



Title: Innovating a New Aesthetic: Nike x Pedro Lourenço

Subtitle: Nike reveals collaboration with Brazilian designer Pedro Lourenço.

Copy:

In a design collaboration like nothing seen before it, Nike will present a new women's training collection created in partnership with Brazilian designer Pedro Lourenço. Inspired by an emerging desire for luxury in sport performance gear, the collection presents a modern interpretation of athletic apparel for women. Like all Nike product, the Nike x Pedro Lourenço Collection aims to amplify the athlete's confidence and help her achieve her fitness goals.

Designed to transition from workouts to everyday wear, the collection represents a play on proportions and layering. The result is a curated selection of Nike Women's leading innovations reinvented through new materials and detailing. The Nike x Pedro Lourenço Collection includes three looks and two footwear options designed to be worn together to create styles functional for the street and the gym.

Throughout the collection, Lourenço employs materials that perform, yet also are soft and feminine. For example, the collection features a neoprene jacket that is crafted with '60s-era couture tailoring techniques. Despite this ode to the past, the jacket features present-day technology, as Dri-FIT mesh pulls sweat away from the skin to help keep athletes dry and comfortable.

Lourenço also uses Nike technologies as a functional aesthetic detailing. For example, gradient flocking in black and nude colors identifies areas of enhanced breathability. The addition of a skirt panel to the training tight flatters the form, while reflective details throughout the collection help keep athletes visible at night.

The Nike x Pedro Lourenço Collection will be available globally on Nov. 13 at NikeLab and NikeLab DSM locations in New York, Amsterdam, Berlin, London, Milan, Paris, Stockholm, Hong Kong, Shanghai, Rio and online through nike.com/nikelab.

The items in the collection comprise:

Nike x Pedro Lourenço Embossed Woven Women's Jacket

The Nike x Pedro Embossed Woven Women's Jacket debuts sweat-wicking Dri-FIT mesh embossed with a premium crocodile pattern that provides the outerwear layer with versatile sport and street style. Inspired by '60s couture shapes and cut close to the body, the jacket presents refined details. A bonded, reverse-coil zipper

delivers a clean finish, while a Dri-FIT jersey inner cuff is bonded to the sleeves with thumbholes for enhanced coverage.

Nike x Pedro Lourenço Indy Women's Bra

A veritable second skin, the Nike x Pedro Indy Women's Bra features Dri-FIT jersey front and side panels that work to pull sweat away from the body. The back is crafted from a single layer of breathable mesh, which has been sanded for an ultra-soft feel. Adjustable straps, removable cups and a racerback design further designate the bra as a standalone top or go-anywhere layer.

Nike x Pedro Lourenço Lightweight Woven Women's Jacket

The Nike x Pedro Lightweight Woven Women's Jacket boasts elevated style that transitions seamlessly from daily workouts to everyday wear. Tailored from a woven ripstop fabric, the jacket is lightweight and durable, with a water-repellent finish. Its Dri-FIT stretch satin hood and front panels provide sweat management and boast a shiny finish that complements the matte ripstop material. Vents on the back yoke, along with laser perforations on the back and underarms, enhance breathability. Zipper pockets, a modern scoop hem and bonded seams pair function with fashion.

Nike x Pedro Lourenço Mesh Women's Long-Sleeve Crew

Gradient flocking gilds the formfitting Nike x Pedro Mesh Women's Long-Sleeve Crew. It unites an upper body crafted from lightweight and breathable finely-knit power mesh with a lower body and sleeves fashioned from sweat-wicking Dri-FIT jersey. Flocking is also applied to the neckline and inner hemline, thumbholes and cuffs to ensure comfort and underscore the top's fusion of performance and style.

Nike x Pedro Lourenço Loose Mesh Women's Tank

The Nike x Pedro Loose Mesh Women's Tank introduces an eye-catching gradient design and elegant drape. The tank's center front panel and back body are made from lightweight and breathable finely-knit power mesh, while Dri-FIT jersey forms sweat-wicking side panels. A racerback with wide armholes ensures a full range of motion and satin binding provides a refined finish.

Nike x Pedro Lourenço Skirted Women's Tight

Like a smooth second skin, the Nike x Pedro Skirted Women's Tight presents polished style that translates beyond the gym. Fitted from hip to hem, the bottoms are shaped from Dri-FIT jersey made to move with the body. Finely-knit power mesh is strategically placed on the lower back legs to enhance breathability in high-heat areas. Additionally, considered attention is given to flattering details, including

a contrasting skirt-like front panel that creates the illusion of a full skirt, as well as a color-blocked back panel and lower-leg seams bonded with reflective black tape.

Nike x Pedro Lourenço Embossed Women's Tight

Made to move with the body, the Nike x Pedro Embossed Women's Tight features an embossed crocodile pattern. Fitted from hip to hem, the tights are shaped from sweat-wicking Dri-FIT jersey, while breathable, finely-knit power mesh is strategically placed on the lower back legs. Bonded side seams further streamline the innovative design.

Nike x Pedro Lourenço Woven Women's Pant

The Nike x Pedro Woven Women's Pant is tailored from a lightweight Dri-FIT woven fabric infused with performance-enhancing four-way spandex. For a flattering and functional fit, the bottoms also feature stretch satin side panels, bonded seams and hidden, zippered pockets. Perforations on the lower legs boost breathability, while a tunneled elastic waistband lies flat against the body.

Nike x Pedro Lourenço Woven Women's Shorts

Fashioned from three flattering, sweat-wicking Dri-FIT fabrics, Nike x Pedro Woven Women's Shorts are made to meet both fitness and style demands. A Dri-FIT four-way stretch woven fabric forms the main body, while Dri-FIT stretch satin shapes the side panels. Internal Nike Pro shorts are made from Dri-FIT jersey, which ensures form-fitting coverage. Additional details include side pockets for essentials, a flat elastic waistband with a drawcord for a custom fit, and a black hem binding for a clean finish.