

A G E N D A

The National Collegiate Athletic Association

Division III Strategic Planning and Finance Committee

Teleconference

July 8, 2009
2 to 4 p.m. Eastern time

1. Welcome.
2. Roster. [Supplement No. 1]
3. Review draft 2009-10 Division III Strategic Plan. [Supplement No. 2]
4. Division III strategic initiatives update.
 - a. 2008-09 Initiatives Summary. [Supplement No. 3]
 - b. 2008-09 Annual Report. [Supplement No. 4 - revised draft to be distributed subsequent to call]
 - c. 2009-10 Division III Strategic Initiatives Grant Program.
 - (1) Committee review of requisition forms. [Supplement No. 5]
 - (2) Grant format for next biennium. [Supplement No. 6]
5. Drug Education and Testing Pilot. [Supplement No. 7]
6. White paper recommendations.
 - a. Presidential leadership. [Supplement No. 8]
 - b. Division III identity. [Supplement No. 9]

- c. Academic reporting. [Supplement No. 10]
- 7. Division III budget. [Supplement No. 11]
 - a. 2008-09 budget-to-actual.
 - b. 2009-10 budget.
 - c. Division III six-year budget projection.
- 8. Policy and Procedure Guide. [Supplement No. 12]
- 9. Other business.
- 10. Future meetings.
- 11. Adjournment.

**REPORT OF THE
NCAA DIVISION III STRATEGIC PLANNING AND FINANCE COMMITTEE**

1. ACTION ITEMS.

a. 2009-10 Division III Strategic Plan. [Attachment A]

- (1) Recommendation. Approve an updated Strategic Plan for 2009-10.
- (2) Effective date. September 1, 2009.
- (3) Rationale. The Division III Strategic Plan was developed to align to the NCAA biennial budget and reflect goals and resource allocations for a two-year period. However, due to the development of the White Papers, a mid-term adjustment revision is recommended. The revised plan includes White Paper recommendations and establishes specific priorities for 2009-10.
- (4) Estimated Financial Impact. The plan reflects the previously approved 2008-10 budget, with no additional financial impact beyond reallocation.
- (5) Student-Athlete Impact. None.

b. Conference Grant Program Structure of Tier Two for the Next Budget Biennium (2010-12).

- (1) Recommendation. Minimize the prescriptive amounts that must be spent on each topical area and allow conferences to determine the amount to allocate to each of the current Tier Two priorities (sportsmanship, diversity and gender equity, and student-athlete well-being) plus a new Tier Two priority - integration institutes. The conference must include a statement about why it selected its chosen category (or categories) over the other available options and must exhibit support of each of these areas over a four year period, even if the funding comes from a source other than the grant program.
- (2) Effective date. September 1, 2010.
- (3) Rationale. This recommendation holds conferences accountable to Division III strategic priorities while also allowing greater flexibility for the amount of funding to be spent in each of the strategic priority areas. The addition of integration institutes as a Tier Two priority is consistent with the overall

theme of Tier Two - social responsibility and integration. It should be noted the College Sports Project has developed a "turn key" model for conducting these institutes. Finally, it will be imperative that the committee closely monitors each conference's attention to the full complement of Tier Two priorities. Staff will present the committee with detailed requisition and impact forms to facilitate such tracking during the committee's November teleconference.

(4) Estimated Financial Impact. None.

(5) Student-Athlete Impact. None.

c. FARA Proposal for a Pilot Fellows Institute.

(1) Recommendation. Earmark \$75,000 in the 2010-11 budget for FARA to conduct a 2010-11 FARA Fellows Institute Pilot. The pilot will seek to include a faculty athletics representative (FAR) from one-half of the division's member conferences and the Association of Division III Independents.

(2) Effective date. September 1, 2010.

(3) Rationale. The institute will be modeled after the successful Division II program and is expected to increase the level of engagement of Division III FARs in NCAA issues, including service in the governance structure. The Strategic Planning and Finance Committee approved the pilot subject to receiving detailed plans and an evaluation mechanism for the institute prior to the committee's February 2010 teleconference. Long term funding commitments will be contingent on the Strategic Planning and Finance Committee's evaluation of the 2010-11 pilot.

(4) Estimated Financial Impact. Allocate \$75,000 in the 2010-11 budget, with a similar allocation possible for 2011-12.

(5) Student-Athlete Impact. None.

d. Sports Information Director (SID) Request for Conference Grant Program.

(1) Recommendation. Modify Tier One of the conference grant program to require annual support of a professional development of sports information directors (SIDs) by each conference and the Association of Independents.

(2) Effective Date. September 1, 2010.

(3) Rationale. Currently, funding for the SID meeting/workshop is provided bi-annually. The committee noted the group's concern regarding the lack of

professional development funding currently available for SIDs, and agreed to offer greater support for SIDs through the grant program.

- (4) Estimated Financial Impact. Approximately \$20,000 annually to be added to the Conference Grant Program.
- (5) Student-Athlete Impact. None.

e. Minority Opportunities Athletic Association (MOAA) – Opportunities for Tier One Funding.

- (1) Recommendation. Introduce a new, biannual requirement in Tier One of the Conference Grant Program requiring conferences to send a minority athletics administrator to an event sponsored by MOAA, or another event whose purpose is to provide educational growth and professional development opportunities for minority athletics administrators.
- (2) Effective Date. September 1, 2010.
- (3) Rationale. After review of a proposal from the Minority Opportunities Athletic Association (MOAA) requesting the establishment of a partnership between the MOAA and Division III, and in light of the division's commitment to increase the level of diversity of Division III coaches and administrators, the committee endorsed a new required category in Tier One of the Conference Grant Program. Prior to the start of the 2010-11 grant year, the committee will publish a list of events that may be supported through this new category.
- (4) Estimated Financial Impact. Approximately \$20,000 annually to be added to the Conference Grant Program.
- (5) Student-Athlete Impact. None.

2. INFORMATIONAL ITEMS.

- a. 2008-09 Initiatives Summary.** The committee reviewed the 2008-09 Division III Initiatives Summary noting the institutions and conferences that were awarded scholarships and grants through the Division III programs.
- b. 2008-09 Annual Report.** The committee received a verbal update regarding the Annual Report. A draft report will be distributed to the committee for review at a later date. Future reports will include specific progress updates regarding the priorities listed in the strategic plan.

- c. **Strategic Initiative Conference Grant Program.** The committee approved staff recommendations regarding 2009-10 conference grant requisition requests. Staff will monitor impact form responses and alert committee leadership if it appears that any conference should be penalized for insufficient adherence to 2007-08 requisition plans.

The committee endorsed the following guidelines for 2009-10 requisitions:

- In the case of heavy spending on SAAC give-aways, the staff recommends a caveat that the give-aways must have a charitable purpose (e.g., pink ribbons) and the conference must already be funding an in-person SAAC meeting.
- In the event that a provisional or active member may be subject to a loss of grant funding for failure to meet membership requirements, staff will alert the conference.
- One conference requested Tier Three funding for signage to increase attention on a corporate sponsor. The staff recommended that the conference find alternate uses for the funds.

- d. **Drug Education and Testing Pilot.** The committee reviewed the status of the drug education and testing pilot and related timeline.

- e. **Presidential Leadership.** The committee reviewed a draft Presidents Council proposal for the 2010 Convention to add to the Division III Philosophy Statement the expectation that presidents and chancellors shall perform a leadership role in the administration of intercollegiate athletics at the institutional, conference and national levels.

The committee requested that future discussion of presidential leadership include greater detail from White Paper No. 1 expanding on the reasons to pursue such leadership. Details should include a list of topics that would be considered strategic, and therefore relevant to presidential-level debate, as well as a description of how those issues would be identified.

- f. **Division III Identity Initiative.** The committee reviewed the timeline of the Division III Identity Initiative noting that a preliminary communications platform and activation plan should be released to the membership for discussion at the 2010 NCAA Convention. The committee noted that distribution of the survey was inclusive, and that over 3,000 individuals had completed and returned the survey.

- g. **Academic Reporting.** The committee noted the Management and Presidents Councils approved for either 2009-10 or 2010-11 the establishment of an academic reporting pilot related to student-athlete graduation rates.

- h. Division III Budget.** [Attachment B] This schedule represents where Division III stands financially as of June 15, 2009. The results include \$21,019,800 in revenue and \$16,327,803 in expenses, which reflects a majority of the championship expenses, but do not reflect all spring events. The projected 2009-10 budget reflects new allocations to support the Division III Identity Initiative; however, the current six-year projection does not reflect new initiatives that may be approved for 2010-12. The Division III reserve balance remains especially relevant, pending the expiration (no later than 2012-13) of the Association's current broadcast agreements.
- i. Policies and Procedures Guide.** The committee reviewed and approved a Policies and Procedures Guide, effective immediately.
- j. Review of Association-wide Programs Targeting Diversity and Equity.** The NCAA is conducting a comprehensive review of all programs supporting diversity and equity. The review includes relevant Division III programs. A preliminary report will be shared with the Councils in October and with the Strategic Planning and Finance Committee on their November teleconference. A final report will be released in 2010, findings from which may be considered for the 2010-12 budget biennium.

Committee Chair: Jim Harris, Widener University
Staff Liaison: Beth Barnett, Finance
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