



Harry:

Harry Massey on Facebook Live – June 25, 2017
Practitioners' Private Facebook Group
Explaining Infoceuticals

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Hi everyone. We're off here in Tampa. Because there were a few questions about how to explain Infoceuticals, I just thought I would do a quick little Facebook Live on that. We did actually record some other video about it yesterday. However, that will probably take a little while to get edited. So, I just thought I'd do a quick Facebook Live on some of the various concepts.

We'll just go through ... Like, there's the concept of information and what information means; what an Infoceutical is and how best that we can explain that. And then also about structured water and how that is able to contain a memory and also some of the other scientific research that is being done around this field that you can tell your clients about.

Firstly, there are a couple of places where there are pretty good explanations. One, in the latest version of *The Living Matrix*, which, I say the latest but it's been around I think for about a year, the latest version, which is on www.thelivingmatrixmovie.com. So, if you haven't watched it recently, the whole of the last section there's basically a brand new ten minute section, where it really explains the science of Infoceuticals. That's probably the best and easiest thing to show your clients so they understand what Infoceuticals are.

Also, within Supercharged there's a whole section on water. It isn't particularly detailed on the Infoceutical end, because it was more made as an entry point for people to get the idea of structured water, energized water. It works hand in hand.

We've thought that the mass market of people would watch Supercharged first and get introduced to the idea of energy as a whole. Then go on to watch *The Living Matrix* where they understand how energy moves through the body, creates the Body-Field and the Body-Field acts as a master control system. Then how Infoceuticals are able to basically influence and correct your Body-Field which, you'll see, has great influence on your health overall.

Okay. So, we'll just start with what an Infoceutical is.



Basically, an Infoceutical is simply information imprinted into structured water. So we'll just unpack that a bit. Firstly, what do we mean by information? So, all information is, in our terms basically the pattern of the energy of the Body-Field. So, we could describe things without using the word information.

Ultimately, we have a Body-Field and this Body-Field is completely inter-connected to every single cell in your body. Every single cell has chemical receptors which obviously biochemistry interplay very well with. But, also, every single cell has a field receptor. Now, these cells are basically picking up the fields from your Body-Field. And hence the Body-Field is basically able to influence your health and the operations that are going on. These cell receptors are basically picking up patterns of energy. A pattern is basically information. It's one and the same thing. You can say a pattern of energy. You can say information. Obviously, we've built and used the term information over the years, which is in "Decoding the Human Body-Field", in *The Living Matrix*, etc. -- but really, it's all the same.

So, if people want to know exactly what it is and what structured water is and how all that works, well let's break that down a little bit. Structured water -- and this is pretty well explained in the Supercharged water section -- but structured water is slightly different from normal water in the fact that it's H₃O₂ instead of H₂O. H₃O₂ is basically ... I should get a pen, but it basically looks like a hexagonal type ... Has a hexagonal type structure. It only exists next to a hydrophilic surface, which in normal language is a water loving surface, which you get around every mineral. Hence, we have all these minerals inside the liquid. So, we basically build up the structured water inside the Infoceuticals.

But, you also get that inside your body, because every single cell, every single cell membrane, is a water loving surface. We get all this structured water inside our cells. If we look at something like the collagen network or [Jim Oschman](#)'s term in his book "Energy Medicine: The Scientific Basis", he actually called that "the living matrix." We use the living matrix really for the Body-Field, but James Oschman used the living matrix basically as the term for the inter-connective tissue, which is full of gel like water, or if you'd like, structured water.

This structured water has a couple of really interesting properties:

- One, it's able to transfer energy. So, an electron is able to travel through it.
- Two, a photon, which is just light, is able to hit it and create an electron, which is basically the basis of photosynthesis.
- And, three, which is the most relevant for an Infoceutical, is that basically information is able to be stored in the memory of that structure.

You might ask how it does that. It's a little bit like how a laser encodes music onto a CD and it basically makes this imprint into the structure. Or, it's a little bit like, another way of describing it would be ... It's similar to magnetic tape. Again, you can store music on magnetic tape.

So basically, when you have that structure, and it doesn't work in bulk water, because bulk water is basically just going all over the place, but as soon as you have structure



you are able to store an energetic imprint on that structure. This is why, in certain cases, it doesn't work in bulk water but it works in structured water -- that structured water is able to contain a memory. That is simply what an Infoceutical is. It's basically information imprinted into structured water.

As to how that works in the body, as we've said, all of your cells -- they basically have field sensors or information sensors where they're picking up the patterns of energy. They also have chemical messages where they're picking up all these things. Information, because basically energy is able to travel straight through all the inter-connective tissue right across the body, information is able to travel, pretty much, to every single cell. Not pretty much, it **is** able to travel to every single cell in this gel like substrate.

You can take it further than that.

If we ... Maybe this is a bit too much for clients, but it's of interest. If we looked inside a cell and we looked at the genetic material ... You know, what is a gene sitting in? A gene is sitting in water, or structured water. We're all probably very familiar that our health is generally seen as an interaction between the environment, or everything that's happened in the history of your environment, i.e. in everything that's happened during a life. And the gene, it really chooses the epigenetic expression, i.e. the environment was actually much more important than the ... Sorry, the environment was actually much more important than the actual gene expression ... Sorry, than the actual gene itself, and is really behind choosing the epigenetic expression. So, if we're looking at it from that point of view, because it's structured water that's next to the gene, that's basically in the immediate environment, it's actually structured water that informs that epigenetic expression.

What is it in the structured water? Why does that structured water push this A or C or T molecule in a particular direction to create a different epigenetic expression? It's basically due to the imprint, i.e. the information and the memory that that water contains, which is, in turn, determined by the Body-Field or by fields from the outside and by the information that you put in it. So, basically when you are ingesting an Infoceutical, you are basically altering that epigenetic expression. You're basically giving this signal that your cells uptake and it has this pretty incredible effect.

There's quite a lot of research behind that. I talk about that in ***The Living Matrix***, so maybe I don't necessarily need to go over it here, but in short there's obviously, well maybe not obviously, but there's the three scientists. There's Jacques Benveniste ... He basically looked at how he could make an imprint of an allergen and get a mast cell to react to it. That was repeated in a number of labs across the world. So Nature had to publish it, even though they destroyed his career.

So, nobody wanted to touch memory water. Then, Gerald Pollack, he's also looking at the memory of water. Luc Montagnier also over the last ten years. He basically did a really interesting experiment where he's actually recreated a viral fragment by taking the imprint of a viral fragment, transmitting it to a beaker and then adding all of the base pairs. It ends up recreating that viral fragment, purely just from the raw material



and the information. Obviously, we really don't particularly .. Creating viruses isn't necessarily particularly healthy, so what we did with Peter is we said, well, what is the information ... Sorry. What is the healthiest epigenetic expression that a particular organ or set of tissues can have? Why not use that information? So, we basically recorded that information.

Maybe that's another thing. I think someone in the [Facebook] thread also asked how we've been recording the information. But basically, we would look at the cells and how a particular organ would work. Then we'd basically record the particular biogenetic signature from that organ. Again, unpack that a little bit. Let's say we took a pancreas cell, for example. Like, a pancreas cell, inside it, you have structured water, you might have light coming in from the inside, it's spinning off electrons. Electrons also come from the ATP chain and they come from grounding as well. But, inside the cell is basically a source of electrons. It generally stores itself as a charge in the cell membrane. Each individual cell, therefore, basically emits a mini, well, a very small, weak field, but a field nonetheless. As you go up within a hierarchy, where you've got billions of cells within an organ, overall that creates a much stronger ... I mean, I'm just trying out these words really, but a biogenetic signature or you could, if you like, just call it the organ field which is, in our language, the “Energetic Driver” which is part of the overall Body-Field . That's basically how we recorded the information. You can call it information. You can call it pattern of energy. You can call it a biosignature. They're all the same thing. It's just a language question.

I think someone else asked this also, how we actually imprint the Infoceutical. The easiest analogy and way of explaining it ... We'll create a proper video and we'll put all the equipment in it and then everyone can see it, which will be much easier...But, basically, we have a very large device that we call an imprinter. It has an extremely strong -- a 10,000 volt electrostatic field. And then we basically use photons to carry the information or, if you like, the patterns of energy, to encode that information onto the structured water in the liquids. But, basically the bottles are inside this machine and we've recorded that biogenetic signature, or the information, which is all stored on a computer. It's then basically transmitted using all of these LED lasers that basically, then, shine a code through all the bottles, which ends up imprinting that information onto the structured water in all those bottles. That's basically it.

If anyone has any questions on that, feel free to ask. But, I would say, watch the little section in *The Living Matrix*, that would be a great way. It's sort of in our head. I think we're going to work on a short, three or four minute, little video explanation. Or perhaps an animation to explain all this to clients. But, okay, well, thanks for listening, that's all I was going to say. It's Sunday.

Alright, bye for now.

