



*Dia Duit* from the Flathead Celtic Festival,

Any year of an event is exciting and full of opportunity when you can be part of its sustainability. The exposure for your organization or business from over 3,500 attendees and spectators at this two-day event in September is well worth your marketing dollars and, taken together with the number of events the Board of Directors holds throughout the year and our social media reach, as well, it's an opportunity you should not pass up. In partnering with the Flathead Celtic Festival, you and your business can bring a cultural event to the Flathead Valley that is popular and one-of-a-kind. Festivals of this type have been hugely successful in our local region and are because of community support and our proximity to our 'Neighbors to the North'. We will be hosting a wide array of events that are sure to excite crowds, illicit audience participation, and create a wonderful community atmosphere.

The main festival event is held the second weekend in September at Centennial Farm (563 McMannamy Draw, West Valley, Kalispell). It will include a Scottish heavy games competition which consists of the caber toss, sheaf toss, hammer throw, Braemar stone, and more. This region has many amateur and professional athletes that travel the area for these events and novices from the local community are always welcome to try out their prowess at these old games and compete with a wonderful community of athletes.

Other events at the Flathead Celtic Festival will include bag piping and a massed band at the noontime ceremonies on Saturday, a music stage with both local and regional performers, dance exhibitions, workshops, clan tents for genealogical exploration, tents that delve into Celtic History, other entertainment, as well as retail, food, and commercial vendor booths.

Included with this letter is some information about the sponsorship levels available. We encourage you to investigate becoming a partner and maybe sponsor our education tent, our kids' games, or a smaller community event at some other time of year.


Thank you for your sponsorship consideration. The Flathead Celtic Festival strives to host an entertaining and family-friendly event to the community, and it would not be possible without its wonderful and generous sponsors. We look forward to visiting with you soon to discuss sponsorship opportunities.

Slainte Mhath,


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# SPONSORSHIP BENEFITS


## Duke and Duchess Level Sponsors \$5,000

- ♣ Full Page Ad in festival program
- ♣ Logo on festival flyers and posters
- ♣ Logo and link included on social media pages and website 
- ♣ Mention included in Radio spots
- ♣ Mention during stage programming
- ♣ Complimentary 10x10 vendor spot
- ♣ Business logo hung up during festival (banner supplied by the sponsor)
- ♣ 2 Festival T-shirts
- ♣ 2 complimentary beer glasses and tickets

## Earl and Countess Level Sponsors \$2,500

- ♣ Half Page Ad in festival program
- ♣ Logo on festival flyers and posters
- ♣ Logo and link included on social media pages and website 
- ♣ Business logo or banner hung during festival (to be supplied by the sponsor)
- ♣ Complimentary 10x10 vendor spot
- ♣ 2 Festival T-shirts
- ♣ 2 complimentary beer glasses and tickets

## Chieftain Level Sponsors \$1,000

- ♣ Half page Ad in festival program
- ♣ Logo on festival flyers and posters
- ♣ Logo and link included on social media pages and website 
- ♣ Business logo or banner hung during festival (banner supplied by the sponsor)
- ♣ Two Beer glasses and tickets

## Friends of the Festival Level Sponsors \$500

- ♣ Logo in festival program
- ♣ Logo and link included on social media pages and website 

## Celtic Sponsors \$250

- ♣ Logo included on festival Website
- ♣ Mention on the festival social media pages 