



**Three Nonprofits Vie for Your Vote to Receive \$100,000 from NRG**

*—Public voting begins for NRG Gives, the crowdsourced donation program where the most votes from the public earns the top contribution —*

**PHILADELPHIA, PA – April 23, 2019** –Three Philadelphia area nonprofits need the public’s help to receive \$100,000 from Philadelphia-based energy supplier, NRG Energy, Inc.

NRG employees have selected [Bicycle Coalition of Greater Philadelphia](#), [The Family Strong 4 ALS Foundation](#), and [Special Olympics Montgomery County](#) as finalists for the NRG Gives campaign, where one nonprofit will be awarded \$100,000 based on a public vote.

“From start to finish, NRG Gives is a special program for NRG, its employees, and the region,” said Mike Starck, Vice-President and General Manager of NRG Retail East division. “It gives the Greater Philadelphia community the opportunity to advocate for the causes they find important simply by voting for their favorite nonprofit.”

**Bicycle Coalition of Greater Philadelphia**, through advocacy and education, leads the movement to make bicycling a safe and fun way to get around for anyone in Greater Philadelphia.

**The Family Strong 4 ALS Foundation** supports research for ALS, also known as Lou Gehrig’s Disease, and advocates for efficient and expedient access to treatments and cures.

**Special Olympics Montgomery County**, the local chapter of the international organization, conducts training and Olympic-styled competitions in 18 sports for individuals with intellectual disabilities, or significant developmental disabilities, at various venues within the county.

Here’s how voting works: Between now and April 29 at 11:59 p.m. EDT, the public can visit [picknrg.com/nrggives](http://picknrg.com/nrggives) to vote. Voting is limited to one vote per day. The organization with the most votes at the end of the voting period will receive a \$100,000 donation, and the other two nonprofits will receive \$20,000 and \$10,000, respectively, based on voting totals. The results will be announced on May 1.

At the conclusion of this campaign, NRG will have donated \$575,000 to 20 regional nonprofits through the NRG Gives program since November 2016.

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**ABOUT NRG**

NRG is the leading integrated power company in the U.S., built on the strength of our diverse competitive electric generation portfolio and leading retail electricity platform. A Fortune 500 company, NRG creates value through best in class operations, reliable and efficient electric generation, and a retail platform serving

nearly three million residential and commercial customers throughout the country. NRG's Retail East division is a leading consumer energy solutions provider serving electricity and natural gas customers in nine states and the District of Columbia and implements sustainable solutions for producing and managing energy, develops smarter energy choices and delivers exceptional service. For more information, please visit [picknrg.com](http://picknrg.com). Engage with us on Facebook at [facebook.com/pickNRG](https://facebook.com/pickNRG) and Twitter at [@pickNRG](https://twitter.com/pickNRG).

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