A LETTER FROM THE ATHLETIC DIRECTOR

“THIS NEW ATHLETICS ANNUAL FUND IS OUR WAY TO PROVIDE A FULLY INTEGRATED PROGRAM OF SUPPORT TO ENHANCE THE OPPORTUNITIES OF OUR STUDENT-ATHLETES TO CONTINUE OUR ASCENT TOWARD NATIONAL COMPETITIVE ACHIEVEMENT.”
Dear Howlin’ Huskies Supporter,

I came to Northeastern because I believe it is a university with limitless potential. As I eagerly embark on my first full season as athletic director, I look forward to working with our talented and committed university leadership, coaches, staff, student-athletes, and you, the supporters of Northeastern Athletics. We remain devoted to a high standard of student-athlete achievement, which has been a hallmark of this department, and we will UNLEASH OUR FULL POTENTIAL TO GARNER NATIONAL RECOGNITION and match the unprecedented trajectory of the university.

Last year, we were able to achieve historic success on and off the playing field, resulting in the most successful year in department history. This would not be possible without your support. Together, WE WILL CONTINUE NORTHEASTERN’S PURSUIT OF EXCELLENCE and make our alumni, donors, parents, and fans proud.

To that end, I am pleased to introduce the Howlin’ Huskies Fund. This new athletics annual fund is our way to provide a fully integrated program of support to enhance the opportunities of our student-athletes to continue our ascent toward national competitive achievement. We want to win national championships, and your support is vital to achieving our goal. We have articulated our collective aspirations in the Athletics 2025 Vision, which includes PROVIDING a distinctive student-athlete experience; CREATING a culture of excellence; UNLEASHING opportunities to engage with internal and external stakeholders; and DEVELOPING platforms for success through effective and creative operational efficiency.

On behalf of our 351 student-athletes, 14 head coaches, and the 71 other members of Northeastern Athletics’ administrative team, I INVITE YOU TO MAKE A GIFT TO THE HOWLIN’ HUSKIES FUND IN 2018–2019. With your support, our future is bright, and we look forward to celebrating many academic milestones and athletic championships with you.

Go Huskies!
Jeff Konya
WHY INVEST IN THE HOWLIN’ HUSKIES FUND?

The Howlin’ Huskies Fund is Northeastern Athletics’ new annual fund. Gifts to the fund will provide unrestricted dollars to the department to support the Athletics 2025 Vision, and will allow us to strategically invest in our sport programs so our student-athletes have the best chance to compete for and win national championships.

ATHLETICS 2025 VISION

DISTINCTIVE STUDENT EXPERIENCES

• Huskies Go Global
• Study abroad programs and Dialogue of Civilizations
• Summer session classes

CULTURE OF EXCELLENCE

• Facility upgrades
• Hosting nationally recognized powers
• Recruiting and retaining exceptional coaches and staff

OPPORTUNITIES TO ENGAGE

• Howlin’ Huskies Coaches Caravan
• Pregame receptions with chalk talks by coaches
• Top Dog Awards recognizing high achieving student-athletes
“OUR GOAL IS TO WIN A NATIONAL CHAMPIONSHIP. YOUR COMMITMENT TO THE HOWLIN’ HUSKIES FUND WILL HELP US GET THERE.”

—BILL COEN, MEN’S BASKETBALL HEAD COACH, 2017-18 CAA COACH OF THE YEAR

HOW CAN I HELP?

No matter the size of your gift, your generosity is an investment in the future of our student-athletes and the entire Northeastern Athletics program. Your support enables our teams to play against the best competition in the nation, while also helping us recruit the most talented prospective student-athletes.
MEN’S BASKETBALL
21 STRAIGHT SEMESTERS with a student-athlete GPA of 3.0 OR BETTER (3.257 GPA in 2018 spring semester)

In 2018, swimming and diving sophomore Megan Clark reached the NCAA Championships, competing in the 50-, 100-, and 200-meter freestyle events. Clark was the first swimmer in Northeastern history to qualify for the NCAA Championships, and the first Husky to qualify since 2004.
Northeastern’s track and field program made a statement in 2018 by sweeping the CAA championships in Williamsburg, VA, for the first time in team history with both men’s and women’s titles. The men’s team secured its fourth-straight championship and the women’s team earned its first CAA title since 2007. Senior Kyle Darrow earned First Team All-American status after finishing sixth in the nation in the long jump at the NCAA Championships in Eugene, Oregon.

Men’s ice hockey captured the Beanpot for the first time since 1988. Hobey Baker Award winner Adam Gaudette supplied the offense and Eberly Award winner Cayden Primeau provided a steady presence in goal, catapulting the Huskies back into the NCAA tournament.

WOMEN’S ROWING FIFTH STRAIGHT league title to earn the conference’s automatic bid to the NCAA Championships

BASEBALL
CAPTURED ITS 2ND straight CAA regular-season championship
POST-SEASON CONFERENCE AWARDS: Player of the Year Charlie McConnell, Rookie of the Year Ian Fair, and Coach of the Year in Baseball Mike Glavine
COMPETED IN THE NCAA TOURNAMENT FOR THE FIRST TIME SINCE 2003

MEN’S ROWING
APPEARED AT THE IRA NATIONAL CHAMPIONSHIPS for the seventh straight season. SIXTH IN THE NATION in team points after all boats finished at or above their seeds entering the championships.
<table>
<thead>
<tr>
<th>Level Names</th>
<th>Husky</th>
<th>Forsyth Street</th>
<th>Ruggles Street</th>
<th>St. Stephen Street</th>
<th>Mass Ave</th>
<th>Columbus Ave</th>
<th>St. Botolph Street</th>
<th>Huntington Ave</th>
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</thead>
<tbody>
<tr>
<td>Howlin’ Huskies Starter Pack *</td>
<td>✫</td>
<td>✫</td>
<td>✫</td>
<td>✫</td>
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<tr>
<td>Invitation to Howlin’ Huskies Events</td>
<td>✫</td>
<td>✫</td>
<td>✫</td>
<td>✫</td>
<td>✫</td>
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<tr>
<td>Priority Notification to Purchase Postseason Tickets</td>
<td>✫</td>
<td>✫</td>
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<td>✫</td>
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<tr>
<td>Priority Notification to Purchase Beanpot Tickets</td>
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<td>✫</td>
<td>✫</td>
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<tr>
<td>Express Entrance into Columbus Garage for Men’s Basketball and Men’s Hockey Home Games ^</td>
<td>✫</td>
<td>✫</td>
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<td>✫</td>
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<tr>
<td>Premium Apparel</td>
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<tr>
<td>Invitation to Athletic Directors Dinner</td>
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<td>✫</td>
<td>✫</td>
<td>✫</td>
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<tr>
<td>Access to the Pregame Reception and VIP Entrance Prior to Men’s Basketball and Men’s Hockey Home Games ^</td>
<td>2</td>
<td>2</td>
<td>4</td>
<td>4</td>
<td>6</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Premium Parking for all Men’s Basketball Home Games **</td>
<td>1 Gainsborough</td>
<td>1 Gainsborough</td>
<td>1 Matthews</td>
<td>1 Matthews</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exclusive Husky Gift</td>
<td>✫</td>
<td>✫</td>
<td>✫</td>
<td>✫</td>
<td>✫</td>
<td></td>
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<tr>
<td>Premium Parking for all Men’s Hockey Home Games **</td>
<td>1 Gainsborough</td>
<td>1 Gainsborough</td>
<td>1 Matthews</td>
<td>1 Matthews</td>
<td></td>
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<tr>
<td>Bus trip with Team of Your Choice %</td>
<td>✫</td>
<td>✫</td>
<td>✫</td>
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<td>Assistant Coach for the Day</td>
<td>✫</td>
<td>✫</td>
<td>✫</td>
<td>✫</td>
<td>✫</td>
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<tr>
<td>Exclusive Team Travel Invitation with Team of Choice %</td>
<td>✫</td>
<td>✫</td>
<td>✫</td>
<td>✫</td>
<td>✫</td>
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<td>(Includes dinner with Athletic Director)</td>
<td>✫</td>
<td>✫</td>
<td>✫</td>
<td>✫</td>
<td>✫</td>
<td></td>
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<tr>
<td>Fair Market Value</td>
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<td>$0</td>
<td>$0</td>
<td>$60</td>
<td>$418</td>
<td>$770</td>
<td>$770</td>
<td>$1,770</td>
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</table>

* Includes recognition on the Howlin’ Huskies Fund Website, a Thank You gift, and the Howlin’ Huskies Fund Newsletter

^ or equal to number of season tickets if greater

** Must also purchase season tickets

% Space permitting

Donors will be able to waive all benefits if they so choose.

To receive benefits AND support a specific sport, please write “Howlin’ Huskies Fund - (team)” in the memo line of checks or on your giving form.
COMPLIANCE

Only gifts to the Howlin’ Huskies Fund will be eligible for any benefits. Gifts to team specific or restricted funds will not be eligible.

The fair market value (FMV) of benefits made available to a donor as a result of their contribution must be deducted from the gift amount to determine the charitable amount eligible for income tax purposes. Donors have the option to forfeit their benefits in order to receive a full taxable donation.

Gifts or grants from the following sources may NOT satisfy membership level requirements:

- donor advised funds
- private foundations
- other charitable organizations
- employer matching gift programs
- individual retirement accounts (IRA) charitable rollovers

Northeastern Athletics is committed to adhering to NCAA rules and regulations. The university is responsible for the conduct of any individual or organization affiliated with the Department of Athletics. As a contributor to Northeastern Athletics, you are designated as a representative of athletic interests or a “rep” or a “booster” by the NCAA and thus are responsible for adhering to NCAA regulations.

Northeastern Athletics values your interest and support of our student-athletes and the department’s mission. Your support and assistance in the area of rules compliance is greatly needed. Northeastern abides by the fundamental rule of thumb that one should ask before acting, so please contact us with any questions. Failure to adhere to NCAA rules and regulations may result in severe ramifications for Northeastern and the future success of our student-athletes.

For more information regarding guidelines for our Boosters, please visit GoNU.com/Boosters.
The Howlin’ Huskies Fund is pleased to provide its supporters with on-campus parking options for men’s ice hockey and men’s basketball game days. To be eligible for on-campus parking, you must make a donation to the Howlin’ Huskies Fund at or above the anticipated minimum for their preferred parking lot, and have season tickets in your name for the sport(s) for which you want parking benefits. The donation qualifies your parking space in the Gainsborough Garage or adjacent to Matthews Arena.
Prior to select home competitions for each sport program, the Howlin’ Huskies Fund will host a pregame hospitality reception. These receptions will feature chalk talks by head coaches and/or members of their respective staffs.

Access is available to all who make annual gifts to the Howlin’ Huskies Fund at the $1,000 level and above. Supporters choosing to attend pregame receptions prior to men’s ice hockey and men’s basketball games must also purchase season tickets for the sport you plan to attend. Prior to the games, food and drinks will be provided by local restaurants and vendors.
THERE ARE MANY WAYS TO SUPPORT OUR STUDENT-ATHLETES THROUGH THE HOWLIN’ HUSKIES FUND:

WAYS TO GIVE

Visit our website GoNU.com/GiveOnline

Call us toll free at 617.373.2523 during regular university business hours of 8:30am–4:30pm

Make your check payable to Northeastern University and send it to:

The Howlin’ Huskies Fund
118 Cushing Hall
Northeastern University
360 Huntington Avenue
Boston, MA 02115-9877

Set up recurring giving to make a regular contribution to Northeastern automatically using your credit or debit card. Contact us at 617.373.2523.

Per IRS rules regarding charitable contributions, and specifically regarding your Howlin’ Huskies Fund gift, please consult your tax advisor with all tax-related donor benefit questions. Every individual’s tax situation is different and only your tax advisor can properly answer your questions.