

VALIDATION OF A GREENING EFFORT

OVERVIEW

The Validation of a Greening Effort (VGE) program was designed to incentivize the use of better, more sustainable chemistries in a material or process by awarding points for these efforts in the Nike Material Sustainability Index (Nike MSI). Submissions should be material-focused, with clear advances in the reduction of chemical use or toxicity to the worker, consumer, and/or environment.

EXAMPLES

- A new process to eliminate a hazardous chemistry from production while maintaining performance requirements.
- A change to a more sustainable approach in a production line of a material.
- Certification of a production line as bluesign® or Oeko-tex approved

NIKE MSI POINTS

A maximum of 7 points can be awarded in Nike MSI for a specific material, depending on the scale and scope of the chemistry improvement. Typically the maximum points are awarded for world-class material improvements, and all Nike MSI points are valid for a minimum of two years after the award.

PROCESS

- 1 Send a request to initiate a VGE review to the Nike Chemistry Team at green.chem@nike.com. You will receive a VGE intake form, which asks enough detailed questions to take the first steps in the review process.
- 2 Fill out the intake form and return to Nike.
- 3 Depending on the type and scope of the VGE submission, Nike will suggest an approach for the review.
- 4 Disclosure of formulations (if applicable) must be specific enough to allow for this analysis. Non-disclosure agreements (NDAs) can be put in place at supplier discretion.

NOTE

The VGE process does not supersede supply agreements or any legal obligation of suppliers.

