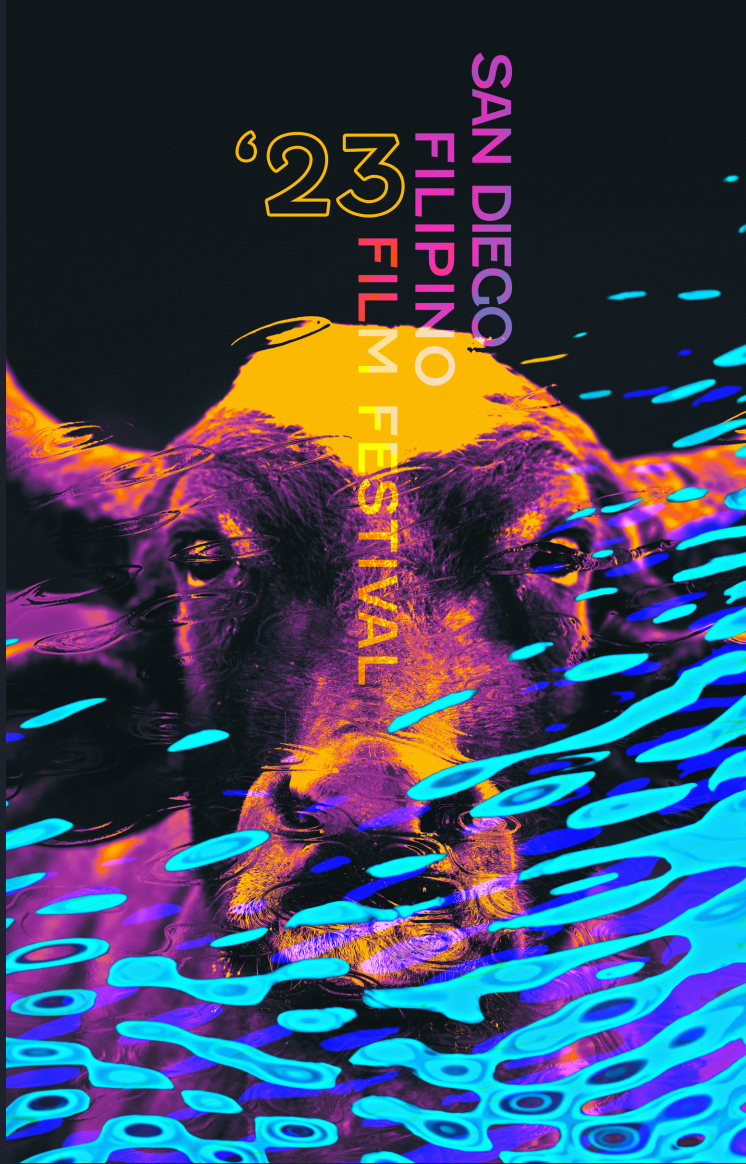


The Third Annual SAN DIEGO FILIPINO FILM FESTIVAL

MEDIA KIT 2023





SDFFF'S MISSION

The most anticipated installment of San Diego Filipino Cinema's year-long programming, the San Diego Filipino Film Festival (SDFFF) is back on its third year this fall from October 3-8, 2023. Held during Filipino American History Month in October, SDFFF is SDFC's centerpiece event that aims to raise awareness for Filipino cinema as an important art form and a powerful tool for representation, education, and entertainment.

SDFFF will bring San Diego communities together to celebrate diversity, culture, and heritage through cinema with a diverse mix of narrative features, documentaries, and short films.



SDFFF 2023 Overview Press Release

The most anticipated installment of San Diego Filipino Cinema's year-long programming, the San Diego Filipino Film Festival (SDFFF) is back on its third year this fall from **October 3-8, 2023**. **Held during Filipino American History Month in October, SDFFF is SDFC's centerpiece event that aims to raise awareness for Filipino cinema as an important art form and a powerful tool for representation, education, and entertainment.** SDFFF will bring San Diego communities together to celebrate diversity, culture, and heritage through cinema with a diverse mix of narrative features, documentaries, and short films.

Last year, **SDFFF became the largest curator and exhibitor of global Filipino films in the United States.** In its third run this October, SDFFF has selected 103 films in total to participate both at the in-person main Festival screenings and in the virtual screenings of the Festival called Virtual Cinema Selects to be held after the in-person Festival takes place. **SDFFF's six-day in-person film screenings will have Q&As with the filmmakers, networking events, and the Visions & Voices panel discussion.**

"We have our amazing community of supporters, audiences, and volunteers to thank for supporting us year after year to become what we are today. We continue to uphold and focus on our mission to strengthen our representation through film and to nurture Filipino stories and storytellers through our platform," says Benito Bautista, Executive Director & Cofounder of San Diego Filipino Cinema.

"It's quite telling to have this amazing outpouring of support and participation from our film community worldwide - this means that we have a treasure trove of unique perspectives and stories out there, and we need a platform like SDFFF to house these film gems for the diverse audience to learn and enjoy," says Emma Francisco Bautista, Programming Director & Cofounder of SDFC.

Festival Highlights

SDFFF 2023 opens with Emmy award-winning filmmaker Michele Josue's *Nurse Unseen at The Lot Liberty Station*. Josue's feature-length documentary highlights the history and humanity of unsung Filipino nurses and unearths the colonial ties between the Philippines and United States that has led to Filipino nurses becoming the unknown backbone of the U.S. and global healthcare systems.

At the heart of the Festival is our **Centerpiece Feature, *Searching for Kapwa*, directed by Larry Daguino Lariosa and Terrence Marcotte.** Winner of the Kinship Award at this year's DisOrient Asian American Film Festival, the film draws from the pre-colonial Filipino belief or value coined as kapwa, or "shared identity."

A special screening event "**Honoring Gloria Sevilla**" with **Maria S. Ranillo's feature drama *Pagbalik (The Return)*** is another top highlight during the Festival. Gloria Sevilla who passed away in April of last year was a multi-awarded Filipino actress known as the Queen of Visayan Movies in the Philippines.

To close out the Festival, **Tony and Grammy award-winning Broadway and film producer, Jhett Tolentino, will hold the San Diego premiere of his debut feature romantic comedy *Asian Persuasion* at the Closing Night of the Festival.** *Asian Persuasion* stars Hollywood actors Dante Basco and Paolo Montalban, and Philippine actress KC Concepcion.

Additional Feature Narratives throughout the week include **Therese Anne Cabaya's *Delia & Sammy* starring Rosemarie Gil, Jaime Fabregas, and Nico Antonio, Keli'i Grace's *My Partner* starring Kaipo Dudoit and Jayron Munoz, and Shugo Praico's *Nanahimik Ang Gabi (A Silent Night)* starring Ian Veneracion, Heaven Peralejo, and Mon Confiado.** These features are interspersed with seven Shorts Programs, exhibiting the works of an array of talented filmmakers exploring a wide range of stories that can connect to any SDFFF attendee. **This year's shorts lineup includes Sundance Film Festival's Short Film Grand Jury Prize winner, "When You Left Me on That Boulevard" by San Diego native, filmmaker Kayla Abuda Galang.**

SDFFF aims not only to be a platform to amplify Filipino visions, voices, and stories but also to foster new interest in filmmaking and cinema as art throughout the local and global Filipino community. SDFC strives to have the Festival accessible to everyone and welcomes audiences from all backgrounds.



SDFFF'S Opening Night Film: *Nurse Unseen* by Emmy award-winning filmmaker Michele Josue



SDFFF's Centerpiece Feature: *Searching for Kapwa* by Larry Daguino Lariosa and Terrence Marcotte



Sundance Film Festival Short Film Grand Jury Prize 2023 recipient, “When You Left Me On That Boulevard” by San Diego native, Kayla Abuda Galang



Honoring the late Gloria Sevilla, the Queen of Visayan Movies in the Philippines, *Pagbalik (The Return)* directed by renowned Filipina actress and Sevilla’s daughter, Maria S. Ranillo.

Festival Schedule*

September 23, 2023 / Saturday

Magic Hour Fest: SFFFF Preview Night Gala
 Venue: Mingei International Museum, Balboa Park
 *Might be subject to change

<p>OCT 3 / TUE</p> <p>Opening Night: <i>Nurse Unseen</i> Q&A with the filmmaker after the screening</p> <p>5:30pm Reception 6:00pm Red Carpet 7:00pm Program Begins</p> <p>Venue: THE LOT Liberty Station</p>	<p>OCT 4 / WED</p> <p>2:00pm Shorts Program I 4:30pm Shorts Program II</p> <p>7:00pm <i>Delia & Sammy</i></p> <p>Venue: AMC Plaza Bonita</p>	<p>OCT 5 / THU</p> <p>11:30am Shorts Program III 2:00pm Shorts Program IV 4:30pm Shorts Program V</p> <p>7:00pm <i>A Silent Night</i></p> <p>9:30pm Cine Social Mixer</p> <p>Screening Venue: AMC Plaza Bonita</p>
<p>OCT 6 / FRI</p> <p>12:00pm Shorts Program VI 2:30pm Shorts Program VII</p> <p>7:00pm <i>My Partner</i> Q&A with some of the cast members after the screening</p> <p>Screening Venue: AMC Plaza Bonita</p>	<p>OCT 7 / SAT</p> <p>11:00am Visions & Voices Panel {Refreshments after V&V}</p> <p>2:00pm Honoring Gloria Sevilla: <i>Pagbalik (The Return)</i>.</p> <p>4:30pm Centerpiece Feature: <i>Searching for Kapwa</i>. Q&A with the filmmakers after the screening</p> <p>7:30pm Shorts Program Awarding Ceremony & Filmmakers Appreciation Night Party (Venue TBA)</p> <p>Screening Venue: AMC Plaza Bonita</p>	<p>OCT 8 / SUN</p> <p>Closing Night Film: <i>Asian Persuasion</i> Q&A with the filmmaker after the screening</p> <p>4:00pm Reception / Red Carpet</p> <p>5:00pm Program Starts</p> <p>Venue: THE LOT Liberty Station After Party Venue: TBA</p>

SPECIAL EVENTS

September 23, 2023 / Saturday / 5:30 p.m. - 9:30 p.m.

Magic Hour Fest: SFFFF Preview Night Gala

Venue: Mingei International Museum, Balboa Park

October 3, 2023 / Tuesday / Screening at 7 p.m.

SFFFF 2023 Opening Night: *Nurse Unseen*

Reception at 5:30 p.m. at The Lot Restaurant Patio

Photo session at 6:00 p.m. at the Red Carpet with the *Nurse Unseen* film team

October 7, 2023 / Saturday

Visions & Voices at 11 a.m. followed by lunch at 12 p.m.

Venue TBA

Honoring Gloria Sevilla, The Queen of Visayan Cinema:
Pagbalik (The Return) at 2 p.m. @ AMC

Centerpiece Feature: *Searching for Kapwa* at 4:30 p.m. @ AMC

Shorts Program Jury Awards Ceremony
& Filmmakers' Appreciation Night at 7:30 p.m.

Venue to be disclosed closer to the date

October 8, 2023 / Sunday / 5 p.m. - 7 p.m.

SFFFF 2023 Closing Night: *Asian Persuasion*

Reception at 4:00 p.m. at The Lot Restaurant Patio

Photo session at 4:30 p.m. at the Red Carpet with the
Asian Persuasion film team



San Diego Filipino Cinema

A 501(C)3 NON-PROFIT ORGANIZATION

YEAR-LONG PROGRAMS

ABOUT SDFC

SDFC recognizes the importance of the discovery and exhibition of global Filipino stories and the nurturing of the voice of the emerging Filipino filmmaker to promote a better representation and understanding of the global Filipino experience, cinematic arts, and our shared humanity. SDFC aims to provide unity and pride amongst our Filipino and Filipino American communities, inspiration to young creative artists and thinkers, and a unique cultural experience to the diverse audiences of San Diego.

SDFC was founded in 2017 by Dr. Benjamin Camacho and filmmakers Benito Bautista and Emma Francisco Bautista.

SDFC is the presenter of San Diego Filipino Film Festival, home of the largest curation and exhibition of global Filipino Films in the United States.

WRITE UPS

<https://www.kpbs.org/news/local/2022/10/12/san-diego-filipino-film-festival-returns-for-second-year>

<https://www.sandiegouniontribune.com/entertainment/newsletter/2022-10-13/arts-culture-newsletter-a-bigger-san-diego-filipino-film-festival-returns-this-week-arts-culture>

CONTACT

✉ info@sdfilipinocinema.org

🌐 www.sdfilipinocinema.org

🌐 www.sdfff.org

Perspective Film Series

Perspective Film Screenings is a year-round screening of important Filipino film gems to inspire critical thinking, film design, dialog, and understanding of different cultures and experiences through cinema.

Filmmersion Filmmaking Workshops

Through this program, we offer classes about various filmmaking and storytelling techniques – from the basics of film production (learning the ropes from pre-production, principal photography to post production) to more in-depth techniques from cinematography to sound design, from script writing to film editing.

Visions & Voices Panel Discussion

This program was created to give voice to emerging and seasoned Filipino creatives for us to learn about their hopes and dreams, their process as artists, and their struggles and fulfillment in their craft. In this program, we not only highlight Filipino filmmakers and storytellers, but also creatives in different fields such as musicians, graphic artists, DJs, etc.

PelikuLAB Mentorship Program [Pelikula = movie/film]

This program aims to provide mentorship through insightful discussions about filmmaking with emerging diverse filmmakers in San Diego and beyond. PelikuLab aims to develop the critical and creative thinking of our mentees in developing their story ideas, design, technique and process that include social commentaries in films so they may develop a broad understanding of humanity, environment, and the art of filmmaking.

Cine Social Mixer

Cine Social is our networking event where we gather filmmakers, artists, entrepreneurs, and cinema lovers for a night of mingling and potential creative collaborations. Through this mixer, we've been able to connect creatives who are now currently working on film projects together and other creative endeavors born out of their Cine Social networking.

CENTERPIECE EVENT

San Diego Filipino Film Festival

Launched in October 2021 at the Mingei International Museum and the AMC Theaters in San Diego county, San Diego Filipino Film Festival is SDFC's centerpiece event that aims to highlight and celebrate Filipino films and filmmakers from around the world. On SDFC's second year in October of 2022, we showcased close to 70 films with 50+ filmmakers in attendance making us the home to the largest curation of Filipino films in the U.S. today.

SAN DIEGO ⁶23 OCT
FILIPINO 3-8
FILM FESTIVAL

FOR TICKETS AND SCREENING SCHEDULES:
www.sdfff.org

FOR MEDIA INQUIRY, CONTACT:
sabrina@sdfilipinocinema.org

FOLLOW AND TAG US ON IG AND FB:
[@sdfilipinocinema](https://www.instagram.com/sdfilipinocinema)

OFFICIAL SOCIAL MEDIA HASHTAGS:
[#SDFFF2023](https://twitter.com/SDFFF2023) [#SDFFF](https://twitter.com/SDFFF)
[#SDFILIPINOFILMFEST](https://twitter.com/SDFILIPINOFILMFEST)
[#sdfilipinocinema](https://twitter.com/sdfilipinocinema)

FOR NEWS AND ANNOUNCEMENTS,
FOLLOW US AND SUBSCRIBE TO OUR E-NEWS:



**SAN DIEGO
FILIPINO CINEMA**
SDFILIPINOCINEMA.ORG

  [@sdfilipinocinema](https://www.instagram.com/sdfilipinocinema)