

## FOR IMMEDIATE RELEASE

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## Nike School Innovation Fund Provides Another Round of Grants to Support High Schools Across Oregon to Get Students College Ready

- Now totaling over \$10 million in funding since 2007, Nike continues its commitment to Oregon public schools -

Beaverton, Oregon (December 10, 2015) NIKE, Inc. and the <u>Nike School Innovation</u> Fund are inviting all Oregon high schools to apply for grants for the 2016-17 school year, which will increase to include 10 additional schools. The 50 schools across the state that have been awarded grants for the current school year are eligible to apply for a second year of funding.

NIKE, Inc. has long been committed to fueling excellence in education, and in 2007 launched the <u>Nike School Innovation Fund</u> to help students in Oregon achieve their dreams and realize their potential. For the 2015-16 school year, it awarded \$1.8 million to reach 60,000 students, with the goal of increasing the number of students who graduate on time and preparing them for college or career success.

"We want to help build a team of amazing teachers, counselors and principals across this state who can support each other, and more importantly, support Oregon's kids,"

says Keith Houlemard, Executive Sponsor of Nike School Innovation Fund, VP and GM of the Olympics at NIKE, Inc. (and Portland Public School District parent).

Nike also commits its leaders' time and expertise to assist school leaders with strategy and innovation. "This partnership has enabled us to think creatively about our school priorities and to leverage some of the amazing resources that Nike has to offer," says Roosevelt High School Principal Filip Hristic.

Based on proven results and input from school leaders across Oregon, Nike has selected <u>AVID</u> (Advancement Via Individual Determination) as a foundational partner. A full 99 percent of AVID students graduate from high school on time, ready for college, through teacher training in proven best practices, and curriculum and programming that raises rigor and expectations for all students.

Vanessa Wilkins, Director of the Nike School Innovation Fund, adds that "By providing Oregon educators with the best teacher training in the country, this work will be both sustainable and truly scalable — teacher to teacher."

## Nike School Innovation Fund Grant Cycle Now Open for All Oregon Public High Schools

Applications for the 2016-17 school year are available at <u>Nike.com</u>, and are due January 15, 2016. All Oregon public high schools are encouraged to apply. Schools that received funding for 2015-16 may apply for a second year of funding.

# 2015-16 Recipients of the Nike School Innovation Fund College and Career Readiness Program:

Aloha High School
Arts & Communication Magnet Academy
Beaverton High School
Benson Polytechnic High School
Century High School
Churchill High School
Clackamas High School

Cleveland High School

Crater Academy of Health & Public Services

Crater Renaissance Academy

Crook County High School

Eagle Point High School

Glencoe High School

Grant High School

Health & Science School

Hillsboro High School

Klamath Union High School

La Pine High School

Lebanon High School

Liberty High School

Lincoln High School

Madison High School

Madras High School

Mapleton High School

McKay High School

McLoughlin High School

McMinnville High School

McNary High School

Merlo Station High School

Milwaukie High School

New Urban High School

Newberg High School

North Eugene High School

North Salem High School

Oregon City High School

Parkrose High School

Rex Putnam High School

Ridgeview High School

Roosevelt High School

Sam Barlow High School

School of Science & Technology

Siletz Valley Early College Academy
South Albany High School
South Salem High School
Southridge High School
St. Helens High School
Sunset High School
Taft High School
Westview High School
Woodburn High School

## About NIKE, Inc.

NIKE, Inc., based near Beaverton, Oregon, is the world's leading designer, marketer and distributor of authentic athletic footwear, apparel, equipment and accessories for a wide variety of sports and fitness activities. Wholly-owned NIKE, Inc. subsidiary brands include Converse, which designs, distributes and licenses casual sneakers, apparel and accessories; and Hurley, which designs and distributes a line of action sports and youth lifestyle apparel and accessories. For more information, NIKE, Inc.'s earnings releases and other financial information are available on the Internet at http://investors.nike.com and individuals can follow @Nike.

## About the Nike School Innovation Fund

Since 2007, the <u>Nike School Innovation Fund</u> has partnered with school leaders in Oregon, investing over \$10 million to date to support public schools. The Fund provides resources to support key program innovations in schools with the goal of increasing the number of students who graduate on time and preparing them to succeed after graduation, as well as personal involvement from Nike leaders and partners. Nike is working to make sure the results are sustainable, scalable and transformative across the state, so students can walk into any classroom, and expect a rigorous and relevant education.