

Summary of 2010 Admission Trends Survey Data on International Recruiting

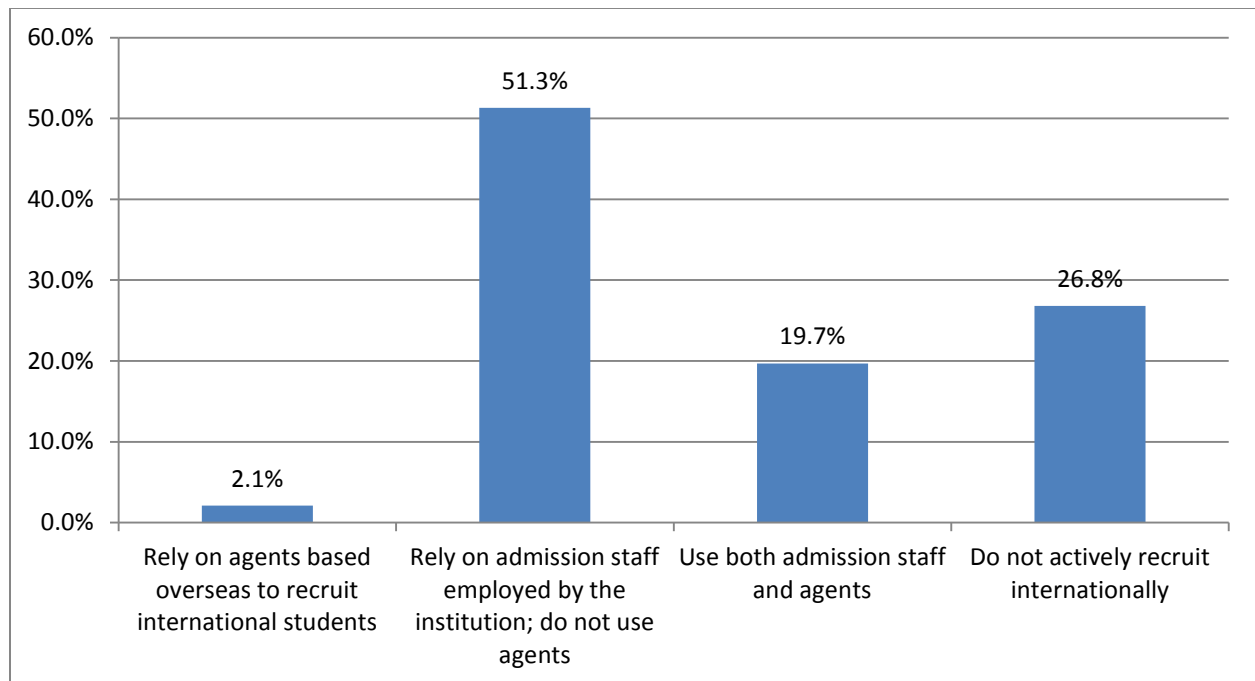
October 2010

Overview

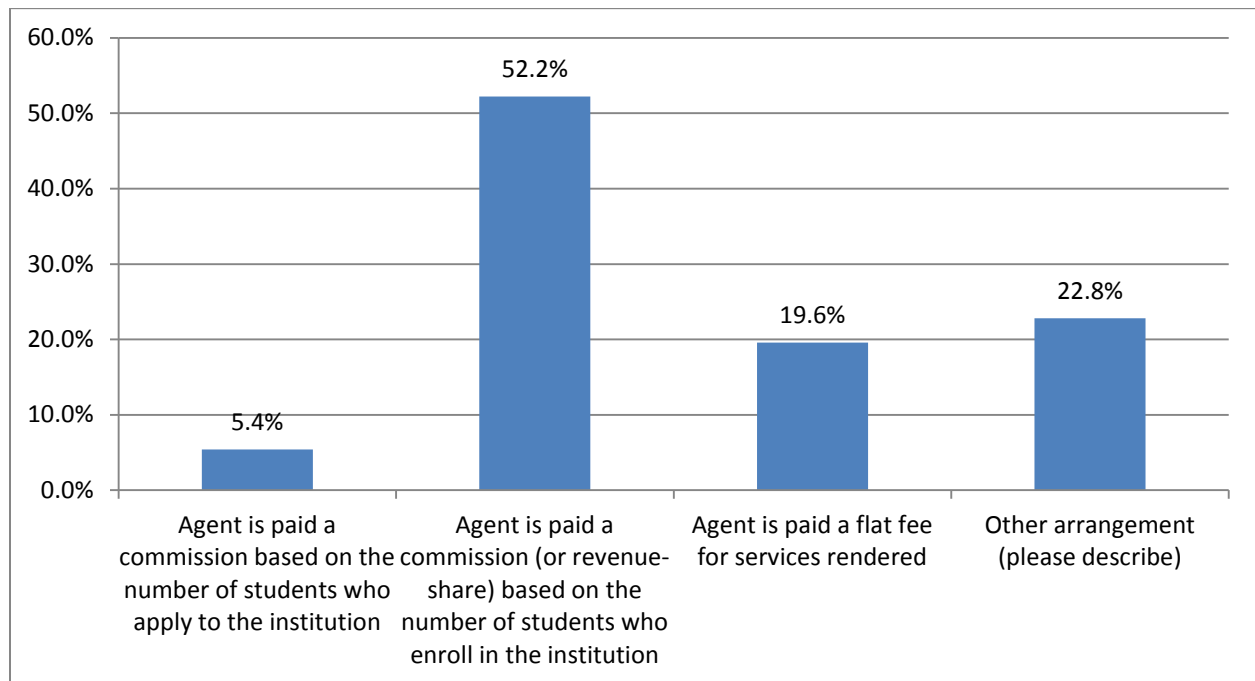
The 2010 NACAC Admission Trends Survey contained four questions designed to offer the NACAC leadership baseline information about the use of agents for international recruiting at member institutions.

Results

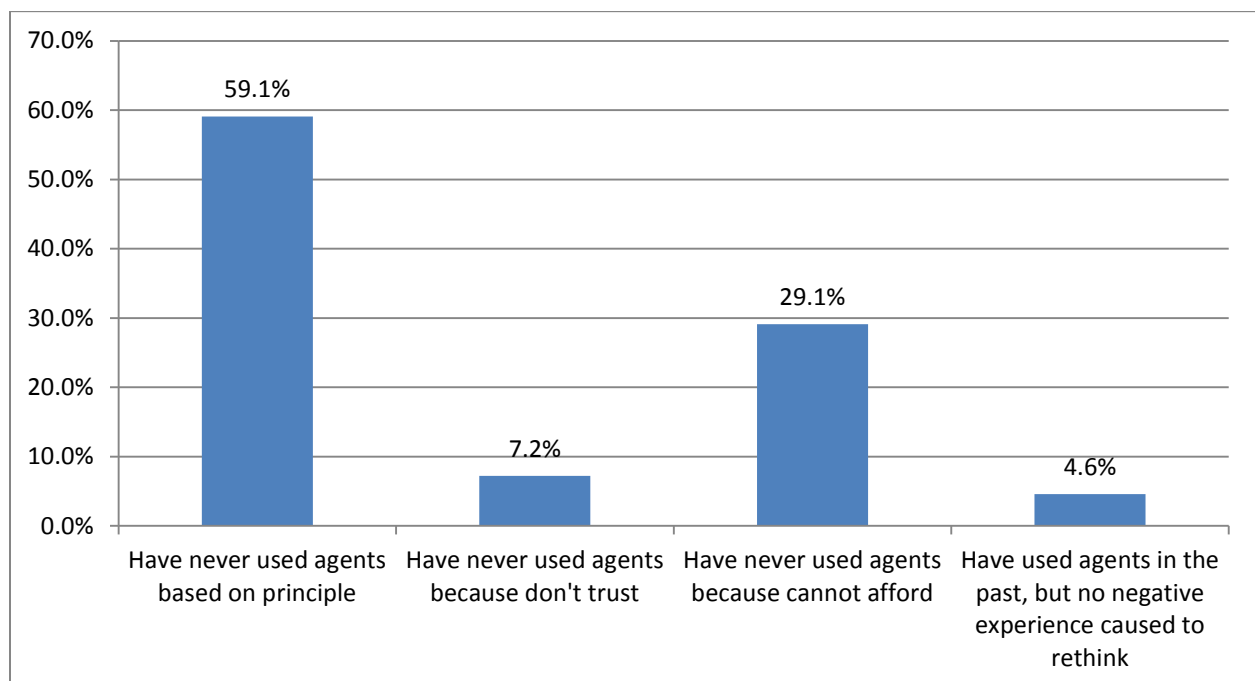
Question 1: NACAC's Admission Practices Committee is currently engaged in a discussion about the use of agents in institutional efforts to recruit international students. NACAC seeks to determine the extent of the use of agents to make a fully-informed decision about its position on the issue. Please select the statement that best describes your institution's international recruitment effort. (N=421)



Question 2: If your institution DOES rely on agents for at least some international student recruitment, please select which statement best describes the method of compensation for those agents. (N=92)



Question 3: If your institution DOES NOT use agents, please select which statement best describes your current practice. (N=237)



Question 4: If your institution has ever employed agents for international recruiting, please rate your experience. (N=207)

