Welcome inside the one & only...

YouTube Takeover

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DISCLAIMER

The information provided in this course, by itself, will not make you any money. As I constantly mention in the course, you must apply the information. This will give you a good chance of being successful. However, even with application, there can be no guarantee of income.

As with all things in life, your individual results may vary depending on who you are. The factors include your motivation, your skillset, input, determination – and all the other factors that affect normal life.

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:: How This WSO is Set up ::

I've made an effort to create an easy reading experience for you today. This will be a very quick read, but you will fully understand everything you need to do by the time you are finished with this guide.

Every effort has been made to keep your read smooth and clutter free so you can easily understand what's going on at all times and so you can easily take action on the material you learn today.

Here is the content breakdown of Youtube Takeover:

Page 4 − *6*

The introduction to this WSO. I won't be talking about my days in high school and my family pet, you need to read it for some background information and to know what you'll need in order to be prepared.

Page 7 − *13*

The FIRST step to the Youtube Takeover method. You'll need to decide on a niche to settle into for your first campaign.

Page 14 — 18

The SECOND step to the Youtube Takeover method. You will learn how I get leads with software speed! This exact technique is directly responsible for me currently having over 50 videos on Youtube promoting my CPA offers and affiliate links.

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The THIRD and FINAL step to the Youtube Takeover method. You will learn exactly how I have no problem convincing people to put my affiliate link in their description box.

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intro

Alrighty, welcome!

First off, I truly appreciate the support and trust you have put into myself and my products.

I know it sounds cheesy, but you could of bought any other WSO today, but you bought this one, and I appreciate it!

I am 100% positive this will be one of the most satisfying purchases you've made on the Warrior Forum if you take this technique and give it a full honest effort!

Just do it! As soon as you finish reading this guide, start doing something!

Once you start, there's more of a chance you won't stop. If you don't stop you <u>will</u> make a lot of money!!

YouTube Takeover is simple. I know you like simple because I like simple.

It's simple but it works like a charm!

You may have seen the "Hijack" kind of method where you scrap making your own videos and sitting around waiting for them to catch steam if they EVER do.

With all the "variations" I have seen, it's all the same stuff.

Find people on youtube who has a video already getting views and try to get them to replace their description with your affiliate link.

Without a blink..this obviously works. But I ran into a lot of problems when I first learned of this little method because it was being taught ALL wrong.

I actually quit doing this after trying for an entire month straight, hawking Youtube looking for videos that fit the requirements for hours and days at a time.

It was a lot of work and I wasted a ton of time trying to follow these other products, in which I won't name, but they were all WSOs.

It was flat out hard to find videos that were worth trying to persuade.

I never seemed to get the right copy in my messages as I never saw any decent conversion rates as far as number of people contacted and people who replied.

Even still, often times responses were a, "get outta here" kind of response.

I did actually end up getting my link on two videos before I quit and the reason I ended up quitting is because I never got my \$20 back that I paid each of these video owners upfront.

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At that time I was just doing everything COMPLETELY wrong.

Probably the exact stuff you've learned about this topic, but don't worry I've been through the failures and I'm going to teach you exactly what works!

I'm going to do my best to make this WSO a bit different from my other WSOs and most WSOs period. I've noticed when a method is truly dead simple, you have to keep the WSO dead simple so you guys can get started right away.

I'm going to try to do a better job this time around making your read smoother than my other products, so everything will flow like water!

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Before I get started explaining what you're going to be doing, you'll need:

- A .com domain to forward to your CPA or Affiliate offer.
- (Optionally) Hosting if you wish to lead your traffic to a landing page first.
- Access to CPA networks or Affiliate programs(CJ, Amazon, Clickbank, etc.)

That's it. There aren't any other start up costs, you will eventually end up paying for the traffic you are receiving.

Let's start.

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pick a niche

The first thing you want to do is

• Decide on a niche to go after for your first campaign.

Campaign = One CPA or Affiliate link placed on one video that meets the requirements listed later in this guide.

The goal is to have multiple campaigns running at the same time.

They don't all have to be the same niche, you can switch niches every time or remain in the same niche by finding related videos and using different keyword combinations.

That is the future, let's think about NOW.

When deciding on a niche think about what people are searching for on **Youtube**, specifically.

What do YOU go to youtube and search for? Think about everything you've searched for on Youtube...is their an affiliate program for it? Maybe a CPA offer that is sort of related? Think about that!

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I'm not going to talk too much about niches as I have a pretty extensive OTO covering the niches that's bringing me the most money.

I'd like to keep that as exclusive to the OTO buyers as I can, but I will hand over one HOT niche that I personally make money with and use it as an example throughout this guide.

Also you can forget about competition when coming up with a niche.

Since we won't be making videos we don't have to think about that...saves a lot of headache!!

Virtually any niche will work because our traffic will be coming from videos that are already established, cutting out all of the work and 'waiting' on our end.

It can take months for one of your own videos to start from nothing and take off to a 'viral-type' video receiving hundreds to thousands of views per day.

If your cards are lined up well, doing things this way...you can find a video with 50,000+ views, contact the video owner and have your offer receiving traffic in mere hours!

Last thing to keep in mind when choosing a niche is; does it have a CPA offer or P.8 © Wyck Marketing 2013. All rights reserved.

Affiliate offer that matches the traffic?

This may sound like an obvious one but you don't want to pick any obscure niches that have absolutely zero related offers to promote to the traffic.

Although, you CAN find an affiliate program or CPA offer for nearly anything you can think of if you do some digging!

But like I said earlier, keep it simple.

Especially during the start of your first campaign, you just want to get some money rolling in ASAP so you can regroup and jump right into scaling up.

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Let's talk about **electronics.** One of the many niches I am currently milking.

Electronics is a very wide niche, and there are MILLIONS of people on Youtube looking up stuff about electronics whether it's TV's, Games, and many more, I'll just stop there and keep it simple.

So what you wanna do is get into the traffic where people are actually interested in these electronics.

Since this is the new-talk in the electronic world right now, let's talk about the latest effort from Microsoft gaming, Xbox One for a few minutes.

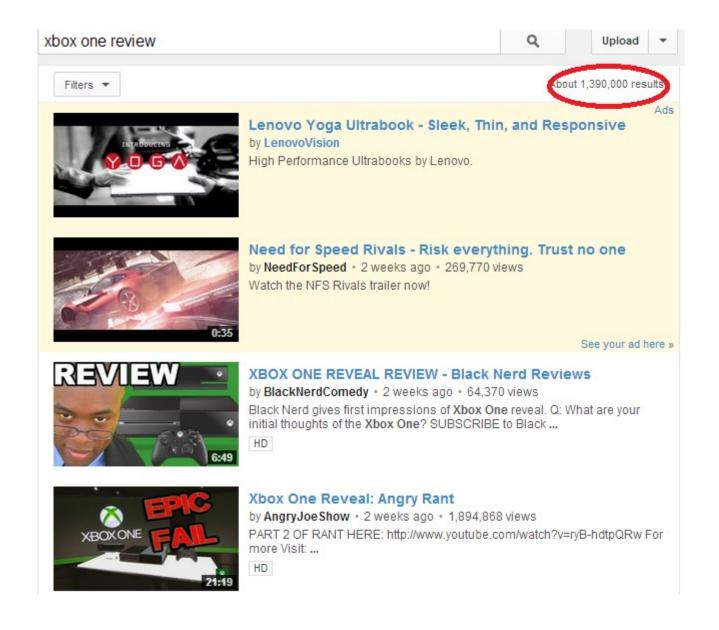
Although there isn't any CPA offers for it yet, they will be coming, and they will be coming in droves! Sooner than you think, so I think it would be cool to use.

By the way, you can do this for any gaming system, it doesn't matter; XBOX 360, Wii, PS3, etc.

Q. So how do you find the traffic that's highly interested in the Xbox One?

A. You're on Youtube! Well we do know millions of people hawk to Youtube to listen to people 'review' electronics every single day.

Just search for 'Xbox one reviews', do it right now; or better yet look at the next page for the results that came up.



As you can see, it shows over a MILLION videos at this moment 'reviewing' the new xbox one.

One million videos? That's a lot of videos. The second video(under the ads) almost has 2 million views!

So there's definitely hundreds of millions of views about the xbox one just judging off of this one keyword, that's insane!

Imagine if you had just a small sliver of those hundreds of millions of views?

That would be pretty awesome right?

Well that's what we're doing here! Haha just contact these video owners and convince them to put your link in their description and that's straight easy cash!

Rinse and repeat until you have hundreds of links on people videos and have to hire people to keep track of everything for you!

Stay away from those kinds of videos in the screenshot above btw, don't waste your valuable time going after people who are actual 'Youtubers' and like doing what they do. They'll ignore your message.

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Let me snap back into something I can use for the example. XBOX 360.

Like I said earlier, you'll want to grab a domain based around this so you can

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forward it to your CPA offer, something like WINTHISXBOX.COM(which may be taken, I'm not sure.)

This is the domain you will ultimately be promoting in the description box of these videos on Youtube. Make it something simple, short and related!

Let's recap:

- Forget about creating your own videos.
- Decide on a simple niche.
- Find a CPA or Affiliate offer that is related.
- Buy short and simple domain that is related to your offer.
- Find videos in your niche.
- Stay away from videos where people are trying to be "famous" Youtubers.

Simple stuff, still following me?

Let's move to the next step and talk about HOW to actually find qualified videos in your niche at the speed of light!

B.Y.O.S = Be your own software

As I've said, one of the toughest hurdles with this kind of technique is actually finding videos that meet the requirements.

I wasted loads of time until I finally found the right way to do things.

Here are the requirements a video must pass before even considering approaching the video owner to send your proposal:

- Video must have a decent amount of views AND be receiving a consistent amount of views every day.
- Video must clearly have authentic comments, preferably a consistent stream of comments.
- Video must be reasonably recent; if not they must have a reasonably recent video in their channel. This shows the channel owner is active and won't take weeks to read your message.
- Video owner should not be promoting anything in the description box.

Find videos in your niche that meet the requirements above and you've found gold!

You'll be staring at easy, passive cash that can start in as little as hours! Once you P.14 © Wyck Marketing 2013. All rights reserved.

get your link in that description box, all of that traffic will now be directed to YOUR offer or landing page!

Once you're decided on a niche, you can now begin searching for videos to takeover. This activity will be what you do *the most* – find videos and work out a deal to takeover their description box.

Obviously the more videos you have promoting your links, the more money you will be pulling in every day, so this is something you want to make a habit of!

If you run out of ideas for one niche, hop over to another niche where another million videos are!

Now, finding qualified videos in your niche is one of the most important parts of this method and as I said, no one can afford to waste time with this and every other product I bought on this topic has delivered advice that wasted my time.

No more searching for videos in your niche ON the actual Youtube site!

Don't even bother wasting your time with their 'search filters'.

Doing things this way will simple frustrate you and send your brain into overdrive, staring at a list of millions of videos in your niche – but there will be ZERO P.15 © Wyck Marketing 2013 . All rights reserved .

organization and before you even realize it, 8 hours will pass and you'll still be flipping through pages trying to find videos that you can work with.

After wasting my own time for so long, I started expirementing with different ideas and eventually stumbled onto a very simple and smooth technique that saves me HOURS of time like I have a \$500 software!

Here's how you access millions of **QUALIFIED leads** in just seconds like YOU are your own software:

- *Stop/Don't even start* wasting time searching for videos with the Youtube search engine.
- Go to the big guy *Google.com* to find your videos from here on out!
- Use the following search string to cut down unqualified videos by 90%:

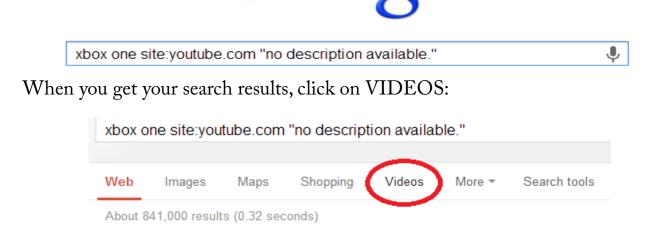
niche KW site:youtube.com "no description available."

To ensure clarity, that's going to be → your keyword(one space)site:youtube.com (one space)"no description available." ← Including the quotations marks around "no description available." AND the period mark.

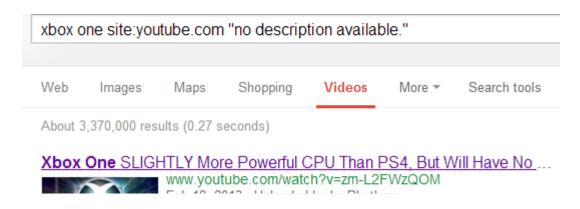
Using this search string will bring up LOADS of videos that meet the qualifications we spoke of earlier and cut down an immense amount of time shuffling through millions of RANDOM videos.

Not only will you get a list of all of the videos on Youtube with your keyword but you will also be 100% positive they aren't promoting anything because all of the videos that come up will have an empty description box!

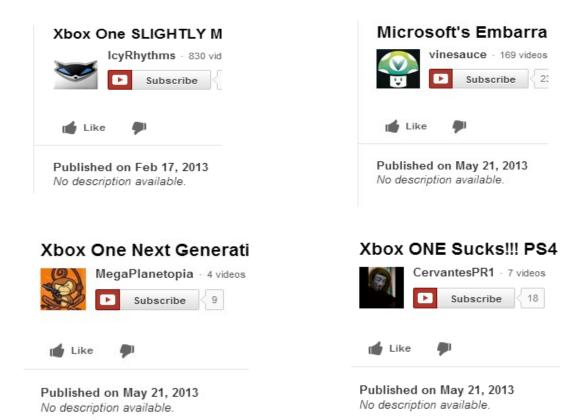
Quick search on Google going along with our Xbox One example so you can see:



Google is reporting over 3 million videos about xbox one, none of these videos are using their description box:



You can go and check it out for yourself! Here's a few shots of randomly clicked videos for quick proof:



You will be able to find an endless amount of qualified videos in whatever niche you decide doing a campaign on within seconds.

Be creative and use this to your advantage!

There is all you need to literally be your own software and spit out loads of qualified leads. Now, all you have to do now is contact the video owners and get them to put your link in their empty description box!

Move on to the third and final step.

three

make 'em understand

This is very simple.

Just hop on camtasia (or jing...camtasia is better and has 30 day trial) and make a simple 5 minute video actually SHOWING the offer you plan on promoting and explaining a bit about how you get paid.

These people you contact will have NO CLUE what CPA and Affiliate Marketing is and you will find a bunch of videos with thousands of views that came out of luck and the video owner has no idea he can make money.

"Youtube marketers" always told me to send them a simple 2 to 3 sentence message and just offer them some money upfront. This never worked for me.

I started making this video and closing rates skyrocketed instantly. This is an insanely powerful part of this method and it will make things a lot easier for you.

The video will literally educate these people in five minutes about the money they are skipping out on. Once they understand they could be making consistent money, they will be receptive to working with you.

Just make a new video once you go after a new niche.

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Here is how your simple video should flow:

- Start video on the offer page of your CPA network or Affiliate program.
- Explain a tiny bit about Internet Marketing in general.
- Direct their attention to the offer you plan on promoting.
- Show them the payout, explain.
- Show them any available conversion rates and EPC stats, explain.
- Show them the landing page for the offer, explain what someone has to do in order to be paid(fill in email, fill in short form, fill in CC info, etc).
- Tell them you noticed they didn't have anything in their description box and offer to split profit down the middle on every lead that comes from his video if he puts your link in the description.

Here's a sample video → http://www.screencast.com/t/QffQ3JYDgWD

That's it. Some of you may be thinking, "offer them 50% share? That's a little crazy isn't it??". It isn't.

You don't have to be greedy. This is THEIR traffic and it means a nice relationship that will last as long as their views last.

Plus, you don't have to come out of your own direct pocket at all for this, you're just splitting your profit!

You could easily start making \$1k per month per video and split it 50/50, taking

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home \$500 with ZERO effort.

Once you've got your video, just send a message to qualified video owners - tell them you're interested in doing some business and give them the link to your video!

This system is so easy to replicate you simple crank this system UP as high as you possibly can. For those who can make it happen, get some VA's involved!

\$500 take home pay from ONE video? Work at this for one month straight and have 20 videos sending you the same kind of traffic. That's \$10,000 per month, pure profit. This stuff is purely life changing.

That's it for the original Youtube Takeover method!! You now have the knowledge to go out and claim HOT, TARGETED traffic whenever you want!

Hit me up at info@wyckco.com for all support related questions/comments!

God bless and much success to you!

Ezra Wyckoff