



ALABAMA

HOSPICE & PALLIATIVE CARE ORGANIZATION

the power of Connection

AHPCO 2018 Annual Conference
October 17-19, 2018



*Connecting people,
not completing projects,
is the great challenge of leadership.*



Participants must be present for full day each day of the conference. No partial credit offered. Total Nursing Contact Hours Possible: 18 • Total Social Work Contact Hours Possible: 15
Alabama Board of Nursing Provider Number: ABNP1070 Expiration: 07/28/2020 • Alabama Board of Social Workers: ABSWE Provider: #0010 Expiration 11/30/2018



ALABAMA

HOSPICE & PALLIATIVE CARE ORGANIZATION

Dear Colleagues:

We work in a constantly changing and challenging field with ever increasing demands and in a world that is moving at a faster and faster pace. We are continually expected to do more with less and there is never enough time.

Moving at such a pace, it is easy to lose connection with our colleagues, our goals and more importantly our mission – to provide excellent care for our patients.

For 34 years the Alabama Hospice and Palliative Care Organization has worked to make connections possible within the hospice field. In the beginning, we worked to help hospices get started and ensure hospice was a part of Alabama's Medicaid program. Throughout the years we have continually strived to provide education about hospice care and promote the importance of end-of-life care. Through our connections with one another much has been accomplished.

This year, we celebrate *The Power of Connection*. Our focus is to reconnect with our mission, our employees and with one another. Our pre-conference will focus on developing our skills as managers and clinicians. We have a track dedicated to leadership and human resource management and another track that is focused on Hospice and Palliative Care nursing review.

We welcome Edo Banach, President and CEO of the National Hospice and Palliative Care Organization, to provide us connection with the national hospice outlook. Gospel singer Janet Paschal, who has a passion for hospice care, will be our keynote – sharing her personal experiences and providing us with ways to reconnect to our core mission.

We have many great speakers lined up and, of course, on Friday we will delve into the regulatory road ahead and how to connect compliance with our mission of caring for our patients and families.

Connect with us at the annual conference. Register today and we will see you at the beach.

Sincerely,

Michelle Crowell Coleman
AHPCO President

☐ Dr. ☐ Mr. ☐ Mrs. ☐ Ms.

Online registration available: alhospace.org

Name _____ Professional License # _____

Your Name as you would like it on your Name Tag: _____

Company: _____ AHPCO Member ☐ Yes ☐ No

Postal Address: _____

City / State/ ZIP: _____

Telephone: _____ Cell Phone: _____

Email: _____

T-shirt size _____ Dietary restrictions / requirements _____

☐ This registration is for October 18th and 19th and is included in annual membership fees*

Payment Information

☐ Check ☐ Credit Card ☐ American Express ☐ Mastercard ☐ Visa ☐ Other _____

Name on Credit Card: _____

Card # _____ Security Code: _____ Exp Date: _____

Address for Credit Card: _____

Signature: _____

☐ Full Conference:

☐ Members \$700*

☐ Non-Members: \$850

☐ Two Days:

☐ Members \$500

☐ Non Members: \$650

☐ One Day:

☐ Members: \$300

☐ Non Members: \$450

Days Attending: ☐ (Pre Conference) Wednesday ☐ Section 1 or ☐ Section 2 ☐ Thursday ☐ Friday

Wednesday Board Meeting: Dinner is included with registration.

Additional guests \$50 # Attending _____ Cost: \$ _____

***NOTE: Board member registration does not include pre-conference**

\$100 Late Registration Fee for registrations after September 16

Complete this form and mail payment to:

Alabama Hospice & Palliative Care Organization
PO Box 26131
Birmingham, AL 35260
Register online: alhospace.org
or Email to suzie.ahpco@gmail.com

Reservations

AHPCO Rooms from \$129 per night.
Call the Perdido Beach Resort
1-800-634-8001
Code: 15313
Register online:
<https://perdidobeachresort.com>



Pre Conference: Wednesday, October 17, 2018 - 9:00 a.m. - 3:00 p.m.

Registration starts at 7:00 a.m. - Lunch included

Connecting with Employees:

Effective Leadership and Human Resource Management



Susan M. Hengel

Executive Vice President, Director of Learning Development, Regions Bank

In a competitive labor market and a heavily regulated service field, it is critical to connect with employees and provide leadership skills that not only brings success, but also develops leaders.

Susan Hengel, Executive Vice President and Director of Learning and Development for Regions Bank, will facilitate this track. Sue is well known in the human resource world for helping develop leaders at all levels. Her team at Regions is responsible for all corporate training programs, initiatives and tools, training and engaging employees, the talent and performance review process, individual team coaching.

This session will include information on women leading women, creative employee engagement in a tight labor market, the importance of coaching and developing future leaders and much more.

Sue earned her Bachelor's and Master's in Business Administration from Kennasaw State University in Atlanta, GA and a graduate certificate from Fielding University in Evidenced Based Coaching. Previously she has served as president of the Society for Human Resource Management in both Atlanta and in Birmingham.

SECTION 1

Connecting with Clinical Excellence: Hospice and Palliative Care Nursing Review

Eunita Robertson,

MSN, RN-BC, CHPN, MBA, CHA

Ami Goodnough, DNP, NP-C, ACHPN

This section is designed to help clinicians sharpen their skills with the most up-to-date information on hospice and palliative care nursing and include test taking strategies for certification.

Eunita has over 20 years experience in home health and hospice and has functioned in numerous roles during her tenure at Alacare Home Health & Hospice. She provides education and training on EOL care and has served as Adjunct Faculty in Medical/Surgical nursing and Gerontology.

Dr. Ami Goodnough currently serves as Clinical Director for Aspire Health and oversees clinical operations and quality outcomes for the entire state of Alabama. Ami also provides oversight of clinical interactions with nurse practitioners as part of the in-home palliative care team and has extensive experience in hospice as a Palliative Care consultant in both inpatient and outpatient settings.

Ami holds specialized certifications as Nurse Practitioner and Advanced Certified Hospice and Palliative Nurse. Ami also serves as the Director of Palliative Care- Specialty Track at The University of South Alabama.

SECTION 2

RECEPTION



5:00 p.m. - 6:30 p.m.

Exhibit Area

- Connect with vendors and colleagues
- Register for door prizes
- Cash bar

AHPCO Board Dinner - Wednesday - 6:30 PM

Featuring Edo Banach, President AHPCO

All registrations include the board dinner.



Connecting with our Profession: The Road Ahead

Edo Banach, JD, President & CEO of NHPCO

Join us as we look at the road ahead. We know the future is filled with challenges, but the National Hospice and Palliative Care Organization helps navigate the way through our changing profession.

Edo Banach, JD, is the president and CEO NHPCO the nation's oldest and largest, non-profit leadership organization working on behalf of hospice and palliative care providers and professionals.

Prior to joining NHPCO, Mr. Banach was a partner in the firm of Gallagher, Evelius & Jones in Baltimore, Maryland. Previously, he served as the Deputy Director of the Medicare-Medicaid Coordination Office at the Centers for Medicare & Medicaid Services. Before his leadership role at CMS, he served as Associate General Counsel at the Visiting Nurse Service of New York.

Thursday, October 18th - 8:00 a.m.

Connecting with our Mission: Why Hospice? Keynote Speaker Janet Paschal



Janet Paschal's career is marked by honors and accolades. With more than twenty recordings to her credit, Janet's passion and vulnerability are most evident in her inspiring music, including her latest release, *Beginnings*. Her recordings have been recognized with numerous Grammy and Dove Award nominations, and she is consistently named among Gospel Music's favorite soloists by the genre's top trade magazines.

A native of Reidsville, North Carolina, Janet was invited to join the gospel singing family, The LeFevres. The group changed its name to The Rex Nelon Singers. From there she became a member of televangelist Jimmy Swaggart's Crusade Team.

In 1986, Paschal began her solo career, sharing the stage with presidents and featured on the Gaither Homecoming Tour. She composed songs such as *Another Soldier's Coming Home*, *God Will Make A Way*, and *If I'd Had My Way*, which found broad audiences in multiple music genres.

After battling breast cancer in 2005, Janet resumed her touring schedule, including concerts, women's conferences, and cancer awareness events. In November, 2008, the popular singer released a brand new book, *Treasures of the Snow*, which chronicles her triumphant battle with cancer as well as stories from three decades in Gospel music. Her first literary work, *The Good Road*, became a best seller.

In 2007 Janet volunteered with Comfort Care Hospice to visit patients and communities in the Tuscaloosa and Birmingham areas affected by devastating F5 tornados. Using her gifts of love, compassion and music she brought comfort and hope to patients and families.

In 2017, Janet realized a lifelong dream when she earned a Master's degree with honors in Accounting from the University of North Carolina, Greensboro, as well as induction into the University's Beta Gamma Sigma Chapter, the most prestigious international society for college business schools. This was a "bucket list", she states.

Most recently, Janet has released her third edition of her book, *Treasures of the Snow*, finding broad success in both Christian and secular markets.

Pre-Conference - Wednesday October 17, 2018

7:00 a.m. - 8:30a.m.	Breakfast on your own	
8:30- 10:30 a.m.	Connecting with Employees Susan Hengel	Connecting with Clinical Excellence Eunita Robertson & Ami Goodnough
10:30 a.m. - 10:45 a.m.	Break	
10:45 a.m.- 11:45 a.m..	Connecting with Employees Cont'd	Connecting with Clinical Excellence Cont'd
11:45 a.m.- 1:00 p.m.	Lunch	
1:00 p.m.- 3:00 p.m.	Connecting with Employees Cont'd	Connecting with Clinical Excellence Cont'd
5:00 p.m.- 6:30 p.m.	Vendor Reception	
6:30 p.m.- 8:00 p.m.	Board Meeting Dinner Featuring Janet Paschal Speaker: Edo Banach, President & CEO of NHP COP	

Thursday, October 18, 2018

7:00 a.m. - 8:00 a.m.	Breakfast	
8:00 a.m - 9:00 a.m.	Welcome Keynote Speaker Janet Paschal Connecting to Mission: Why Hospice?	
9:00 a.m.- 10:00 am.	Connecting through Communication: Communication Around the Goals of Care Michael Barnett, MD	
10:00 a.m- 10:15 a.m.	Vendor Break	
10:15 a.m.- 11:15 a.m.	Connecting to Care: The Difference Between Pediatric Hospice and Palliative Care Sam Perna, MD	Connecting to Ethics in End of Life Care Wendy Walters, LCSW, OSW-C
11:15 a.m.- 11:30 a.m.	Vendor Break	
11:30 a.m.- 12:30 p.m.	Connecting with Options: Teresa Ham Alabama Eye Bank & Elizabeth McGillis, Medcure	Pharmacy Talk Ly Dang, Pharm-D
12:30- 2:00 p.m.	Connecting to Education : Sharpening the Saw - What Training Does Your Field Staff Need? Marsha Farrell, RN BC	
2:00 p.m.- 2:15 p.m.	Break	
2:15 p.m.- 3:15 p.m.	Connecting to Excellence: Hospice Panel Discussion-What Others Expect from Hospice MD, Social Worker, Nursing Home Administrator and Family Member	
3:15 p.m.- 6:00 p.m.	Vendor Time / Networking / Beach Time	
6:00 p.m.- 9:30 p.m.	Beach Blanket Bingo Party	

Friday October 19, 2018

7:00 a.m.- 8:00 a.m.	Breakfast
8:00 a.m - 9:00 a.m.	Connecting to Quality: Key Survey Issues Carrie Cooley, Weatherbee
9:00 a.m.- 9:30 a.m.	Connecting to Quality: ADPH Update - Tonya Blankensip
9:30 a.m.- 10:00 a.m.	Vendor Break- Check Out
10:00 a.m.- 11:30 a.m.	Connecting to Quality: Palmetto Update- Charles Canaan
11:30 a.m.- 12 Noon	Connection with Purpose: Janet Paschal Wrap-up & Evaluations

Featured Speakers



Michael D. Barnett,
MD, MS, FAAP, FAAHPM
Assistant Professor Medicine &
Pediatrics
Director, Palliative Medicine
Fellowship Program

Dr. Barnett was born in Paducah, Kentucky but moved to Virginia as a child. He graduated with a degree in Engineering Science and Biomedical Engineering from the University of Virginia in 2002. While living in central Russia during college, Dr. Barnett decided to pursue medicine rather than engineering, and after graduation moved back to Kentucky for medical school at the University of Kentucky.

In 2006, Dr. Barnett came to UAB for residency training in combined Internal Medicine & Pediatrics. He completed a year as Chief Resident of Med-Peds in 2010 before moving to Pittsburgh for fellowship training in Hospice & Palliative Medicine at UPMC. He stayed on another year to complete a Masters in Medical Education from the University of Pittsburgh.

Dr. Barnett moved back to Birmingham in 2012 and joined the faculty at the UAB Center for Palliative & Supportive Care.



Sam Perna, DO
Assistant Professor
Medical Director, Palliative and
Supportive Care, Childrens of
Alabama

Sam Perna, D.O., was born in West Virginia. He moved to Alabama as an adolescent and attended Tuscaloosa County High School graduating in 1987. He then attended the University of Alabama and received his undergraduate degree in Psychology with a minor in English in 1991. He continued at the University of Alabama and received his Master's degree in Counseling in 1995.

In 2003 Perna entered the Kansas City School of Medicine and Biosciences and graduated in 2003. Dr. Perna then served an internship and residency in Family Medicine at Broward General Medical Center in Ft. Lauderdale, FL from 2003 to 2006. Following residency, he entered private practice in Family Medicine & Urgent Care in south Florida where he practiced until December of 2007.

Dr. Perna furthered his Post Doctoral education at UAB as a Palliative Medicine Fellow. Four days after his graduation from fellowship, Dr. Perna joined the Center for Palliative Care at UAB in January of 2009 as Assistant Professor. Currently, Dr. Perna serves as the Medical Director for Children's Hospital Palliative Medicine Service and Medicine.



Wendy Walters, LCSW, OSW-C
Clinical Ethics Consultant UAB

Wendy Walters has been a clinical social worker for almost 30 years, spending her entire career working with patients and families facing end-of-life care. After a long career in hospice, Wendy has served for the last 9 years as the Family Support Coordinator for UAB Hospital, the 3rd largest public hospital in the country, working with dying patients and their families in the intensive care unit setting.

Wendy co-chairs UAB's Schwartz Center Rounds and the Psychosocial & Spiritual Grand Rounds. Wendy also is Vice Chair of UAB's Ethics Committee and hosts a monthly ethics case study conference. She teaches frequently within UAB, the community, and nationally, and is a frequent presenter at AOSW conferences. Wendy developed the first hospice SIG for AOSW and has served on the board. She has several published articles and is a book chapter author in a major palliative care social work textbook.



Ly Dang, PharmD,
Vice President of Operations for
Hospice Pharmacy Solutions

Ly Dang, PharmD, is the Vice President of Operations for Hospice Pharmacy Solutions (HPS). Dr. Dang joined HPS in 2007 after serving various roles from pharmacist to manager with both independent and chain pharmacies and her past experience also includes Home Health and Infectious Disease.

Dr. Dang graduated from the University of Houston in 2000 with a Bachelor's of Science in Psychology then continued on to finish her Doctorate of Pharmacy in 2004. Dang found a passion in helping hospice nurses with their complex pain management and a knack for understanding the complex world of hospice regulations.



Teresa Ham Chief
Administrative Officer

Teresa has worked for the Alabama Eye Bank since 2002 in a variety of positions. She currently serves as the Chief Administrative Officer with responsibilities ranging from general accounting, administration, human resources, marketing and donor development for the statewide organization.

Teresa also serves as Vice Chair of the Eye Bank Association of America's Donor Development Committee, Team Leader for Donate Life Alabama and serves on the Advisory Council of Donate Life America. Originally from Anniston, Alabama, Teresa and her family have lived in Birmingham for the last 25 years. In her free time, Teresa enjoys exploring all the new restaurants in Birmingham with her friends, playing with her Collie, Bandit, and spoiling her two grandchildren.

Featured Speakers



Elizabeth MacGillis
Education Director, MedCURE

Elizabeth MacGillis is a native Oregonian, having been raised in Portland. Her love of travel came from her father being US Coast Guard Search & Rescue. When she was 13 years old, her father retired and her family moved back home to Portland. She later studied Psychology at Western Oregon University and worked in the mental health field for a few years before transitioning into a career in field marketing.

Elizabeth's understanding of the importance of medical research came when her mother passed away from Myotonic Muscular Dystrophy at the early age of 55. This understanding, coupled with her prior marketing experience, is what drew her to the Education Director role with MEDCURE. In this role, Elizabeth has taken the time to learn how Whole Body Donation can support medical research and training, as well as the benefit it provides to patients and their families, and shares this knowledge with the end-of-life care community.



Marsha Farrell, RN-BC, CHPN
Marsha Farrell Consulting

Marsha Farrell has 39 years' of nursing experience and has worked the last 14 ½ years in hospice care. She owns Marsha Farrell Care Consulting, LLC and does speaking engagements, educational classes and consults with a focus on end of life care and pain management.

She is nationally board certified as a hospice and palliative care nurse (CHPN) and as a pain management nurse (RN-BC.) Additionally, Marsha is an ELNEC-Core train-the-trainer and a HPNA Educator. She currently serves on the RN Professional Advisory Board with HPNA and has most recently written HPNA's Learning Pathways, Module 9 on Pain Management.

You can view her YouTube Channel "End of Life Parables" at <http://bit.ly/2EY7YE5>



Carrie Cooley,
Chief Operating Officer
Weatherbee Resources

Carrie Cooley is the Chief Operating Officer with Weatherbee Resources. Carrie joined Weatherbee in 2009. Carrie's regulatory expertise and extensive consulting experience includes forensic clinical record auditing, baseline compliance audits, mock surveys, interim management, clinical due diligence, and executive coaching.

Under Carrie's leadership, Weatherbee has assisted hundreds of clients under investigation by Zone Program Integrity Contractors (ZPIC), Benefit Integrity Support Centers (BISC), Recovery Auditors (RA), the Department of Justice (DOJ), and Office of Inspector General (OIG).

Carrie is a registered nurse and holds a Master's degree from Samford University with a specialty in nursing leadership and healthcare finance.

Alabama State Department of Public Health Update

Tonya Blankenship, lead surveyor of the Alabama Department of Public Health will provide an overview of the primary areas of concern identified through the survey process in Alabama. Tonya and her team works to ensure patient quality by evaluating hospice providers throughout the state, making sure they follow the Medicare and Medicaid guidelines.



Charles Canaan
Palmetto GBA

Charles Canaan has over 27 years of diverse nursing experience in a variety of healthcare settings, to include inpatient, outpatient, home and organizational settings. His education includes a Bachelor of Science Degree in Nursing from Old Dominion University in Norfolk, Virginia, a Master of Public Health Degree in Health Promotion and Education, a Graduate Studies Certificate in Alcohol and Drug Studies from the University of South Carolina, and a Coding for Health Care Professionals Certificate from Trident Technical College.

Charles reviews medical utilization data and trends. He currently provides education and consultation to Medicare Part A and Part B providers with learning needs.

Reservations

AHPCO Rooms from \$129 per night
Rates good through Sept 15

Call the Perdido Beach Resort
1-800-634-8001
Code:15313

Register online: <https://perdidobeachresort.com>



Silent Auction: Back by Popular Demand



Don't miss the fun and excitement of the AHPCO Silent Auction. We are asking all attendees to bring something special to contribute to this fun event.

You can bring -

- Something fun from your area
- Painting
- Picnic basket
- Tailgating supplies
- Have a business donate an item

The silent action helps us keep costs of the annual conference down. Our goal is to provide great, affordable education and we need your help!

NEW THIS YEAR!



Share your favorite wine at the AHPCO Wine Pull

- Donate a wrapped bottle of wine (\$15 minimum)
- Donate \$20 to pick a mystery bottle of wine
- Donate \$30 get a bottle of wine and enter to win a gift basket

All donated wine should be wrapped hiding the name of the wine. Must be 21 years old to participate. Wine cannot be consumed on the premises.

BEACH BLANKET BINGO PARTY!

THURSDAY, OCTOBER 18

6:30 PM - 9:30 PM

HOOLA HOOP CONTEST

ROCKIN' TUNES

WINE PULL

1960'S SURFN' COSTUME CONTEST



JOIN AHPCO FOR A NIGHT OF FOOD, FUN, GAMES, CONTESTS & PRIZES!

