



The Value of College Sports

Nearly 1,100 colleges and universities collectively invest in the experiences of student-athletes. Each year, more than 460,000 NCAA student-athletes gain skills to succeed on the field, in the classroom and for life.



Graduating from college is as important as winning on the playing field.

More than eight out of 10 student-athletes will earn bachelor's degrees.

Graduation rates for student-athletes as a group are higher than for their peers in the student body.



NCAA sports give young people opportunities to learn, compete and succeed.

NCAA schools award more than \$2.7 billion in athletic scholarships every year to more than 150,000 student-athletes.

More men and women are competing in college sports than ever before.



The NCAA promotes the well-being of student-athletes.

The NCAA Student Assistance Fund has distributed more than \$300 million during the past five years to help student-athletes with essential needs.

The NCAA's Sport Science Institute promotes safety, excellence and wellness in student-athletes, fostering life-long physical, mental and emotional development.



Learn more at NCAA.org/discover.

NCAA sports help student-athletes develop leadership, confidence, discipline and teamwork.

Student-athletes benefit from NCAA programs supporting leadership opportunities, internships, degree completion and postgraduate scholarships.

NCAA sports help prepare student-athletes for success after graduation.

