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## Business memes creator

From dancing babies to funny cats and political photoshops, memes spread far and wide. They make us laugh, think, and come together. But what are memes? Evolutionologist Richard Dawkins, known for his famous books on science and atheology, laid out the term in his 1976 book *The Selfish Gene*. The word itself is a combination of genes and a Greek word for imitation, and he claims that culture is a means of transmission. Decades later, we are awash in entertaining and influential memes thanks to internet culture. The BBC recently wrote about how memes are crucial in our daily lives, bringing news, ideas, and humor in a smart little package. Memes can help us relax on serious topics. They also spread like jokes to give us a funny point of view. Iconic meme stars often get unexpected roles, and like the world-famous Grumpy Cat, they can win our hearts. Yuri\_Arcurs/Getty Images After adult entertainment, cat photos and videos are the most popular content on the internet. It's not surprising, then, that cat memes are so common that some entrepreneurs are making a good living in them. These memes evolved into books and photos on a calendar day where cats provide commentary on their lives that we can all relate to. Sonsedska / Getty Images A CGI demo or computer graphic called baby dancing may be the first widely distributed meme-style image. Short, silly or compelling clips followed, such as clips from video blogger Gary Brolsma chipping and gesturing in front of his computer for Romanian pop song Numa Numa. His production value is terrible, but the experience caught on, and through the ma's shared meme, he has become world famous. Vlogging has become a highly profitable YouTube business for artists of all ages. fizkes/Getty Images Typed text on iconic images is a meme genre of its own. Too sticky girlfriends have crazy eyes and carry quotes like leaving light on so I can watch you sleep. Successful Kid fist-pumped while touting his victory as buying concert tickets online. Many of these random photos - Success Kid is just one of many photos his mother posted on a photo-sharing site - have become as recognizable as big brands. In one cross, the world famous Grumpy Cat, featured on many grumpy themed memes, also appears on food packaging cat Friskies. Andrew Rich/Getty Images Through captions, photoshop modifications, and lucky photography, memes have provided great political and social satire. A well-known example is a photo of British Prime Minister Boris Johnson, an image that almost resembles U.S. President Donald Trump, being spoken to by Queen Elizabeth. Caption from the Queen reading I think you've come back to America. Yuliang11/Getty Images Quote It's a Trap of Admiral Ackbar! is a popular photo commentary on social media It can be used, for example, as a humorous response when someone announces their plans to visit an online friend in person. Characters from movies, TELEVISION and comics can pop up in comment streams to create a more graphic and humorous point than words alone. Albert L. Ortega/Getty Images Cute, or kawaii in Japanese, cartoon creatures and emoji characters from Japanese pop culture are popular memes. Hello Kitty is one of the most famous, along with Chococat and other related images. Pusheen is a chubby grey cat engaged in everything from sleeping to enjoying food, offering meme-style commentary as the answer to What are you doing? on a messenger app - Pusheen eat pizza says it all. Even feces emojis have become a popular online and offline meme. Poop emoji hats, T-shirts and even a night light are available. Artrise/Getty Images Even everyday photos can become memes when they accurately express the popular experience. The images that say a thousand words can now be used in emails and messages to share feelings of joy, despair, loneliness, and wordlessly excitement. When these images are used as memes, they carry a special clarity of message, as everyone knows what the lonely guy's picture means. The same happens with a particularly profound sports photo or a child's expression of well-being - The previously mentioned successful child is a great example of that, even without a caption. RobHowarth/Getty Images Memes do for free what companies spend millions trying to achieve: getting the message out. It's no surprise that Friskies hired Grumpy Cat as their spokesperson, and Success Kid appeared on billboards for Virgin Media to announce that his parents received HD channels at no extra cost. Dos Equis created an advertising concept with the caption Jonathan Goldsmith is The Most Interesting Man in the World. Presented as a meme caption, it took off online with hundreds if not thousands of parodies like I don't always listen to the Rolling Stones, but when I do so as my neighbor. BrianAJackson/Getty Images Memes are not just entertaining. As Richard Dawkins noted, they carry ideas and opinions in an infectious form that spreads rapidly from person to person. The social network offers even greater velocity than email once did. While most memes are humorous, memes are a medium for more possibilities. PeopleImages/Getty Images IM Creator is a website builder with a variety of templates that allow people to build a website in minutes. There are two competitive programs to choose from - IM (original) and IM XPRS. Who is Im Creator suitable for? We recommend using IM Creator for the following groups of people: Individuals and businesses that want to build a website quickly. Anyone with limited storage needs. Businesses design the web because of the white label base, and competitive prices for unlimited and storage. IM Creator users told us that they built their website in less than an hour after they had mastered the interface. They are happy to pay their monthly fee because the software makes the site design children's play. IM Creator offers a choice of two website design programs very quickly and easily that will allow any business owner to make a great job of designing their own website. IM Creator Key Features The original IM Creator and IM XPRS use totally different approaches to simple web design. IM Creator uses a drag-and-drop interface. IM XPRS uses a design made of 'Stripes' of content such as images, text, slideshows, or icons. The content stripes of any template can be rearranged, recolored, or replaced on your page. Both IM Creator and IM XPRS are very quick ways to get a website up and running in literally five minutes. There are hundreds of templates and no interface that requires any coding skills. IM Creator's Positives Both IM Creator and XPRS are simple to use. Web design really doesn't get any simpler than this. The site looks good on all devices although the two programs use different methods to achieve this. The original IM Creator builds two versions of your website - the mobile version and the desktop version. The IM XPRS site is fully responsive, changing on-the-fly to suit different screen sizes. IM Creator sites are faster than sites built with free software or other website builders. This is important because people will click away if your site takes too long to load. At first glance, both IM Creator website builders seem expensive, with a monthly fee of \$7.95 per month. If you try to build a website without software like this, you'll need a regular hosting plan (\$6 per month) and pay a website designer (\$1,000 or more). That makes the monthly fee look very reasonable as it includes unlimited storage using Amazon and Google's cloud storage services. You can try IM Creator website builders for free. You can play with the interface, build a

website, ask people what they think, change it all around all without even giving out your credit card or bank details. You only pay when you want to use top-level domains (TLDs) instead of IM Creator sub-domains. The white label version of im creator software is perfect for any design company that wants to maintain commercial security for the software it uses. Customers and end users see your own branded interface when they upload new content. Support is excellent. Video manuals, questions meetings and tutorials on the site will be all that most people need. There is a 24/7 email and instant chat facility that allows you to ask any specific questions of your own before you invest time in building your website – but there is no telephone support. There is no third-party integration, which is both good and bad. That means you'll never be compatible or problem, but you are limited in what the original software does. You also avoid all security updates that cause disease to anyone using the free software. Only IM XPRS supports an e-commerce store, so this will be the preferred IM Creator software for most companies, even if they have no immediate sales plan through their website. IM Creator NegativesBoth program uses proprietary software that imposes some restrictions on what you can do. The main limitation is that you can't just get your website code and host it yourself. If you decide IM Creator isn't for you at some point in the future, you'll have to remove your old site and start over. You also don't have a web hosting company option because the standard IM Creator's monthly or annual payments include hosting. If you want to download versions of your site, it will cost \$2,500 per year for the privilege of paying for your own hosting. The IM Creator support forum seems to be heavily censored without any topic criticizing the company. FAQs are limited to places where the software looks good. No 'hard to answer' questions are listed. IM XPRS is new software, so it is still under development. You will go through some glitches and errors. How do memes circulate? Why are memes circulating? What does it mean to express your feelings, attitudes and even politics through memes? This three-day mini course introduces you to the history of gifs and memes, surveys the use and abuse of memes, and asks you to create your own memes. At the end of the course, you will have a better understanding of meme culture and be able to engage more deeply with this new form of folk art. What's so funny about memes? What's so serious about memes? How do you make meaningful memes? Get a certificate signed by the instructor with the organization's logo to verify your achievements and increase your job prospects Add certificates to your CV or resume or post directly to LinkedInGive an additional offer to complete theEdX course, a nonprofit , relying on verified certificates to help fund free education for everyone around the globe

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