



NEW EYE BOARD OF COMMISSIONERS
Meeting of July 13th, 2017
Location: Town of Lawrence – Town Hall

Members Present: Chad Weininger, Jeremy Moeller, Jennifer Messerschmidt

Members Absent: Leigh Ann Wagner Kroening, Jim Rafter

Also Present: Brian Lueth

1. Call To Order

The Meeting was called to order by Chair Weininger at 2:00pm.

2. Approve Minutes of 03.28.2017

The minutes from 03.28.2017 were approved without objection.

AGENDA

3. Old Business

- a. Clarification of Act 42 of 2007
- b. Clarification on Sponsorships versus Advertisements
- c. Press Conference/Announcement of NEW EYE

No Action Taken

4. New Business

- a. Policy and Procedure Manual

Members were encouraged to review the Policy and Procedure Manual and forward comments to the Executive Director



b. Closed Captioning Update

Affected Communities: Brown County, Allouez, Ashwaubenon

Four Options were presented as courses of action:

- 1. Municipalities go alone and incur all costs of ADA compliance***
- 2. Municipalities go through NEW EYE and fund closed captioning costs of government meetings only***
- 3. Municipalities transfer ownership of recording equipment to NEW EYE and incur no costs for closed captioning***
- 4. Municipalities choose to pull any audio or video from municipal websites and television and incur no costs***

No Action was Taken.

c. Rebranding of NEW EYE Proposal

Motion to Approve Branding Proposal by Moeller, Second by Messerschmidt. Passed Unanimously.

d. Update NEW EYE's "Billing and Payment Process" for Quarterly collections to collect all revenues during budgeted year

Motion to Approve Change in Billing and Payment Process by Messerschmidt, Second by Weininger. Passed Unanimously.

e. Discussion on Mid-Year Presentation to Municipal Boards

By agreement NEW EYE needs to present to municipal boards in August.

- Lawrence, August 14th

- Ashwaubenon, August 22nd

-Brown County, August 2nd

Other Municipalities should let the Executive Director know when they have an opening on their August agendas

f. Discussion on NEW EYE Website

No Action Taken

NEWEYE Media Television

NEWEYE, Inc

305 E. WALNUT STREET
SUITE 214
GREEN BAY, WI 54305-3600



A Community Broadcast Network

PHONE: (920) 940-8224 * EMAIL: contact@bcneweye.org * WEBSITE: www.BCNEW EYE.org

5. Executive Directors Reports:

- a. 2nd Quarter Analytics Reports on Community Broadcast Stations
- b. Organizational Goals Update
- c. Production Report
- d. Fundraising Report
- e. Mid-Year Budget & Financial Report
- f. Staffing Report

No Action Taken

6. Future Agenda Items

7. Adjourn

Motion to Adjourn at 3:05pm by Messerschmidt, Second by Moeller. Passed Unanimously.