

Mexican Business Delegation in California

San Diego September 21–23, 2026



Join the Southern California French American Chamber of Commerce and CCI France Maxico for a three-day business mission connecting Mexican companies with San Diego's innovation economy. Delegates will meet local institutions, visit leading companies, and explore pathways for market entry and commercial development in California.

Mission Objectives



Market Insight

Understand the economic and sectoral dynamics shaping California



New Opportunities

Identify business opportunities across San Diego's key industries



Local Connections

Facilitate meetings with the regional business ecosystem



Market Entry

Explore strategies for implantation and commercial development

Three Days, Three Destinations

DAY 1 • SEPT 21

Understanding the Market & Local Institutions

- California market briefing — trends, sectors & regulations
- Featured entrepreneur speaker
- Site visit to **JLabs**, the life-science incubator
- Meeting with San Diego's Cleantech sector

DAY 2 • SEPT 22

Business Meetings & Company Visits

- Company site visits: **Qualcomm & Safran**
- Networking lunch with the local business community
- Mexican company pitch session
- Meeting with the local Chamber of Commerce & U.S. companies

DAY 3 • SEPT 23

Cross-Border Implantation & Networking

- Tour of **the Port of San Diego & San Diego International Airport**
- Workshop on cross-border logistics & operations
- Expert panel & institutional networking session
- Closing meeting with the **City of San Diego & GO-Biz**