



Through the years, New International has intentionally developed and fostered a culture that is distinctly our own. It is one that helps us lean in toward flexibility, trust, and honoring one another. It is one that unites us and encourages hard work, as well as fun and self-care. It is one that ultimately helps us be more effective in what we do for the Kingdom. Below are the basic principles of our culture, which can serve as a guidepost for our interactions.

1. We are different together.

“All of you together are Christ’s body, and each of you is a part of it.” 1 Corinthians 12:27

2. We embrace flexibility and we celebrate unity.

“Even though I am a free man with no master, I have become a slave to all people to bring many to Christ...Yes, I try to find common ground with everyone, doing everything I can to save some. I do everything to spread the Good News and share in its blessings.” 1 Corinthians 9: 19-23

3. We pursue wellbeing and prioritize self-care.

“Dear friend, I hope all is well with you and that you are as healthy in body as you are strong in spirit.” 3 John 1:2

4. We love people really well.

“Love each other with genuine affection, and take delight in honoring each other.” Romans 12:10

5. We believe the best about each other.

“Love never gives up, never loses faith, is always hopeful, and endures through every circumstance.”
1 Corinthians 13:7

6. We have fun working hard.

“So I decided there is nothing better than to enjoy food and drink and to find satisfaction in work. Then I realized that these pleasures are from the hand of God. 25 For who can eat or enjoy anything apart from him?”
Ecclesiastes 2:24-25

7. We do our best.

“So let’s not get tired of doing what is good. At just the right time we will reap a harvest of blessing if we don’t give up.” Galatians 6:9

8. We want to know we are making a difference.

“I have fought the good fight, I have finished the race, and I have remained faithful.” 2 Timothy 4:7

9. We love to share what we learn.

“As iron sharpens iron, so a friend sharpens a friend.” Proverbs 27:17