GOLD & SILVER GUIDE

“Your Trusted Gold Investment Experts”

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Tel: 877-646-5347
CONGRATULATIONS!

If you are reading this you will have already embarked on a journey that not too many ever take. It is thought (because people keep quiet about this) that only 3% to 9% of the US population hold any precious metals in their financial armory. Deciding to investigate this choice for your money, means you are already part of an exceptional opportunity.
Our expertise comes from over 20 years of dealing with bullion, coins, ingots - and all other forms of precious metal transactions.

Our customers are not the only people to seek our advice and knowledge. We are regularly consulted by financial agents, estate planning attorneys and certified public accountants – to advise them and their clients – on all aspects of precious metals. Especially the gold IRA rollover process and other methods of gold and silver transfers into retirement accounts.

Our mission is to give our clients a safe and easy way to buy precious metals. We believe in friendliness, honesty and an in-depth knowledge and understanding of how to increase investment value for our clients. Noble Gold is based on ensuring our client’s wealth preservation.

Reviews are everything - great reviews are always amazing - bad reviews are also good - you can learn a lot from them.

In our own business we rely on our clients leaving reviews about our performance. You can find all the reviews of Noble Gold on our own website, as well as TrustLink, Consumer Affairs, BBB, BCA and IRA Gold Advisor.

We are immensely proud of our team here for getting such fantastic assessments and 5-star results. This is no accident. Our organization picks only the best to become a part of the team. We have stringent standards - and this shows in everything we do - from answering the phone, to organizing your gold delivery, and everything in between.

If you are considering investing in precious metals, either as an IRA, a 401k rollover, a survival pack, or a cash deal - make a point of checking out our reviews - you will not want to go anywhere else for your investment metals after reading through them.
Empower Future Wealth with Diversity Protection

THE NEED FOR PRECIOUS METALS
INDIVIDUAL RETIREMENT ACCOUNTS

Piling all your eggs in one proverbial basket will get them crushed. Same way with financial investments. They can crash if loaded into one bucket like the stock market.

Spreading assets throughout a balanced portfolio is key to protecting wealth. It’s called diversification. Any financial advisor will tell you the best way to safeguard money is to invest it in a mixed portfolio of equity and fixed income assets such as stocks, bonds and savings accounts.

Then there’s gold and silver.

Since precious metals throughout history have run on opposite tracks to stocks, currency and paper-backed assets, they’re the best way to protect long-term wealth. They’re the ultimate diversifier -- the simplest ways to balance your portfolio. They’re the perfect way to guard and grow hard-earned savings.

Regardless of your investment strategy, physical assets like gold and silver can serve as a protective harbor against financial storms. They’re a hedge against inflation. They buffer savings against political and economic risk. They’re tangible.

As stocks fall, gold and silver generally rise in value. Precious metals also shine as the U.S. Federal Reserve prints money, leading to inflation. Or as the dollar weakens against foreign currencies. Or as banks risk failure. Gold and silver also do well as governments such as the United States spend deeply into the red. Or as governments worldwide fail to payback their loans.

In the past decade, the value of the Dow Jones Industrial Average has ticked up 60 percent. During the same period, gold has more than doubled in value, by 120 percent.

Gold and silver, added to your individual retirement account, can greatly boost your investment portfolio and reduce risk during economic turmoil.
Historic Role of Gold

### GOLD THROUGH THE AGES

**EGYPTIAN GOLD**
- **3600 BC** – Egyptians were the first to smelt gold
- **2600 BC** – Hieroglyphics describe gold in Egypt
- **1223 BC** – King Tut’s golden funeral mask is created
- **1200 BC** – Egyptians invent the lost-wax technique still used today in jewelry making

**GOLD AND SILVER COINS**
- **700 BC** – First silver bartering tokens invented by King Pheidon of Argos
- **564 BC** – In present day Turkey, Lydians mint the first ever gold coins for trade
- **56 BC** – Julius Caesar brings back enough gold from a victorious campaign in Gaul to give 200 coins to each of his soldiers and repay all of Rome’s debts
- **1971 - TODAY** – Conquistadors of Spain discovered vast troves of Inca and Aztec treasure in South America

**THE ROMANS AND SPANIARDS**
- **56 BC** – Romans are the first to use gold coins as a widespread currency system
- **1532** – Conquistadors of Spain discovered vast troves of Inca and Aztec treasure in South America

### THE GOLD RUSH & PAPER MONEY
- **1848** – James Marshall discovered gold in The American River, near San Francisco, California
- **1862** – Paper money is legal tender in the US, creating a fiat money system.
- **1879** – The government reiates convertibility of the US dollar into gold

### THE FEDERAL RESERVE, DEPRESSION & WWII
- **1913** – The Federal Reserve is established to stabilize gold and currency values
- **1929** – The Great Depression – price of gold rises and banks fail
- **1934** – The Gold Reserve Act prohibits private ownership of gold

### THE GOLD STANDARD ENDS
- **1862** – Paper money is legal tender in the US, creating a fiat money system.
- **1879** – The government reinstates convertibility of the US dollar into gold

Noble Gold Investments

A large part of gold’s value is tied up in its past. In how it kept its value across centuries, and increased its worth, thousands of times over. The regard and awe in which gold is held is a measure of the attraction and fascination, of this amazing yellow metal.

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"The abandonment of the gold standard made it possible for the welfare statist to use the banking system as a means to an unlimited expansion of credit. In the absence of the gold standard, there is no way to protect savings from confiscation through inflation. There is no safe store of value. Deficit spending is simply a scheme for the hidden confiscation of wealth. Gold stands in the way of this insidious process. It stands as a protector of property rights. If one grasps this, one has no difficulty in understanding the statist's antagonism toward the gold standard.”

— Alan Greenspan

Noble Gold Investments
Gold Production

For many years until 2006, South Africa was the world’s dominant gold producer, but recently, other countries with large surface area have surpassed South Africa, including China, Russia, the United States, Peru and Australia, although none have approached South Africa’s peak production which occurred in the 1970s.

GOLD SUPPLY & THE 6 LARGEST RESERVES

If you could wrangle all the gold that’s ever been mined -- an estimated 135,000 metric tons -- and melt it into one cube, it would measure roughly 20 by 20 meters. So gold is scarce, its supply limited, with thousands of pounds of ore required to produce just one precious ounce. New production of the precious metal generally adds less than 2% a year to the world’s supply.

PRODUCTION BY COUNTRY (METRIC TONS)

<table>
<thead>
<tr>
<th>Country</th>
<th>Metric Tons of Gold</th>
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<tbody>
<tr>
<td>China</td>
<td>490</td>
</tr>
<tr>
<td>Australia</td>
<td>300</td>
</tr>
<tr>
<td>Russia</td>
<td>242</td>
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<tr>
<td>United States</td>
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<tr>
<td>Canada</td>
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<td>Peru</td>
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<td>South Africa</td>
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<td>Mexico</td>
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<tr>
<td>Uzbekistan</td>
<td>103</td>
</tr>
<tr>
<td>Ghana</td>
<td>85</td>
</tr>
<tr>
<td>Brazil</td>
<td>80</td>
</tr>
<tr>
<td>Indonesia</td>
<td>75</td>
</tr>
<tr>
<td>Papua New Guinea</td>
<td>50</td>
</tr>
<tr>
<td>Rest of the World</td>
<td>855</td>
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</tbody>
</table>

Gold is a precious metal generally adds less than 2% a year to the world’s supply.

<table>
<thead>
<tr>
<th>Country</th>
<th>Metric Tons of Gold</th>
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<tbody>
<tr>
<td>USA</td>
<td>8133</td>
</tr>
<tr>
<td>Germany</td>
<td>3381</td>
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<tr>
<td>Italy</td>
<td>2451</td>
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<tr>
<td>France</td>
<td>2435</td>
</tr>
<tr>
<td>China</td>
<td>1797</td>
</tr>
<tr>
<td>Russia</td>
<td>1460</td>
</tr>
</tbody>
</table>

Gold is 74.9% of total reserves in USA.
Gold is 68.9% of total reserves in Germany.
Gold is 68.0% of total reserves in Italy.
Gold is 62.9% of total reserves in France.
Gold is 2.2% of total reserves in China.
Gold is 15.0% of total reserves in Russia.
Gold IRA

THE TRADITIONAL SECURITY OF GOLD MEETS THE MODERN FEATURES OF AN IRA

For time immemorial, gold has been the trusted way to safeguard wealth. Now investors can add gold, silver and other precious metals directly into a precious metals IRA by way of a Noble Gold IRA account. Such accounts are ideal for first-time investors seeking the security of physical gold and silver, as well as investors with existing retirement accounts, including IRAs, 401(k), 403(b) plans.

While such retirement accounts once included only stocks, bonds, and money-backed assets such as U.S. Treasury Bills and mortgage-backed securities, now retirement investors can share the security of an IRA account backed by physical gold and other precious metals.

Precious metal IRAs in gold, silver, platinum and more have become a key way for those on the road toward retirement to diversify their assets and reduce the effects of inflation on their retirement savings. Coins and bars approved by the Internal Revenue Service must be held in an insured, licensed depository for safekeeping, then can be taken home based on federal rules for withdrawal.

ENSURE RETIREMENT WITH A GOLD IRA

IRA's have long included stocks, bonds and other paper currency-backed assets like U.S. Treasury Bills and mortgage-backed securities. Now a tax-deferred IRA can be backed by gold, silver and other precious metals. A precious metals IRA allows for physical gold, silver, platinum, or palladium to be held in a retirement account under your name. Much like a 401(k), 403(b) or other IRA, your assets must be managed by a third-party custodian. As such, the traditional security of gold and silver now meet the modern amenities of an IRA, funded by a wide range of coins or bars approved by the Internal Revenue Service. Furthermore, most retirement accounts can be rolled over into a precious metals IRA without incurring any transfer taxes.

A gold or silver IRA is ideal for first-time investors. It’s simple and easy: open an account with Noble Gold; we will transfer your funds; then choose the precious metals you want us to ship to a safe depository.

You can apply for a Noble Gold IRA on our website, noblegoldinvestments.com or we can send you an application via email, fax or by mail. Call us for any assistance, at (877) 6-GOLD-IRA. That’s (877) 646-5347.

We will work directly with your retirement plan custodian to transfer funds. Then we will ship your coins or bars, fully insured by Lloyds of London, to one of two state-of-the-art metals depositories. For our US customers, we have partnered with International Depository Services (IDS) with locations in Texas and Delaware. Their licensed depositories provide a range of precious metals services to banks, brokerage firms, manufacturers, coin dealers and other businesses. Its advanced vault and warehouse systems, round-the-clock monitoring and video recording, insured armored car shipping, and all-risk insurance coverage worth $1 billion make it one of the most secure and prominent precious metals depositories.

If you don’t want to store your metals in the United States, we recommend IDS of Canada, another leading advanced security vault. This will also qualify for an IRA purchase.

It’s similar to stashing gold in a safe deposit box at your bank. You can visit your precious metals any time. Except you can’t take possession until it’s time to make a qualified IRA withdrawal. Then when it’s time to pull the gold or silver from your retirement accounts, a precious metal IRA allows you to take them home and still benefit from their potential growth.
How to Start a Gold IRA

To open a precious metals IRA with Noble Gold is quick and easy. You can rollover a current IRA. Or you can convert a 401(k) or other retirement plan from a previous employer.

An advisor will help you complete the paperwork, then walk you through securing your retirement with physical Gold and Silver. To get started:

1. OPEN ACCOUNT
Open a Noble Gold IRA account by filling out an application at noblegoldinvestments.com. An account executive can help you complete it. When finished, we will open your new precious metals retirement account. We will then link you up with a precious metals IRA custodian.

2. TRANSFER FUNDS
Noble Gold will work directly with your precious metals IRA custodian to rollover assets of your 401(k) or IRA into your new precious metals retirement account.

3. CHOOSE YOUR METALS
Select the coins or bars you want to add to your precious metals IRA account and we will ship them to the depository where your metals will be insured, safe and secure.

CONTACT US TO GET STARTED
Online: noblegoldinvestments.com
Email: info@nobleira.com
Toll Free: (877) 646-5347
IRA Approved Coins

The Internal Revenue Code allows only precious metals that meet certain fineness standards to be included in a precious metals IRA. With minor exceptions, gold coins and bars must have a minimum fineness of 99.5% to qualify. Silver coins and bars must have a minimum fineness of 99.9%.

**AMERICAN GOLD EAGLE**
The American Gold Eagle is an official gold bullion coin of the US. First released by the US Mint in 1986. These coins are guaranteed by the U.S. government to contain the stated amount of actual gold weight in troy ounces. By law, the gold must come from sources in America.

**CANADIAN GOLD MAPLE LEAF**
The Canadian Gold Maple Leaf is a gold bullion coin that is produced by the Royal Canadian Mint. The Gold Maple Leaf’s obverse and reverse display, respectively, the profile of Queen Elizabeth II of Canada and the Canadian Maple Leaf.

**AUSTRIAN GOLD VIENNA PHILHARMONIC**
The gold Vienna Philharmonic was first offered on October 10, 1989. Initially, it was minted in only two sizes: one troy ounce as well as a quarter ounce. The one tenth and one half ounce coins were added in 1991 and 1994 respectively.

**SILVER AMERICA THE BEAUTIFUL**
The America the Beautiful Silver Bullion Coins comprise a series of coins with a face value of a quarter dollar. The coins contain 5 troy ounces of silver, making them the largest silver bullion coins ever issued by the US Mint.

**AMERICAN SILVER EAGLE**
The 1 oz American Silver Eagle is the official silver bullion coin of the United States. It was first released by the United States Mint on November 24, 1986. Its content, weight, and purity are certified by the United States Mint.

**AUSTRALIAN SILVER KANGAROO**
Each legal-tender coin features the official effigy of Queen Elizabeth II on the obverse, and a classic kangaroo on the reverse, designed by the Queen’s own goldsmith and jeweler. Struck in .9999 fine Silver.

We offer only the finest quality basic and proof minted coin editions. We also offer a full range of precious metal bars produced in top mints from around the globe.

Noble Gold Investments offers a wide range of precious metals products that meet all the requirements for a precious metals IRA. Some of our most popular items include:
IRA Approved Gold Bars

Our full range of gold, silver, platinum and palladium bars come in precisely measured ingots based on market metals prices, plus shipping and handling.

5 GRAM ENGELHARD
Engelhard bars are rarely seen in assay cards, making them highly sought after by Gold enthusiasts. Engelhard bars are no longer being produced, which adds an aspect of collectibility to their strong bullion appeal.

10 GRAM JOHNSON MATTHEY
An attractive way to acquire collectible Gold bullion, this 10 gram Gold bar from Johnson Matthey comes to you with the .9999 fine Gold purity and weight stamped right into the bar. These Gold bars are very nice and not often available.

20 GRAM CREDIT SUISSE
Featuring Credit Suisse’s iconic Statue of Liberty design, representing American pride and freedom, and containing .9999 fine Gold, these smaller sized 20 gram Gold bars are ideal for collectors and investors alike.

1 OZ PAMP SUISSE
This Gold bar features a beautiful design of the Statue of Liberty. PAMP Suisse Gold bars are known for their high-quality designs and this patriotic item is no exception. This 1 oz Gold bar is guaranteed .9999 fine and comes to you packed in an assay card.

50 GRAM PAMP SUISSE
These Gold bars are hand poured into the classic loaf-style shape and individually stamped with the weight and purity. This well-known brand is a popular way to add substantial weight Gold bullion bars to any investment portfolio.

100 GRAM PAMP SUISSE
These classic hand-poured, loaf-style 100 gram Gold bars make for a unique way to own the world-renowned PAMP Suisse name. Each of these Gold bars is not uniform, as they are when they are struck, adding interest to the .9999 fine Gold purity.

We offer only the finest quality basic and proof minted coin editions. We also offer a full range of precious metal bars produced in top mints from around the globe.

Noble Gold Investments offers a wide range of precious metals products that meet all the requirements for a precious metals IRA. Some of our most popular items include:
IRA Approved Proof Coins

Our basic gold and silver coins have been a mainstay of precious metals investors. Our proof coins, uncirculated and never touched by human hands, contain added value because of their perfect condition, collectability and limited supply. Each comes in an airtight sealed container and custom felt case.

PROOF AMERICAN GOLD EAGLE COIN

Offered in 1/10 oz, 1/4 oz, 1/2 oz, and 1 oz. weights, the Proof Gold American Eagle Coin is an uncirculated series of Gold American Eagles that have never been touched by human hands. These coins are struck with extra precision and care at the US Mint’s historic West Point, New York facilities.

PROOF AMERICAN SILVER EAGLE COIN

Each Year since 1986, the US Mint has issued Silver American Eagles in both Proof & Uncirculated condition. These proof Silver Eagles come in a sealed capsule housed in a beautiful plush velvet display box, and are housed in an outer box. Each coin comes as issued from the US Mint with original certificate of authenticity.

We offer only the finest quality basic and proof minted coin editions. We also offer a full range of precious metal bars produced in top mints from around the globe.

Noble Gold Investments offers a wide range of precious metals products that meet all the requirements for a precious metals IRA. Some of our most popular items include:
Depository

KEEP YOUR PRECIOUS METALS SAFE

Owning precious metals brings with it a massive headache - where to keep them ...

At Noble Gold we recognize the importance of making the right decision when it comes to storing your gold and silver.

Whether you are looking for safekeeping for your prized coin collection, or wanting approved storage for your IRA gold, or IRA silver, we offer a choice of three secure precious metals depositories.

Not only do we have access to depository facilities in New Castle, Delaware - and Toronto, Ontario, in Canada, for offshore arrangements - but we are delighted to have acquired the sole rights to the brand new, state-of-the-art depository which has just been completed in Dallas, Texas.

We are the only company in the US who are able to offer this range of alternatives for storage of gold IRA investment metals as well as silver IRA investment metals.

There is just one annual charge, regardless of the quantity of metal. You can add metals at any time. This is arranged through a “precious metals custodian.”

A precious metals custodian is similar to an executor in a will. They act on your behalf as a liaison between Noble Gold and yourself. We use, and highly recommend, New Direction IRA to undertake this role. They are a well regarded and reliable company.

The gold repositories that we use are run by IDS (International Depository Services) and are COMEX/CME/LBMA/ICE approved establishments. The metals are all fully insured with Lloyds of London and are kept in segregated storage arrangements so that your metals never get mixed up with other client’s deposits.

With the world becoming riskier by the day, having a serious custodian looking after your gold IRA account has never been so important.

SEGREGATED & ALLOCATED

If you are serious about investing in gold IRA plans – you need to consider segregated storage. We segregate your stored metals in a safe and secure environment, allocated to only you, separated from other peoples holdings.

“POP” - PROOF OF PURCHASE

we now provide a “POP” service for clients. POP is “proof of purchase,” and as part of the process of verifying your gold and/or silver, and authenticating the delivery, we provide photographs of your metals arriving at the depository. This additional service will give you peace of mind about the way in which your precious metals are being dealt with – and is free to Noble Gold clients.
Gold IRA Rules

**RULE 1**

To qualify to be held within a precious metals IRA, gold, silver, platinum and palladium are required by the Internal Revenue Service to meet a certain standards of purity and fineness: Gold .995%, Silver .999%, Platinum .9995%, and Palladium .9995%.

**RULE 2**

Precious metals held in an IRA must be stored in an insured third party depository. At Noble Gold Investments, we prefer International Depository Services of Texas for all storage of IRA metals. All precious metal assets held at IDS are maintained in customer-specific custody accounts, on a fully allocated basis, and off of the company’s balance sheet. They are not held as deposits or consignments and are fully insured by Lloyd’s of London up to $1 billion in "all risk" insurance coverage.

**RULE 3**

Precious metals IRA’s are regulated by the same tax laws and restrictions of traditional, Roth, SEP or Simple IRA plans.

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**FAQ**

**Q** Who qualifies for a precious metals IRA?

**A** Anyone with any type of IRA, old 401k, old 403b, and many other types of accounts will qualify. Please contact us for clarification.

**Q** What types of retirement accounts qualify for rollover into a precious metals IRA?

**A** If you have a 401(k), 403(b) retirement plan for public workers or employees of a tax-exempt organization, 457 deferred compensation plan, pension plan, thrift savings plan, TIAA-CREF, or non-traditional IRA, you may qualify.

**Q** What is the process for rolling over my existing IRA or 401(k) to a precious metals IRA?

**A** Three easy and simple steps. First, we’ll help you open a Noble Gold precious metals IRA account. Second, you can fund it with the assets in your old IRA — there are no penalties for the transfer; you don’t need to invest any additional money. Once the funds are rolled over to your new precious metals IRA account, we’ll then help you choose the gold, silver or other metals that are best suited to your financial goals. We’ll help you through the entire process.

**Q** Will there be a penalty for rolling over my 401(k) or existing IRA into a precious metals IRA?

**A** No. An IRA rollover is common and tax-free, with no fees or penalties. You can decide to transfer your current IRA to a new IRA at any time, as many times as you like, as long as the funds are deposited into your new IRA account within 60 days.

**Q** How do I keep my gold and silver safe while they are in my precious metals IRA?

**A** When you open a Noble Gold precious metals IRA account, we’ll help you deposit your gold, silver and other metals into a safe and secure IRS-approved vault, managed by an independent custodian. The Internal Revenue Service requires such metals be overseen by this third party, ensuring the safety of each owner’s assets.

**Q** When will I be eligible for distributions from my precious metals IRA?

**A** At age of 59 1/2, the beneficiary of a precious metals IRA may begin receiving penalty-free distributions from their account. Meanwhile, asset owners can look in on their metals at any time.

**Q** How can I receive distributions from my precious metals IRA?

**A** You can receive distributions from your precious metals IRA in the form of physical gold, silver, platinum or palladium, depending on what metals are in your account. Noble Gold will also help you convert your precious metals into cash.

**Q** What are the fees associated with my precious metals IRA account?

**A** The first year is FREE for Noble Gold customers. Following years are $125 for depository and $75 for custodian.

*A further discount is given to customers who choose to store their metals in Texas.*
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www.noblegoldinvestments.com