



Adapt and Thrive: The Future of AAOHN

Optional Chapter Membership Structure / Bylaws Vote - Chapter Marketing Kit

Based on member feedback, the Chapter Challenges Taskforce and the Board of Directors propose a bylaws change that would allow for an Optional Chapter Membership Structure. Use the resources below to communicate this important initiative to your chapter members.

Talking Points

Membership Options Upon Approval

Upon joining or renewing, AAOHN members would have two options:

OPTION 1: National Membership Only

Members receive all member benefits from the National association – free webinars, discount to register for the conference, *Workplace Health & Safety Journal*, and more.

Regular Membership Dues: \$165

OPTION 2: National Membership + Chapter(s)

Members receive all member benefits from the National association – free webinars, discount to register for the conference, *Workplace Health & Safety Journal*, and more.

Members may join all chapters in their area or pick-and-choose, such as only state, or only local.

DUES: \$165 National + dues from each selected chapter

Dues are set by each chapter as they are in the current chapter model.

Note: The optional membership structure is applicable to all membership types (Retired, Student, Affiliate, etc.). Each member, regardless of membership type, will have the ability to choose their chapter affiliations.

Benefits of New Structure

- **Decrease in regular membership dues from \$185 to \$165 – a \$20 savings per year!**
- Improves the join/renew process significantly
- Chapters have more flexibility in their bylaws and requirements for membership
- Allows the organization to offer a new corporate or group membership structure for additional discounts to members
- Members may take advantage of as many, or as few, chapters as they choose that fits their needs
- Decreases complexity of current model
- Simplifies the way AAOHN can market membership to grow our organization long-term

More detailed information about this change is available at: <http://aaohn.org/page/optional-chapter-structure>