

THE FRIDA CINEMA

CAMP FRIDA X:

CELEBRATING
10 YEARS OF CAMP FRIDA



SPONSORSHIP OPPORTUNITIES

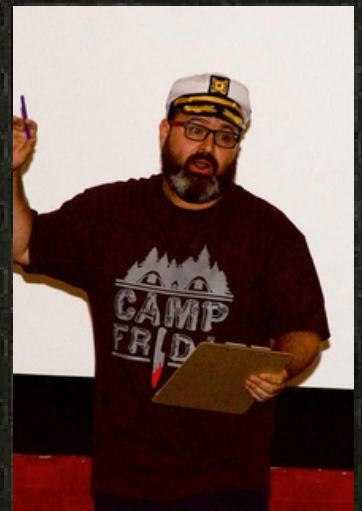
THE *frida* CINEMA

ABOUT CAMP FRIDA



CAMP FRIDA IS
A PREMIERE
ANNUAL
SOLD-OUT FILM
PROGRAM AT
THE FRIDA
CINEMA

THIS 12-HOUR HORROR
MOVIE MARATHON WELCOMES
MORE THAN **200** LOYAL AND
ENGAGED GUESTS WHO CHOOSE
THEIR OWN ADVENTURE WITH
A ROSTER OF 12+ TIMELESS
HORROR CLASSICS. FEATURING
INTERACTIVE IN-PERSON AND
VIDEO INTRODUCTIONS TO EACH
FILM, PRESENTATIONS FROM
FRIDA STAFF, AND SPECIAL IN-
EVENT ACTIVITIES TO ENGAGE
AND ENTERTAIN GUESTS, **CAMP
FRIDA** WILL BE DELIGHTING
AUDIENCES FOR THE TENTH
YEAR THIS OCTOBER



P5 PLUS

PLUS



ABOUT THE FRIDA CINEMA

THE FRIDA CINEMA IS
DEDICATED TO **ENRICHING,**
CONNECTING, AND EDUCATING
COMMUNITIES THROUGH THE ART OF
CINEMA.

WITH MORE THAN **120,000 PEOPLE**
ATTENDING FILM AND COMMUNITY
ARTS PROGRAMS ANNUALLY, AND
MORE THAN **250,000 SOCIAL**
FOLLOWERS, THE FRIDA IS A MUST-
ATTEND SOUTHERN CALIFORNIA
CULTURAL DESTINATION. MORE
THAN A MOVIE THEATER, OUR
PROGRAMMING IS EXPERTLY
CURATED AND EXCEPTIONALLY
ECLECTIC TO AUTHENTICALLY ENGAGE
WITH OUR DIVERSE AUDIENCES.



PS PLUS

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PS PLUS

PLUS

SPONSORSHIP OPPORTUNITIES



**IN-KIND
SPONSORSHIP
PROVIDE IN-KIND
FOOD, BEVERAGE,
AND GIVEAWAYS**

**EACH CAMP FRIDA, BUSINESSES
PARTNER WITH THE FRIDA TO
MAKE THE EXPERIENCE SPECIAL
AND MEMORABLE FOR GUESTS.
THE FRIDA WOULD LOVE TO
PARTNER WITH SPONSORS
PROVIDING IN-KIND FOOD,
BEVERAGE (ESPECIALLY COFFEE),
AND GIVEAWAYS FOR GIFT BAGS.**

**DELIVERABLES ARE CUSTOMIZABLE
BASED ON TYPE AND QUANTITY OF
IN-KIND SPONSORSHIP. PLEASE
REACH OUT TO PORTER GILBERG,
DIRECTOR OF DEVELOPMENT AT
PORTER@THEFRIDACINEMA.ORG
OR (951) 533-0048 FOR MORE
INFORMATION.**

SPONSORSHIP OPPORTUNITIES



**FILM
SPONSORSHIP
(EXCLUSIVE PER FILM)
\$300**

**SPONSOR ONE OF TWELVE
(12) FILMS SCREENING
BEFORE CAMP FRIDA.
SPONSORS WILL HAVE THE
OPPORTUNITY TO SELECT
THEIR PREFERRED FILM.**

- **SHARED SPONSOR
RECOGNITION AT LEAST 1X
ON INSTAGRAM AND
FACEBOOK**
- **LOGO ON MONTHLY FILM
CALENDAR**
- **VERBAL RECOGNITION
BEFORE SPONSORED FILM**
- **LOBBY TAKEAWAY AND
COLLATERAL INCLUSION IN
GIFT BAGS**
- **TWO (2) SUPER VIP
PASSES TO CAMP FRIDA**

SPONSORSHIP OPPORTUNITIES



HOSPITALITY SPONSORSHIP

\$500

SPONSOR FOOD AND BEVERAGE FOR OUR VIP GUESTS.

EVERYTHING IN FILM SPONSORSHIP *PLUS*

- LOGO PLACEMENT ON EVENT FLYER, CAMP FRIDA PROGRAMMING NEWSLETTERS, FRIDA CINEMA SPONSOR PAGE AND CAMP FRIDA EVENT PAGE ON WEBSITE, AND VIDEO PROMOTIONAL TRAILER (SCREENS BEFORE FILMS AND ON SOCIAL MEDIA)
- UPGRADED VERBAL RECOGNITION AT BEGINNING OF PROGRAM (IN FRONT OF ENTIRE AUDIENCE)

SPONSORSHIP OPPORTUNITIES



**PARKING
SPONSORSHIP
\$750
SPONSOR PARKING
FOR OUR VIP
GUESTS.**

EVERYTHING IN HOSPITALITY SPONSORSHIP PLUS

- PRE-SCREENING
SLIDESHOW
ADVERTISEMENT
BEFORE ALL FILMS AT
THE FRIDA THROUGH
NOVEMBER 2026**
- UPGRADED FOUR (4)
SUPER VIP PASSES TO
CAMP FRIDA**

SPONSORSHIP OPPORTUNITIES



**CINEMA
SPONSORSHIP
(ONLY 2
AVAILABLE)**

\$1,500

**SPONSOR AN ENTIRE
CINEMA AUDITORIUM
FOR THE FULL 12 HOUR
EVENT.**

EVERYTHING IN PARKING SPONSORSHIP *PLUS*

- **DEDICATED/SOLO SPONSOR
RECOGNITION WITH TAG
MINIMUM 1x ON FACEBOOK
& INSTAGRAM**
- **UPGRADED VERBAL
RECOGNITION BEFORE
EVERY SCREENING IN
SPONSORED AUDITORIUM**
- **UPGRADED SIX (6)
SUPER VIP PASSES TO
CAMP FRIDA**

SPONSORSHIP OPPORTUNITIES



**PRESENTING
(EXCLUSIVE) \$3,500
DREAM OF HEARING
"CAMP FRIDA X:
PRESENTED BY" BEFORE
EVERY FILM AND IN EVERY
PROMOTION? THIS
EXCLUSIVE OPPORTUNITY
IS FOR YOU.**

EVERYTHING IN CINEMA SPONSORSHIP **PLUS**

- ON-SCREEN PRE-FILM ADVERTISEMENT (STATIC OR VIDEO) BEFORE EVERY FILM
- OUTDOOR MARQUEE RECOGNITION "CAMP FRIDA X: PRESENTED BY [YOUR BUSINESS]"
- PRESENTING SPONSOR RECOGNITION ON THE EVENT PAGE ON WEBSITE, SOCIAL MEDIA, EVENT FLYER, AND MONTHLY FILM CALENDAR.
- UPGRADED VERBAL RECOGNITION BEFORE EVERY SCREENING W/SPONSOR PROVIDED MESSAGING
- UPGRADED EIGHT (8) SUPER VIP PASSES TO CAMP FRIDA



CONTACT



**FOR MORE INFORMATION
ON SPONSORSHIP
OPPORTUNITIES, PLEASE
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**PORTER GILBERG,
DIRECTOR OF
DEVELOPMENT**

**AT
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