



Driving the Future of Nursing Leadership



WONL 2019 Annual Convention

April 24-26, 2019

**Glacier Canyon Lodge at The Wilderness Resort
Wisconsin Dells**

Who Should Attend

Nurse executives, nurse managers and anyone else with responsibility for leading nurses. You do not need to be a nurse or a member of WONL to attend this event.

Featured Speakers

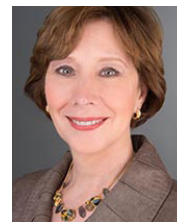


Matt Jones, Author, Speaker

Matt Jones shares his story of conquering cancer three times. Against the odds, he recovered, but due to complications in his brain, he had to relearn how to walk. He went on to complete marathons around the world (San Diego, Rome, Tokyo, Peru, Perth, and Cape Town). Using a marathon as a metaphor, Jones shares lessons, insights and strategies professionals can use to meet the challenges of effective management. Jones also shares insights from his book *Leadership is a Marathon* and his research as a PhD student in Organizational Leadership.

Mary Beth Kingston, RN, MSN, NEA-BC, Chief Nursing Officer, Advocate Aurora Health and 2019 AONE President

Mary Beth Kingston is a national leader in clinical innovation, health outcomes, consumer experience, and value-based care. In her position, Kingston co-leads the strategy for integrated services and provides strategic direction for nursing and clinical education.



Jane McLeod, RN, MSN, Co-Founder/Principal, Capstone Leadership Solutions, Inc.

Jane McLeod has over 30 years of experience in the health care industry as a registered nurse and leader. Throughout her years in the field, she's held leadership positions at rural, sole provider community hospitals, as well as at a large, tertiary facility in Michigan. She possesses a guiding passion for "walking the talk" and uses humor in storytelling to effectively educate, from a frontline leader's perspective all the way to the C-Suite.

Tom Thibodeau, Author, Speaker, Professor, Viterbo University, La Crosse

Tom Thibodeau is the Distinguished Professor of Servant Leadership, Director of the Master of Arts in Servant Leadership program, and Associate Professor/Chair of the Religious Studies and Philosophy Department at Viterbo University in La Crosse, Wisconsin.



Steve Thomas, Leadership Coach and Speaker

Steve Thomas invests his life in helping a variety of organizations build leadership, develop people and create team. He genuinely wants to see people live better lives and has a passion to develop people to get the most out of their leadership. Convinced that leadership drives the workplace culture and the culture drives everything else, he challenges current thinking and belief systems to bring about change... and fun! In fact, part of his mission...make work culture more fun!



Ann Zenk, RN, MHA, Vice President of Workforce and Clinical Practice, Wisconsin Hospital Association

Ann Zenk is the lead staff person in the areas of workforce development and clinical practice. She works to educate and inform others about health care and hospital-related issues. She has more than 30 years of experience in health care, including patient care and leadership roles across hospitals, clinics and long-term care, as well as nursing, quality improvement, risk management, and utilization review.



Agenda

Wednesday, April 24, 2019

- 4:15 - 6:15 pm WONL Board Meeting
- 5:00 - 7:00 pm Registration Open
- 4:30 - 6:30 pm Vendor Set-Up
- 6:15 - 7:30 pm Networking Event



8:30 - 8:45 am Convention Welcome

8:45 - 10:15 am **AONE's Future Direction: Nurses Shaping Health Care and Advancing Health**
Mary Beth Kingston, RN, MSN, NEA-BC, Chief Nursing Officer, Advocate Aurora Health & 2019 AONE President

Thursday, April 25, 2019

- 7:00 - 8:30 am Breakfast / Visit Exhibitors / Registration Open

AONE believes leadership is demonstrated through influence and impact across the nursing professional continuum. As an organization, our strategic priorities and core work aim to support all nurses in their leadership journey. This session will focus on the role of nursing leadership in our current and future health care environment. AONE's 2019 - 2021 strategic plan will be discussed, as well as implications for state and regional nursing leadership.

Agenda (continued)

- 10:15 - 10:45 am Break / Visit Exhibitors
- 10:45 - 11:45 am **Wisconsin Legislative and Workforce Update**
Ann Zenk, RN, MHA, Vice President of Workforce and Clinical Practice, Wisconsin Hospital Association

Hear up-to-date information on workforce trends and policy challenges facing Wisconsin hospitals, health systems and health care organizations. Attendees will come away with a better understanding of workforce, regulatory and legislative issues that impact nurses, nursing practice and nurse leaders, and recommendations to improve our state's health care workforce.

- 11:45 am - 1:15 pm **Luncheon**
WONL Annual Business Meeting
Visit Exhibitors
- 1:15 - 2:30 pm **Rethink Leadership**
Steve Thomas, Leadership Coach and Speaker

Leadership is influence and how we steward that influence to accomplish positive things in, with and through people. Our leadership can get stuck from time to time, and oftentimes, we don't even notice as it's happening. It's imperative that we continually take time to reflect on and rethink leadership. This session will focus on the desire of every leader to build a team within their organization. We will discuss what it means to be a "follow-able" leader and how to address the benefits of connections within an organization—leaders with team members and team members with each other.

- 2:30 - 3:00 pm **Break / Visit Exhibitors**
- 3:00 - 4:00 pm **Changing How We Change**
Jane McLeod, RN, MSN, Co-Founder/Principal, Capstone Leadership Solutions, Inc.

Executing strategy is hard. There are three big bodies of knowledge to equip a leader in their efforts to create sustainable improvement and change—project management, change theory, and process improvement. Even when you are savvy at applying these tools and techniques to each planned change, there is a high likelihood that you will come across one or more challenges that may derail your best-made plans. In this session, you will be equipped with the knowledge and tactics to identify and tackle—and even proactively prevent—these challenges to change.

- 4:00 pm Adjourn for the day

- 4:30 - 6:00 pm **WONL Member Reception**
Reception for current and new members, or anyone interested in joining WONL
- 6:00 - 8:00 pm **Award Dinner with presentation of WONL Nurse Leader of the Year Award**

Friday, April 26, 2019

- 7:30 - 8:30 am **Breakfast**
- 8:30 - 10:00 am **Positive Power of Servant Leadership**
Tom Thibodeau, Author, Speaker, Professor, Viterbo University, La Crosse

As the culture in organizations continues to evolve, how do leaders create an environment that inspires their employees to serve and excel? How do you mentor upcoming leaders in your organization to embrace positive change in attitudes and behaviors at work, at home and in the community? According to business writer Tom Peters, "Organizations exist to serve. Period. Leaders live to serve. Period." Servant leadership is about serving others, creating a vision and empowering others to serve. This session will give an overview of the characteristics of servant leadership and provide you with a framework for sustainable leadership.

- 10:00 - 10:15 am **Break**
- 10:15 - 11:45 am **Leadership is a Marathon: How to Stay Motivated as a Leader**
Matt Jones, Author, Speaker

How do you keep motivated when faced with adversity? This is an important question for leaders of successful organizations. What happens when change, burnout or stress threatens continual growth? This session provides principles that leaders can use to empower, energize, and inspire themselves in order to do the same for those they lead. Presenter Matt Jones uses his experience of running a marathon as a metaphor to share leadership strategies learned through personal experiences and graduate work in Transformational Leadership.

- 11:45 am - 12:00 pm **Marketing Prizes Awarded / Wrap Up**
- 12:00 pm **Convention Adjourns**

Conference Information

Special Needs

In accordance with the Americans with Disabilities Act, the Wisconsin Organization of Nurse Leaders seeks to make this conference accessible to all. If you require any special accommodations or have any dietary restrictions, please email your needs to Sherry Collins at scollins@wha.org or call 608-274-1820 prior to the event.

Lodging Information

A block of rooms has been reserved for the evenings of April 24 and 25 at Glacier Canyon Resort. Group rate is \$99 per night plus \$12.95 resort fee and tax for room with two queen beds. Call 800-867-9453 to reserve a room by April 3, 2019.

When making your reservation, request a room from "Reservation #530365, WONL 2019 Annual" room block.

Deposit policy: One night's stay (plus resort fee and tax) at the time reservation is made. Cancellations can be made until April 3, without penalty. After April 3, there is a 72-hour cancellation policy per room. Reservations cancelled prior to the 72-hour mark will be charged a \$20 cancellation fee. Cancellations within 72 hours pay for the entire room rate.

Hotel final cut-off date for room reservations is April 3, 2019, or until the block fills, whichever occurs first.

Continuing Nursing Education

This activity has been submitted to WNA CEAP for approval to award contact hours. The Wisconsin Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

Registration Information

2019 Registration Options and Fees:

- WONL Member, Full Convention: \$250 per person
- Non-Member, Full Convention: \$300 per person
- Member Student*: \$200 per person (Including Masters and Doctoral Students)
*Proof of student status may be requested.
- Thursday Dinner Guest: \$40 per person

Online Registration ONLY

All registrations can be made online at:
www.cvent.com/d/fbq4kn

After you have registered online, you will receive a receipt, which you can print out and use to submit to your organization for payment via check or reimbursement. Payment can be made online with VISA or MasterCard, or you can follow up with payment by check.

If paying by check, print registration receipt and mail it, along with your check payable to "WONL" to:

WONL, Attn: Sherry Collins
c/o WHA
PO Box 259038
Madison, WI 53725-9038

Conference Cancellation Policy

Cancellations received in writing up to seven business days prior to an event will be given a full refund. No refunds will be given for cancellations received less than seven business days prior and day-of-program no-shows. Substitutions are accepted.

Planning Committee Members

- Dena Jarog, DPN, RN, CCNS (Chair)
- Dennise Lavrenz, MBA, RN, CENP (Co-Chair)
- Lori Cardinal, BSN, RN
- Mary Freitag, BAN RN
- Amy Hermes, MSN, RN
- Mary Martin, MSN, RN
- Susan Ourada, MSN, RN, NE-BC
- Lisa Rowe-Peplinski, MSN, RN, CPHQ
- Tom Veaser, MSN, RN
- Ann Zenk, MHA, BSN, RN
- Jennifer Frank, BA
- Sherry Collins, BS

