

305 E. Walnut Street
Suite 214
Green Bay, WI 54301
(920) 940-8224

MINUTES
NEWEYE INC – Board of Commissioners
Meeting of 03/28/2017
LOCATION: Ashwaubenon Community Center
900 Anderson Drive, Ashwaubenon

JULY 10, 2017

**Board of
Commissioners**

*Chad Weininger
Brown County
Commission Chairman*

*Leigh Ann Wagner
Kroening
Village of Howard*

*Jeremy Moeller
Village of Ashwaubenon*

*Jennifer Messerschmidt
Town of Lawrence*

*Jim Rafter
Village of Allouez*

Members Present: Chad Weininger, Leigh Ann Wagner Kroening, Jeremy Moeller, Jennifer Messerschmidt, Jim Rafter

Also Present: Brian Lueth (NEWEYE), Mark Smolik & Associate (WFRV)

I. Call Meeting to Order

Meeting Called to Order by Chairman Weininger

II. WFRV Presentation on NEWEYE Partnership

Agenda Items

1. Review of Documents

- i) 2017 Strategic Plan
- ii) 2017 Budget
- iii) 2017 Organizational Goals
- iv) 2017 Memorandum of Understanding
- v) Proposed Fundraising Packet

Motion to Receive and Place on File Agenda Item 1, Motion By Rafter, Second by Kroening, Passed Unanimously.

2. New ADA Requirements on Digital Media for Local Governments

Motion to Receive and Place on File Agenda Item 2, Motion By Messerschmidt, Second by Rafter, Passed Unanimously.

3. Press Gazette Article on Brown County

Informational: No Motion Made

4. Discussion on NEWEYE website

Commissioners Requested to Review the NEWEYE website and recommend changes.

5. Commission Meeting Dates/Locations for 2017

Lawrence 2nd Quarter – July 2017

Allouez 3rd Quarter – October 2017

Howard 4th Quarter – January 2018



Non-Motion Request to hold the meetings the first two weeks of the following month following the end of the quarter.

6. Executive Director Update

Note: Executive Director will send PSA Campaign list to municipalities – municipalities will decide months to correspond to campaign topics.

7. Future Agenda Items

Motion to Receive and Place on File, Motion By Messerschmidt, Second By Moeller, Passed Unanimously

III. Adjourn

Motion to Adjourn, Motion By Messerschmidt, Second By Rafter, Passed Unanimously