

# PUBLIC CONFIDENCE IN INSTITUTIONS

Per the NCAA's agreement with Gallup, the confidential results of this survey cannot be shared outside the Association.  
Please visit the [Gallup website](#) for the public-facing survey results.

“Now I am going to read you a list of institutions in American society. Please tell me how much confidence you have in each one – a great deal, quite a lot, some or very little.”

## GALLUP POLL

Sorted by most to least confidence in 2015

% A “great deal” and  
“quite a lot” of confidence

The military	72
Small business	67
<b>Higher education</b>	<b>57</b>
The police	52
The church or organized religion	42
The medical system	37
The presidency	33
The U.S. Supreme Court	32
<b>College sports</b>	<b>31</b>
The public schools	31
Banks	28
<b>Professional sports</b>	<b>26</b>
Organized labor	24
Newspapers	24
The criminal justice system	23
Television news	21
Big business	21
Congress	8

June 2 – 7, 2015      Based on 1,527 respondents