

**REPORT OF THE  
NCAA DIVISION III STRATEGIC PLANNING AND FINANCE COMMITTEE**

***ACTION ITEMS.***

**1. Legislative Items.**

None.

**2. Nonlegislative Items.**

**a. Championship Budget Request.**

(1) Recommendation. Approve the use of inflationary/reallocation monies totaling \$675,600 in 2010-11 and \$358,000 in 2011-12 to fund championship budget requests, per Attachment A.

(2) Effective date. September 1, 2010.

(3) Rationale. 2010-12 championship budget requests include \$350,000 to increase championships per diem by \$5 in all sports over the next two years; \$683,600 for other championship initiatives may include a change in golf championship format, increase in officials' fees, volunteer apparel, and field size increases for wrestling, field hockey and track and field.

Note that this championships budget request does not include any new base budget initiatives; it requests only reallocation and inflationary funds through the 4% inflationary increase for Division III to maintain the current championships program or fund previously approved policies.

(4) Estimated Financial Impact. See recommendation and rationale.

(5) Student-Athlete Impact. This budget request maintains the current quality of the Division III championships experience.

**b. Division III Men's Volleyball Championship.**

(1) Recommendation. Approve new funds totaling \$387,500 to establish a Division III Men's Volleyball Championship for 2011-12, per Attachment A.

(2) Effective date. August 1, 2011.

- (3) Rationale. A Division III Men's Volleyball Championship may be established by a vote of the membership if at least 50 Division III institutions sponsor men's volleyball for two consecutive academic years (NCAA Bylaws 18.2.4.3.1, 18.2.4.1). Legislation to establish the championship may be proposed during the second year in which 50 institutions sponsor men's volleyball in accordance with minimum contest requirements established in Bylaw 20.11.3.5. Based on these legislative requirements, it is expected that such a proposal will be submitted for the 2011 NCAA Convention, with a 2011-12 effective date.
- (4) Estimated Financial Impact. \$387,500 (includes overhead allocation of 25%).
- (5) Student-Athlete Impact. Provides Division III championship access to men's volleyball student-athletes.

**c. Division III Identity Initiative.**

- (1) Recommendation. Fund activation of the Division III Identity Initiative through reallocation of \$350,000 from existing Drug Education and Testing and Student-Athlete Regional Leadership Conference budgets; and new funding of \$150,000 plus a 25% overhead charge of \$37,500.
- (2) Effective date. September 1, 2010.
- (3) Rationale. With prior 09-10 reallocation of \$100,000, total funds available each year of the biennium will be \$600,000. \$150,000 will be reallocated from the Drug Education and Testing budget and \$200,000 from the Student-Athlete Regional Leadership Conference. Proposed annual allocations are \$450,000 to member institutions (\$1,000 per institution); \$50,000 to conferences/independents (\$1,000 per conference); and \$100,000 for national activation (e.g., videos, tool kits, etc.). [See Attachment B for the Activation Plan]
- (4) Estimated Financial Impact. See recommendation and rationale.
- (5) Student-Athlete Impact. The identity initiative will enhance communication about the student-athlete experience and guide the establishment of policies affecting student-athletes.

**d. Academic Reporting Pilot.**

- (1) Recommendation. Reallocate \$50,000 from the 2010-11 Drug Education and Testing budget to fund an honorarium for institutions that participate in the Academic Reporting Pilot, per Attachment A.
- (2) Effective date. August 1, 2010.
- (3) Rationale. An honorarium for member schools participating in the program was approved in concept by the Division III Management Council and Presidents Council this past year. The Division III Strategic Planning and Finance Committee endorsed this one-time \$50,000 reallocation in November 2009. Funds will be distributed to participating schools to defray administrative expenses and to encourage participation in the program. The recommendation is to reallocate from the 2010-11 budget; however, because the pilot program spans two years, 2010-11 and 2011-12, the monies will be divided equally across each year.

Equal portions of the \$25,000 will be distributed to schools that complete the data submission properly and within the program's established timeframe, during each reporting cycle. The program coordinators, Maria DeJulio, Research Contractor, and Eric Hartung, Associate Director of Research for Division III, will determine which schools are eligible for the honorarium at the completion of the reporting cycle each year. That list will then be forwarded to the Division III governance staff to process the delivery of the honorarium to the eligible schools.

- (4) Estimated Financial Impact. Funds will be a one-time reallocation from the current Drug Education and Testing budget and will be reallocated back to the Drug Education and Testing budget for 2011-12.
- (5) Student-Athlete Impact. None.

**e. Division III Strategic Initiatives Conference Grant Program.**

- (1) Recommendation. Approve the 2010-11 allocations [Attachment C] for the Strategic Initiatives Conference Grant Program. The 2010-12 grant budget of \$2,233,250 includes an \$80,000 inflationary increase and \$301,000 in new funding, per Attachment A.
- (2) Effective Date. September 1, 2010.

- (3) Rationale. This recommendation supports the previously endorsed addition of \$21,500 to fund biannual professional development of ethnic minority administrators, \$21,500 in additional funding for sports information director professional development, and the addition of \$258,000 to Tier Three of the grant program. The additional Tier Three funding was provided to help conferences maintain flexibility with use of the grant funds in light of Tier Two being reformatted in a way that essentially removed flexible spending from that tier. The recommended Tier Three allocations provide all conferences with an equivalent base share equal to last year's Tier Three funding, plus a four percent inflationary increase (\$11,418) and an additional \$600 per member. This funding model is designed to accommodate for both the fixed and variable costs per member that conferences incur in areas historically supported by Tier Three (technology, health and safety, officiating improvement, marketing and promotions, championships enhancements, etc.). Additional program details were approved by the committee as included in its January report.
- (4) Estimated Financial Impact. See recommendation and rationale.
- (5) Student-Athlete Impact. This recommendation supports programming provided to student-athletes and funds Conference Student-Athlete Advisory Committees.

**f. Establishment of a Faculty Athletic Representative (FAR) Institute.**

- (1) Recommendation. Approve \$75,000, plus a 25% inflationary fee, in new funds to support the establishment of an FAR Institute, per Attachment A.
- (2) Effective Date. August 1, 2010.
- (3) Rationale. Current FARA programming offered at the Annual Faculty Athletics Representatives Meeting and Symposium is geared toward orienting new FARs and to examining proposed legislation in advance of the NCAA Convention. While FARA is very effective in meeting these specific objectives, the FAR needs to be professionally prepared and viewed by campus constituencies more widely; as a helping partner in advancing student-athlete well-being.

The Division III FAR Fellows Institute, to be held annually, will provide professional development and leadership training to 30 Division III FARs representing FARs from a wide range of athletic conferences each year, plus FARs from Independent institutions.

- (4) Estimated Financial Impact. \$93,750 in new funding, including \$75,000 in program costs and \$18,750 in overhead.
- (5) Student-Athlete Impact. None.

**g. 2010-11 Financial Support of ArbiterSports.**

- (1) March 3<sup>rd</sup> Committee Recommendation. Continue the \$150,000 allocation to ArbiterSports, per Attachment A. The 2010-11 funding model shall be consistent with the 2009-10 model. The Commissioners Advisory Group shall be consulted regarding funding beyond 2010-11.

[NOTE: The staff received additional information about ArbiterSports subsequent to the committees March 3rd teleconference. Based on ArbiterSports decision to no longer accept divisional subsidies, the staff offers the following alternative recommendation.]

Staff Recommendation. Discontinue the \$150,000 allocation to ArbiterSports, previously approved in concept per Attachment A. Refer the issue back to the committee for further discussion. The committee and staff shall consult with the Commissioners Advisory Group regarding funding during 2010-11 and beyond to support officiating improvements.

- (2) Effective Date. August 1, 2010.
- (3) Rationale. In late March, the Board of Directors for ArbiterSports voted to not extend the subsidy arrangement that currently exists between ArbiterSports and Divisions II and III. The board concluded that the subsidy program was not a desirable policy to accomplish its long-term goals across sports and divisions.

In August 2009, the NCAA Division III Administrative Committee approved earmarking up to \$150,000 to subsidize a pilot for 2009-10 in which officials were encouraged to voluntarily register with ArbiterSports and receive education and other benefits through the service. The pilot included football, basketball, softball and baseball and specified that half of the \$100 registration fee would be subsidized. Football was subsidized through College Football Officiating (CFO) and basketball through "Good of the Game" monies. Softball and baseball subsidies will be funded as follows: Association-wide funding (\$25) and Division III funding (\$25).

The Administrative Committee noted that ArbiterSports was acquired by the NCAA in September 2008, to further expand and enhance officiating improvements including:

- Training and continuing education for officials;
- Encouraging national and inter-level consistency;
- Recruiting and development; and
- Improving the student-athlete experience.

The current \$150,000 subsidy is managed by ArbiterSports, and the committee and staff expect to see a detailed invoice regarding the individuals receiving the subsidy. In November 2009, the committee approved a proposal to continue with the \$150,000 annual allocation to Arbiter, but did not endorse a specific model by which to distribute the funds.

At that time, the committee tabled a proposal to add \$3,500 for each conference to Tier One of the Conference Grant Program, which would have targeted the professional development of officials via registration with ArbiterSports. The committee received feedback that it may be premature to link ArbiterSports with the Conference Grant Program, since officials in some conferences have yet to learn about the full benefits of the ArbiterSports training and continuing education program and conference offices have different levels of interaction with assignors and officials.

The Division III Commissioners Association has formed an advisory group to provide input on Division III's developing relationship with ArbiterSports and the related topic of officiating.

Staff leadership and ArbiterSports are actively exploring the addition of men's and women's soccer and ice hockey during 2010-12.

(4) Financial Impact. To be determined.

(5) Student-Athlete Impact. None.

**h. Conduct Foul Proposal.**

(1) Recommendation. Approve the use of an additional \$5,500 to support the Conduct Foul Program.

- (2) Effective Date. August 1, 2010.
- (3) Rationale. Since the inception of the NCAA Conduct Foul Program participation rates have significantly increased. This past year more than 2,500 institution athletic teams participated in this voluntary program.

The goal of the program has been to increase awareness of unsporting behavior and compel members to action. Considering the numerous educational programs and policies implemented across Division III as a result of the conference/institution statistics and the incredibly high participation rate, it is very appropriate to further enhance this popular and valuable program. Expansion will further support the Division III strategic goal of enriching collegiate athletics experience based on fair and reasonable standards and a commitment to sportsmanship.

The additional money would be used for the following:

- To expand the NCAA Division III Conduct Foul Program to include detail/categorization of yellow/red cards issued for men's and women's soccer; and
  - Report yellow and red cards for women's and men's volleyball.
- (4) Financial Impact. None. The \$5,500 would be covered through the existing Sportsmanship budget.
  - (5) Student-Athlete Impact. Expansion of this program should continue to improve the sporting behavior of Division III student-athletes.

**i. Campus Based Leadership Programming.**

- (1) Recommendation. Reallocate \$80,000 from the Division III Regional Leadership Conference budget to support campus-based leadership programming.
- (2) Rationale. This recommendation is consistent with the concept endorsed by the committee in its January report, where the committee reviewed and endorsed proposed changes to both the Association-wide and Division III approach to student-athlete development programming. Beginning in 2010-11, the previous format of five divisional leadership conferences is being replaced by one Super-Regional Conference, where student-athletes from all divisions will be invited to engage in personal development and leadership programming in a collective setting. While some sessions will be conducted jointly between all three divisions, portions of the conference will retain a divisional focus. The new format will generate

greater efficiency and cost savings. The annual Super-Regional Conferences will be supplemented by the establishment of opportunities for related campus-based programming. The economies of scale resulting from the creation of the Super Regional Conference provide the division with an opportunity to reallocate funds from the Leadership Conference Program to the Identity Initiative (\$200,000).

- (3) Effective Date. September 1, 2010.
- (4) Financial Impact. See recommendation and rationale.
- (5) Student-Athlete Impact. Fewer student-athletes will attend a Division III Leadership Conference, while many more student-athletes will be given access to campus-based leadership programming.

#### ***INFORMATIONAL ITEMS.***

- 1. **2009-10 Division III Budget.** [Attachment D] The budget-to-actual schedule provides a financial snapshot of the Division III budget and expenditures as of March 2010. The results include \$22,578,000 in revenue and \$9,965,572 in expenses. The current six-year projection includes requested new initiatives that may be approved for 2010-12. The Division III reserve balance remains especially relevant, pending the expiration (no later than 2012-13) of the Association's current broadcast agreements.
- 2. **Update on Division III Presidential Leadership Initiative.** The committee reviewed an update on the Division III presidential leadership initiative. [See Supplement Nos. 17, 18 and 28 for further information on presidential leadership.]
- 3. **Drug Education and Testing Pilot.** The committee reviewed the Executive Summary and full report of the NCAA Division III Drug Education and Testing Pilot Program, as well as the February 17 press release. The committee noted the options for consideration and next steps. Full membership discussion of recommended options is scheduled to occur at the NCAA Convention in January 2011 with a membership vote, if necessary, at the NCAA Convention in January 2012.
- 4. **Conference Grant Rollover Policy.** The committee approved a new policy to permit conferences to roll over funds in excess of \$1,000 on approval of a specific plan to use such funds in a future year or years. Further, conferences may preemptively submit requests to pool resources across years of the grant program, as long as fund allocation and use occurs within the four-year grant cycle (e.g., 2010-2014).



5. **Executive Committee Update.** The committee received an update on the Executive Committee noting its work on the Haitian Relief effort; NCAA presidential search; and the various national office working groups that have been formed to prepare the Association for the hiring of its next president.

*Committee Chair: Jim Bultman, Hope College*

*Staff Liaison: Beth Barnett, Finance*

*Dan Dutcher, Division III Governance*

*Amy Huchthausen, Academic and Membership Affairs*

*Leah Kareti, Division III Governance*

*Andrea Worlock, Finance*

Proposed Division III Budget Initiatives for 2010-12				
	2010-11	2011-12		
Revenue Allocations				
	23,881,800	25,599,000		
Minimum Reserve Balance				
	2,388,180	2,559,900		Division III reserve policy is to maintain a reserve balance of at least 10% of annual revenue allocation. As of the end of 2008-09, the reserve balance is approximately \$13 million.
INITIATIVE	2010-11	2011-12	FUNDING TYPE	COMMENTS
Division III Identity	537,500		Reallocation/New funds	Reallocation (\$350k) from: Drug Education and Testing budget (\$150K) and Student-Athlete Regional Leadership Conference (\$200K). New funding: \$150k along with 25% overhead. With prior 09-10 reallocation of \$100k, total funds available each year of the biennium: \$600,000. Proposed annual allocations: \$450k to member institutions (\$1k per institution); \$50k to conferences/independents (\$1k per conference); \$100k for national activation (e.g., videos, tool kits, etc.). The annual total allocation likely will be reduced for 2012-14.
Drug Education and Testing				There was \$350,000 budgeted for the education/testing in 2009-10. This money will be reallocated to support the D3 identity, ArbiterSports and academic reporting initiatives in 2010-12. The establishment of any future testing program would be contingent on a favorable membership vote at the 2012 Convention, with implementation no earlier than 2012-13. The division will continue to fund annually \$125K of separate drug and alcohol programming.
Strategic Initiative Conference Grant inflationary increase	80,000		Inflationary	Rather than an annual inflationary increase, the grant program is set to increase by 4 % inflation every 2 years.
Strategic Initiative Conference Grant - Ethnic Minority Prof. Development	21,500		New Funds	These funds would be an addition to the grant budget and carry forward to future years.
Strategic Initiative Conference Grant - SID Prof. Development	21,500		New Funds	These funds would be an addition to the grant budget and carry forward to future years.
Strategic Initiative Conference Grant - Tier III Additional Flex funds	258,000		New Funds	These funds would be an addition to the grant budget and carry forward to future years.
ArbiterSports	150,000		Reallocation	These funds were reallocated from Drug Education and Testing budget for 2009-10. Beginning in 2010-11, the money will be reallocated to the conference grant budget.
FAR Institute	93,750		New Funds	This reflects \$75,000 in program expenses and \$18,750 in overhead.

INITIATIVE	2010-11	2011-12	FUNDING TYPE	COMMENTS
Academic Reporting Stipend	50,000		Reallocation	These funds would be a one time reallocation from the current Drug Education and Testing budget and would be reallocated back to the Drug Education and Testing budget for 2011-12.
Campus-based Student-Athlete Leadership Programming	80,000		Reallocation	These funds will be reallocated from the Div. III Regional Leadership budget.
Div. III Men's Volleyball			New Funds	Cost has been estimated at this time. Cost includes overhead allocation of 25%.
		387,500		
Championship Per Diem Increase (\$5 over course of 2 years)	200,000	150,000	Inflationary	Cost has been estimated at this time. Funds will be covered through existing 4% inflationary increase for Division III.
Other championship initiatives	475,600	208,000	Inflationary/Reallocation	Cost has been estimated at this time. Funds will be covered through the 4% inflationary increase for Division III or reallocation of existing budgets. Initiatives may include change in Golf championship format, increase in officials' fees, volunteer apparel, and field size increases for Wrestling, Swimming and Diving and Track & Field.

Total Requested Initiatives	1,967,850	745,500
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**FUNDING SUMMARY:**

New Funds	582,250	387,500	<b>NOTE: NCAA OVERHEAD POLICY</b> New program with staff requirement – 25% No direct staff requirement – 10% Pass through – 0%
Reallocations	919,600	150,000	
Inflationary	466,000	208,000	
	1,967,850	745,500	
Increase in Revenue Allocation	1,303,800	1,717,200	
Total New and Inflationary funds	1,048,250	595,500	

## DIVISION III STRATEGIC POSITIONING ACTIVATION AND COMMUNICATIONS PLAN

**Follow your passions and discover your potential.** The College experience is a time of learning and growth – a chance to follow passions and develop potential. For student-athletes in Division III, this happens most importantly in the classroom, through earning an academic degree. The Division III experience provides for passionate participation in a competitive athletic environment, where student-athletes push themselves to excellence and build upon their academic success with new challenges and life skills. And student-athletes are encouraged to pursue the full spectrum of opportunities available during their time in college. In this way, Division III provides an integrated environment for student-athletes to take responsibility for their own paths, follow their own passions and find their potential through a comprehensive educational experience.

### Goals of the Division III Strategic Positioning Activation and Communication Plan:

- To advance the Division III positioning so that the membership and stakeholders can:
  - More precisely define Division III;
  - Speak with one consistent/unified voice and recognize the power and persuasion that will come as a result; and
  - Guide, direct and shape future decisions and actions.
- To educate and engage the Division III membership about the identity initiative and how to apply it at the conference and campus levels.
- To support the Division III membership through national office financial and staff resources so that they can apply such resources towards the respective needs and target audiences.
- To reinforce and connect the Division III purpose and values with those of the Association and the collegiate model.

### Overview:

- The attached sheets support the goals outlined above. It is categorized within four areas of activity as defined below:
  - Activation from the national office: Resources and platforms created, shaped and directed by national office staff and programs to be made available to all Division III members where applicable (e.g., tool kits, videos, monthly communications, public service announcements, committee materials, championship look, feel and messaging, etc.). **The resources in this category would be funded by the \$100,000 in the national office budget, pending approval by the Strategic Planning and Finance Committee.**

- Activation at the local level: Application of the strategic platform by campus and conference personnel to existing campus and conference communication platforms (e.g., recruiting and admissions materials, web sites/web pages, social networking sites, venue dressing, faculty summits, press releases, regular-season coverage, etc.). **Many items in this category would be funded by the designated \$1,000 per campus/conference model, pending approval by the Strategic Planning and Finance Committee. However please note that many items supporting local activation come at little to no cost (e.g., boilerplate press release language, the Division III mark and creative elements).**
- Outreach: Ongoing communication with Division III members and stakeholders who are aware of the identity initiative but may not be completely educated on its genesis, process, research findings, foundation of the positioning, etc. This could also be an area of activity where Division III members and stakeholders are educated but not engaged or “sold” on the merits of the initiative. **The resources to support this area of activity come largely from staff time as well as time within already planned conferences and meetings (e.g., FARA, CoSIDA).**
- Communications: A coordinated, proactive plan to effectively communicate the Division III strategic positioning platform to Division III membership (including chancellors and presidents, athletics directors, student-athletes, commissioners, athletics communicators/sports information directors, faculty athletics representatives and other key constituents), NCAA national office staff, the public (including prospective student-athletes and their parents) and media. **The resources to support this area come largely from staff time and national office communication platforms (new and existing).**

**DIVISION III STRATEGIC POSITIONING ACTIVATION AND PLANNING CALENDAR 2010-11**

	<b>JANUARY-MARCH 2010</b>	<b>APRIL-JUNE 2010</b>	<b>JULY-SEPTEMBER 2010</b>	<b>OCTOBER-DECEMBER 2010</b>
Activation (national office)	<ol style="list-style-type: none"> <li>Convention rollout</li> <li>New monthly newsletter</li> <li>Long video and PSA completed</li> </ol>	<ol style="list-style-type: none"> <li>Spring championships:                             <ol style="list-style-type: none"> <li>Game program print ad</li> <li>PA scripts</li> <li>Additional signage</li> <li>TV PSAs</li> <li>Language in championship selection releases (if applicable)</li> </ol> </li> <li>Tool kit rollout</li> <li>Revised presentation of Division III public pages on NCAA.org .</li> <li>Management council and presidents council meetings                             <ol style="list-style-type: none"> <li>Newly formatted agenda</li> <li>PowerPoint template</li> </ol> </li> </ol>	<ol style="list-style-type: none"> <li>Revised Eligibility Center materials.</li> </ol>	<ol style="list-style-type: none"> <li>Fall championships:                             <ol style="list-style-type: none"> <li>Game program print ad</li> <li>PA scripts</li> <li>Basic signage package</li> <li>TV PSAs</li> <li>Language in championship selection releases (if applicable)</li> </ol> </li> <li>Management council and presidents council meetings</li> <li>New videos: faculty version; coaches' version.</li> <li>Senior administrator summit,</li> </ol>
Activation (local level)		<ol style="list-style-type: none"> <li>Purchasing web site launched with free items</li> <li>Conference grant program – TBD.</li> </ol>	<ol style="list-style-type: none"> <li>New items are added the purchasing web site where members can use their allocated dollars. Items can be incorporated into 2010-11 academic year.</li> </ol>	<ol style="list-style-type: none"> <li>Faculty summits</li> <li>Coaches meetings</li> </ol>
Outreach	<ol style="list-style-type: none"> <li>National office presentations:                             <ol style="list-style-type: none"> <li>BC</li> <li>MSAA</li> <li>Jim, Wally &amp; Keith</li> <li>Championships liaisons</li> <li>Eligibility Center</li> </ol> </li> </ol>	<ol style="list-style-type: none"> <li>Identity workshops begin – location TBD</li> <li>CoSIDA presentation in Indianapolis.</li> <li>DIII SIDA (ECAC) in Cape Cod.</li> </ol>	<ol style="list-style-type: none"> <li>CoSIDA convention                             <ol style="list-style-type: none"> <li>Educational session</li> <li>Identity workshop</li> </ol> </li> <li>Pres/Chan orientation (if applicable)</li> </ol>	<ol style="list-style-type: none"> <li>FARA Annual Convention                             <ol style="list-style-type: none"> <li>Identity workshop</li> </ol> </li> </ol>
Communication plan	<ol style="list-style-type: none"> <li>Champion Magazine Jan issue                             <ol style="list-style-type: none"> <li>Print ad</li> <li>Article on initiative</li> </ol> </li> <li>Jim Harris letter to presidents</li> </ol>	<ol style="list-style-type: none"> <li>Build PR foundation on local media relationships.</li> <li>Localize national-level NCAA issues.</li> <li>Supplement with national-level stories.</li> <li>Capitalize on Division III-related announcements.</li> <li>Continue providing information in Division III membership communications.</li> </ol>		

DIVISION III STRATEGIC POSITIONING ACTIVATION AND PLANNING CALENDAR 2010-11

	JANUARY-MARCH 2011	APRIL-JUNE 2011	JULY-SEPTEMBER 2011	OCTOBER-DECEMBER 2011
Activation (national office)	Convention  Winter championships: <ul style="list-style-type: none"><li>- Game program print ad</li><li>- PA scripts</li><li>- Additional signage</li><li>- TV PSAs</li><li>- Language in championship selection releases (if applicable)</li></ul>	Spring championships: <ul style="list-style-type: none"><li>- Game program print ad</li><li>- PA scripts</li><li>- Additional signage</li><li>- TV PSAs</li><li>- Language in championship selection releases (if applicable)</li><li>- </li></ul>		Fall championships: <ul style="list-style-type: none"><li>- Game program print ad</li><li>- PA scripts</li><li>- Basic signage package</li><li>- TV PSAs</li><li>- Language in championship selection releases (if applicable)</li></ul>
Activation (local efforts)	Campus workshops	Division III week	Campus workshops	Campus workshops
Outreach				
Communication plan				

## 2010-11 Conference Grant Allocations

Conference	No.	Tier One	Tier Two	Tier Three	Tier Four	Total
<b>Total Budget</b>	<b>435</b>	<b>\$550,550</b>	<b>\$818,900</b>	<b>\$752,000</b>	<b>\$111,800</b>	<b>\$2,233,250</b>
Allegheny Mountain	9	\$11,391	\$16,943	\$16,818	\$2,600	\$47,751
American SW	15	\$18,984	\$28,238	\$20,418	\$2,600	\$70,240
Capital	9	\$11,391	\$16,943	\$16,818	\$2,600	\$47,751
Centennial	11	\$13,922	\$20,708	\$18,018	\$2,600	\$55,248
Colonial States	12	\$15,188	\$22,590	\$18,618	\$2,600	\$58,996
Commonwealth Cst	14	\$17,719	\$26,355	\$19,818	\$2,600	\$66,492
Empire 8	9	\$11,391	\$16,943	\$16,818	\$2,600	\$47,751
Great Northeast	13	\$16,453	\$24,473	\$19,218	\$2,600	\$62,744
Great South	8	\$10,125	\$15,060	\$16,218	\$2,600	\$44,003
Heartland	10	\$12,656	\$18,825	\$17,418	\$2,600	\$51,500
Illinois/Wisconsin	8	\$10,125	\$15,060	\$16,218	\$2,600	\$44,003
Independents	14	\$17,719	\$26,355	\$19,818	\$2,600	\$66,492
Iowa	9	\$11,391	\$16,943	\$16,818	\$2,600	\$47,751
Landmark	8	\$10,125	\$15,060	\$16,218	\$2,600	\$44,003
Liberty*	9	\$11,391	\$16,943	\$16,818	\$2,600	\$47,751
Little East	8	\$10,125	\$15,060	\$16,218	\$2,600	\$44,003
Massachusetts	8	\$10,125	\$15,060	\$16,218	\$2,600	\$44,003
Michigan	9	\$11,391	\$16,943	\$16,818	\$2,600	\$47,751
Middle Atlantic	16	\$20,250	\$30,120	\$21,018	\$2,600	\$73,989
Midwest	10	\$12,656	\$18,825	\$17,418	\$2,600	\$51,500
Minnesota	13	\$16,453	\$24,473	\$19,218	\$2,600	\$62,744
New Eng. Collegiate	9	\$11,391	\$16,943	\$16,818	\$2,600	\$47,751
New Eng. Small *	10.5	\$13,289	\$19,767	\$17,718	\$2,600	\$53,374
New England M/W	10	\$12,656	\$18,825	\$17,418	\$2,600	\$51,500
New Jersey	10	\$12,656	\$18,825	\$17,418	\$2,600	\$51,500
New York City	10	\$12,656	\$18,825	\$17,418	\$2,600	\$51,500
New York State	10	\$12,656	\$18,825	\$17,418	\$2,600	\$51,500
North Atlantic	8	\$10,125	\$15,060	\$16,218	\$2,600	\$44,003
North Coast	9	\$11,391	\$16,943	\$16,818	\$2,600	\$47,751
North Eastern	10	\$12,656	\$18,825	\$17,418	\$2,600	\$51,500
Northern	13	\$16,453	\$24,473	\$19,218	\$2,600	\$62,744
Northwest	9	\$11,391	\$16,943	\$16,818	\$2,600	\$47,751
Ohio	10	\$12,656	\$18,825	\$17,418	\$2,600	\$51,500
Old Dominion	13	\$16,453	\$24,473	\$19,218	\$2,600	\$62,744
Presidents	9	\$11,391	\$16,943	\$16,818	\$2,600	\$47,751
Skyline	11	\$13,922	\$20,708	\$18,018	\$2,600	\$55,248
Southern	11	\$13,922	\$20,708	\$18,018	\$2,600	\$55,248
Southern California	8	\$10,125	\$15,060	\$16,218	\$2,600	\$44,003
St. Louis	8	\$10,125	\$15,060	\$16,218	\$2,600	\$44,003
University*	7.5	\$9,492	\$14,119	\$15,918	\$2,600	\$42,129
Upper Midwest	8	\$10,125	\$15,060	\$16,218	\$2,600	\$44,003
USA South	10	\$12,656	\$18,825	\$17,418	\$2,600	\$51,500
Wisconsin	9	\$11,391	\$16,943	\$16,818	\$2,600	\$47,751
<b>Actual Total</b>	<b>435</b>	<b>\$550,549</b>	<b>\$818,900</b>	<b>\$751,974</b>	<b>\$111,800</b>	<b>\$2,233,223</b>

\* Conference has one or more member(s) in two conferences, thus receiving "half-share(s)"