WHAT IS ADULT USE?

In 2016, the citizens of Massachusetts voted “yes” on Question 4 to legalize recreational sales of marijuana to adults age 21 years and older. The regulation of adult use is intended to improve patients’ experiences and address specific medical conditions and represent a significant step towards responsible and safe use.

1. NETA is continuing the careful approach our patients are used to.

2. We have nearly doubled the number of service stations at our dispensaries.

3. It does not take long: The process to become a patient has been streamlined.

WHO CAN I BUY CANNABIS AT NETA?

Any person over the age of 21 can enter a retail marijuana dispensary and will be required to present a government-issued ID (e.g. driver’s license, ID card or passport) for verification.

WHAT IS THE EXPECTED START DATE FOR ADULT USE AT NETA?

On October 4th, the CCC voted to issue NETA a final license for retail sales at NETA Northampton. Retail sales are scheduled to begin soon. We continue to work with the CCC to issue a final license for NETA Brookline and to develop plans for retail sales there.

WHAT IS ADULT USE?

Adult use will be fun. But we are not taking our responsibility to do this right lightly.

This is a top priority for NETA. We take seriously our commitment to ensuring safe use and responsible consumption.

WHAT IS NETA DOING TO ENCOURAGE RESPONSIBLE USE?

Absolutely. Here’s why:

1. NETA is continuing the careful approach our patients are used to.

2. We have nearly doubled the number of service stations at our dispensaries.

3. Increased Production: We have nearly doubled our Franklin cultivation and processing teams.

4. New product innovation: NETA’s sister company Carbon9 continues to lead the way with their vast product line.

5. Time Line increases: The maximum quantities will now be allowed to be ordered each week for on-site consumption or other authorized modes of transportation.

6. Inventory: We currently have a wide variety of products available.

This easy-to-use service lets you view the NETA daily menu, reserve your order online, and have it ready for you when you arrive the same day. All you need to do is register on our site at NETACARE.

WHEN CAN I BUY CANNABIS AT NETA?

We are awaiting guidance from the Cannabis Control Commission on when we can begin to do so in Brookline.

WHAT WILL HAPPEN ON THE DAY OF ADULT USE AT NETA?

The first day will be a special historic day at NETA. We have a few other surprises that people can identify products as marijuana-infused (e.g. edibles) and not medical products that we always have in both Northampton and Brookline. In fact, some of these products are only available to patients. Additionally, patients will have access to their own service stations at our dispensaries.

Patients can rest assured that NETA continues to offer the same wide variety of medicinal products that we always have in both Northampton and Brookline.

WHAT IS NETA DOING TO HELP PROMOTE LOW AND RESPONSIBLE USE?

NETA has retained a full-time training coordinator to continuously help facilitate interviews with patients, customers, and staff who are willing to share their personal use experiences and help us identify ways to further promote responsible use. NETA is also utilizing public transportation or other alternative modes of transportation.

FILMING AT NETA: PLEASE DNF

We would like to encourage our patients and the community to keep things fun for this historic day. We encourage everyone to wear their best gear, bring friends and family, even umbrellas and fans (weather-dependent). We have a few other surprises that people can identify products as marijuana-infused (e.g. edibles) and not medical products that we always have in both Northampton and Brookline. In fact, some of these products are only available to patients. Additionally, patients will have access to their own service stations at our dispensaries.

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Safety and security: NETA continues to develop and implement new learning and security staff protocols.

In an effort to ease wait times and make each patron’s visit to NETA a smooth experience, we will utilize public transportation or other alternative modes of transportation.

Checklist:

1. Arrive early! We know we have a lot of people planning to visit NETA on October 4th. We will be releasing the daily menu, reserve your order online, and have it ready for you when you arrive the same day. All you need to do is register on our site at NETACARE.

2. The first day will be a special historic day at NETA. We have a few other surprises that people can identify products as marijuana-infused (e.g. edibles) and not medical products that we always have in both Northampton and Brookline. In fact, some of these products are only available to patients. Additionally, patients will have access to their own service stations at our dispensaries.

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WAITING LINES:

1. In an effort to ease wait times and make each patron’s visit to NETA a smooth experience, we will utilize public transportation or other alternative modes of transportation.

2. At times, there might be longer wait times at our stores.

3. The first day will be a special historic day at NETA. We have a few other surprises that people can identify products as marijuana-infused (e.g. edibles) and not medical products that we always have in both Northampton and Brookline. In fact, some of these products are only available to patients. Additionally, patients will have access to their own service stations at our dispensaries.

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