



MORE THAN A FESTIVAL— A COMMUNITY TRADITION.

For more than **10 years**, the Flathead Celtic Festival has brought people together to celebrate the rich traditions of Celtic culture through music, dance, athletics, and heritage in the heart of Montana.

As a free, nonprofit event, the festival is powered by community support and sponsor partnerships that help preserve Celtic heritage and create unforgettable experiences for thousands of attendees of all ages.

When you partner with us, you support more than an event—you invest in our community.



**3,000+
ATTENDEES**

over the
festival weekend



**10+
YEARS
RUNNING**

a decade of
tradition and
growth



**STRONG
REGIONAL
DRAW**

attracting visitors
from across
Montana and
beyond



**FREE
NONPROFIT
EVENT**

made possible
through community
partnerships



**FAMILY-FRIENDLY
FUN FOR
ALL AGES**

activities and
entertainment
for everyone

WHY PARTNER WITH US?



ENGAGED AUDIENCE

Connect with a diverse and dedicated audience that values community, tradition, and supporting local businesses.



POSITIVE COMMUNITY IMPACT

Your partnership helps keep this beloved event free and accessible for everyone, strengthening our community.



HIGH VISIBILITY

Gain meaningful exposure throughout the festival and across our extensive marketing and social media reach.



SUPPORT A LASTING TRADITION

Play a vital role in preserving Celtic culture in Montana and ensuring this tradition continues for generations to come.



TOGETHER, WE KEEP TRADITION ALIVE AND BUILD A STRONGER COMMUNITY.
THANK YOU FOR CONSIDERING A PARTNERSHIP WITH THE FLATHEAD CELTIC FESTIVAL.





OWN THE EXPERIENCE

PREMIUM SPONSORSHIP OPPORTUNITIES

ALL PREMIUM SPONSORSHIPS INCLUDE
FULL HIGHLAND CHAMPION SPONSORSHIP BENEFITS.



BEER TENT SPONSOR
\$6,000

ONE EXCLUSIVE SPONSOR AVAILABLE

- ✓ Exclusive naming rights to the Beer Tent
- ✓ Logo featured on tent signage, cups, and bar area
- ✓ High-traffic visibility throughout the weekend
- ✓ Featured across festival promotions and social media



MAIN STAGE SPONSOR
\$5,000

ONE EXCLUSIVE SPONSOR AVAILABLE

- ✓ Premier branding on the festival's main stage
- ✓ Recognition throughout live performances
- ✓ Logo featured on stage signage and marketing materials
- ✓ Featured across festival promotions and social media



HIGHLAND GAMES SPONSOR
\$4,000

ONE EXCLUSIVE SPONSOR AVAILABLE

- ✓ Branding tied to Highland Games competitions
- ✓ Recognition throughout games and announcements
- ✓ High-energy visibility in one of the festival's signature attractions
- ✓ Featured across festival promotions and social media

FESTIVAL SPONSORSHIP LEVELS

| BENEFIT | HIGHLAND CHAMPION \$3,000 Limited to 3 Sponsors | CLAN PARTNER \$2,000 Limited to 5 Sponsors | CELTIC SUPPORTER \$1,000 Limited to 10 Sponsors | COMMUNITY FRIEND \$500 Unlimited | CELTIC SPONSOR \$250 Unlimited |
|--|--|---|--|---|---|
| PROGRAM AD | Full Page | Half Page | Quarter Page | Logo in Program | — |
| LOGO VISIBILITY (MARKETING MATERIALS) | Premier Placement (top-tier across all materials) | Prominent Placement (high-visibility on key materials) | Included Placement (standard visibility) | Selective Placement (select materials/signage) | Website Sponsor Listing (where space allows) |
| WEBSITE PRESENCE | Homepage Feature (with direct link) | Standard Listing (logo + link) | Standard Listing (logo) | Logo Listing | Logo Listing |
| SOCIAL MEDIA EXPOSURE | Featured Sponsor Spotlight Series (multiple posts, tagged links) | Dedicated Sponsor Post (1 post, tagged) | Featured in Sponsor Roundup Posts | Included in Sponsor Recognition Posts | Event Thank You Mention |
| VENDOR BOOTH | Preferred Placement (high-traffic area) | Standard Placement | — | — | — |
| BANNER PLACEMENT | Premium Locations (high-visibility areas) | Standard Locations | Included (general placement) | — | — |
| SPONSOR RECOGNITION | Premier Festival Partner | Official Festival Partner | Supporting Sponsor | Community Supporter | Festival Sponsor |

LET'S PARTNER

We'd love to connect and build a sponsorship that fits your goals and makes an impact.



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Kalispell, Montana



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facebook.com/FlatheadCelticFestival



@flatheadcelticfestival