

Education Media Planner

2019

Jan 1 - Feb 14

- Finding the Right Private School
- Annual Private School Guide
- *E-Newsletter: Faith-Based Education (1/28)*

Big Book of Camps

Feb 15 - March 31

- Special Needs
- *February E-Newsletter: How to Find the Right Private School for Your Child (2/11)*
- *March E-Newsletter: School Strategies for Students with ADHD (3/11)*

April

- Questions to Ask When Choosing Childcare
- Best Towns for Families
- Summer Academic Enrichment Sampler
- *E-Newsletter: 7 Secrets of Successful Students (4/17)*

May

- *E-Newsletter: Judging Your School District (5/20)*

June

- Best Libraries
- *E-Newsletter: Enriching Summer Academic Experiences (6/10)*

July 1 - Aug 14

- Combine Learning and Fun This Summer
- How to Get Your Special Needs Kid What He Needs From His School

Big Book of Education

- How to Get Your Special Needs Kid What He Needs From His School
- *[Meet the School] Profiles*

Aug 15 - Sept 30

- Homework Help: Finding the Right Enrichment Program for Your Child
- Special Ad Section: Afterschool Program Sampler
- *E-Newsletter: Open House School Roundup (9/19)*

October

- Special Ad Section: Private School Previews
- *E-Newsletter: How Music Lessons Can Help Your Kid's Academics (10/21)*

November

- *E-Newsletter: Choosing the Perfect Preschool (11/18)*

December

- *E-Newsletter: Competitive Schools: What to Know When Applying (12/9)*

Special Issue

- Big Book of Education

Raising Teens

- College Prep Tutoring (March)

NJ Baby

- Finding a Daycare

Other Opportunities

- Dedicated E-Blasts
- Weekly E-Letters
- Digital Advertising
- Featured/Premium Directory Listing
- Q&A: Ask the Expert
- Video