The most anticipated installment of San Diego Filipino Cinema’s year-long programming, the San Diego Filipino Film Festival (SDFFF), celebrates its first anniversary this fall, October 13-18, 2022. Held during Filipino American History Month in October, SDFFF is SDFC’s centerpiece event that aims to raise awareness for Filipino cinema as an important art form and a powerful tool for representation, education, and entertainment.

SDFFF will bring San Diego communities together to celebrate diversity, culture, and heritage through cinema with a diverse mix of narrative features, documentaries, and short films.
San Diego Filipino Film Festival (SDFFF) celebrates its first year anniversary this fall, October 13-18, 2022. Held during Filipino American History Month, San Diego Filipino Cinema's (SDFC) SDFFF is the organization's centerpiece event that aims to raise awareness for Filipino cinema as an important art form and a powerful tool for representation, education, and entertainment.

The 2nd SDFFF experience will span across San Diego County. Starting with its kickoff at the Mingei International Museum with their annual Magic Hour: SDFFF Preview Night Gala in the heart of Balboa Park to the AMC Theaters Otay Ranch Town Center, SDFFF will bring San Diego communities together to celebrate diversity, culture, and heritage through cinema with a diverse mix of narrative features, documentaries, and short films.

The six-day festival will have in-person film screenings with Q&A with the filmmakers, including networking events, the Visions & Voices panel discussion moderated by award-winning filmmaker Drama Del Rosario, a virtual Film Market component open to accredited film distributors, sales agents, and media partners, and the launch of BARYO RISING Dance Festival on the 2nd day of the film festival.

Festival Highlights: SDFFF opens by showing five exceptional short films, giving tribute to the art form of short cinema. The lineup includes "Who to Love" by Rommel Andaya, "Harana" (Serenade) by Marie Jamora, "Velvet Sky" by Charles Gray, "Never Forget" by Ida Anita Del Mundo, and "Beauty Queen" by Myra Aquino. At the heart of the festival is the Centerpiece Feature event featuring the Sundance Special Jury Prize for Innovative Spirit awardee, Leonor Will Never Die by Martika Ramirez Escobar. Another notable fest highlight playing under the Retrospective Spotlight is the classic Filipino film Karnal (Of the Flesh, 1983) directed by Philippine National Artist for Film & Broadcast Arts, Marilou Diaz-Abaya. The screening of Karnal is made possible by ABS-CBN'S Sagip Pelikula (Film Restoration). And finally, the festival closes with We Don't Dance for Nothing by Stefanos Tai, a compelling feature debut captured in Super-16 that blends still images with motion dance.

Aside from the film screenings, SDFFF will also launch its very first dance festival called BARYO RISING, featuring an all-Filipino lineup of music producers and DJs, food vendors, and a beer/spirit garden. BARYO RISING aims to highlight the creative musical expressions of local Filipino music producers and DJs and to gather music lovers and cineastes alike. BARYO RISING is part of SDFFF and will be happening on the second day of the festival.

SDFFF aims not only to be a platform to amplify Filipino visions, voices, and stories but also to foster new interest in filmmaking and cinema as art throughout the local and global Filipino community. SDFC strives to have the festival accessible to everyone and welcome audiences from all backgrounds.
OPENING FILMS: "Who to Love" by Rommel Andaya, "Velvet Sky" by Charles Gray, "Harana" (Serenade) by Marie Jamora, "Never Forget" by Ida Anita Del Mundo, and "Beauty Queen" by Myra Aquino

October 13, 2022 / Thursday, 7 p.m. / AMC Theater, Otay Ranch Town Center
Join us on this special night as we give tribute to the art form of short cinema through these five exceptional short films.

BARYO RISING Dance Festival
October 14, 2022 / Friday, 5-10 p.m. / AMC Lot, Otay Ranch Town Center
SDFFF will launch its very first dance festival called BARYO RISING, featuring an all-Filipino lineup of music producers and DJs, food vendors, and a beer/spirit garden. BARYO RISING aims to highlight the creative musical expressions of local Filipino music producers and DJs and to gather music lovers and cineastes alike. BARYO RISING is part of SDFFF and will be happening on the second day of the festival.

FILMMERSION: Visions & Voices + Cine Social Lunch Mixer
October 15, 2022 / Saturday, 11 a.m. / Hampton Inn Eastlake, Chula Vista
We will be holding our Visions & Voices with a panel of Filipino filmmakers in different stages of their career. The panel will be moderated by award-winning filmmaker Drama Del Rosario (In This Family). Visions & Voices will be followed by Cine Social Lunch Mixer, a networking hour with filmmakers and other Visions & Voices attendees.

CENTERPIECE FEATURE: Leonor Will Never Die by Martika Ramirez Escobar - San Diego Premiere Winner, World Cinema Dramatic Special Jury Award, Innovative Spirit at Sundance Film Festival
October 15, 2022 / Saturday, 8 p.m. / AMC Theater, Otay Ranch Town Center
SDFFF highlights this much-celebrated film at prestigious film festivals worldwide, including at Sundance Film Festival, Toronto International Film Festival, and at Udine Far East Film Festival.

RETROSPECTIVE SPOTLIGHT: Karnal (Of the Flesh, 1983) by Marilou Diaz-Abaya
October 16, 2022 / Sunday, 3 p.m. / AMC Theater, Otay Ranch Town Center
A look back on this multi-awarded classic Filipino film by one of the Philippines' most respected filmmakers, Philippine National Artist for Film & Broadcast Arts, Marilou Diaz-Abaya. This screening is made possible by ABS-CBN's Sagip Pelikula (Film Restoration) program.
CLOSING FILM: We Don't Dance for Nothing by Stefanos Tai - San Diego Premiere 
October 17, 2022 / Monday, 7:00PM / AMC Theater, Otay Ranch Town Center

Watch this much anticipated, refreshing feature film debut by filmmaker Stefanos Tai. We Don't Dance for Nothing is a "La Jetée" inspired photo-montage that visually recreates true memories shared by Filipina Domestic Workers in Hong Kong. This love letter to a community of 400,000 women (millions globally) was captured on Super-16 amidst a political revolution and pandemic. It blends still images with motion dance as the first of its kind.

FILM SCREENINGS OF AUDIENCE AWARD WINNERS: Short Films (Narrative and Non-Fiction): 
October 18, 2022 / Tuesday, 7:00PM / AMC Theater, Otay Ranch Town Center

41 SHORT FILMS
41 short films by diverse global Filipino voices comprise SDFFF’s six short film programs: Connect the Dots, Larger than Life, Outside the Box, Scenes from Home, and the newly added Divergent Tales and Diaspora programs. Each program reveals diverse perspectives on a range of issues, including love, culture, identity, family, death, grief, and introspection.

VIRTUAL FILM MARKET
We are excited to bring our SDFFF filmmaker participants a film market that will give them the opportunity to showcase their work to international sales agents, film buyers, and producers that can potentially result in collaborations and fruitful connections in the industry.

WEBSITES
The complete lineup of films, panel, and other fest events will be available on our website in mid September. Visit sdfff.org/2022 and/or sdfilipinocinema.org for news and updates about the festival.
## General Schedule*

**October 3, 2022 / Monday**  
Magic Hour Fest: SDFFF Preview Night  
Venue: Mingei International Museum, Balboa Park

**October 13, 2022 / Thursday**  
Reception + Opening Night with Red Carpet  
Venue: AMC Otay Ranch

**October 14, 2022 / Friday**  
Film Screenings + BARYO Rising Dance Festival  
Venues: AMC Otay Ranch

**October 15, 2022 / Saturday**  
FILMMERSION: Visions & Voices Panel + Cine Social Lunch Mixer + Film Screenings  
Venues: Hampton Inn by Hilton; AMC Otay Ranch

**October 16, 2022 / Sunday**  
Jury Awards Presentation for Short Film Programs and Filmmakers Luncheon + Film Screenings  
Venues: Hampton Inn; AMC Otay Ranch

**October 17, 2022 / Monday**  
Reception + Closing Night with Red Carpet  
Venue: AMC Otay Ranch

**October 18, 2022 / Tuesday**  
Audience Awards Awarding Ceremony + Screenings  
Venue: AMC Otay Ranch

---

**Fest Highlights**

**In-person Screenings + Q&As**  
We value everyone’s safety first and foremost that is why we are closely monitoring the most current event guidelines concerning the COVID-19 outbreak. At the moment, we plan to have in-person screenings of both shorts and feature films with Q&As with filmmakers and cast members.

**Film Market**  
Aside from offering our festival-goers a selection of films during the festival, we are also excited to bring our global filmmakers a film market that will give them the platform to showcase their work to film distributors and online streaming platforms. All festival film submissions, whether officially selected or not, will have the opportunity to be presented to our distribution partners. This is our way of fulfilling one of our SDFC goals - to provide career sustainability opportunities for filmmakers to thrive and to keep on telling important stories through film.

**FILMMERSION: Visions & Voices Panel Discussion + Cine Social Lunch Mixer**  
FILMMERSION is part of SDFC’s film educational program made accessible to local aspiring filmmakers, creatives, and film enthusiasts alike. At last year’s fest, we offered two online film workshops with guest producer Bianca Balbuena (Producer’s Spotlight) and filmmaker Grace Simbulan (Assistant Directing 101). This year’s Filmmersion will be comprised of our Visions & Voices Panel Discussion. The topic in discussion will be announced soon. Visions & Voices will be followed by Cine Social Lunch Mixer, a networking opportunity with fest filmmakers and our SDFC community.

**Special Events + After Parties**  
Join us at our screening receptions to mingle and network with filmmakers and our SDFC community. Starting off on October 3rd, we will kick off the festival with our Magic Hour: SDFFF Preview Night at the Mingei International Museum. And for the first time ever on October 14th, SDFFF will launch BARYO RISING Dance Festival featuring San Diego local DJs, food vendors, beer and spirits garden, and more!
SPECIAL EVENTS

October 3, 2022 / Monday / 5:30 p.m. - 9 p.m.
Magic Hour Fest: SDFFF Preview Night
Venue: Mingei International Museum, Balboa Park

October 13, 2022 / Thursday / Screening at 7 p.m.
SDFFF 2022 Opening Night
Reception at 5 p.m. at the Savoie Italian Eatery across AMC
Red carpet photo session at 5:45 p.m. at the AMC entrance
After party at 9 p.m. Venue TBA

October 14, 2022 / Friday / 5 - 10 p.m.
BARYO RISING Dance Festival
Venue: AMC Lot

October 15, 2022 / Saturday / 11 a.m. - noon
Filmmersion: Visions & Voices Panel Discussion
followed by Cine Social Lunch Mixer from noon to 1 p.m.
After party at 10 p.m. Venue TBA

October 16, 2022 / Sunday / 11 a.m. - 1 p.m.
Jury Awards Presentation: Short Film Nominees +
Filmmakers Luncheon
After party at 8:00 p.m. Venue TBA

October 17, 2022 / Monday / Screening at 7 p.m.
SDFFF Closing Night
Reception at 5 p.m. at the Savoie Italian Eatery
Red carpet photo session at 5:45 p.m.
After party at 9 p.m. Venue TBA

October 18, 2022 / Tuesday / 7 - 9 p.m.
Audience Award Winners Short Film Screenings
After party at 9 p.m. Venue TBA
SAN DIEGO FILIPINO CINEMA

Founded in 2018, San Diego Filipino Cinema is a 501(c)3 non-profit that aims to provide unity and pride amongst our Filipino and Filipino American communities, inspiration to young creative artists and thinkers, and a unique cultural and cinematic experience to the diverse audiences of San Diego.

WHAT WE DO

SDFC fulfills mission through year-long programming of compelling films that educate and entertain through our Perspective Film Series program. During the pandemic, we offered the screenings online with accompanying Q&A with filmmaker guests. In-person screenings usually take place at the Mingei International Museum in Balboa Park, New Americans Museum in Liberty Station and at the AMC Theaters Otay Ranch Town Center in Chula Vista.

OUR EVENTS

SDFC brings meaningful special events to the community like our annual Magic Hour Gala, and for the 2nd time this year, our centerpiece event, the San Diego Filipino Film Festival. These events will raise awareness for cinema as an important art form and a powerful tool for representation, education, and entertainment. It’s also an opportunity for the community to gather, commune, and celebrate culture, heritage, and the arts.

OUR PROGRAMS

We provide educational programs through mentorship, film workshops, and panel discussions for emerging filmmakers in the local community, teaching beginning filmmakers storytelling skills, filmmaking techniques, and work sustainability.
Perspective Film Series is a film screening program of hard to come by Filipino films with an accompanying Q&A with the filmmaker. We showcase compelling films in both narrative and documentary form that talk about social justice issues, current and historical events, and cultural and arts preservation, all of which highlight the complexity of humanity. This series aims to inspire good leadership, critical thinking, creativity, and understanding of different cultures and backgrounds through cinema.

Visions & Voices and Kapihan Film Talk programs were created to give voice to emerging and seasoned Filipino creatives for us to learn about their hopes and dreams, their process as artists, their struggles and fulfillment in their craft. In this program, we not only highlight Filipino film directors, but also other film creatives such as cinematographers, editors, actors, etc.
FILMMERSION

Filmmersion Workshop is our offering of classes on various filmmaking techniques and industry insights — from the basics of film production (learning the ropes from pre-production, principal photography to post-production) to more in-depth techniques from cinematography to sound design, from script writing to film editing, all the way to film distribution.

PelikuLAB MENTORSHIP PROGRAM

PelikuLab [Pelikula = movie/film] provides mentorship to emerging Filipino Americans and the diverse community of filmmakers in San Diego. PelikuLab aims to develop the critical and creative thinking of the students in developing their story ideas, design, technique and process that include social commentaries and symbolisms in films so they may develop a broad understanding of humanity, environment and the art of film. The mentorship program guides the students in producing their own short films which includes learning to pitch their film concepts for funding and creative collaboration with other filmmakers.
REQUEST A SDFFF PRESS ACCREDITATION:
https://forms.gle/Tr9NrqEiGayPsdCSA

APPLICATION DEADLINE: 10.01.22
APPROVAL NOTIFICATIONS: 10.07.22

OFFICIAL SOCIAL MEDIA HASHTAGS:
#SDFFF #SDFFF2021 #SDFILIPINOFILMFEST
#sdfilipinocinema

TO LEARN MORE AND FOR UPDATES: