NEWEYE Media Television



305 E. WALNUT STREET P.O. BOX 23600 GREEN BAY, WI 54305-3600



NEWEYE BOARD OF COMMISSIONERS Meeting of July 13th, 2017 Location: Town of Lawrence – Town Hall

- 1. Call To Order
- 2. Approve Minutes of 03.28.2017

AGENDA

- 3. Old Business
 - a. Clarification on Sponsorships versus Advertisements
 - b. Press Conference/Announcement of NEWEYE
- 4. New Business
 - a. Policy and Procedure Manual
 - b. Closed Captioning Update
 - c. Rebranding of NEWEYE Proposal
 - d. Update NEWEYE's "Billing and Payment Process" for Quarterly collections to collect all revenues during budgeted year
 - e. Discussion on Mid-Year Presentation to Municipal Boards
 - f. Discussion on NEWEYE Website
- 5. Executive Directors Reports:
 - a. 2nd Quarter Analytics Reports on Community Broadcast Stations
 - b. Organizational Goals Update
 - c. Production Report
 - d. Fundraising Report
 - e. Mid-Year Budget Report
 - f. Staffing Report
- 6. Future Agenda Items
- 7. Adjourn