

THE FRIDA CINEMA

CAMP FRIDA X:

CELEBRATING
10 YEARS OF CAMP FRIDA



SPONSORSHIP OPPORTUNITIES

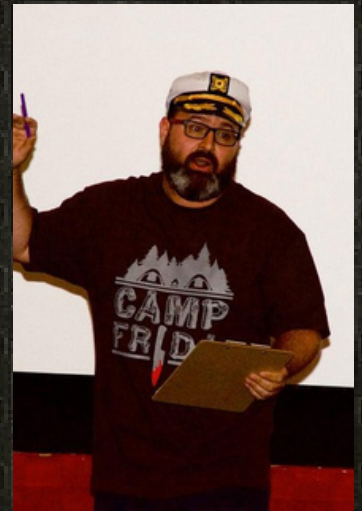
THE *frida* CINEMA

ABOUT CAMP FRIDA



CAMP FRIDA IS
A PREMIERE
ANNUAL
SOLD-OUT FILM
PROGRAM AT
THE FRIDA
CINEMA

THIS 12-HOUR HORROR
MOVIE MARATHON WELCOMES
MORE THAN **200** LOYAL AND
ENGAGED GUESTS WHO CHOOSE
THEIR OWN ADVENTURE WITH
A ROSTER OF 12+ TIMELESS
HORROR CLASSICS. FEATURING
INTERACTIVE IN-PERSON AND
VIDEO INTRODUCTIONS TO EACH
FILM, PRESENTATIONS FROM
FRIDA STAFF, AND SPECIAL IN-
EVENT ACTIVITIES TO ENGAGE
AND ENTERTAIN GUESTS, **CAMP
FRIDA WILL BE DELIGHTING
AUDIENCES FOR THE TENTH
YEAR THIS OCTOBER**



P5 PLUS

PLUS



ABOUT THE FRIDA CINEMA

THE FRIDA CINEMA IS
DEDICATED TO **ENRICHING,**
CONNECTING, AND EDUCATING
COMMUNITIES THROUGH THE ART OF
CINEMA.

WITH MORE THAN **120,000 PEOPLE**
ATTENDING FILM AND COMMUNITY
ARTS PROGRAMS ANNUALLY, AND
MORE THAN **250,000 SOCIAL**
FOLLOWERS, THE FRIDA IS A MUST-
ATTEND SOUTHERN CALIFORNIA
CULTURAL DESTINATION. MORE
THAN A MOVIE THEATER, OUR
PROGRAMMING IS EXPERTLY
CURATED AND EXCEPTIONALLY
ECLECTIC TO AUTHENTICALLY ENGAGE
WITH OUR DIVERSE AUDIENCES.



SPONSORSHIP OPPORTUNITIES



**IN-KIND
SPONSORSHIP
PROVIDE IN-KIND
FOOD, BEVERAGE,
AND GIVEAWAYS**

**EACH CAMP FRIDA, BUSINESSES
PARTNER WITH THE FRIDA TO
MAKE THE EXPERIENCE SPECIAL
AND MEMORABLE FOR GUESTS.
THE FRIDA WOULD LOVE TO
PARTNER WITH SPONSORS
PROVIDING IN-KIND FOOD,
BEVERAGE (ESPECIALLY COFFEE),
AND GIVEAWAYS FOR GIFT BAGS.**

**DELIVERABLES ARE CUSTOMIZABLE
BASED ON TYPE AND QUANTITY OF
IN-KIND SPONSORSHIP. PLEASE
REACH OUT TO PORTER GILBERG,
DIRECTOR OF DEVELOPMENT AT
PORTER@THEFRIDACINEMA.ORG
OR (951) 533-0048 FOR MORE
INFORMATION.**

SPONSORSHIP OPPORTUNITIES



**FILM
SPONSORSHIP
(EXCLUSIVE PER FILM)
\$300**

**SPONSOR ONE OF TWELVE
(12) FILMS SCREENING
BEFORE CAMP FRIDA.
SPONSORS WILL HAVE THE
OPPORTUNITY TO SELECT
THEIR PREFERRED FILM.**

- SHARED SPONSOR
RECOGNITION AT LEAST 1X
ON INSTAGRAM AND
FACEBOOK**
- LOGO ON MONTHLY FILM
CALENDAR**
- VERBAL RECOGNITION
BEFORE SPONSORED FILM**
- LOBBY TAKEAWAY AND
COLLATERAL INCLUSION IN
GIFT BAGS**
- TWO (2) SUPER VIP
PASSES TO CAMP FRIDA**

SPONSORSHIP OPPORTUNITIES



HOSPITALITY
SPONSORSHIP
\$500

SPONSOR FOOD AND
BEVERAGE FOR OUR
VIP GUESTS.

EVERYTHING IN FILM SPONSORSHIP *PLUS*

- LOGO PLACEMENT ON EVENT FLYER, CAMP FRIDA PROGRAMMING NEWSLETTERS, FRIDA CINEMA SPONSOR PAGE AND CAMP FRIDA EVENT PAGE ON WEBSITE
- UPGRADED VERBAL RECOGNITION AT BEGINNING OF PROGRAM (IN FRONT OF ENTIRE AUDIENCE)

SPONSORSHIP OPPORTUNITIES



**PARKING
SPONSORSHIP
\$750
SPONSOR PARKING
FOR OUR VIP
GUESTS.**

EVERYTHING IN HOSPITALITY SPONSORSHIP PLUS

- PRE-SCREENING
SLIDESHOW
ADVERTISEMENT
BEFORE ALL FILMS AT
THE FRIDA THROUGH
NOVEMBER 2026**
- UPGRADED FOUR (4)
SUPER VIP PASSES TO
CAMP FRIDA**

SPONSORSHIP OPPORTUNITIES



**CINEMA
SPONSORSHIP
(ONLY 2
AVAILABLE)**

\$1,500

**SPONSOR AN ENTIRE
CINEMA AUDITORIUM
FOR THE FULL 12 HOUR
EVENT.**

EVERYTHING IN PARKING SPONSORSHIP PLUS

- **DEDICATED/SOLO SPONSOR
RECOGNITION WITH TAG
MINIMUM 1x ON FACEBOOK
& INSTAGRAM**
- **UPGRADED VERBAL
RECOGNITION BEFORE
EVERY SCREENING IN
SPONSORED AUDITORIUM**
- **UPGRADED SIX (6)
SUPER VIP PASSES TO
CAMP FRIDA**

SPONSORSHIP OPPORTUNITIES



**PRESENTING
(EXCLUSIVE) \$3,500
DREAM OF HEARING
"CAMP FRIDA X:
PRESENTED BY" BEFORE
EVERY FILM AND IN EVERY
PROMOTION? THIS
EXCLUSIVE OPPORTUNITY
IS FOR YOU.**

EVERYTHING IN CINEMA SPONSORSHIP **PLUS**

- ON-SCREEN PRE-FILM ADVERTISEMENT (STATIC OR VIDEO) BEFORE EVERY FILM
- OUTDOOR MARQUEE RECOGNITION "CAMP FRIDA X: PRESENTED BY [YOUR BUSINESS]"
- PRESENTING SPONSOR RECOGNITION ON THE EVENT PAGE ON WEBSITE, SOCIAL MEDIA, EVENT FLYER, AND MONTHLY FILM CALENDAR.
- UPGRADED VERBAL RECOGNITION BEFORE EVERY SCREENING W/SPONSOR PROVIDED MESSAGING
- UPGRADED EIGHT (8) SUPER VIP PASSES TO CAMP FRIDA



CONTACT



**FOR MORE INFORMATION
ON SPONSORSHIP
OPPORTUNITIES, PLEASE
REACH OUT TO:**

**PORTER GILBERG,
DIRECTOR OF
DEVELOPMENT**

AT

**PORTER@THEFRIDACINEMA.ORG
OR (951) 533-0048**