

AGENDA

7:30 a.m. Registration Opens

8:30 a.m. Vendor Fair Opens

9:00 a.m.

WELCOME & INTRODUCTION

Travis Heider, President & Chief Financial Officer, *Pandion Optimization Alliance*

9:15 a.m. - 10:15 a.m.

KEYNOTE SPEAKER

“High-Impact Regional Healthcare Innovations through Challenging Collaborations”
Bryan J. Bucklew, President & CEO, The Hospital Council of Northern and Central California



10:15 a.m. - 11:00 a.m.

PANEL DISCUSSION: ROCHESTER INNOVATIONS

MODERATOR: Al Kinel, Strategic Interests

11:15 a.m. - 12:15 p.m. | Breakout Sessions

STROKE CARE DELIVERY IN THE MODERN AGE - THE MOBILE STROKE TREATMENT UNIT: A NEW SYSTEMS CONCEPT

Tarun Bhalla, MD, PhD, *URMC*

IMPROVING PATIENT CARE THROUGH EMRS & HEALTH INFORMATICS

Matt Phillips, *Rochester Regional Health*
Balazs Zsenits, MD, *Rochester Regional Health*

TRENDS IN TELEMEDICINE

Neil Herendeen, MD, *URMC*

TELEHEALTH AND MOBILE MEASURES IN PARKINSON'S DISEASE

Jamie Adams, MD, *URMC*

12:15 p.m. - 1:15 p.m. | Lunch

1:30 p.m. - 3:00 p.m. | Breakout Sessions

CLINICIAN BURN-OUT PANEL

- **MODERATOR:** Christopher Bell, MBA: *Monroe County Medical Society*
- Michael R. Privitera, MD, MS, *URMC*
- Arthur S. Hengerer, MD: *URMC*

IMPROVING MEDICATION SAFETY- THE PHARMACY NOW AND IN THE FUTURE

Dave Webster, RPh, *URMC*
Lisa Nelson, PharmD, *URMC*

THE PERFECTION OF SURGICAL PRACTICE

Ahmed Ghazi, MD, *URMC*

3:15 p.m. - 4:15 p.m. | Break-out Sessions

IMPROVING PATIENT CARE THROUGH EMR'S & HEALTH INFORMATICS

Adam Tatro, DNP, RN, *URMC*

NEW INNOVATIONS IN HEALTHCARE TECHNOLOGY

Ian Wilson, MD, *Rochester Endovascular, PLLC*