

360 PROOF PROFESSIONAL DEVELOPMENT GIVEAWAY
Official Rules

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE
YOUR CHANCES OF WINNING.**

The 360 Proof Professional Development Giveaway (the "Sweepstakes") starts on **March 5, 2018**, at 10 a.m. Eastern Time and ends on **March 7, 2018**, at 11:59 p.m. Eastern Time ("Sweepstakes Period"). This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with, Twitter. You understand that you are providing your information to Sponsor and not to Twitter.

ELIGIBILITY: Sweepstakes is open to legal residents of the 50 United States and the District of Columbia, who are **18 years of age and older who are collegiate student affairs administrators at an NCAA Division III or NASPA Small College and University division institution..** Employees of the National Collegiate Athletic Association ("Sponsor"), NASPA - Student Affairs Administrators in Higher Education ("NASPA"), and each of their respective parents, subsidiaries, affiliates, promotion and advertising agencies, and members of their immediate families (spouse and parents, children and siblings and their respective spouses, regardless of where they reside) and persons living in the same household, whether or not related, of such employees, are not eligible to enter or win. Void where prohibited by law. Sweepstakes is subject to all applicable federal, state and local laws.

HOW TO ENTER: During the Sweepstakes Period, visit www.360proof.org and follow the instructions provided to register for a 360 Proof account (if you have not done so already). Registering and maintaining a 360 Proof account is free. Then, log-in to your Twitter account and follow [@Real360Proof](https://twitter.com/Real360Proof) (if you are not doing so already) and retweet one of the 360 Proof tips that have been posted to the [@Real360Proof](https://twitter.com/Real360Proof) account or appear at the 360 Proof booth at the NASPA Annual Conference to receive one (1) entry. You must include the hashtag #360prooftipsNASPA18 in your re-tweet so that we can track contest participants. All entries must be received by 11:59 p.m. Eastern Time on **March 7, 2018**, to be eligible. A Twitter account is required to enter. An account can be opened for free at www.Twitter.com. Entries generated by script, macro or other automated means and entries by any means which subvert the entry process are void. Limit one (1) entry per person using only one (1) email address/Twitter account throughout the Sweepstakes Period. Sponsor's clock is the official timekeeper of this Sweepstakes.

RANDOM DRAWING: On or about **March 15**, Sponsor will select one (1) potential winner in a random drawing from among all eligible entries received throughout the Sweepstakes Period. Odds of winning depend on the number of eligible entries received throughout the Sweepstakes Period.

WINNER NOTIFICATION: On or about **March 20**, the potential winner will be notified by phone and/or e-mail and/or social media, according to the contact information in their 360 Proof account. Potential winner will be required to execute and return an affidavit of eligibility, a liability release and, where lawful, a publicity release after the date of issuance. If such documents are not returned within a specified time period, prize notification is returned as undeliverable, Sponsor is unable to contact the potential winner, or the potential winner is not in compliance with these Official Rules, prize will be forfeited and, at Sponsor's discretion, an alternate potential winner may be selected by random drawing from among all remaining eligible entries received. If potential winner is at least 18 years old but still considered a minor in his/her

jurisdiction of residence, prize may be awarded in the name of his/her parent or legal guardian who will be responsible for fulfilling all requirements imposed on winner set forth herein.

PRIZE (1): A trip for winner to the winner's choice of the 2019 NCAA Convention or the 2019 NASPA Alcohol Prevention Strategies Conference (hereinafter, the "Event"). Trip consists of roundtrip, coach class air transportation from a major U.S. gateway airport near winner's residence to selected Event location, up to four (4) days and three (3) nights standard hotel accommodations near Event location at a hotel determined by Sponsor, and event registration for winner to the Event. If winner resides within a 100-mile radius of destination, ground transportation will be provided in lieu of air transportation and no compensation or substitution will be provided in lieu thereof. Maximum Approximate Retail Value ("ARV"): \$1,500. Winner will be responsible for all incidental costs and expenses incurred to attend the Event not specifically referred to herein as being provided, including (without limitation) transportation (e.g., airfare), lodging, insurance, meals, and applicable taxes.

PRIZE CONDITIONS: Ticket is subject to certain terms and conditions as specified thereon. Seat location (if applicable) will be determined by Sponsor. Actual value of trip may vary based on point of departure. Any difference between stated value and actual value will not be awarded. Trip must be taken on dates specified by Sponsor or prize will be forfeited and Sponsor will have no further obligation to such winner. Sponsor reserves right to change dates. Winner must comply with all venue rules and regulations. Failure to do so may result in forfeiture of prize. All applicable federal, state and local taxes, if any, and all other costs and expenses associated with prize acceptance and use not specified herein as being provided including but not limited to any ground transportation, luggage fees, hotel incidentals, meals, souvenirs and gratuities are the sole responsibility of the winner. Released Parties (as defined below) disclaim all and any liability for the actual provision, quality or nature of any prize (or portion thereof) accepted by the winner. The awarding of any prize is contingent upon full compliance with these Official Rules. Prize is awarded "as is" with no warranty or guarantee, either express or implied by Sponsor. No substitution, assignment, transfer, or cash equivalent of prize (or portion thereof) is permitted, except by Sponsor, who reserves the right to substitute prize (or portion thereof) with one of comparable or greater value, at its sole discretion. All prize details are at Sponsor's sole discretion.

WINNER FOOTAGE: Winner may be photographed, videotaped and otherwise recorded by Sponsor in connection with this Sweepstakes or during the Event (collectively, "Footage"). Footage will be owned by Sponsor who has the right to use, edit, adapt, post, stream, copy and exploit such Footage and all elements thereof, including any names and likenesses embodied therein, on its websites and in any and all media now known or hereafter devised throughout the world, in perpetuity, for advertising, promotional, trade and other purposes with no additional notification or compensation to, or permission of, the winner or any third party. By accepting the prize, winner agrees that his/her name or likeness may be included in the Footage and posted on NCAA.org, naspa.org, www.360proof.org, Sponsor's social media accounts or other websites, in Sponsor's sole discretion. Winner agrees to and will help Sponsor retain necessary releases (as applicable) from his/her guest if requested by Sponsor to do so.

GENERAL CONDITIONS: By participating in the Sweepstakes, each entrant agrees: (a) to abide by these Official Rules and decisions of Sponsor, which shall be final and binding in all respects relating to this Sweepstakes; (b) to release, discharge and hold harmless Sponsor, NASPA, Twitter, their promotional partners, and their respective parents, affiliates, subsidiaries, and advertising and promotion agencies, and the respective officers, directors, shareholders,

employees, agents and representatives of the foregoing (collectively, "Released Parties") from any and all injuries, liability, losses and damages of any kind to persons, including death, or property resulting, in whole or in part, directly or indirectly, from entrant's participation in the Sweepstakes or any Sweepstakes-related activity (including any travel/activity related thereto) or the acceptance, possession, use or misuse of the prize (or portion thereof); and (c) to the use of his/her name, voice, performance, photograph, entry, and/or likeness for programming, advertising, publicity and promotional purposes in any and all media, now or hereafter known, worldwide and on the Internet, and in perpetuity by Sponsor and its designees, without compensation (unless prohibited by law) or additional consents from entrant or any third party and without prior notice, approval or inspection, and to execute specific consent to such use. By participating, entrant also agrees not to release any publicity or other materials on his/her own or through someone else regarding his/her participation in the Sweepstakes without the prior consent of the Sponsor, which it may withhold in its sole discretion.

MISCELLANEOUS: Released Parties are not responsible for lost, late, incomplete, illegible, damaged, inaccurate, stolen, delayed, misdirected, undelivered, or garbled entries, or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the prize, or in any Sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for lost Event tickets after they are delivered to the winner, and are not responsible for any injury or damage to any person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the Sweepstakes or associated websites, who act in an unsportsmanlike or disruptive manner or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Should any portion of the Sweepstakes be, in Sponsor's sole opinion, compromised for any reason, including virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Sweepstakes (or portion thereof) and, if terminated, at its discretion, select the potential winner in a random drawing from among all non-suspect, eligible entries received prior to action taken. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK ANY AND ALL REMEDIES AVAILABLE FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

ARBITRATION: Except where prohibited by law, as a condition of participating in this Sweepstakes, each entrant agrees that (1) any and all disputes and causes of action arising out of or connected with this Sweepstakes, or any prize (or portion thereof) awarded, shall be resolved individually, without resort to any form of class action, and exclusively by final and binding arbitration under the rules of the American Arbitration Association ("AAA") and held in

Indianapolis, Indiana; (2) the Federal Arbitration Act shall govern the interpretation, enforcement and all proceedings at such arbitration; and (3) judgment upon such arbitration award may be entered in any court having jurisdiction. Under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages, or any other damages, including attorneys' fees, other than entrant's actual out-of-pocket expenses (i.e., costs associated with participating in this Sweepstakes), and entrant further waives all rights to have damages multiplied or increased.

CHOICE OF LAW: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the State of Indiana, USA.

REQUEST FOR WINNER'S NAME: For the name of the winner (available after March 30, 2018) send a self-addressed, stamped, envelope by **April 30**, to: 360 Proof Professional Development Giveaway, Winner's Name, P.O. Box 6222, Indianapolis, Indiana 46206. VT residents may omit return postage.

SPONSOR: National Collegiate Athletic Association, 700 W. Washington St., Indianapolis, Indiana 46204.