Hello (offline) world! These pages will slide you through Neuralab team, structure, projects and products.

While we excel in all sorts of digital application productions, feel free to contact us if you are willing to venture further into unexplored areas.

Here are a couple of company standpoints:

- FOCUSED ON DESIGN & TECHNOLOGY
- OFFICES IN ZAGREB AND NEW YORK
- FULL SERVICE DIGITAL AGENCY SINCE 2007
- COMPLETE ONLINE PRODUCT DEVELOPMENT
NEURALAB
TEAM
NEURALAB TEAM

KREŠIMIR KONČIĆ
Director

Krešimir is the CEO of Neuralab. Rectors Award winner in 2006. Diversity is his middle name, but he fully enjoys designing and building online products.

Education: Faculty of Mechanical engineering and naval architecture (Zagreb), EGPR Laussane, BAE Systems DeWo Manchester, Formation Workshop Helsinki & Milano, Algebra ASP.NET development certificate, Google Analytics certified

Involvement: Business & project management, IT architecture, Product development

BRUNO ZAGORŠČAK
Lead content production

Bruno Zagorščak is a head of motion pictures department. With a background in journalism he also excels in written word. Guilty as charged for more than 400 Transmeet TV videos and a documentary about street art ‘Heaven Spot’ featured on 2011 ZagrebDox.

Education: Faculty of Journalism, Google Analytics certified, MQ manager certified, MMC & Supervision web-journalism

Involvement: Video / Animations / Live streaming production, Post-production

EMANUELE LIZZI
Lead designer

Our Italian connection. Emanuele is a lead designer in the team and he’s responsible for overall look and feel of all products that come out of our lab. As with all Italians, he enjoys cooking and good design!

Education: ‘Scuola Italiana Design’ in Padova, Google Analytics certified, Co-founder of Motel Vodvill integrated studio, English, Italian and Croatian language

Involvement: Interactive design (Web / Mobile), Branding, Consulting, Wireframing and prototyping

IVAN BRKIĆ
Lead developer

Ivan is our art director, interactive designer and sound producer. He can single-handedly produce all aspects of an online product, with excellence.

Education: Software engineer from FER, Zagreb, Google Analytics & Adobe certified, Wantad School Zagreb – Art direction program

Involvement: Interactive design, Wordpress development, Frontend architecture, Audio / Photo / Video production

SEE OUR COMPLETE TEAM HERE https://www.neuralab.net/team-people/
MARINA MIJATOVIĆ
Interactive designer
Sci-Fi, Zombies and cats have a special place in Marina’s heart. On the “pro” side, Marina enjoys typography and overall design challenges. She’s a total “foodie” and yeah, you guessed it right... she has a Pinterest & Instagram account.

Education: Master’s degree in Architecture / Design, UMAS Workshops, KSD Workshops, Think space conference & Poster festival (to name a few)

Involvement: Interactive design (Web / Mobile), Branding, Consulting, Wireframing and prototyping, Typography, Illustration

SVJETLANA FUČIĆ
Operations
Svjetlana manages projects, numbers and figures inside Neuralab team. She’s an Account handler with a thing for calligraphy and piano playing. Like that is not enough, she’s a pro at boardgaming!

Education: Master’s degree in business IT, Google Analytics & AdWords certified, MQ manager certified, English, Italian and Croatian languages

Involvement: Account management, Content creation, Project management

SLOBODAN ALAVANJA
Lead developer
Slobodan is a senior WordPress developer. He used to be a freelance developer and designer but he settled in the country of “Neuraland” where he is happily writing code and squashing bugs.

Education: Master’s degree in sociology and philosophy

Involvement: WordPress, frontend developer, backend developer

NIKOLA CVITKOVIĆ
Developer
Open source technologies and related communities are his passion. Oh, yeah and also food, like really tasty food. Who is he kidding, he likes all the food.

On the professional side he really enjoys his time working as a full stack developer at Neuralab. He is spending most of his free time watching TV series and playing multiplayer games with his better half. What an adventurer!

Education: Bachelor of Multimedia and Graphic Technology from University North

Involvement: WordPress custom theme and plugin development

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NEURALAB TEAM

GABRIEL GLOGOŠKI

Frontend developer

Junior frontend developer, multidisciplinary in nature, which transfers in his work. Besides comics, video games and thought provoking movies he enjoys popular science, philosophy and psychology.

Education: Organisation of Business Systems - FOI Varaždin, MTA: Networking fundamentals, MTA: HTML5 Application development fundamentals, MTA: Database fundamentals

Involvement: WordPress development, frontend architecture

MATEJ BAŠIĆ

Backend developer

Matej is our Spanish connection, currently residing in Granada. While he’s not creating cool plugins or optimizing code, Matej likes to study more about machine learning and graph databases. Beside professional work, he likes to travel, enjoy art and play Civilization. One more turn...

Education: Information and Programming Engineering, FOI Varaždin, University of Zagreb

Involvement: Backend and frontend web development

DARIA MARINOVIC

Interactive designer

Daria is our junior interactive designer. She’s a travel addict with a brief career as a barista.

Education: Master’s degree in Visual Communication at School of Design, Faculty of Architecture UX/UI design intern, Boston, Massachusetts

Involvement: Interactive design, web and mobile, typography

ANA FILIP

Interactive designer

Ana is a junior interactive designer with a special passion for tech projects. She’s a dark sided Star Wars fan with love for video games, good food and design.

Education: Media communications @ Faculty of Electrical Engineering and Computer Science (Maribor, Slovenia), Multimedia and graphic technologies @ University North (Varaždin, Croatia)

Involvement: Interactive web design

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CLIENTS & AWARDS
We've been lucky enough to work with people and teams who are not afraid to discover new things and make a difference. People and teams who are purpose driven. Each in their own little creative cosmos.
AWARDS

There are couple of "Oscars" we picked up along our online journey. Some of them are listed here. All of them are golden to us.

- Weekend Media festival - SoMo borac
  first place for corporate blog

- Best eCommerce (Health & Beauty) in Croatia for Wow Junkie store

- Top Ecommerce Development Companies 2018

- Awwwards honorable mention
  Mahuna & Mahuna

- Terraneo online DVD - HDD - Official Croatian design selection

- Android MusicMap - Vip Mobile Contest 2010 Top 10

- ZagrebDox feature - "Heaven Spot" documentary

- Antenat online DVD - PageCrush / Moluv design award 2009

- Less Than a Minute microsite - VIDI Web Top 10 (2010 - Music & Fashion)


- VIDI Top100 2012 - first place - Studio Kairos

- My Film UMAG feature - "Art of peace" documentary
PRODUCTS
From sketches to a finished product, Neuralab produces pixels and codes in-house, without outsourcing. Keeping in mind the latest trends in technology and clients' business goals, our integrated team of designers and engineers make sure that every part of online applications is perfectly executed.

**DESIGN**
- Interactive design
- Web design
- Mobile app design
- Casual game design
- Brand development
- Illustrations & Graphics
- Animations

**DEVELOPMENT**
- Web sites & portals
- Mobile web applications
- Progressive web applications
- eCommerce & Web shops
- Online business applications
- Social media & marketing apps
- Casual game development
- Third party integrations and consulting

**CONTENT**
- On demand video
- Live video streaming
- Search engine marketing
- Online campaigns
- Social media integration
- Content marketing
Technology and Art runs through our system & DNA. We use the best tools to play around, maximizing its benefits and producing meaningful experiences.

Here's our little shortlist of what we currently produce in the company.

**CLIENT SIDE TECHNOLOGIES**
- HTML5 / CSS3 / JS
- Adobe Creative Cloud certified
- React JS

**SERVER SIDE (BACKEND) TECHNOLOGIES**
- PHP & MySQL, LAMP stack certified
- Wordpress CMS
- MailChimp API certified partner
- Node.js

**CONTENT, DISTRIBUTION & HOSTING**
- YouTube partner for Live streaming
- Google Analytics certified
- Amazon Web services cloud hosting
- Microsoft Azure full service stack
- Google Cloud Platform
NEURALAB CYCLE: 6 STEPS TO LIVE PRODUCT
After the general idea is thought through, our account and project manager meet with your team to go through all the glory details (technical, legal, commercial and design related). We generally have 2 meetings in initial phase. Integration of the app in overall digital landscape is conceptualized in this phase.

**Step 2 **DESIGN & COPYWRITING

This is our creative step where designers and copywriters work together with you to produce visuals, copy and product’s general flow.

This is a 2 to 6 week long process and it requires regular feedback, based on your project complexity.

**Step 3 **DEVELOPMENT

After the second step is done our developers make sure that this app is properly programmed, our servers are up and running and all the engaged users have the best app experience. This process usually takes the same amount of time as design process.
NEURALAB CYCLE: BUILDING YOUR PRODUCT SEVERAL STEPS AT A TIME

Step 4  **TESTING / MONITORING**

This is where the real life management kicks in. From the moment the app goes live, we monitor its lifecycle through relevant tools in real time, such as: Google Analytics, Zendesk (for interaction feedback monitoring) and StatusCake (for servers monitoring). Also, our team is fully equipped with smartphones and tablets so we are able to resolve any issues 24/7.

Step 5  **LEARN**

When the project is finished, we gather all the data, comments, feedbacks and interactions. We all learn from collected information. Based on it, we make conclusions and sail into new versions of the product.

Step 6  **IMPROVE**

The final step in this cycle is also the first step in the next one. We always implement gained knowledge from previous projects into new ones.
Pagoda Classics is a Croatia based car restoration and renovation company. With more than 25 years of experience and over 150 renovated vehicles, they’ve become a synonym for passion, individualism and perfection.

Neuralab production triangle did a number on Pagoda Classics! We completed the whole branding and web design, backend and frontend development and also custom video & photo content. We wanted to create the best possible online experience for their customers.

https://www.behance.net/gallery/74948191/Pagoda-Classics-Automotive-web-experience
With over 4000 products, OTRUSA e-Commerce solution offers a unique shopping experience with detailedly organized cart. This webshop allows you to browse products by size, price, category, brand, speed, rating or load range for the most accurate search results. Users have the option to choose the parameters by which they will carry out product searching.

https://www.behance.net/gallery/75183483/OTRUSA

More than 30 filtering options for over 4000 products.

Global tire warehousing with user-customized shipping calculation.

Three distinctive product search user experiences.
GAME OF THRONES HBO

Facebook application

Game Of Thrones application is a pure example of what online world can give to the physical world. Users were able to “take” the real iron throne and experience how it was like to rule the seven kingdoms. But in a second, all of their online friends could also see this photograph in an impressive graphical way, share them, like them and support them in “ruling”.

How the application worked:
1. Taking the throne - user sits on a real throne and our crew takes the picture
2. Going to digital realm - user embelishes and edits the picture inside the facebook application
3. King’s reward - user with the most social likes becomes the champion and wins the reward

https://www.behance.net/gallery/22191723/Game-of-Thrones-Facebook-app

266.000 users reached
1.839 real life stand-in-line throne takers
Every user pulled average 200 users to the app via Social share
Petrol wanted to have a full digital social media experience with their users. So we turned to video games! The goal of the app was to help the drivers reach their homes through the snowy blizzard. And of course, you need to be fast and precise to fill their tanks with gas.

Every time you hit a reservoir, depending on the vehicles speed and distance, you get points. If you manage to hit Q-max vehicles, you will get some bonus points!

But, beware of the scary snowmen, if you hit them, your score drops for a few points. :)

Game was a massive social hit with some players playing for more than 500 times!

https://www.behance.net/gallery/30943719/PETROL-WINTER-FACEBOOK-GAME
DISCOVER CROATIA

Theme & Branding design

Discover Croatia is an incoming travel agency, based in digital realm. It aims to attract foreign tourists to all parts of Croatia and become the first choice in the purchase of travel services. It is also oriented on providing services through all 4 seasons, not only in summer coastal tourism, like it is typically conceived in Croatia. It offers a wide range of the best possible services: basic accommodation (apartments, country houses, private rooms, hotels, camping), Adriatic cruises, tours in Croatia, active vacation (excursions, sailing, kayaking), airline tickets, rent a car and of course, a taste of Croatian cuisine. Seasons and vast number of services are reflected on the brand itself!

https://www.behance.net/gallery/26397765/Discover-Croatia-Theme-Branding-design
LPC - LEARN PRACTICE COMMUNICATE
Web shop, LPC - learning system

LPC online is the 1st e-learning webshop in Croatia which offers an innovative and rich learning experience. It’s universal and yet personal. Upon login, the user enters a custom-made universe of knowledge and is free to explore a wide range of learning opportunities.

https://www.behance.net/gallery/55515315/LPC-1st-Croatian-online-learning-store

Come aboard using all of your favorite devices

24/7 access

Real time coaching
Wow Junkie is a unique eCommerce experience, offering exclusive products and brands to its users in the most adaptive and useful way. This site is not only a shop. It’s a gathering of enthusiasts that leverage latest beauty trends to give their users usefull buying advice and tips'n'tricks on choosing the right product selection. Community is the real “Wow effect” here as you will get immersed into various content topics, comments and featured brands that you can talk about. Just let your make-up creativity flow from it.

https://www.behance.net/gallery/37053077/Wow-Junkie-Lifestyle-e-store
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Career opportunities
Send your CV to: lejob@neuralab.net

http://www.twitter.com/Neuralab
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https://www.behance.net/Neuralab
https://clutch.co/profile/neuralab

THANK YOU FOR INTERACTING