

# The 10 Biggest Mistakes You Can Make When Creating a Teleseminar

1. Not planning ahead
2. Not practicing with the technology first
3. Too much fluff and introductory material
4. Not having a clear, enticing agenda
5. Not using an assistant (or a willing friend) to help you during the call
6. Not keeping track of time
7. Not delivering enough value
8. Not recording the call
9. Undervaluing your work
10. Don't let the perfect be the enemy of the good