



## **One for the Ages: Nike Honors Kobe Bryant's Scoring Milestone**

*Nike Basketball releases a limited-edition NIKEiD KOBE 9 Elite Low shoe celebrating Kobe Bryant as the NBA's third all-time leading scorer.*

When Kobe Bryant entered the league as the 13<sup>th</sup> overall draft pick in 1996, expectations for the 17-year-old were high, as were the hopes that he would play a role in the resurgence of his new team in Los Angeles.

Five championships, 16 All-Star appearances and more than 32,000 points later, Bryant has erased any doubt that he's one of the best to set foot on a basketball court. Nike celebrates Bryant's new honor as the NBA's third all-time leading scorer with the limited-edition release of the NIKEiD KOBE 9 Elite Low "Mamba Moment" shoe.

The shoe's purple and green multicolor Flyknit upper is a pre-set design while the fully customizable options include: the laces, midsole, tongue and Swoosh. There are up to 21 color choices available including glow-in-the-dark and metallic colors. A personalized name and number can be printed on the inside of the tongue.

The NIKEiD KOBE 9 Elite Low "Mamba Moment" shoe is available globally now, timed with Bryant's scoring milestone. They are available for a limited time on [nike.com](https://nike.com).