

db productions of nw ar. inc. presents



**South Central Region**

— of the —  
Wound, Ostomy and  
Continence Nurses Society®

**The HeART of WOC Nursing**

**October 24-26, 2019**

Courtyard by Marriott Dallas/Allen

Dallas/Allen, Texas

## TARGET AUDIENCE

This conference is for nurses in all settings working with patients with wounds, ostomies and/or continence issues. We also invite APNs, nurse managers, nurse administrators, nurse educators and physical therapists. Nursing Students are always welcome!

## CALL FOR POSTERS

Share your evidence-based strategies related to the care of patients with wound, ostomy or continence issues by participating in a poster display! Submit an abstract by September 1, 2019 according to the guidelines at [www.deanneblach.com/posters](http://www.deanneblach.com/posters).

## EXHIBITOR OPPORTUNITIES

Exhibitors are invited to display their products and services. Refreshments and lunch will be provided in the exhibit area for maximum exposure to attendees. We offer special pricing for nonprofit organizations. The exhibit hall opens for the networking reception on October 24th at 6:00 pm.

For more information about registering as an exhibitor, contact Deanne A. Blach, MSN, RN, CNE at 870.715.7508 or [deanne@deanneblach.com](mailto:deanne@deanneblach.com).



Cover Art: 123rf.com

## 12 NURSING CONTACT HOURS AVAILABLE October 25 (6 Hours) | October 26 (6 Hours)

These activities have been submitted to the Ohio Nurses Association for approval to award 12 nursing contact hours. *The Ohio Nurses Association is an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation (OBN-001-91).*

There is commercial support of this activity. A complete list of commercial support will be provided for attendees as part of the digital handouts.

Neither the speakers or planners have a conflict of interest (no financial relationships with products, speaker bureaus or other organizations. All speakers have agreed not to promote any specific product.

**Successful Completion** – Attendees are required to sign-in each day, provide an email address for communication and attend the entire full day's program. Each day may be attended separately.

Contact Deanne A. Blach, MSN, RN, CNE at [deanne@deanneblach.com](mailto:deanne@deanneblach.com) or 870-715-7508 for more information about nursing contact hours.

# Learning Facilitators

*Barb Bancroft, RN, MSN, PNP*

*Carole Bauer, MSN, RN, ANP-BC, CWOCN*

*Joyce Black, PhD, RN, WCN, FAAN*

*Kathryn Cheattle, JD*

*Michele L. Deck, RN, BSN, M.Ed, LCCE, FACCE*

*Lynette Franklin, MSN, ACNS-BC, CWOCN-AP, CFCN*

*Bhaskar Gurram, MD*

*Collin Jarvis*

*Tina Meyers, MBA, BSN, CWOCN*

*John G. Mills, DO, MS, MPH*

*Ashish Patel, MD*

*We reserve the right to substitute speakers and topics should the need arise.*

## EARLY BIRD DISCOUNT!

Register & submit your payment by **June 1, 2019** to receive our early bird discount. While purchase orders are accepted, payment must be received by the early bird discount deadline.

## GROUP DISCOUNT!

A group discount is available for three or more registration forms & fees only if they are submitted & paid together.

## CANCELLATION POLICY

No refunds will be issued, but a substitute may attend. Otherwise, any registration fee(s) will be forfeited.

## DIETARY CONCERNS

Notify us before the conference and at the registration desk if you have any special dietary restrictions or needs.

## REGISTRATION DEADLINE

The registration deadline for this conference is **October 5, 2019**. Call for availability after October 5th.

## HANDOUTS, SURVEYS & CERTIFICATES

All conference handouts, evaluation surveys and CE certificates will be available online. You will be emailed a link to download handouts in early October 2019. Please note that handouts will not be available on-site. You will need to complete the evaluation survey online after the program concludes and print the CE certificate from your computer. Be certain the email address(es) you provide on the registration form are accurate and legible.

# Conference Schedule

## THURSDAY, OCTOBER 24

6:00 pm - Opening Networking Reception (*exhibits & posters open*)

## FRIDAY, OCTOBER 25

7:15 Registration with Coffee/Tea (*exhibits & posters open*)

8:15 Welcome, Disclosures & Introductions (*Deanne A. Blach & Tina Meyers*)

8:30 **Living' Learnin' Laughin' Through the Years** (*Barb Bancroft*)

9:45 Break (*exhibits & posters open*)

### 10:45 Concurrent Sessions:

- ♥ F-1 **Inflammation & Immunity: Partners in Healing - Part 1** (*Barb Bancroft*)
- ♥ F-2 **Skin & Wound Care for the Oncology Client** (*Carole Bauer*)
- ♥ F-3 **Continence Primer: Road Map to Continence Assessment & Evaluation**  
(*Lynette Franklin*)

12:00 Networking Lunch (*provided*) / (*exhibits & posters open*)

### 1:00 Concurrent Sessions:

- ♥ F-4 **Inflammation & Immunity: Partners in Healing - Part 2** (*Barb Bancroft*)
- ♥ F-5 **My Worst Nightmare: Problem Ostomy for Both Nurse & Patient**  
(*Carole Bauer*)
- ♥ F-6 **Using Critical Thinking in Dressing Selection** (*Joyce Black*)

2:15 Break (*exhibits & posters open*)

### 2:45 Concurrent Sessions:

- ♥ F-7 **Deep Tissue Injury: What's New?** (*Joyce Black*)
- ♥ F-8 **An Analysis of Wound Care Products** (*John G. Mills*)
- ♥ F-9 **Intestinal Fistulae: A Practical Approach to a Complex Problem**  
(*Tina Meyers*)

3:45 Return to Ballroom for Closing Plenary

3:50 **The Standard of Care: Legal Implications for WOC Professionals**

(*Kathryn Cheatle & Joyce Black*)

5:05 Program Complete

5:30 South Central Region WOCN Society Dinner & Auction



## CHARITABLE EVENT, DINNER & AUCTION

Friday, October 25 at 5:30 pm



Join the SCR WOCN Society Nurses for a networking reception, dinner and auction on Friday, October 25. Help us raise awareness and funds for this very special group of nurses as they provide scholarships for teen ostomy camps. We encourage everyone (attendees, speakers, spouses, significant others and exhibitors) to participate in this event. Contact Tina Meyers at [meyers588@gmail.com](mailto:meyers588@gmail.com) if you can donate an item for auction. Tickets are \$35 per person. Please indicate how many tickets you would like to purchase on the registration form.

# Conference Schedule

## SATURDAY, OCTOBER 26

8:00 Registration with Coffee/Tea (*exhibits & posters open*)

8:30 **No Colon, Still Rollin'** (*Collin Jarvis*)

9:30 Break (*exhibits & posters open*) / (*hotel check out for overnight guests*)

### 10:15 Concurrent Sessions:

- ♥ S-1 **Inflammatory Bowel Disease & Surgery: Current Practices**  
(*Dr. Bhaskar Gurram*)
- ♥ S-2 **Developing an Outpatient Ostomy Clinic** (*Carole Bauer*)
- ♥ S-3 **Advanced Assessment of the Patient with First Line Treatment for Urinary Incontinence** (*Lynette Franklin*)

11:30 Networking Lunch (*provided*) / (*exhibits & posters close*)

### 12:30 Concurrent Sessions:

- ♥ S-4 **Patient Outcomes in Inflammatory Bowel Disease Surgery**  
(*Dr. Ashish Patel*)
- ♥ S-5 **Urinary & Fecal Incontinence Case Challenges** (*Lynette Franklin*)
- ♥ S-6 **Preparing for a Deposition: Being your "Best Self" as a Defendant**  
(*Kathryn Cheatle & Joyce Black*)

1:45 Break

### 2:00 Concurrent Sessions:

- ♥ S-7 **Avoiding the Legal Pitfalls of Electronic Documentation**  
(*Kathryn Cheatle & Joyce Black*)
- ♥ S-8 **Leadership and the Art of Dealing with Difficulty in the Work Place**  
(*John G. Mills*)
- ♥ S-9 **Spellbinders: Stories that Create Magic, Inspire, Teach and Motivate**  
(*Michele Deck*)

3:15 Return to Ballroom for Closing Plenary

3:20 **Finding the Hero Within** (*Michele Deck*)

4:20 Summary & Evaluation

4:35 Program Complete



### The HeART of WOC Nursing

The WOCN Society is a professional nursing society which supports its members by promoting educational, clinical & research opportunities to advance the practice & guide the delivery of expert health care to individuals with wounds, ostomies & incontinence.

**TINA MEYERS, MBA, BSN, CWOCN**

President, SCR WOCN Society

936.788.3671 • [president@scrwocn.org](mailto:president@scrwocn.org)

**MARISA MEYER-LASTER,**  
**RN, BSN, CWON**

Conference Planner

713.444.5800 • [conference@scrwocn.org](mailto:conference@scrwocn.org)

[www.scrwocn.org](http://www.scrwocn.org)



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# Accommodations

## COURTYARD BY MARRIOTT DALLAS/ALLEN

210 East Stacy Road • Allen, Texas 75002

Reservations: 214.383.1151 • [www.marriott.com/dalan](http://www.marriott.com/dalan)



**SPECIAL CONFERENCE RATE!**  
**\$139/night\***

A limited block of rooms is being held under **"DB Productions SCR WOCN Conference"** at this discounted rate until **October 1, 2019**. We anticipate the room block being completely sold out, so please reserve your room early. Once the room block is full, this rate may no longer apply. Participants are responsible for their own hotel reservations.

\*Plus tax. Rate includes a full hot breakfast.



### Conference Contacts



**db productions of nw ar, inc.**

**DEANNE A. BLACH, MSN, RN, CNE**

Event Coordinator & Nurse Planner  
President, DB Productions of NW AR, Inc.  
870.715.7508 • [deanne@deanneblach.com](mailto:deanne@deanneblach.com)

**MONICA SPEAK**

Registration Coordinator,  
DB Productions of NW AR, Inc.  
870.577.5325 • [monica@deanneblach.com](mailto:monica@deanneblach.com)

# Registration

## 2019 SCR WOCN

*Please register by October 5, 2019. Call for availability afterwards.*

Register online at [www.cvent.com/d/sbqtjv](http://www.cvent.com/d/sbqtjv) or send payment with this completed form.

Name: \_\_\_\_\_

Employer: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Home Phone: \_\_\_\_\_ Mobile Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

### REGISTRATION FEES

#### Early Bird (On or Before June 1, 2019)

- |  | <b>Amount</b> |
|--|---------------|
| ♥ Full Conference - Individual: \$330 (USD)  | \$ _____      |
| ♥ Full Conference - Group: \$305 per person (USD)<br>(3 or more registrations submitted & paid together) | \$ _____      |

#### After June 1, 2019

- |  |          |
|--|----------|
| ♥ Full Conference - Individual: \$380 (USD)  | \$ _____ |
| ♥ Full Conference - Group: \$330 per person (USD)<br>(3 or more registrations submitted & paid together) | \$ _____ |

**Any One Day:** \$225/day per person (USD) \$ \_\_\_\_\_

**Pre-Licensure Students** - Any One Day: \$75 per person (USD) \$ \_\_\_\_\_

**SCR WOCN Dinner & Auction** (Purchase tickets for your guests also!)

Individual: \$35 (USD) x \_\_\_\_\_ tickets = \$ \_\_\_\_\_

**Total Enclosed:** \$ \_\_\_\_\_

**Not attending the full conference? Select which day you will attend:**

☐ October 25

☐ October 26

**Select which session you plan to attend from each time slot.**

*(Refer to the conference schedule for session titles.)*

<b>Friday, Oct. 25 -</b>	10:45	<input type="checkbox"/> F-1	<input type="checkbox"/> F-2	<input type="checkbox"/> F-3
	1:00	<input type="checkbox"/> F-4	<input type="checkbox"/> F-5	<input type="checkbox"/> F-6
	2:45	<input type="checkbox"/> F-7	<input type="checkbox"/> F-8	<input type="checkbox"/> F-9
<b>Saturday, Oct. 26 -</b>	10:15	<input type="checkbox"/> S-1	<input type="checkbox"/> S-2	<input type="checkbox"/> S-3
	12:30	<input type="checkbox"/> S-4	<input type="checkbox"/> S-5	<input type="checkbox"/> S-6
	2:00	<input type="checkbox"/> S-7	<input type="checkbox"/> S-8	<input type="checkbox"/> S-9

Register online at [www.cvent.com/d/sbqtjv](http://www.cvent.com/d/sbqtjv) or send payment with this completed form.

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724 CR 670 • Green Forest, AR 72638



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