2022, 2023, 2024 & 2025
NCAA MEN’S COLLEGE CUP

(Also known as the NCAA Division I Men’s Soccer Championship)

SPORT SPECIFIC INFORMATION
Table of Contents

<table>
<thead>
<tr>
<th>Section I</th>
<th>Introduction</th>
<th>Page No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Section II</td>
<td>Championship Structure</td>
<td>4</td>
</tr>
<tr>
<td>Section III</td>
<td>General Facility Requirements</td>
<td>5</td>
</tr>
<tr>
<td>Section IV</td>
<td>NCAA Corporate Champion and Corporate Partner Program</td>
<td>6</td>
</tr>
<tr>
<td>Section V</td>
<td>Lodging Specifications</td>
<td>11</td>
</tr>
<tr>
<td>Section VI</td>
<td>NCAA/Host Responsibility</td>
<td>13</td>
</tr>
<tr>
<td>Section VII</td>
<td>Marketing</td>
<td>16</td>
</tr>
<tr>
<td>Section VIII</td>
<td>Schedule of Events</td>
<td>18</td>
</tr>
<tr>
<td>Section IX</td>
<td>Volunteer Needs</td>
<td>20</td>
</tr>
<tr>
<td>Section X</td>
<td>Coaches Association</td>
<td>22</td>
</tr>
</tbody>
</table>

IN THE EVENT OF ANY CONFLICT OR INCONSISTENCY BETWEEN THE SPECIFICATIONS THAT FOLLOW AND ANY SUCH SPECIFICATIONS IN THE GENERAL BID SPECIFICATIONS DOCUMENT, THE FORMER SHALL PREVAIL AND GOVERN THE MATTER.
SECTION I: INTRODUCTION

The National Collegiate Athletic Association ("NCAA" and/or "Association") is pleased to provide to member institutions/conferences the opportunity to submit a proposal to host one or more NCAA championships.

The information contained in this document and the accompanying attachments provides the minimum bid specifications for hosting any of these championships, as well as essential information that will provide assistance in the development of a creative, comprehensive and competitive bid proposal. The NCAA awards the privilege of hosting an NCAA championship to institutions’ several years in advance so those communities may work collaboratively with the NCAA to create positive experiences for its student-athletes, participating institutions, fans and the community.

A member institution or member conference of the NCAA must be designated as the host institution/conference for the championship. The administration of the championship is under the authority of the respective sports committee subject to final authority of the appropriate NCAA Competition Oversight Committee. All activities and events associated with the championship are to be approved by the sports committee.
SECTION II: CHAMPIONSHIP STRUCTURE

<table>
<thead>
<tr>
<th>DATE FORMULAS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>First Rounds (16):</td>
<td>THREE WEEKS PRIOR TO FINALS (THURSDAY)</td>
</tr>
<tr>
<td>Second Rounds (16):</td>
<td>SUNDAY, IN BETWEEN THE FIRST AND THIRD ROUNDS</td>
</tr>
<tr>
<td>Third Rounds (8):</td>
<td>TWO WEEKS PRIOR TO FINALS (SUNDAY)</td>
</tr>
<tr>
<td>Quarterfinals (4):</td>
<td>ONE WEEK PRIOR TO FINALS (FRIDAY OR SATURDAY)</td>
</tr>
<tr>
<td>Men’s College Cup:</td>
<td>SECOND FULL WEEKEND IN DECEMBER (FRIDAY and SUNDAY)</td>
</tr>
</tbody>
</table>

In the event that there are changes to the format of the DI Men’s Soccer Championship, this contract would be revised allowing the selected host first right of refusal to host the championship under the new parameters.

PLEAS NOTE: The Division I Men’s Soccer Committee will consider bids for the 2022, 2023, 2024 and/or 2025 NCAA Men’s College Cup. The committee also will consider multi-year bids. Please indicate the year(s) in which you are interested in serving as host:

_______ 2022 (December 9 and 11)
_______ 2023 (December 8 and 10)
_______ 2024 (December 13 and 15)
_______ 2025 (December 12 and 14)

The 2019 championship provides for a field of 48 teams. Sixteen first-round games played November 21; sixteen second-round games played November 24; eight third-round games played November 30 or December 3; and four quarterfinals held December 6 or 7. All matches will be played at the site of participating institutions.

The semifinals and final—Friday and Sunday, December 13 and 15 at WakeMed Soccer Park in Cary, North Carolina, hosted by the Town of Cary and Campbell University. Competition will be single elimination.
SECTION III: GENERAL FACILITY REQUIREMENTS

1. The Americans with Disabilities Act, which went into effect January 26, 1992, requires that public establishments offer equal access and services to people who are physically and mentally disabled. The facility must agree that it will be in compliance with all applicable city, state or federal regulations concerning access and seating for people with disabilities.

2. The host institution or sponsoring agency agrees that the game and practice facilities shall be available for the exclusive use of the NCAA starting at noon Tuesday before the semifinals until three hours after the conclusion of the championship game. During that period of time, the facility will be clean and accessible and playing conditions must be safe and of championship caliber. The host must agree that throughout the championship, the scoreboards and public address system will be in good working order and that the facilities and surrounding grounds will be clean and safe.

3. The NCAA specifically disclaims any responsibility to investigate the safety or code compliance of the facilities, temporary bleachers and parking lots or the component products, equipment, materials, designs and constructions.

4. The facility must be modern, clean and accessible and have at least 8,000 permanent and/or temporary seats. The prospective host shall outline the number of permanent and temporary seats, the accompanying cost of any temporary seats and the maximum seating capacity for the stadium. In addition, the prospective host shall outline the number and location of food concession locations, merchandise stands and restrooms to accommodate spectators.

5. Field size and surface are a significant factor in considering bids. The committee prefers a grass field with the dimensions 75 X 120 yards and an established permanent barrier to separate the spectators from the field of play. The field must meet established NCAA Men's and Women's Soccer Playing Rules requirements.

6. The game field shall be arranged in accordance with the NCAA Men's and Women's Soccer Rules no later than noon Wednesday.

7. At least one practice field must be arranged in accordance with the NCAA Men's and Women's Soccer Rules no later than 8 a.m. on Wednesday. The men's soccer committee prefers that the practice facility is adjacent to the game facility; however, it recognizes that other/additional practice facilities may be identified that are on the host institution's campus or within the local community.

8. Two full-size soccer fields, other than the game field, shall be available for the NCAA to conduct any potential youth clinic, plus indoor space for 250 individuals, if applicable.

9. The host shall provide an area of at least 100,000 square feet for a fan interactive area, if applicable, preferably adjacent to the championship game field, if applicable.
10. The facility must have a comprehensive security and evacuation plan in case of emergencies and/or inclement weather.

11. The minimum lighting conditions for the event shall offer 150 footcandles of evenly distributed light on the playing surface. The perimeter of the playing surface should have sufficient spill light into the spectator areas. The color temperature of this lighting shall read 3200 degrees Kelvin. Additional guidelines that the venue must meet and abide by are indicated in the NCAA Broadcast Manual, Section 2 (www.ncaa.com/media).

12. All seats, including the press box, lounges, and suites in the facility shall be under the control of the NCAA for its exclusive use during the tournament. Seats in luxury boxes and suites must be accounted for at the face value of an adult ticket package for the duration of the championship.

13. At the discretion of the NCAA, practice sessions may be open to the public at no admittance charge. Programs, merchandise and concessions may be sold.

14. The facility must furnish the following locker room accommodations:

   a. Four, separate, clean and equipped, team locker rooms. Each locker room should accommodate 21 student-athletes plus eight supporting personnel and have its own shower and toilet facilities.

   b. Minimum of one locker room for the game officials, to accommodate eight individuals.

   c. For all product placed in the locker rooms, please make best efforts to consider and utilize NCAA Corporate Champion/Partner product if applicable.

15. The facility must provide the following additional space at its expense with all areas subject to the approval of the NCAA:

   a. An athletic training area adequately staffed and large enough to accommodate the four participating teams (21 student-athletes per team).

   b. Press box media space for 50.

   c. Media workspace for 50 with appropriate power, internet access, lighting, heat, air conditioning and toilet facilities. In addition, monitors shall be available to carry the television broadcast.

   d. Photographer space on the side of the field opposite of the team benches and/or end line that is monitored by photo marshals in accordance with NCAA championship guidelines.

   e. Interview area for 50 with dais, podium and audio equipment. In addition, television platforms should be available in the rear of the room. An audio technician should be on-site for all press conferences.
f. One area of private office space for 10 that shall be used by the NCAA Division I Men's Soccer Committee.

g. One photocopy machine with capabilities for reproducing statistics and other material on bond paper with a minimum per-copy speed of 75 per minute. The facility and/or host shall be responsible for the installation, service costs and paper for this machine during the championship. The machine also shall include a collator and automatic stapler. The facility and/or host also shall arrange for on-site equipment operators and technicians to be available Friday and Sunday.

h. Minimum of two scouting locations (indoor) for participating team head coaches.

i. Minimum of two radio booths and a separate television booth.

j. Two separate rooms for drug testing, each with a waiting area, toilet facilities and a minimum of 500 square feet of space.

k. An on-site meal area for 50 television production crew members. Separate space for media and volunteer hospitality to accommodate up to 50.

l. One room to secure all souvenir programs before, during and after each day of competition.

m. One room, at least 1,500 square feet, to securely store souvenir merchandise before, during and after each day of competition.

n. One room, at least 1,500 square feet, to securely store equipment, game balls, give-a-ways, awards, and other materials provided by the NCAA.

16. The facility shall provide, at its expense, tables, chairs, skirting, bunting, pipe-and-drape and platforms for all areas described herein as required by the NCAA.

17. The facility shall provide 50 complimentary parking spaces in prime locations to be used at the sole discretion of the NCAA. In addition, parking for television production vehicles -- a minimum of 250 linear feet for parking, immediately adjacent and accessible to the stadium, for two 60-foot trucks.

18. The facility shall provide, at no cost to the NCAA, sufficient internet access (wireless and/or wired Ethernet), electric power and a sufficient number of power outlets in broadcasting booths, in press locations and in identified working press areas for the operation and transmission of color television and radio broadcasts and for the operation of computer terminals used by the working press. Therefore, the following shall be available:

a. 110-volt electrical outlets in all working press areas, with the minimum requirement being one outlet for every seat in the working press room and on press row.

b. 3-phase to other areas designated by the NCAA including, but not limited to the interview room, NCAA
meeting room, NCAA soccer committee suite, television and radio booths, and other special media areas.

19. The NCAA owns the exclusive rights to broadcast the games on television and radio, to record the games and broadcasts thereof and to photograph the games by means of still, videotape or other motion picture cameras. The NCAA shall have the sole right and authority to designate use of all broadcast, telecast and media locations and work areas.

20. For broadcast specific details please reference the General Section, Broadcast, Media and Internet. Please complete the power verification form and attach it with your bid (available in the bid portal).

21. The host must verify that the facility will meet the following requirements 30 hours prior to the first semifinal game of the championship and any expenses incurred to meet these requirements are the responsibility of the host:
   a. Two dedicated services of power (both 3 phase, 200 amp per leg, 208 volts) for mobile unit and satellite uplink truck will be available.
   b. An area for parking the mobile unit will be available within 150 feet of the power service in an area closest to the anticipated camera positions. This designated area should provide enough room for a production truck 60-feet long by 18-feet wide. There must be room for a second vehicle (uplink truck) approximately the same dimensions to park in an area on the premises compatible with broadcast requirements for the championship. Adequate power shall be supplied to this area pursuant to the other terms in this section.

22. The facility shall be responsible for and pay the costs of the coordination and installation of interior and exterior signage in coordination with the NCAA staff.

23. The facility shall provide at least one main scoreboard and videoboard. A visible clock shall be provided. A backup clock is mandatory and should be synchronized with the visible clock. The official clock shall be operational from the scorer’s table. Air horns and secondary timepiece (for timeouts and penalties) also must be available at the scorer’s table.

24. Separate areas in the facility for the selling of concessions, programs and championship merchandise.

25. The NCAA shall control all meeting rooms, private clubs and restaurant space whose patrons have access into the stadium without passing a ticket- or credential-checking station during the term of this lease, and all such space shall be provided at no cost to the NCAA. The venue or its official concessionaire will provide food and beverage (and related services) to the NCAA and its designated agents at costs not greater than the most favorable pricing that the venue (or its official concessionaire) offers or makes available to other clients that have used, or will use, the venue.

26. The facility agrees that the NCAA will be paid the predetermined ticket admission rate for each suite admission, not to exceed the cost of tickets in the general seating area. The host agrees championship receipts shall include the predetermined ticket admission rate for each suite admission and that all users of the suites shall purchase
tickets to access suites for attendance of games played in the championship.

27. At no charge, the NCAA will have full access to, and control of, any and all LED and other digital signage inventory, both internal and external to the competition venue. This includes TV monitors, video screens, video walls, LED fascia, and all external signage, digital or otherwise. This includes any and all digital inventory at the time of the championship, and is inclusive of any new inventory that may be added by the venue after this bid document is signed.

28. The competition venue, at its expense, shall provide video boards, LED boards, video camera equipment, green screens, lighting equipment (gobos, spotlights, lighting kits, etc.), audio equipment (to include wireless microphones, boom mics, IFB’s, etc.), clear com/radio communications, closed captioning, etc. for NCAA use. The NCAA shall provide and control all content displayed on the boards. The competition venue, at its expense, shall provide a full in-venue production / control room staff for all NCAA load-in and event days (e.g. game days, open practice days, ancillary event days). In addition, the host shall provide access to and use of control room equipment & staff prior to the Division I Men’s Soccer Championship for any pre-production needs. Any new technologies or additional staffing resources that the competition venue possesses that are not listed in the aforementioned production requirements should also be incorporated into the in-venue production.

29. The NCAA and its designated representatives shall have the right, with no obligation to make payments of any kind to the competition venue and surrounding areas/facilities that are to be used or their concessionaire or any other third parties, to provide food and beverages of its choice in any areas other than those for general fan concessions including, but not limited to, the locker rooms, media refreshment area, other working areas, private suites or gathering areas, hospitality space and office space as noted herein. If NCAA Corporate Champion/Partner requests to sample/sell product within venue footprint for general fan consumption, the competition venue agrees to make best efforts to accommodate or negotiate the parameters.
The prospective host that is bidding on this championship agrees to all terms and conditions as outlined above in this Championship Bid Specifications Agreement. We agree to comply with all the requirements listed in this document and to administer the designated championship in accordance with the policies of the NCAA and the applicable NCAA sports committee. Prospective hosts that agree with all the requirements listed in this document for the designated championship shall signify agreement by selecting “Yes” below.

☐ YES  ☐ NO  ☐ NO with Exception

Prospective hosts who do not agree with all requirements in this document shall select either “No” or “No with Exception” and declare any issues and/or exceptions regarding the aforementioned terms. Please note: any proposed revisions to the language in this document must be specified in the bidding portal to be considered.
SECTION IV: NCAA CORPORATE CHAMPION AND CORPORATE PARTNER PROGRAM

The NCAA Corporate Champions and Corporate Partners Program (i.e., corporate sponsors of the NCAA), managed by the NCAA along with Turner and CBS Sports, authorizes the exclusive rights to license NCAA trademarks, tickets and taglines in commercial promotions with respect to the NCAA championships.

The host shall not solicit or permit involvement by any corporations or entities whose products may be in competition with any of the NCAA corporate champions or corporate partners. All proposed commercial involvement must receive prior approval of the NCAA.

NCAA Corporate Champions and Corporate Partners are dedicated to emphasizing the role of athletics in higher education, support all 90 NCAA Championships and are granted a wide variety of benefits, including certain category exclusivity around use of NCAA logos, trademarks, designations and championship tickets.

For more information and a current list of corporate champions and partners, please click on the following link:

NCAA Corporate Champions & Partners

LOCAL CONTRIBUTOR PROGRAM

Currently, local corporate entities are not permitted to utilize the NCAA’s registered marks, logos, tickets, name or references to the championship in a promotional/commercial manner. If a host institution/conference has an interest in using value-in-kind contributors, the contributor plan must be approved in advance by the NCAA Corporate Relationships staff. The LOC is permitted to involve a local contributor in the championship only as a sponsor of LOC activities or as a ticket package purchaser (pending NCAA approval of said local entities and approval of the arrangement).

Local contributors may only be referred to as “local contributors of the LOC”. Local contributors may not use the word “official,” “official sponsor of” or “corporate champion/partner” in any manner. Local contributors will not receive any in-venue or on-site recognition/branding/exposure, with the exception of small signage in private hospitality locations; in the souvenir (print or digital) game program, and or additional digital advertisement space. In being recognized, these local contributors must be referenced as supporters of the local organizing committee, and not of the NCAA. Any recognition, branding and/or exposure creative must be submitted to the NCAA Corporate Relationships staff for review and approval.
Local contributors may be provided an opportunity to purchase an advertisement in the souvenir game program, provided the corporation is not a competitor of any NCAA Corporate Champion. All advertisements must be submitted to the NCAA Corporate Relationships staff for advance approval. As noted above, local contributors who purchase an NCAA-approved ticket package may not receive recognition of any kind without the advanced approval of the NCAA staff.
The NCAA has partnered with Anthony Travel, Inc. to manage the NCAA Championship Housing Program and all championship housing needs. Anthony Travel serves as the housing partner for hundreds of events annually and, through strong relationships with various hotel brands, is able to deliver the appropriate mix of amenities, location and price for hundreds of thousands of room nights each year. Utilizing their expertise, Anthony Travel will be responsible for managing the selection and contracting process for all championship housing accommodations.

Housing will be required for all participating teams, NCAA staff, committee members, media, game officials, and other special guests as designated by the NCAA. Separate hotels are needed for the NCAA, media, officials and participating teams unless specified otherwise by the NCAA. It may be permissible for the media or game officials to be assigned to the same property as the NCAA headquarters hotel. (Game officials and teams may not stay in the same hotel.) Efforts will be made to provide some deference to the official corporate champion/partner in the hotel category (should one exist at the time of contracting) of the NCAA. While hotels are the primary housing offerings that will be contracted, alternative options may be considered in certain situations.

Bids will be awarded contingent upon the successful negotiation of housing needs at reasonable rates. Failure to secure such reasonable rates and properties may result in rescinding of the bid award.

Host Institution/Conference/Sponsoring Agency Obligations
The host institution/conference or sponsoring agency must guarantee sufficient housing is available to meet the room block needs identified in the Sport Specific Bid Specification. Rooms should not be secured or contracted nor should rates be discussed with specific properties, unless requested to do so by the NCAA.

Bid responses may highlight any recommended properties Anthony Travel should consider when contracting. Properties considered by Anthony Travel and the NCAA must meet the required service levels, room type needs, amenities, and proximity to venues required by the specific championship. Bid responses should disclose any special relationships, agreements and/or financial arrangements you may have in place with the recommended properties. Anthony Travel will take into consideration all recommendations when selecting hotels; however, guarantees cannot be made that contracts will be secured with these properties.

The Contracting Process
During the bid evaluation process, the host institution/conference or sponsoring agency may be contacted by Anthony Travel to obtain additional information on their housing recommendations. Once the bid is awarded, Anthony Travel will manage a request for proposal (RFP) process to
evaluate, secure and contract all hotels for the necessary room blocks and sports specific housing needs. Housing recommendations provided in the bid specifications will be taken into consideration; however there is no guarantee that these properties will be contracted. Prior to being finalized, housing recommendations will be presented to the NCAA to obtain feedback/input. All hotel contracts will be drafted using a standard contract template and signed by the NCAA. Information related to the room blocks and housing will be communicated on a timely basis to the host institution/conference or sponsoring agency and the participating teams. Each team will be responsible for making their housing reservations and providing final rooming lists. In making housing arrangements, NCAA rules state once the teams/qualifiers have been determined and assigned to their hotel, the reservations should be reconfirmed in the names of the institutions; and thereafter, the institutions shall be responsible for the reservations. Participating institutions are ultimately responsible for the rooms reserved by the NCAA / Anthony Travel.

**Hotel Room Block**

<table>
<thead>
<tr>
<th></th>
<th>Number of Hotels</th>
<th>Service Level</th>
<th>Tues.</th>
<th>Wed.</th>
<th>Thurs</th>
<th>Fri.</th>
<th>Sat.</th>
<th>Sun.</th>
<th>Notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Teams¹</td>
<td>4</td>
<td>Full</td>
<td>54</td>
<td>108</td>
<td>108</td>
<td>108</td>
<td>108</td>
<td>54</td>
<td>25 doubles per team plus two suites per team.</td>
</tr>
<tr>
<td>Headquarters</td>
<td>1</td>
<td>Full</td>
<td>3</td>
<td>38</td>
<td>30</td>
<td>30</td>
<td>30</td>
<td>16</td>
<td></td>
</tr>
<tr>
<td>Officials</td>
<td>1</td>
<td>Full</td>
<td>8</td>
<td>8</td>
<td>8</td>
<td>8</td>
<td>4</td>
<td></td>
<td>Can be same as Headquarters.</td>
</tr>
<tr>
<td>Media-approx</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CCP</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td></td>
<td>57</td>
<td>146</td>
<td>146</td>
<td>146</td>
<td>146</td>
<td>74</td>
<td></td>
</tr>
</tbody>
</table>

¹ **Room Types:** ___ Doubles, ___ Kings, ___Suites, ___Other (please explain)

The host institution is financially responsible for the official accommodations to be reimbursed by the NCAA.
The prospective host that is bidding on this championship agrees to all terms and conditions as outlined above in this Championship Bid Specifications Agreement. We agree to comply with all the requirements listed in this document and to administer the designated championship in accordance with the policies of the NCAA and the applicable NCAA sports committee. Prospective hosts that agree with all the requirements listed in this document for the designated championship shall signify agreement by selecting “Yes” below.

☐ YES  ☐ NO  ☐ NO with Exception

Prospective hosts who do not agree with all requirements in this document shall select either “No” or “No with Exception” and declare any issues and/or exceptions regarding the aforementioned terms. Please note: any proposed revisions to the language in this document must be specified in the bidding portal to be considered.
SECTION VI: NCAA/HOST RESPONSIBILITY

NCAA PROVIDES:

1. Transportation and per diem reimbursement for the participating teams.
2. Transportation, lodging (room and tax), per diem and game fee for all officials.
3. Transportation, lodging (room and tax) and per diem for the NCAA men’s soccer committee.
4. Championship awards for the participating teams.
5. Official souvenir program and championship merchandise.
6. Assistance with signage and décor.
7. Bracket banner. (if applicable).
8. Credentials.
9. Participant awards for official traveling parties of the participating teams.
10. Funding for volunteer apparel.
11. Funding for promotional efforts.
12. Media coordinator.
13. On-field DASANI and PowerAde product and equipment.
14. Soccer practice/game balls, banquet gifts, nets, ball bags and apparel (provided by supplier).
HOST INSTITUTION/CONFERENCE AND/OR SPONSORING AGENCY PROVIDES:

1. Facilities.
2. Volunteers/ball persons.
3. Public relations coordination.
4. First aid/medical services/AED on-site/ambulance on-site/athletic training staff.
5. Championships hospitality and banquet.
6. Food/beverage concessions.
7. Public address system.
8. Support personnel – ushers, ticket takers, media runners, team ambassadors, etc.
10. Media room (fully equipped).
11. Media seating/work area with constant refreshments.
12. Tickets.
13. All computers, printers, fax machines, video equipment, photocopy machines, telephone lines, DSL lines, etc. necessary to administer the championships, and as may be required by the NCAA.
14. Appropriate directional signage within and outside the venue.
15. Head table personnel (e.g., public address announcers, official scorer, spotters, etc.)
16. Other items as later requested by the NCAA.
The prospective host that is bidding on this championship agrees to all terms and conditions as outlined above in this Championship Bid Specifications Agreement. We agree to comply with all the requirements listed in this document and to administer the designated championship in accordance with the policies of the NCAA and the applicable NCAA sports committee. Prospective hosts that agree with all the requirements listed in this document for the designated championship shall signify agreement by selecting “Yes” below.

☐ YES   ☐ NO   ☐ NO with Exception

Prospective hosts who do not agree with all requirements in this document shall select either “No” or “No with Exception” and declare any issues and/or exceptions regarding the aforementioned terms. Please note: any proposed revisions to the language in this document must be specified in the bidding portal to be considered.

SECTION VII: MARKETING

1. **Marketing Plans.** Upon selection, the host is required to submit a marketing plan for review and approval prior to activation by the NCAA marketing staff. Please refer to the appropriate marketing plan template as a guideline when submitting your plan for review.

2. **Budgets.** When the proposed budget is submitted, a minimum of $15,000 should be allocated for these purposes. The marketing budget should only include items needed for: marketing, advertising, printing costs, grassroots opportunities and promotions.

3. **Creative Process.** A creative marketing assistance website is available to the host for their marketing needs. This marketing website, [www.ncaachampspromotion.com](http://www.ncaachampspromotion.com), is a comprehensive tool designed to help hosts create marketing pieces which will generate awareness and promote tickets and or attendance for the championship.

Hosts should customize and download all necessary artwork to promote the championship. Every effort should be made to use the online marketing templates, produce the items locally and obtain reimbursement for production costs, up to the reimbursable allocation provided.

All requests, for both artwork and reimbursement, must be approved by the NCAA prior to proceeding with production. Artwork requests and approvals will be managed through the website. Should you not have a local vendor, a list of preferred NCAA vendors is available on the website.

4. **Radio/TV.** The NCAA will provide the following television and radio elements to assist in promoting and selling tickets to the championship. Several formats will be provided in order to allow for use over a variety of platforms (e.g., websites, TV commercials, videoboards). All spots will be made available for download via the online marketing website [www.ncaachampspromotion.com](http://www.ncaachampspromotion.com).
5. **Support Documents.** Hosts should refer to the following support documents when developing marketing plans and budgets: NCAA Ticket Promotional Use Guidelines, NCAA Sales Commission Guidelines, and NCAA Micro-Site Guidelines.

The prospective host that is bidding on this championship agrees to all terms and conditions as outlined above in this Championship Bid Specifications Agreement. We agree to comply with all the requirements listed in this document and to administer the designated championship in accordance with the policies of the NCAA and the applicable NCAA sports committee. Prospective hosts that agree with all the requirements listed in this document for the designated championship shall signify agreement by selecting “Yes” below.

- [ ] YES
- [ ] NO
- [ ] NO with Exception

Prospective hosts who do not agree with all requirements in this document shall select either “No” or “No with Exception” and declare any issues and/or exceptions regarding the aforementioned terms. Please note: any proposed revisions to the language in this document must be specified in the bidding portal to be considered.
## SECTION VIII: TENTATIVE SCHEDULE OF EVENTS

### Tuesday or Wednesday

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>4 – 6:30 p.m.</td>
<td>NCAA Division I Men’s Soccer Committee/ Local Organizing Committee (LOC) meeting.</td>
</tr>
</tbody>
</table>

### Wednesday or Thursday

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>9 – 10 a.m.</td>
<td>Administrative/Coaches Meeting.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Game 1 (home)</th>
<th>First Obligation</th>
<th>Second Obligation</th>
<th>Third Obligation</th>
<th>Fourth Obligation</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 - 11:30 a.m.</td>
<td>Practice</td>
<td>11:40 - 12:10 p.m.</td>
<td>12:15 - 12:45 p.m.</td>
<td>12:50 - 1:50 p.m.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(Stadium Walk-through)</td>
<td>(Press conference)</td>
<td>(ESPN Interviews)</td>
</tr>
<tr>
<td>Game 1 (visitors)</td>
<td>10:40 - 11:40 a.m.</td>
<td>11:45 - 1:15 p.m.</td>
<td>1:25 - 1:55 p.m.</td>
<td>2 - 2:30 p.m.</td>
</tr>
<tr>
<td></td>
<td>(ESPN Interviews)</td>
<td>Practice</td>
<td>(Stadium Walk-through)</td>
<td>(Press conference)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Game 2 (home)</th>
<th>First Obligation</th>
<th>Second Obligation</th>
<th>Third Obligation</th>
<th>Fourth Obligation</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:50 - 1:20 p.m.</td>
<td>(Press Conference)</td>
<td>1:30 - 3 p.m.</td>
<td>3:10 - 3:40 p.m.</td>
<td>3:45 - 4:45 p.m.</td>
</tr>
<tr>
<td></td>
<td>Practice</td>
<td></td>
<td>(Stadium Walk-through)</td>
<td>(ESPN Interviews)</td>
</tr>
</tbody>
</table>

| Game 2 (visitors) | First Obligation | Second Obligation | Third Obligation | Fourth Obligation |
|                  | 1:25 - 1:55 p.m. | 2 - 3 p.m. | 3:15 - 4:45 p.m. | 4:50 - 5:20 p.m. |
|                  | (Press Conference) | (ESPN Interviews) | Practice | (Stadium Walk-through) |

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>6:30 – 8 p.m.</td>
<td>Championship banquet</td>
</tr>
</tbody>
</table>

### Thursday or Friday

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>8 a.m. – 4 p.m.</td>
<td>Youth Tournament – Various locations</td>
</tr>
<tr>
<td></td>
<td>(estimate)</td>
</tr>
<tr>
<td>9 – 10 a.m.</td>
<td>Television Production meeting</td>
</tr>
<tr>
<td>10 - 11 a.m.</td>
<td>Meeting with game officials.</td>
</tr>
<tr>
<td>5 p.m.</td>
<td>SEMIFINAL GAME #1: VISITING TEAM vs. HOME TEAM.</td>
</tr>
</tbody>
</table>
(46 minutes allocated between games)

After Game Press Conference.
7:30 p.m. SEMIFINAL GAME #2: VISITING TEAM vs. HOME TEAM.

After Game Press Conference.

### Friday or Saturday

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8 a.m.</td>
<td>Registration for youth clinic begins.</td>
</tr>
<tr>
<td>8 a.m. – 5 p.m.</td>
<td>Youth Tournament - Various locations</td>
</tr>
<tr>
<td>11:30 – 11:45 a.m.</td>
<td>Clinic closing ceremonies.</td>
</tr>
<tr>
<td>11:50 a.m. – 12:40 p.m.</td>
<td>Autograph session with participating teams.</td>
</tr>
<tr>
<td>Noon – 12:40 p.m.</td>
<td>Coaches meeting</td>
</tr>
<tr>
<td>1 – 2 p.m.</td>
<td>SEMIFINAL #1 WINNER practice.</td>
</tr>
<tr>
<td>1:30 – 2 p.m.</td>
<td>SEMIFINAL #2 WINNER press conference.</td>
</tr>
<tr>
<td>2:15 – 3:15 p.m.</td>
<td>SEMIFINAL #2 WINNER practice.</td>
</tr>
<tr>
<td>2:15 – 2:45 p.m.</td>
<td>SEMIFINAL #1 WINNER press conference.</td>
</tr>
</tbody>
</table>

### Saturday or Sunday

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8 a.m. – Noon</td>
<td>Youth Tournament – various locations</td>
</tr>
<tr>
<td>1 p.m.</td>
<td>CHAMPIONSHIP GAME.</td>
</tr>
<tr>
<td>After Game</td>
<td>Awards ceremony</td>
</tr>
<tr>
<td>After Game</td>
<td>Press Conference.</td>
</tr>
</tbody>
</table>
SECTION IX: VOLUNTEER NEEDS

Approximately 50 volunteers per day will be needed for assignments, including scoreboard operations, scoring control, spotters, hospitality, media and merchandise/program sales.

1. Media runners.
2. Public address announcer and Spotters.
3. Merchandise and game program sales.
4. Hospitality coordinator.
5. Ticket sellers/takers/ushers.
6. Game day manager and assistants to help with pregame activities and awards ceremony.
7. Media room attendants, interview room personnel and photo marshals.
8. Drug-testing couriers, if applicable.
9. Game Presentation
10. Gate Giveaways
11. Autograph Sessions and / or Fan Activities
12. Ball runners (6 per game).
13. Other duties to be determined.

The prospective host that is bidding on this championship agrees to all terms and conditions as outlined above in this Championship Bid Specifications Agreement. We agree to comply with all the requirements listed in this document and to administer the designated championship in accordance with the policies of the NCAA and the applicable NCAA sports committee. Prospective hosts that agree with all the requirements listed in this document for the designated championship shall signify agreement by selecting “Yes” below.

☐ YES  ☐ NO  ☐ NO with Exception

Prospective hosts who do not agree with all requirements in this document shall select either “No” or “No with Exception” and declare any issues and/or exceptions regarding the aforementioned terms. Please note: any proposed revisions to the language in this document must be specified in the bidding portal to be considered.

SECTION X: COACHES ASSOCIATION

The National Soccer Coaches Association of America (NSCAA) is involved with the various activities during the championships week. All coaches association activities held in conjunction with the championship are conducted at the discretion of the NCAA and are subject to NCAA approval. Please note, however, that the coaches association does not sponsor its annual convention in conjunction with the championships.