



the year we came together to #saveaperture

annual report 2024
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aperturecinema.com / 311 w. 4th street

2024 – a year of transition

letter from executive director

In fall 2024, a/perture's founder and Executive Director Lawren Desai decided to step aside. The Board of Directors announced the theater would have to close if the community couldn't come together and raise at least \$100,000 to #saveaperture. And the community responded with an outpouring of support, rocketing past that goal to ultimately raise more than \$250,000. New Executive Director Leigh Dyer has arrived in time to celebrate the theater's 15th anniversary in the heart of downtown Winston-Salem.

The Board and leadership of a/perture are so grateful for the thousands of people who visited and purchased tickets, memberships, and concessions, and the hundreds who gave financial support to ensure our future. This support enabled us to bring another season of a/mobile cinema free screenings around the Triad; a Streetside Cinema of curated short films; more Southern Circuit documentaries and filmmaker visits; and film festivals, Q&As, and special programs. We thank you for your investment in a/perture, and we look forward to showing what the future holds.

See you at the movies!



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Ted Tseng
Janice Tsoules



2024 snapshot

- 229 screenings and events + prom
- 15 a/ mobile screenings
- 77 streetside films
- hosted 3 film festivals (Better Cities, Queer Fear, Aggies Filmmaker Showcase) and started another community - Kino im Nord Karolina
- 41 films directed by women
- 30 films by BIPOC filmmakers
- 22 films with LGBTQ+ themes
- 30 documentaries screened

top 10 most popular releases

1. Wicked
2. Conclave
3. Thelma
4. Beetlejuice Beetlejuice
5. Longlegs
6. It Ends With Us
7. Challengers
8. I Saw the TV Glow
9. Anora
10. A Real Pain



best picture nominees that played at a/perture

- Anora (Winner)
- The Brutalist
- A Complete Unknown
- Conclave
- Dune: Part II
- I'm Still Here
- Nickel Boys
- The Substance
- Wicked

Our mission is to engage and entertain the community through the art of film by showcasing informative, educational, thought-provoking, and inspiring films – films that enrich our lives, engage our minds, promote diversity, and build community.

financial performance

2024 income and expenses

contributed support

individual and corporate	\$249,712
foundations and grants	\$190,453
fundraising events	\$31,985
sponsorship income	\$12,150
<i>total contributed</i>	<i>\$484,300</i>

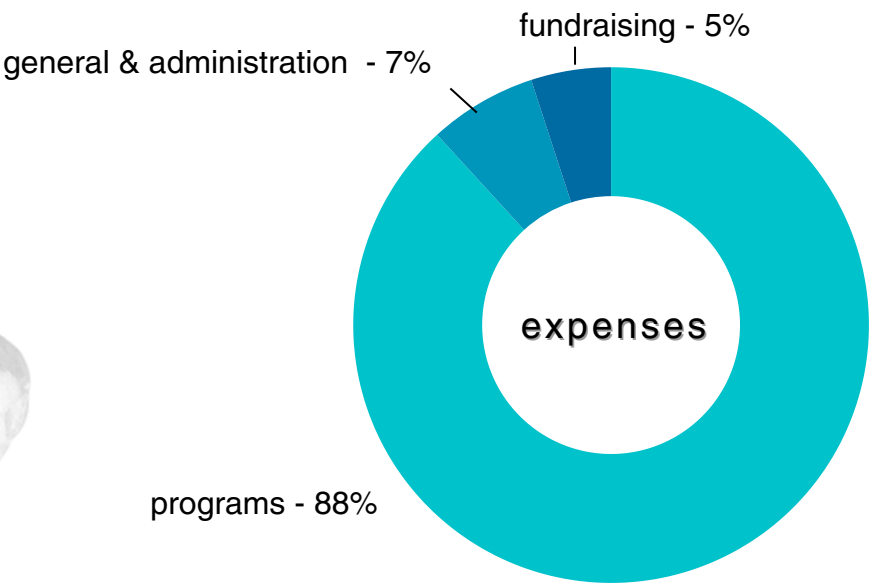
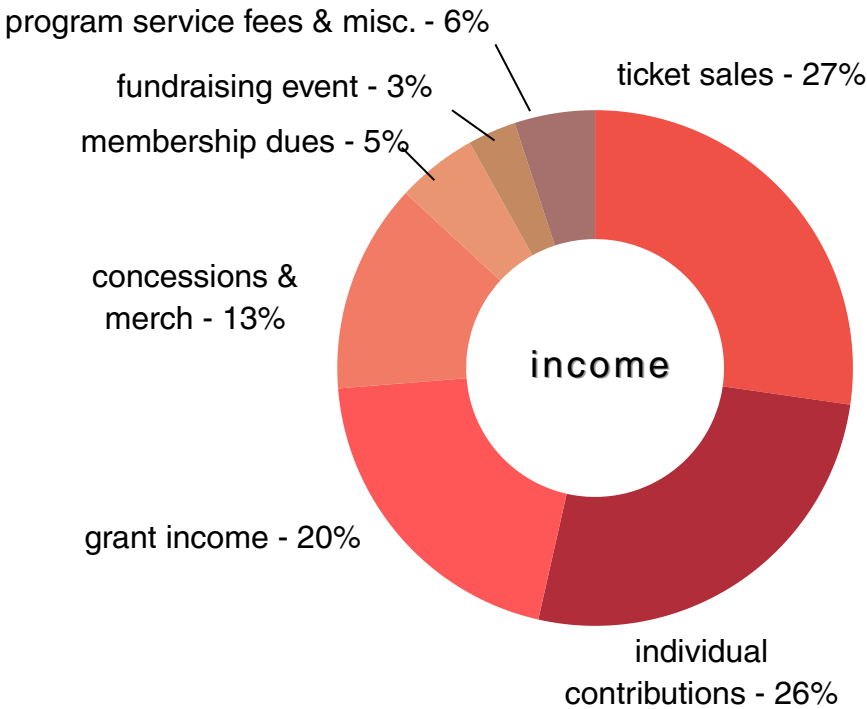
earned revenue

ticket sales	\$260,730
concession & merch sale	\$126,358
membership dues	\$51,653
program service fees & misc.	\$52,120
<i>total earned revenue</i>	<i>\$490,861</i>

total income **\$975,161**

expense

program	\$731,839
general & administration	\$56,178
fundraising	\$43,914
total expense	\$831,931



2024 donors

\$20,000+

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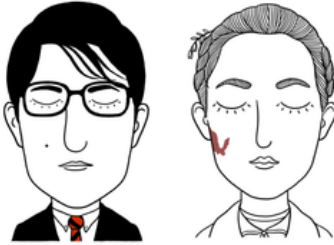
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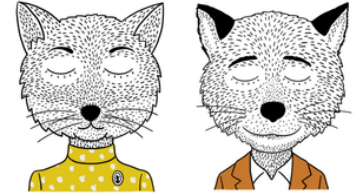
other available
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options



MCGUFFIN



OBIE



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