



October 2019

The Wisconsin Association of Clinical Nurse Specialists (tax ID # 26-0369599) is celebrating its Annual Conference: **The Clinical Nurse Specialist: Embracing Change!** Please **accept this invitation to partner with us** in this meaningful event. The goal of this event is to develop Clinical Nurse Specialists (CNSs) through professional activities and speakers to improve and develop the CNS field. This event will be an opportunity for you to introduce and showcase your products and services to the CNSs and connect with them on an individual basis. CNSs have major influence on clinical practice in each of their settings and there will be representation from all the major health systems in Southeast Wisconsin.

The conference will be held **April 17, 2020** at the Waukesha County Technical College Conference Center in Waukesha, WI. We greatly appreciate our vendor support and strongly encourage our participants to visit all our vendors before conference, during breaks, and at lunch time.

This year, we will **ONLY** have **FIVE** (instead of 15) vendor tables in the **ATRIUM**, first-come-first-serve, to provide an advantageous location with ample time allotted for you to promote your products and services.

Registration includes an eight-foot exhibit table, conference registration, logo in conference brochure, 135 minutes set aside specifically for attendees to visit vendors, and breakfast+lunch for two representatives from your company. The redistricted grant of **\$750.00** is used to fund our current and future CNS conferences for WIACNS. Again, tables will be in the **atrium** outside the conference room. **Vendors should set up between 7:00 am - 7:30 am for maximum exposure to our attendees. Take down will be after 3:15 pm.**

Contact information for conference attendees will need to be obtained directly from the attendee, by your company, on the day of the conference. WIACNS cannot disclose the contact information of the conference registrants.

If you have any questions, please contact Eileen Tuschl (etuschl@mcw.edu). For more information and to **REGISTER as an EXHIBITOR**, please visit click [HERE](#). **Registration ends 12/31/19.**

Sincerely,

Eileen E. Tuschl, DNP, RN, ACNS-BC, APNP