 6	10:15 am–10:45 am 11:45 am–1:00 pm 3:00 pm–3:30 pm
Friday, November 7	9:00 am–9:30 am 11:30 am–12:45 pm
EXHIBIT TEAR DOWN	
Friday, November 7	1:00 pm–3:30 pm

HISTORY

The North Carolina Emergency Nurses Symposium is the region's premier emergency nurses' event of the year, bringing together stretcherside emergency nurses, advanced practice nurses, educators, managers, and directors for cutting-edge clinical and leadership education and networking. We welcomed **248** attendees in 2023 and expect **over 275** attendees at this year's highly anticipated event!

EXHIBITOR FEES

\$1,000

Early Bird Registration (*paid by 6/13/25*)

\$1,250

Regular Registration (*paid by 6/14/25–10/3/25*)

\$1,350

Late Registration (*paid after 10/3/25*)

Included in all exhibit packages:

- Booth space with (1) 6-foot table ¹
- (2) complimentary registration and vendor badges ²
- Placement on Exhibitor Hall Bingo Card ³
- Access to lunch and refreshment breaks for both days for up to (2) company representatives

¹ Additional booth space available for \$850 per booth.

² Badges for additional representatives may be purchased for \$100 each.

³ Placement on the Exhibitor Hall Bingo card is limited to Early/Regular Registration.

LOCATION

A-B Tech Conference Center

16 Fernihurst Drive, Asheville, NC 28801

We will be returning to the AB Tech Conference Center this year in order to accommodate our rapidly growing attendance. We will again have a dedicated exhibit hall adjacent to our lecture hall.

DIRECTIONS

ACCOMMODATIONS

Please contact Jordan Kritz at jordan.kritz@mahec.net for local hotel recommendations.

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EXHIBITOR & SUPPORTER OPPORTUNITIES

	EXHIBITOR	BRONZE	SILVER	GOLD
PRICE ¹	(see page 2)	\$2,000	\$3,000	\$4,500
Company specific supporter banner displayed in registration area ²				✓
Combined supporter banner displayed in lunch area ²		✓	✓	✓
Lead capture list		✓	✓	✓
Advertisement page in attendee packet ^{2 3}		1/4 page	1/2 page	Full Page
Name/logo recognition on opening/closing slides and meeting materials	Name Only	Name/Logo	Name/Logo	Name/Logo
Recognition on NCENA website	Name Only	Name/Logo	Linked Name/Logo	Linked Name/Logo
Listed on Exhibitor Hall Bingo Card ⁴	Name Only	Name/Logo	Name/Logo	Name/Logo each day
Booth space with (1) 6-foot table and (2) chairs	1	1	2	2
Complimentary electricity	✓	✓	✓	✓
Complimentary registration and vendor badges ⁵ (includes access to lunch and snacks on both days)	2	2	2	2
Complimentary registration to Evening Social Event (no exhibit space, but flyers and one-on-one discussion with attendees is permitted)			✓	✓

Don't see an exhibitor or supporter opportunity that meets your needs?

Let us work with you to customize one. Please contact Jordan Kritz at jordan.kritz@mahec.net.

¹ A \$100 late fee will be charged to supporters if payment is received after 10/3/2025. Exhibitors, see page 2.

² Only available if registration and payment is received by 10/3/2025.

³ Default ad will be company logo and point of contact. Custom ads are subject to approval and due by 10/3/2025.

⁴ Placement on the Exhibitor Hall Bingo card is limited to Early/Regular Registration.

⁵ Badges for additional representatives may be purchased for \$100 each.

SPACE ASSIGNMENT

Space will be assigned in the order in which applications with payment are received. **Supporters** will be given priority placement. Exhibitors wishing to avoid being placed adjacent to a particular competitor should indicate this on their application. The Planning Committee reserves the right to alter the floor plan at any time without notice.

CONDUCTING EXHIBITS

MAHEC and NCENA follow the ANCC standards and guidelines governing support of Healthcare Professionals. In addition, there will be no drawings, raffles, or qui-type contests of any type permitted outside of the Exhibit Hall Bingo Card. However, exhibitors and supporters are welcome to donate items to be raffled off to attendees at the end of the symposium. Electrical or other mechanical apparatuses must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the planning committee. The right is reserved to refuse applications because of concerns over not meeting standards required or expected, as well as the right to curtail exhibits, or parts of exhibits, which reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person, and other unreasonable activity.

INFRINGEMENT

Interviews, demonstrations, and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distributing of advertising matter outside the exhibitor's own space will not be permitted and will subject the exhibitor to immediate dismissal from the meeting without refund.

BADGE POLICY

All participants affiliated with exhibits must be registered. Each person will be issued an exhibitor badge and must be employed by the exhibitor or have a direct business affiliation.

SECURITY & LIABILITY

A security guard will not be in the exhibit area when the exhibits are closed, and the safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. MAHEC and NCENA are not responsible for theft, loss, or damage which may occur and advise each exhibitor to be sure that stands, equipment, and material is insured at full value and stored each evening for safe-keeping.

REFUNDS & CANCELLATIONS

- Cancellations received in writing on or **before August 1, 2025**, will be issued a refund minus a 25% administrative fee.
- Cancellations received in writing **between August 2 and October 3, 2025**, will be issued a refund minus a 50% administrative fee.
- Cancellations received **after October 3, 2025**, will not be issued a refund.

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EXHIBITOR RESERVATION FORM

DATE _____

COMPANY NAME _____

EMAIL ADDRESS _____

ON-SITE REPRESENTATIVE NAME _____

ON-SITE REPRESENTATIVE EMAIL _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

EXHIBITOR FEES

- ☐ **\$1,000** Early Bird Registration (by 6/13/25)
☐ **\$1,250** Regular Registration (6/14/25–10/3/25)
☐ **\$1,350** Late Registration (after 10/3/25)

SUPPORTER FEES

- ☐ **\$4,500** Gold (\$4,600 if paying after 10/3/25)
☐ **\$3,000** Silver (\$3,100 if paying after 10/3/25)
☐ **\$2,000** Bronze (\$2,100 if paying after 10/3/25)

Registration desired for CE credit? ☐ Yes ☐ No

Electrical outlet needed? ☐ Yes ☐ No

Table drape needed? ☐ Yes ☐ No

Additional badges: _____ x \$100 each = _____

Additional booths: _____ x \$850 each = _____

HOW TO RESERVE

Please complete this form—including your payment method—and return it by mail, fax, or email to:

Mountain Area Health Education Center, Inc.
Attn: Jordan Kritz
121 Hendersonville Road, Asheville, NC 28803

Fax: 828-257-4768

Email: jordan.kritz@mahec.net

Dietary Preference (if applicable)

☐ Vegetarian ☐ Gluten-free ☐ Vegan

Special Needs: Please indicate any conflicting companies or special configuration needed below.

PAYING BY CREDIT CARD

☐ Visa ☐ MasterCard ☐ Discover Card ☐ AmEx

Account # _____

Expiration Month/Year _____ / _____

Verification Code _____ (3 or 4-digit number)

Name on Card _____

Signature _____

PAYING BY CHECK

☐ Check made payable to MAHEC

Please mail your check to:

Mountain Area Health Education Center, Inc.
121 Hendersonville Road, Asheville, NC 28803

AGREEMENT

I agree to exhibit at the symposium with the stipulations indicated in this prospectus.

Signature _____