

Stacy Tuschl Clarity Call Email Series

Confirmation/Upsell

SL

Your video link—and an important note

BODY

Welcome fellow mompreneur!

Thanks so much for signing up to get my free Money Map video series. I know your time is tight (classic symptom of a mompreneur), so I'll keep this quick.

My name is Stacy Tuschl. I'm the owner of a successful dance studio, and I've found my second calling in taking the lessons I've learned there to **help other moms build their online or offline dream businesses.**

If you haven't yet started watching **the Money Map video series**, now's the perfect time to start! I've kept them short, but packed them with information. [You can find them right here.](#)

But there's one more very important thing I want to share with you today.

If there's one piece of advice that every business guru—from Marie Forleo and Arianna Huffington to Tony Robbins and Bill Gates—agree on, it's that **you can't build a business alone.**

Can you be a one-woman business? Of course! **But you just can't be successful if you try to figure it all out on your own.**

There's just too much to figure out!

And that's why **I'm actually breaking one of my own personal rules** and offering to give up some of my personal time—for free.

For a very limited time, I'm reducing the cost of my 30-minute, one-on-one Clarity Calls from \$97...to \$0.

Yup, that's no cost at all. And no obligation to buy anything at all, ever.

Just your chance to talk with me one-on-one and ask any questions you have about how to turn your business from a hope into a real and true, money-earning success.

This is my chance to pay it forward a bit and help you in the way that some of my mentors helped me, so I hope you'll take me up on the offer.

You can sign up here for our free call.

Again, this offer is only available for a limited time, so please be sure to sign up right away.

Talk to you soon!

Stacy

EMAIL 2

SL

This will shed a **whole** lot of light

BODY

Hi there,

I have a quick story I want to share that **I guarantee is going to lead to a breakthrough for you.** Promise.

My friend Ann was in the kitchen getting dinner ready while her daughter, Laura, was in the dining room doing her homework. (Laura is seven and *insists* on privacy while doing homework. Quirky is awesome. 😊)

Ann was in the middle of chopping peppers when she heard Laura start to sigh and groan and let her little hands fall on the table like an exasperated grown-up.

Curious, Ann went in to check on her.

It turns out that Laura had finished her math homework, and then decided to work ahead—by flipping 100 pages forward in the book. **This seven-year old was frustrated that she didn't immediately, magically understand long division!**

Ann patiently explained to her daughter that no one is born knowing how to do everything.

That, in fact, **you almost always need someone who already knows something to teach you how to do it.**

So, my fellow mompreneur, I want to remind you of the same thing: **Not only is it okay to get help and guidance, it's actually *the smartest way to work.***

I know that a lot of people in our lives rely on us to have all the answers, pretty much, oh, every day.

But that's not how business works.

The best, and most, successful business owners know they have to learn from other people—and they grab the chances to do that.

So I wanted to take a second to remind you about my free one-on-one Clarity Call.

This is **your chance to ask me any questions you have and get my unbiased, experienced advice on any problems you're facing.**

I usually charge \$97 for these calls, but I'm doing a little "paying it forward" and offering them for free for a very limited time.

No obligation to buy anything, no sales pitches, **just your chance to get answers and help.**

[You can schedule your call right here.](#)

I'd strongly encourage you to take me up on this. There's no reason to try to figure everything out on your own!

Talk to you soon,
Stacy

EMAIL 3

SL
I'm a little concerned

BODY
Hello busy mompreneur!

I wanted to reach out because I'm a little worried—I haven't heard anything from you and I want to make sure you haven't **fallen into one of two super-common, but business-breaking entrepreneur traps.**

The first trap is something I call Notyet-itis. The most common symptom of this is thinking, "Yeah, I know I need to do this...but I'm not ready yet. I'll do it...later."

The thing about Notyet-itis is that **the problem is rarely that you're "not ready" for something**—it's that you're letting a healthy bit of fear keep you from taking a necessary step.

Feeling nervous about something is normal, but letting it keep you from making progress is dangerous.

The cure? **Seize opportunities when they come to you!** Take the steps you know you need to take *now*.

The second entrepreneur trap is much more common among women than among men. What is it? **Plain and simply: Shyness.**

Now, you might not even think of yourself as a shy person. “Who me? I single-handedly led the charge to get the fourth-graders field trip funding!”

But sometimes, **when it comes to doing things for ourselves, we get hesitant.**

For example, you might have read about my free one-on-one Clarity Call and thought, “That sound great...but what if I don’t ask the right questions in person? I just want an ebook!”

I completely get that. But first, let me reassure you: I’m very nice. 😊 **I’m here to be a friendly, experienced resource for you.** Someone who’s been through it all, built successful businesses, and now has the insight to help.

And talking one-on-one offers *huge* benefits that an ebook can even come close to matching.

When we talk together, we can get into real details about what’s working and what’s not for your business and how to make changes that build success.

So, reach out! Go ahead and schedule your one-on-one Clarity Call with me today. I promise that you’ll both enjoy it and get a whole ton of actionable tools and ideas.

Schedule your free Clarity Call now.

Talk to you soon!
Stacy

SL
Last chance (seriously)

BODY

Hi there!

Well, I promised these were limited-time only, and now that “limited-time” is almost up:

Today is your very last chance to schedule a free, one-on-one Clarity Call with me.

We can schedule the call for any time within the next three weeks, but you have to **schedule that call by 11:59PM Central time tonight.**

Just to remind you of all the facts, these 30-minute calls are live calls between just you and me, and I usually charge \$97 for them.

This is your chance to ask any and all questions about your business, get actionable answers, and work with me to create a game plan for your business' success.

There's no obligation to purchase anything at all, and you're not going to get a sale pitch.

We're just going to talk about how to make your business better.

Don't miss out on this chance—I've had a lot of calls scheduled, so I don't know when (or if) I'll be able to do this again.

Schedule your free call with me now.

Once you've scheduled your call, **I also want to make sure you're aware of our group coaching program.**

Again, no obligation to buy and no sales push, but if you're interested in taking your business to the next level, you absolutely won't find a better group program.

You and a group of your fellow-mompreneurs will **get ongoing, personal coaching from me to help you navigate the challenges and opportunities that come with building your business** from where it is right now to where you've always dreamed it could be.

You can find out more about our group coaching program right here, and you're welcome to reply to this email if you have more questions about it.

In the meantime, I can't wait to talk to you during our one-on-one call! **Be sure to schedule that call before midnight tonight—this really is your last chance.**

Talk soon!
Stacy