



Nike Launches the Vapor 360 Fielding Glove

Inspired by Carlos Gonzalez and loaded with Innovation

Two and a half years ago, the Nike Baseball team set out to shake up the industry with a fielding glove that would push the boundaries of imagination in a sport rooted deeply in tradition. Designed with insight from Carlos Gonzalez, one of baseball's most exciting defensive outfielders, the Nike Vapor 360 incorporates Hyperfuse construction, dynamic Nike Flywire and an engineered leather palm to achieve the first lightweight, ultra-responsive glove that is game-ready right out of the box.

The glove's original inspiration came with some literal out-of-the-box thinking. The Baseball team came to one of their first meetings with Carlos Gonzalez with a large "concept box" full of materials and technologies from different categories. The hope was that a few elements from the box would pique Gonzalez's interest and motivate a conversation about his vision for a faster, lighter fielding glove. Instead, Gonzalez went straight for a mint-green Mercurial football boot. He held it out to the team. "Make my glove like this," he said. It turned out he was an avid global football fan and a longtime admirer of Cristiano Ronaldo's flashy combination of speed and style.

That was all the direction the team needed to get started. Led by Nike Baseball Senior Designer Matthew Hudson, a former footwear designer, they set out to create the ultimate lightweight glove. "It was really important we aligned with an athlete who shared the perspective of wanting to take baseball somewhere new and push the boundaries of what was acceptable," says Hudson. "CarGo aligned with that message straightaway."

Inspired by athletes' needs, the Nike Vapor 360 Vapor answers outfielders' call for a fresh-out-of-the-box, lightweight and responsive fielding glove