



A G E N D A

The National Collegiate Athletic Association

Presidents/Chancellor Advisory Group

Westin Indianapolis
Indianapolis, IN

August 11, 2010
6 to 9 p.m.

1. Welcome. (Harris)
2. Advisory Group Roster. [Supplement No. 1] (Harris)
3. Overview of Advisory Group. [Supplement No. 2] (Harris)
4. Review Division III Strategic Positioning Platform. [Supplement No. 3] (Harris)
5. Division III Identity Initiative. (Dutcher/Cryder/Rinebold/Lovell)
 - a. Activation and Communications Plan. [Supplement No. 4]
 - b. Public Website.
 - c. Toolkits.
 - d. Purchasing Website.
 - e. Media tour update.
 - f. Roundtable discussion and feedback.
6. Presidential leadership – Legislative and policy initiatives. [Supplement No. 5] (Dutcher)
7. Student-athlete well-being.
 - a. Sports wagering. [Supplement No. 6a] (Kareti)
 - b. Transgender issues. [Supplement No. 6b] (Kareti)
 - c. Drug education and testing. [Supplement No. 6c] (Hartung)
 - d. Roundtable discussion and feedback.

8. 2011 NCAA Convention.
 - a. Convention Schedule. [Supplement No. 7a] (Kareti)
 - b. Membership Sponsored Proposals. [Supplement No. 7b] (Huchthausen)
 - Review proposals properly submitted by the Division III Membership.
 - c. Presidents Council Proposals. [Supplement No. 7c] (Huchthausen)
9. Items of Information.
 - a. New broadcast agreement. [Supplement No. 8a]
 - b. Division III Budget. [Supplement No. 8b] (Harris)
 - Review NCAA Division III 2010-11 and six-year budget projections.
 - Discuss development of proposed 2010-12 budget.
 - c. Division III Strategic Plan. [Supplement No. 8c] (Harris)
10. Future meetings.
 - a. January 14, 2011; San Antonio, Texas in conjunction with the 2011 NCAA Convention. Updated information regarding the Convention to be forthcoming.
 - b. August 10, 2011; Indianapolis, IN – 5 to 9 p.m. [Annual meeting of conference presidents]
11. Other business.
12. Adjournment.

**Summary of the August 11, 2010 meeting of
The National Collegiate Athletic Association
Division III Presidents/Chancellors Advisory Group Meeting**

1. **Overview of Advisory Group.** Dan Dutcher and President James Harris, Widener University and chair of the Division III Presidents Council, noted that the President's Advisory Group (PAG) was established in response to the desire of the Division III Presidents Council to more directly and effectively engage presidents and chancellors in governance discussions at the national, conference and institutional levels. The Advisory Group is not a legislated entity within the Division III governance structure, but functions to bring presidential input from every member conference to the Presidents Council.

2. **Division III Strategic Positioning Platform and discussion of Division III Identity Initiative.** The PAG received an update on new resources to be made available to the Division III membership to assist in local activation of the Division III Strategic Positioning Platform. This presidentially led initiative serves to reinforce the values of Division III beyond its position on not awarding athletics aid. Resources to be made available in late August/early September include activation tool kits, promotional materials for purchase through a \$1,000 per member subsidy, and a new website to explain Division III to the general public.

3. **Presidential Leadership.** The Advisory Group discussed a series of proposals designed to further empower Division III presidents at the strategic level, while further empowering the Management Council at the operational level. The PAG endorsed a proposal to allow the Management Council to serve as a sponsor for operational legislation, subject to ratification by the Presidents Council. This will allow the Presidents Council to focus more on strategic considerations as it shifts away from detailed operational issues.

The group also endorsed a proposal to add vice presidents or athletic direct reports (ADRs) to the Management Council, thus formally bringing to the governance structure a perspective from individuals who oversee athletics on 80% of Division III campuses.

Finally, the group endorsed an effort by the Presidents Council to clarify expectations of presidential leadership at the conference level, and actively promote best practices for models of such leadership.

4. **Drug Education and Testing.** In response to the 2007-09 pilot study, the PAG considered four options regarding the future of the division's drug education and testing program. Division III currently does not engage in year-round drug testing. The group examined the issue while considering student-athlete well being, institutional autonomy, competitive equity, and available financial resources.

The four options considered by the PAG included:

- a. **Retention in its current form of championships testing for performance enhancing drugs and illegal street drugs:** This option was supported by the presidential bodies.

- b. Enhanced educational programming: This option received strong support. Such programming should be inclusive of performance enhancing substances, street drugs, and, especially, alcohol. The division should seek to partner with student affairs professionals in the development of educational content and best practices.
 - c. Academic year-round drug testing (performance enhancing and/or street): This option was not favored, based on a lack of compelling evidence that there is a student-athlete specific substance abuse problem. The findings related to performance enhancing substances were not compelling to move beyond the existing championships testing program, and the street drug issues seem to be consistent with patterns found in the general student body. The Council will continue to monitor student-athlete drug use through existing studies to assess the future need for a year round testing program.
 - d. Optional funding for campus based education and/or testing: This option was supported as a way to assist institutions in establishing a deterrence program most appropriate for them. Funds could be made available through the existing Strategic Initiatives Conference Grant Program or other programs.
5. **Other Student-Athlete Well Being Issues.** The PAG received an update on work being done in the division to highlight student-athlete well being issues related to both sports wagering and transgendered student-athletes. Both topics are priority issues with the Division III Student-Athlete Advisory Committee, and are likely to receive greater attention in the distribution of Division III resources.
6. **Division III Strategic Plan.** The group received the Division III Strategic Plan, noting its basis in the Division III Philosophy Statement and Strategic Positioning Platform.
7. **Division III Budget.** The group reviewed the allocation of Division III resources between championships (approximately 75 percent) and non-championships (approximately 25 percent) initiatives. The group also reviewed the Division III reserve fund and suggested that, given the future financial security of the division under the Association's new broadcasting agreement with CBS/Turner, the Presidents Council and the Division III Strategic Planning and Finance Committee review practical ways of spending some of the reserve to further the division's strategic plan and benefit the membership.
8. **Other Business.** The next meeting of the Presidents/Chancellors Advisory Group will be Friday, January 14 at the Division III Presidents/Chancellors Luncheon and Issues Forum during the 2011 NCAA Convention in San Antonio, Texas.