



THE MERCURY

ADELAIDE FRINGE VENUE INFORMATION PACK

2027

Located in the heart of Adelaide's
West End Arts Precinct

*** ADELAIDE
* FRINGE ***



Our Story

The Mercury has been a unique screen home to screen culture in South Australia for over 50 years. The bricks-and-mortar theatre is a unique and iconic space in the west end, offering two unique theatre style venues for screenings, launches, and networking events. Whether you're hosting a private film night or a full-capacity premiere, our spaces come with experienced staff, tech, and charm.

Positioned in the heart of Adelaide's west end -The Mercury offers two versatile, fully air-conditioned performance spaces with plush theatre style seating in which to stage your show and shine as an artist.

West Village is a collective of venues that are the year round home to artists, creators and makers - from screenmakers to glass blowers, visual artists and dancers, musicians and comedians - and the bars and cafes where we gather to discuss, celebrate and champion exciting new works.

The Mercury is passionate about supporting artists and creators and we look forward to working with you to make your 2025 Adelaide Fringe show a huge success.

**Find out more at
www.themercury.org.au**



Spaces

Each venue package includes full access to our foyer lounge-bar, offering popcorn, snacks, beer, wine and bubbles. The venue also includes a small shared green room with kitchenette

We support each show with a standard marketing package which includes mention in our digital newsletter and listing on our website.

We will also gladly repost your socials when tagged in content.



**The Mercury acknowledges
the Kurna People as the
traditional owners and
custodians of the land on
which we work and create.**

**We pay respect to Elders
and storytellers past,
present and emerging.**

SPACES | THE MERCURY

This performance space offers theatre-style seating, air conditioning and optimum viewing from any position. This versatile space has wings and can be dressed with some props and staging, various lighting and sound options. Digital projection is also available.

Full Capacity - **186 patrons** .
Stage measurements - 4.8m x 1.2m
10m x 4m Screen

Standard Hire Inclusions

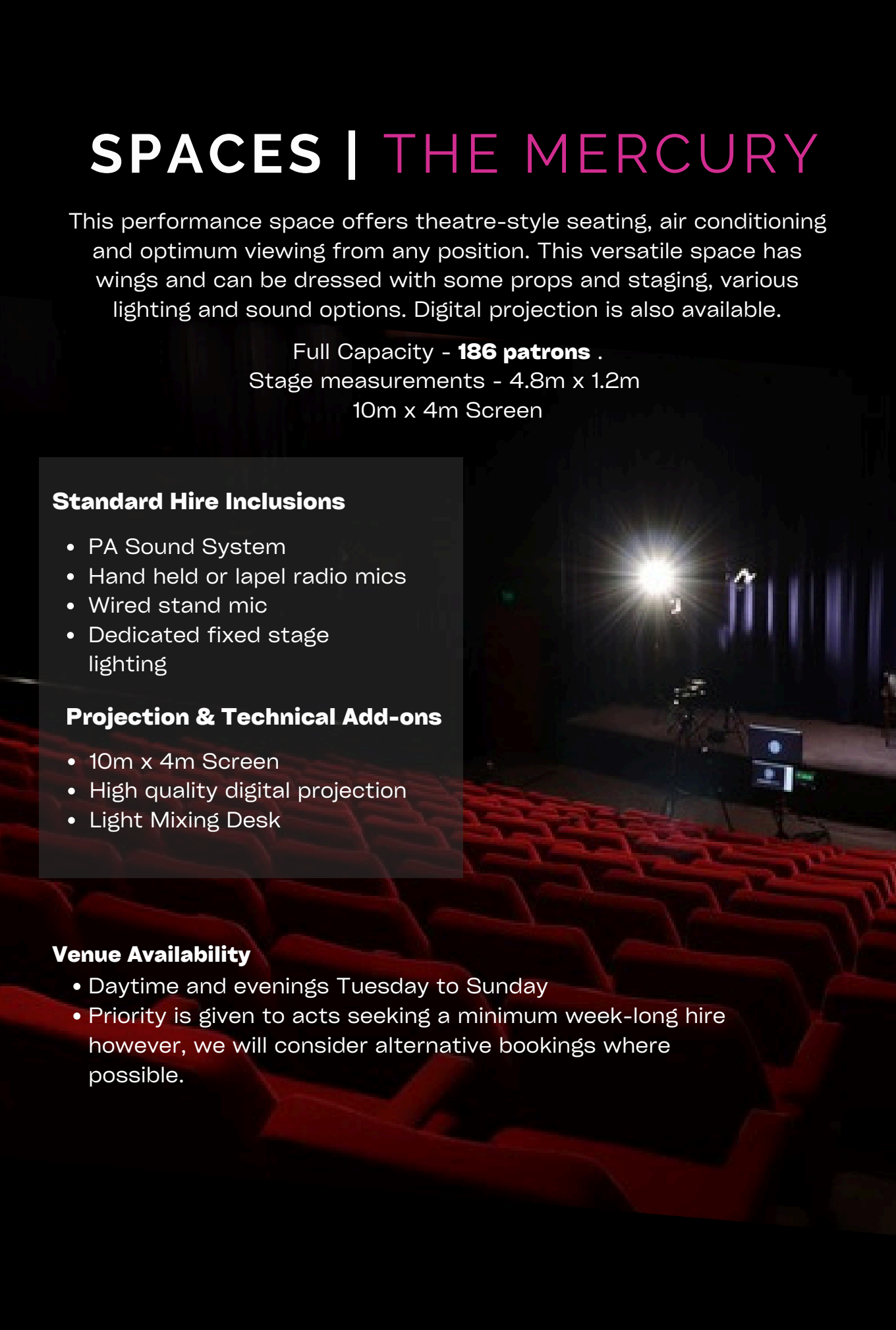
- PA Sound System
- Hand held or lapel radio mics
- Wired stand mic
- Dedicated fixed stage lighting

Projection & Technical Add-ons

- 10m x 4m Screen
- High quality digital projection
- Light Mixing Desk

Venue Availability

- Daytime and evenings Tuesday to Sunday
- Priority is given to acts seeking a minimum week-long hire however, we will consider alternative bookings where possible.



SPACES | THE IRIS

An affordable performance space offering theatre style seating, air-conditioning, and an intimate club style vibe enhanced by black velvet curtains on all walls making this a perfect venue for stand up comedians, solo performers, performance poets, storytellers, talks, workshops, or mixed media shows.

Full Capacity - **36 patrons**

Performance Area - 2m x 5 m

4.5m x 2m Screen

Standard Hire Inclusions

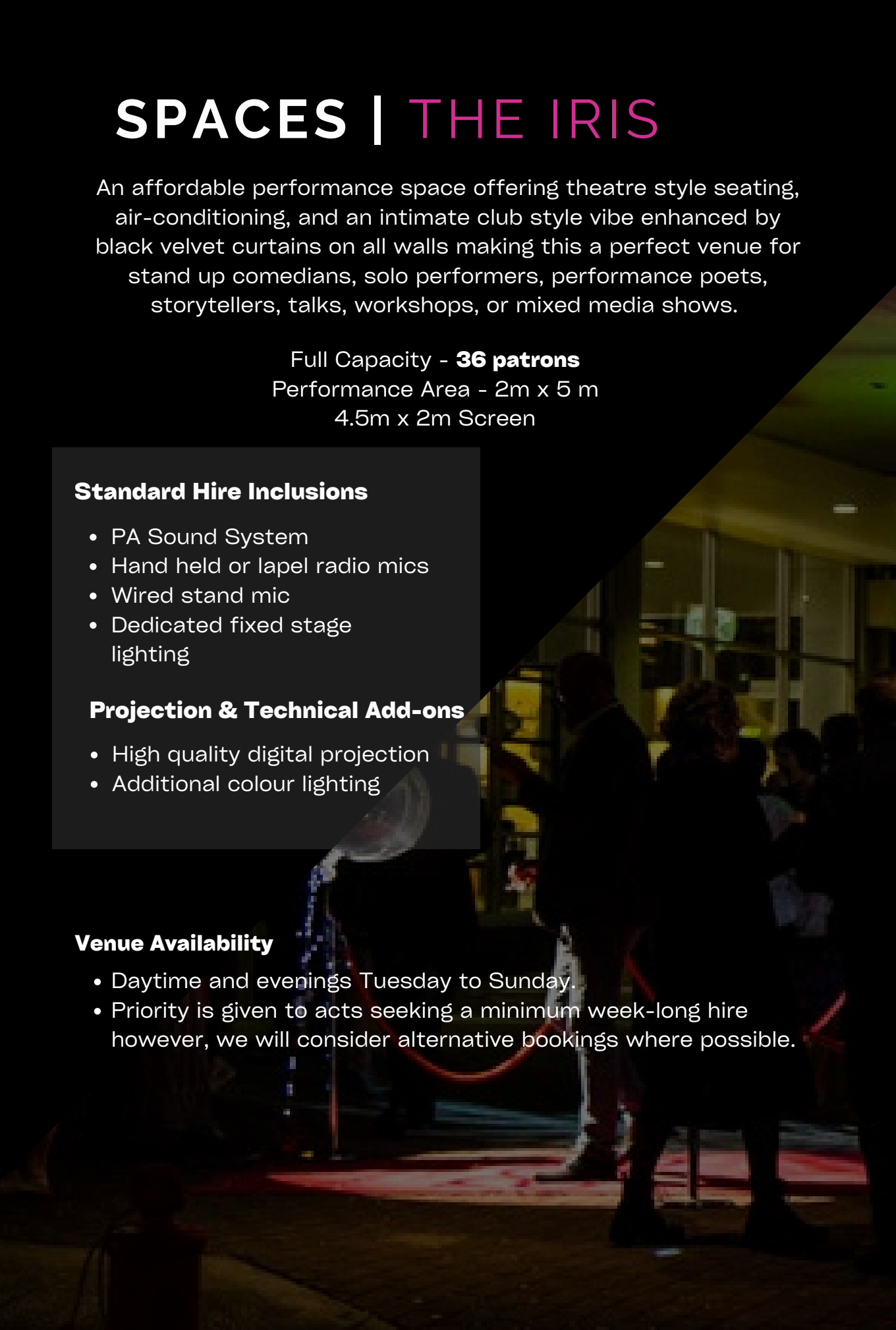
- PA Sound System
- Hand held or lapel radio mics
- Wired stand mic
- Dedicated fixed stage lighting

Projection & Technical Add-ons

- High quality digital projection
- Additional colour lighting

Venue Availability

- Daytime and evenings Tuesday to Sunday.
- Priority is given to acts seeking a minimum week-long hire however, we will consider alternative bookings where possible.



SPACES | RATES

The Mercury

- Hire for The Mercury is **\$350** (+GST) per show paid in advance.

The Iris

- Hire for The Iris is **\$110** (+GST) per show paid in advance

Additional

- Please note session durations must not exceed 60 mins.
- Show time schedules allow for a 15 min bump in/out.
- All Marketing Assets must be supplied by the performer/promoter at least 21 days prior to the first performance.
- For more technical add-ons we can roster a projectionist and is charged at \$100ph or \$150 for a 2hr block



HOW TO APPLY

Please scan the QR code to submit your expression of interest for the 2027 Season

Performance Spaces and sessions are limited so get your EOI in as soon as possible so you have the best chance of being included in our Fringe program.

To have a further chat please contact venue@themercury.org.au or call **08 8410 0979** during business hours.

