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## Teaching Experience

Full Time Instructor

East Stroudsburg University, East Stroudsburg, PA

2013-Present

Instructor of classes in Interactive Media, Media Graphics and Design, Web Design, and Imaging Technology. All classes focus on Digital Media Communications. Students are instructed in the fundamental programs required to complete assignments with a Design and Marketing focus.

Adjunct Professor of Art, Design & Technology

Caldwell University, Caldwell, NJ

2014-Present

Instructor of classes in Graphic & Web Design. Attention is placed on furthering students' knowledge of applications used in classroom projects, as well as problem solving and strategy. Classroom assignments include infographics, print layouts, website designs and compositional exercises.

Adjunct Professor of Art & Design

Montclair State University, Montclair NJ

2012-2014

Instructor of classes in web, mobile, and multimedia design. Students were introduced to the fundamentals of creating and managing websites. Mobile application design was a strong focus in the multimedia design class. Attention was focused on best practices in web design, how to develop a plan for a web site, and problem solving techniques used in creating a workable website.

## Education

Cranbrook Academy of Art, Bloomfield Hills, MI  
Design), 2000

MFA (Painting/2D

Montclair State University, Upper Montclair, NJ  
1996

BA (Studio Art),

Seton Hall Prep, West Orange, NJ  
1992

Diploma

## Certifications

Certificate of Eligibility from the NJDOE Tracking #: 635131 (K-12, Art)

## Corporate Experience

Creative Production Manager, Digital Conversion Group; Boston, MA

2010-2012

Responsible for production and content of brand websites and other channels including Flickr, YouTube and other social media channels. I created time and cost estimates for potential clients. I was also the point person for developing graphic assets for brand and interactive marketing.

Associate Creative Director, Digitas LLC, Boston, MA

2006-2010

My responsibilities included managing a team of designers and actively designing work for Procter and Gamble related business, such as Tide, Olay, Duracell, and Oral-B. Other accounts

I contributed to included Disney and Miller. I was the Digital Creative Director for AT&T Business Connect. I also worked on Health/Pharmaceutical advertising for Crestor and Humira. Before this, I was part of a team of designers who worked on a variety of General Motors brands.

Senior Art Director, J. Walter Thompson, Detroit, MI 2001-2006

My responsibilities included involvement in multimedia production, design and art direction for fordvehicles.com. I worked with programmers in a cross-departmental team that functioned in tandem with the various departments in the JWT Digital group. The art direction I provided includes supervising photo shoots, approving imagery, designs and concepts, and building multimedia pieces.

Some of my skill sets include:

- Proficient in wide variety of software, including Adobe CC, Microsoft Office, BB Edit, and Final Cut Pro
- Proficient with film, video, and photography
- Have used social media such as Facebook and Twitter on many ad campaigns
- Knowledge of CMS systems and Google Analytics
- Expert with Mac OSX, Windows and various Linux distributions
- Intermediate level skill with HTML, CSS and XSL/XML
- Painting, drawing, mixed media and sculpture

## Volunteer

Montclair Film Festival 2012-Present

Assist with the production of the Montclair Film Festival

The Historical Society of Bloomfield, NJ 2012-Present

Newsletter Layout

## Exhibitions and Published Works

### Torpedoes Away

ISBN #: 978-1-63275-091-4

Prolific Press Inc.

Harborton, VA

2017

### Dual Coast Magazine #4

Prolific Press Inc.

Harborton, VA

2016

### Poetry Quarterly's Fall 2016

Prolific Press Inc.

Harborton, VA

2016

### Haiku Journal #46

Prolific Press Inc.

Harborton, VA  
2015

**Three Line Poetry #40**

Prolific Press Inc.  
Harborton, VA  
2016

**Three Line Poetry #39**

Prolific Press Inc.  
Harborton, VA  
2016

**Haiku Journal #46**

Prolific Press Inc.  
Harborton, VA  
2015

**Creative Quarterly Website**

Issue #42  
Fine Art Category  
2016

**50 Haikus #9**

Prolific Press Inc.  
Harborton, VA  
2016

**Haiku Journal #40**

Prolific Press Inc.  
Harborton, VA  
2015

**NEXT Up Gallery National Show**

3659 Navajo St.  
Denver, CO 80211  
2016

**Art by America: A Review of 2-Dimensional Contemporary Art**

The Art House  
3453 N Albany  
&  
Arts on Elston  
3446 N Albany  
Chicago, IL 60618  
2015

**Crooked Tree Arts Center 2014 Juried Fine Arts Exhibition**

Crooked Tree Arts Center  
461 E. Mitchell  
Petoskey, MI 49770  
2014

**2012 International Art Festival**

Museum of Russian Art  
Jersey City, NJ  
2012