



Educational Toolkit

For the Teacher

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For The Teacher: Getting Started

Welcome to One Day On Earth's educational program. We are so excited to have you and your students participate in this project. Let us help you navigate the site to create the best user and learning experience for you and your students.

Learning with One Day On Earth

Supporting Background

Our project is supported by many of the 21st Century Learning Skills (<http://www.21stcenturyskills.org/>). As teachers and students use our toolkits and learn media literacy through a hands on experience, they learn core life skills such as problem solving and complex thinking, effective communication, collaboration, responsible citizenship, and character development through ethics.

Identifying Your Resources for Participation

We want you to be fully satisfied with your experience participating in One Day on Earth. In order to make sure that you and your students have a positive experience we would like to suggest that you take a moment to identify your classroom resources. Please evaluate your ability to participate based on the equipment, software, knowledge, and time available to you. Also, please read through the complete toolkit before you begin instruction.

What your students will learn

Your students will be exposed to fundamental skills that will better prepare them to become digitally fluent and empowered to document their day during any One Day on Earth filming event. With the help of our toolkits, teachers may also choose to incorporate One Day on Earth into subjects such as social studies, language arts, history, music, art, math, and science through a flexible application of film, video, and photographic fundamentals, basic editing, visualization, conceptualization, participatory media and culture, photo journalism, and documentary filmmaking.

Goals

Students learn the applicable practices of observation, investigation, notation, and documentation of a subject through the One Day On Earth experience. They also gain understanding of participatory media as a vehicle for social justice, community building, civic literacy and global awareness.

The Process

With the aid of our toolkits your students will choose a topic to document during a one-day filming event, and participate either individually or collaboratively as a class. After filming, students will upload their footage to a geo-tagged video archive, helping us create a global video archive of participant media. You and your students can then explore the archive to study, share perspectives and create collaborations with other participating students from around the world.

Why?

Online photography and video sharing communities are new and efficient ways of communicating globally. Through your classroom's participation in One Day on Earth, your students will improve their media literacy while helping the world to better understand itself.

Time Management

Our toolkits are flexible and will help you to arrange the best timeline for your students' participation. Participating in One Day on Earth should be an engaging and fun experience, but it does require a bit of forethought and planning. The toolkits will walk you through each step: from figuring out what you and your students would like to document, through the final upload process.



Principles

The founding principles of "One Day On Earth"

1. **Perspective:** One Day on Earth is creating a time capsule for the whole world to better understand itself. Knowing who we are as human beings is vital to our sustainability as a species.
2. **Inclusivity:** The project is free and open to people of all, cultures, beliefs, and nationalities.
3. **Individuality:** This project exists to empower your voice. By participating in a One Day on Earth project you are being given a chance to put something in the world's time capsule. One Day on Earth is a celebration of individual beliefs, expression, and perspective.
4. **Community :** One Day on Earth strives to connect people, both through their similarities and their differences. We strive to create and support future collaborations amongst participants. We strive to create a community that fosters communication.
5. **Education:** The process of creating, interacting and viewing our project will have educational value for students of all ages. We will strive to support any educational institution that wishes to participate in the project with the necessary tools to do so.
6. **Technology:** We will always embrace any technology that allows us to live up to our principles. We realize that this project is only now possible because of the evolution of technology and we will continue to grow with technology to make increasingly better pictures of our world.

Community Guidelines

One Day on Earth is committed to nurturing a supportive, vibrant, tolerant, and creative community. We hope to be as open as possible and allow you to celebrate your personal perspectives freely. It is exciting and revolutionary to be able to share perspectives with people across the world, in one place.

We want to be sure that you put your passion into your work. We strongly support freedom of speech, religion, and beliefs. That said, we also want to be sure that other members of the community feel welcome and respected. We prohibit any form of solicitation that could be construed as harassment or destructive.

We are a community of compassionate, intelligent, creative people who celebrate our diversity and understand our similarities and differences as a global community. In short, be respectful; give to the community, and the community will give back.

Dos and Don'ts

We have set out some important “dos” and “don’ts” on how to participate in the One Day on Earth project. We believe the “dos” are positive and will be rewarding; the “don’ts” are negative and will be grounds for removal from the community.

Do:

- Have fun and engage with the community.
- Give positive feedback as comments.
- Use this experience as an opportunity to do something you have never done before.
- Share your video and results with everyone you know.
- Promote any film or project that will be shared with the One Day on Earth community.
- Learn from your experience.
- Engage your local charity, school, or community to participate.
- Practice tolerance and patience.
- Debate ideas in a constructive way.
- Report users who are abusing the site - email: webmaster@onedayoneath.org.

Don't:

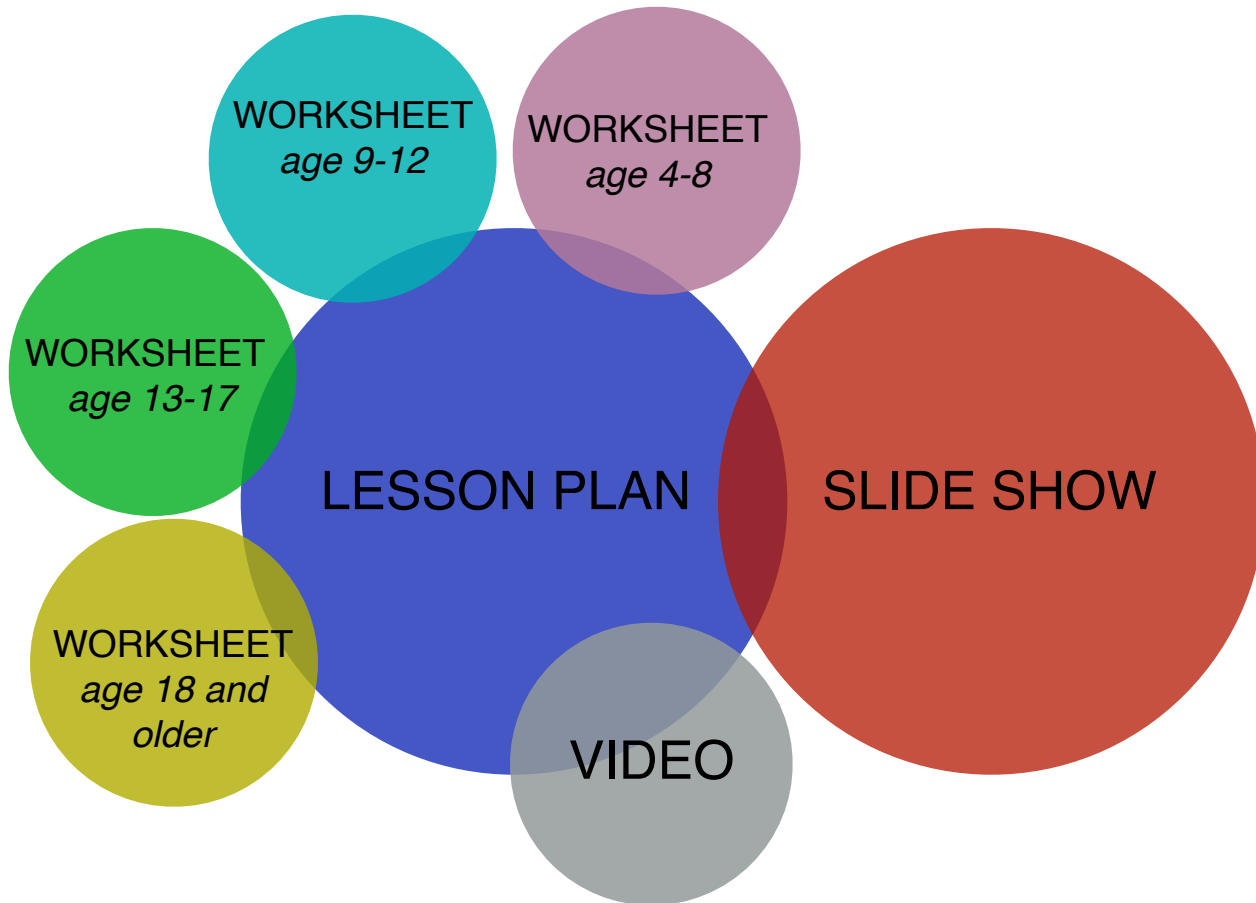
- Spam or message dozens of people with the same solicitation.
- Promote a commercial project that is not connected with a One Day on Earth event.
- Use this site as a dating service.
- Post comments that have no constructive value or are off-topic.
- Proselytize your religion or political agenda through messages or comments to people you don't know. They may find this offensive. Save it for your video creation.
- Do anything that could be interpreted as harassment in any way.
- Upload content you don't own.
- Upload anything that may be inappropriate: No sexually explicit material or pornography. No videos that incite hatred, include hate speech, defamatory or discriminatory speech or videos depicting unlawful acts or extreme violence. If you think you may have a topic that may be unfairly censored feel free to email info@onedayonearth.org and we can evaluate it on a case-by-case basis.

Note: We reserve the right to suspend a member at any time for any reason.

Navigating the Toolkits

One Day on Earth toolkits consist of 4 main elements:

- Lesson Plans
- Slide Shows
- Videos
- Worksheets



The One Day on Earth core curriculum includes ten major lessons covering concepts that will help guide your students' participation in a One Day on Earth project. Lesson concepts include: basics of social media and the internet, brainstorming, history of the moving image, basic camera operation, shot composition, location scouting, editing, uploading content, and critical analysis.

Each lesson is accompanied by a slide show, and an age-appropriate worksheet for ages 4-8, 9-12, 13-17, and 18+. Some lessons will be accompanied by a video as well.

Lesson Plans

Lesson Plan Overview

The top page of each lesson plan outlines the topic, the objective, the materials needed, the materials supplied, assignments and the course time. This information should help you decide how to design your approach to teaching the lesson to your class.

Materials

Each lesson is supported by multimedia (such as slide shows and suggested videos) and a worksheet.

Worksheets are available for each lesson, and provide grade appropriate material to engage students in class and at home. They may include:

Questions for Discussion

Exercises

Journal prompts

Offline and Online Assignments

Suggested Readings

One Day On Earth has curated several videos for you to show to your class to support some of the lesson plans. These videos require a high speed internet connection. These videos are intended to be watched in the classroom or online. In the body of the lesson plan we've listed suggestions for exercises and discussion questions that you can use during the lesson.

Journaling

Writing is a profound way of expressing and gaining deeper understanding of ourselves and our world. One Day on Earth highly recommends journaling throughout your class experience with our project. We have built into our toolkits a journal option with prompts and writing assignments. You may opt to have your students use their journals as a place to keep their notes on the daily lessons. The journal is a space to creatively interact with the materials and brainstorm ideas.

Journaling can be highly personal and private, and for this reason, we suggest that they be treated as a safe place for your students-- an unedited, non-graded, non-judged space. It doesn't matter what your students write; what matters is that they have a daily entry. This can be a photograph, a magazine clipping, a jotted thought, a drawing, a poem, an account of their day, a list of things to do, notes on a lesson, or any of the suggested journal topics.

In addition to journals, please explore the blog feature on the One Day on Earth website, which you and your students ages 13 and over can use to keep your own blogs. You can use the blogs to post written assignments and photos, and to embed videos. Students can find their blog on the One Day on Earth website by going to: **My Page**, and then click on **Blog Posts** (found on the left side of the page under their profile picture.)

Media Submission Guidelines

Save all your original high resolution content: Given that the compressed video and photo files hosted on our site are not of a high enough quality to use in a motion picture, broadcast, or print, it is critical that you save all your original high resolution elements.

Should my video be edited? There is no requirement for editing. In fact, if you intend to edit, we ask that you upload and share your best selection of footage before you do a fully sculpted edit.

What is the maximum video size and length? Vimeo is our video services partner. All technical specifications are in line with their requirements. In accordance with Vimeo, upload file size is limited to 500 MB. However, you are welcome to upload multiple clips within the limitations of your Vimeo account.

Should I compress my videos before uploading them?

Possibly. It could mean that you can submit a longer upload of equal quality.

Please see Vimeo's compression suggestions for the best advice on how to do it.

<http://vimeo.com/help/compression>

What video formats are accepted? As per Vimeo's guidelines we accept all resolutions in the following file types: asf, asx, avi, divx, dv, dvx, m4v, mov, mp4, mpeg, mpg, qt, wmv, 3g2, 3gp, 3ivx and 3vx

Who owns my content? You do. You will retain ownership and rights. In order to create a film and other creative projects you will need to agree to grant One Day on Earth a nonexclusive royalty free license.

Releases: Please have people that are recognizable in your footage sign appearance releases to assure we can use your submission in a film.

Who is in our community?

One Day on Earth currently has many identifiable communities interacting within our website space: professional filmmakers, non-profit organizations, inspired citizens, and teachers and students who have signed up to participate through our education program supported by our toolkits. Your classroom may choose to interact with all or some of these communities.