

A G E N D A

National Collegiate Athletic Association

Division I Women's Basketball Issues Committee

NCAA National Office
Indianapolis, Indiana

May 10-11, 2010

1. Welcome and review of meeting schedule. [Supplement Nos. 1a and 1b]
2. Approval of October 8, 2009, November 16, 2009, December 14, 2009 and March 1, 2010 telephone conference reports. [Supplement Nos. 2a, 2b, 2c and 2d]
3. Update on iHoops. [Supplement Nos. 3a and 3b – to be distributed at the meeting]
4. Academic Update.
 - a. Men's Basketball Academic Enhancement Group.
 - b. Football Academic Working Group. [Supplement No. 4]
 - c. Committee on Academic Performance. [Supplement No. 5]
 - d. Division I Academic Cabinet. [Supplement No. 6]
 - e. Academic Performance Program – Division I Women's Basketball.
 - (1) Public release of Academic Progress Rate (APR) data. [Supplement No. 7a – may be distributed at the meeting]
 - (2) Penalties for women's basketball. [Supplement No. 7b – may be distributed at the meeting]
 - (3) Updated APR data. [Supplement No. 7c – may be distributed at the meeting]
5. Division I Women's Basketball Academic and Athletic Development Model. [Supplement Nos. 8a and 8b]
 - a. Division I membership feedback. [Supplement No. 8c]

- b. Introduction into NCAA governance structure.
- 6. Update on NCAA Division I Men's Basketball.
 - a. NCAA Men's Basketball Focus Group. [Supplement No. 9]
 - b. NCAA Division I Men's Basketball Issues Committee. [Supplement No. 10]
 - c. Division I Men's Basketball Championship Media Partner Agreement. [Supplement Nos. 11a, 11b, 11c and 11d]
- 7. Report from NCAA Basketball Certification staff.
- 8. Report from NCAA enforcement staff.
- 9. Division I women's basketball sports wagering trends.
- 10. Update on selected 2009-10 legislative proposals. [Supplement No.12]
- 11. Report from the Women's Basketball Coaches Association (WBCA).
 - a. Update on proposed legislation – WBCA Division I Business Session. [Supplement No. 13]
 - b. Update on Women's Basketball Coaches Association Ethics Committee and Leadership/Ethics Institute.
 - c. Report on the 2010 WBCA National Convention.
- 12. Recommended legislative proposals and issues committee actions.
- 13. Report from the NCAA Division I Women's Basketball Committee.

- a. 2010 NCAA Division I Women's Basketball Championship. [Supplement No. 14a]
 - b. Division I Women's Basketball Committee – Future Strategies Subcommittee. [Supplement No. 14b]
 - c. Division I Women's Basketball Championship historical financial overview. [Supplement No. 14c]
 - d. 2012 Division I Women's Basketball site selection. [Supplement 14d]
14. Update on Division I Women's Basketball Working Groups.
- a. Collegiate Commissioners Association (CCA)/NCAA Division I Women's Basketball Task Force. [Supplement No. 15a]
 - b. CCA/NCAA Division I Men's and Women's Basketball Officiating Working Group. [Supplement No. 15b]
 - c. NCAA Women's Basketball Rules Committee. [Supplement No. 15c – to be distributed at the meeting]
15. Governance reports. [Supplement Nos. 16a, 16b and 16c]
16. Update on Division I women's basketball marketing initiatives.
- a. Division I Women's Basketball Grant Program. [Supplement No. 17a]
 - b. "Pack the House" Regular Season and Championship Challenge. [Supplement Nos. 17b and 17c]
 - c. New media platforms – Facebook and Twitter. [Supplement Nos. 17d and 17e]
15. Future meetings/telephone conferences.
16. Other business.
17. Adjournment.

NCAA DIVISION I WOMEN'S BASKETBALL ISSUES COMMITTEE
SCHEDULE OF EVENTS

The Westin Indianapolis
Indianapolis, Indiana

May 10-11, 2010

Monday, May 10

| | | |
|--------|-------------------|-------------------------------------|
| 2 p.m. | Meeting convenes. | The Westin Indianapolis (Capitol 2) |
| 6 p.m. | Dinner. | The Westin Indianapolis (Council) |
| 9 p.m. | Meeting recesses. | The Westin Indianapolis (Capitol 2) |

Tuesday, May 11

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|-----------|-------------------|-------------------------------------|
| 7:30 a.m. | Breakfast. | The Westin Indianapolis (Council) |
| 8:30 a.m. | Meeting convenes. | The Westin Indianapolis (Capitol 2) |
| Noon | Lunch. | The Westin Indianapolis (Council) |
| 3 p.m. | Meeting adjourns. | The Westin Indianapolis (Capitol 2) |

NCAA DIVISION I WOMEN'S BASKETBALL ISSUES COMMITTEE
MEETING TIMELINE

The Westin Indianapolis
Indianapolis, Indiana

May 10-11, 2010

Monday, May 10

2 p.m. Committee meeting convenes. [The Westin Indianapolis – Capitol 2] (Janet Cone)

Approval of October 8, 2009, November 16, 2009, December 14, 2009 and March 1, 2010 telephone conference reports. [Supplement Nos. 2a, 2b, 2c and 2d] (Janet Cone)

2:15 p.m. **iHoops Update.** [Supplement No. 3] (Neil Dougherty – 2:15 p.m.)

Academic Update.

- Men's Basketball Academic Enhancement Group. (Julie Cromer, Jackie Campbell)
- Football Academic Working Group. [Supplement No. 4] (Julie Cromer, Jackie Campbell)
- Committee on Academic Performance. [Supplement No. 5] (Julie Cromer)
- Division I Academic Cabinet. [Supplement No. 6] (Julie Cromer)
- Academic Performance Program – Division I Women's Basketball.
 - Public Release of Academic Progress Rate (APR) data. [Supplement No. 7a-may be distributed at the meeting] (Julie Cromer)
 - Penalties for women's basketball. [Supplement No. 7b-may be distributed at the meeting] (Julie Cromer)
 - Updated APR data. [Supplement No. 7c-may be distributed the meeting] (Tiese Roxbury)

Division I Women's Basketball Athletic and Academic Development Model. [Supplement Nos. 8a, 8b and 8c] (Janet Cone)

6 p.m. Dinner. [The Westin Indianapolis – Council]

6:45 p.m. **Update on Division I Men's Basketball.**

- NCAA Men's Basketball Focus Group. [Supplement No. 9] (Lynn Holzman and Abby Grantstein)
- NCAA Division I Men's Basketball Issues Committee. [Supplement No. 10] (Lynn Holzman)

- NCAA Division I Men's Basketball Championship Media Partner Agreement. [Supplement Nos. 11a, 11b, 11c and 11d] (Sue Donohoe)

Report from NCAA Basketball Certification staff. (Rachel Newman Baker, Sandy Parrott)

Report from NCAA enforcement staff. (Elizabeth Ramsey)

Division I women's basketball sports wagering trends. (Rachel Newman Baker)

8:30 p.m. Committee meeting recesses.

Tuesday, May 11

7:30 a.m. Breakfast. [The Westin Indianapolis – Council]

8:30 a.m. Committee meeting reconvenes. [The Westin Indianapolis – Capitol 2]

Update on Selected 2009-10 Legislative Proposals. [Supplement No. 12] (Lynn Holzman)

Report from the Women's Basketball Coaches Association.

- Update on proposed legislation – WBCA Division I Business Session. [Supplement No. 13a] (Lynn Holzman)
- Update on WBCA Ethics Committee and Leadership/Ethics Institute. [Supplement No. 13b] (Beth Bass)
- Report on the 2010 WBCA National Convention. [Supplement No. 13c] (Beth Bass)

Recommended Legislative Proposals and Issues Committee Actions. (Lynn Holzman)

Report from the Division I Women's Basketball Committee.

- 2010 Division I Women's Basketball Championship. [Supplement No. 14a] (Michelle Perry)
- Division I Women's Basketball Committee – Future Strategies Subcommittee. [Supplement No. 14b] (Sue Donohoe)

- Division I Women's Basketball Championship historical financial overview. [Supplement No. 14c] (Michelle Perry)
- 2012 Division I women's basketball preliminary-round site selection. [Supplement No. 14d] (Sue Donohoe)

Noon

Lunch. [The Westin Indianapolis – Council]

12:30 p.m.

Committee meeting reconvenes. [The Westin Indianapolis – Capitol 2]

Update on Division I Women's Basketball Working Groups.

- CCA/NCAA Division I Women's Basketball Task Force. [Supplement No. 15a] (Sue Donohoe)
- CCA/NCAA Division I Men's and Women's Basketball Officiating Working Groups. [Supplement No. 15b] (Sue Donohoe)
- NCAA Women's Basketball Rules Committee. [Supplement No. 15c] (Tina Krah)

Governance reports. [Supplement Nos. 16a, 16b and 16c] (Jackie Campbell)

Update on Division I Women's Basketball Marketing Initiatives.

- Division I Women's Basketball Grant Program. [Supplement No. 17a] (Tina Krah)
- "Pack the House" Regular Season and Championship Challenge. [Supplement Nos. 17b and 17c] (Tina Krah)
- New media platforms – Facebook and Twitter. [Supplement Nos. 17d and 17e] (Tina Krah)

Future Meetings/Telephone Conferences.

Other Business.

3 p.m.

Adjournment.

**REPORT OF THE
NCAA DIVISION I WOMEN'S BASKETBALL ISSUES COMMITTEE
ACADEMIC WORKING GROUP**

The NCAA Division I Women' Basketball Issues Committee Academic Working Group submits the following report from its October 8, 2009, telephone conference:

1. ACTION ITEMS.

a. Legislative Items.

- None.

b. Nonlegislative Items.

- None.

2. INFORMATIONAL ITEMS.

- a. Continued Discussion Regarding the Development of an Academic and Athletic Access Summer Model.** The working group continued its discussion regarding the development of an academic preparation, enhancement and summer access model involving both summer school attendance and access for women's basketball student-athletes. The working group reviewed the recommendations developed by the full committee during its August meeting and discussed its next steps.

b. Update from discussion during recent NCAA governance meetings.

The working group was informed that while the Board of Directors agreed to enter the Basketball Academic Enhancement Group's (BAEG) recommendations into the 2009-10 legislative cycle, it did not endorse them. The staff indicated that it would monitor the membership's response to the BAEG recommendations as this group continues its work.

c. Additional research to support proposed model.

The working group discussed the possibility of gathering additional research to support the committee's recommendations. The group raised the issue of whether the length of the playing season, including decreasing the number of games, should be included within the committee's recommendations. The group requested that staff develop several playing season models that include shortening the season, decreasing the number of games and a combination of the two, to determine where the compression occurs. It also was noted that in February there will be additional data regarding the impact of junior college transfers on the APR.

d. Next Steps.

The working group agreed that the staff would develop a white paper outlining the committee's recommendations and a timeline for sharing it with the membership. Once the white paper and timeline are developed, the working group plans to reconvene to discuss its strategy in moving the recommendations forward.

Working Group Chair: Janet Cone, University of North Carolina, Asheville

Staff Liaisons: Jackie Campbell, Division I Women's Basketball
Sue Donohoe, Division I Women's Basketball
Lynn Holzman, Academic and Membership Affairs
Michelle Perry, Division I Women's Basketball

**REPORT OF THE
NCAA DIVISION I WOMEN'S BASKETBALL ISSUES COMMITTEE**

The NCAA Division I Women' Basketball Issues Committee submits the following report from its November 16, 2009, telephone conference:

ACTION ITEMS.

1. Legislative Items.

- None.

2. Nonlegislative Items.

- None.

INFORMATIONAL ITEMS.

- 1. Update from the NCAA Men's Basketball Focus Group.** The NCAA Division I Women's Basketball Issues Committee received an update from LuAnn Humphrey, NCAA associate director of enforcement, regarding the work of the NCAA Men's Basketball Focus Group and the recent actions of the NCAA Division I Board of Directors in regard to this group's recommendations. Ms. Humphrey indicated that the efforts of this group are focused on clearly defining those individuals "associated" with a prospective student-athlete and the permissible activities of these individuals. The issues committee discussed the proposed tiers and those elements of which they are supportive. The Women's Basketball Coaches Association (WBCA) is surveying its membership regarding several of the elements included in the tiers and will provide the data from the survey to the issues committee when available. The WBCA will also conduct discussions in this regard at their 2010 WBCA National Convention. The issues committee will review the survey results at its May in-person meeting and solicit feedback during conference spring meetings.
- 2. Update from the NCAA Men's Basketball Academic Enhancement Group.** The issues committee received an update from Lynn Holzman, NCAA director of Academic and Membership Affairs. The group reviewed those proposals that were sponsored and those that will be considered at the January Division I Legislative Council meeting as part of the 2009-10 legislative cycle.
- 3. Update from the NCAA Division I Women's Basketball Issues Academic Working Group.** Janet Cone, chair of the Division I Women's Basketball Issues Committee, provided an overview of the work of the Women's Basketball Issues Academic Working Group in regard to the development of an Academic and Athletic Access Summer Model. The NCAA staff is preparing a draft of a proposal white paper for review on its December telephone conference.

- 4. Additional information.** The issues committee requested that the staff prepare and provide information regarding the following areas: (1) Division I women's basketball financial resources; (2) update on November YB21 meeting; (3) updated WBCA Ethics Institute overview and proposed budget; and (4) NCAA/CCA Officiating Working Group and National Officiating Program update.

Committee Chair: Janet Cone, University of North Carolina, Asheville

Staff liaisons: Jackie Campbell, Governance

Sue Donohoe, Division I Women's Basketball

Lynn Holzman, Academic and Membership Affairs

Michelle Perry, Division I Women's Basketball

**REPORT OF THE
NCAA DIVISION I WOMEN'S BASKETBALL ISSUES COMMITTEE
ACADEMIC WORKING GROUP**

The NCAA Division I Women' Basketball Issues Committee Academic Working Group submits the following report from its December 14, 2009 telephone conference:

1. ACTION ITEMS.

a. Legislative Items.

- None.

b. Nonlegislative Items.

- None.

2. INFORMATIONAL ITEMS.

a. Review of Academic and Athletic Development Model White Paper. The working group reviewed an initial draft of the proposed academic and athletic development model white paper, focused its discussion on several key components of the document and provided revision recommendations:

- (1) The group discussed the research data regarding the in-season and out-of-season time commitment of women's basketball student athletes. It was noted that this information should be clarified to include all activities (e.g., on-court practice time, travel time, strength/conditioning, sports medicine treatment, etc.) reported by women's basketball student-athletes.
- (2) The group discussed the significant implications of conference competition schedule formats on the academic performance of women's basketball student-athletes, noting specifically scheduled competition days, travel partner policies, transportation mode requirements, conference tournament formats. The group discussed the scheduling decisions made, at the conference level, for economic reasons and the impact of these decisions on the academic performance of women's basketball student-athletes. It was noted that conference regular-season formats may have a more significant impact on student-athletes and their academic performance than the number of allowable regular-season games. The group requested that the NCAA staff gather conference format data regarding playing days, travel partner policies, transportation modes and conference tournament formats.

- (3) The group discussed the study skills/life skills components of the recommended model and affirmed its commitment that this requirement be included in the proposal. Additionally, the group agreed to include "best practice" life skill educational recommendations in the document.
 - (4) The group supported additional revisions, submitted by the NCAA staff, to the white paper.
- b. Next Steps.** The NCAA staff will continue the development of the white paper. The working group will meet via telephone conference to review and revise the updated document and discuss its strategy regarding the solicitation of Division I membership feedback.

Working Group Chair: Janet Cone, University of North Carolina, Asheville

Staff Liaisons: Jackie Campbell, Governance
Sue Donohoe, Division I Women's Basketball
Lynn Holzman, Academic and Membership Affairs
Michelle Perry, Division I Women's Basketball

**REPORT OF THE
NCAA DIVISION I WOMEN'S BASKETBALL ISSUES COMMITTEE
ACADEMIC WORKING GROUP**

The NCAA Division I Women' Basketball Issues Committee Academic Working Group submits the following report from its March 1, 2010, telephone conference:

1. ACTION ITEMS.

a. Legislative Items.

- None.

b. Nonlegislative Items.

- None.

2. INFORMATIONAL ITEMS.

a. Review and discussion of NCAA research – Progress Toward Degree (PTD) requirements for Division I Women's Basketball.

The working group reviewed and discussed research data regarding Division I women's basketball transfer rates and PTD data. The group agreed to continue its review and consideration of the data relative to its development of its academic development model.

b. Update from Football Academic Working Group and Basketball Academic Enhancement Group (BAEG).

The staff provided an overview of the work of the Football Academic Working Group and provided an update on the recommendations forwarded from BAEG. The staff indicated that it would monitor the status of the BAEG recommendations as the group continues its work.

c. Review and discussion of Division I Women's Basketball Academic/Athletic Development Model.

The working group reviewed the Division I Women's Basketball Academic/Athletic Development Model draft (attached) and agreed to forward the concepts into the Division I governance structure for comment and feedback. The group will solicit feedback from key constituent groups and representatives of the women's basketball community. The group encourages conferences to discuss these concepts during spring and summer meetings and provide feedback to the issues committee.

d. Next Steps.

Ms. Cone and the staff will develop a communication strategy and timeline and provide to the working group. The working group will reconvene to discuss the feedback received and determine next steps.

Working Group Chair: Janet Cone, University of North Carolina, Asheville

Staff Liaisons: Jackie Campbell, Governance
Diane Dickman, Academic and Membership Affairs
Sue Donohoe, Division I Women's Basketball
Lynn Holzman, Academic and Membership Affairs
Tina Krah, Division I Women's Basketball
Michelle Perry, Division I Women's Basketball
Tiese Roxbury, Research

DRAFT
April 7, 2010

FOOTBALL ACADEMIC WORKING GROUP
FINAL REPORT

BACKGROUND

The current one-year average APR in football (948), while up 18 points since 2003-04, is the second lowest of all sports. In April 2008 President Brand requested the establishment of a working group to examine the academic performance of football student-athletes with the goal of identifying strategies for improvement. Chaired by Joseph R. Castiglione, director of athletics at the University of Oklahoma, the working group is composed of 27 individuals, including Presidents, directors of athletics, commissioners, head coaches and faculty athletics representatives. The working group has had two in-person meetings, made presentations at the AFCA and NCAA Conventions and conducted multiple conference calls as a full group and in various subcommittees.

KEY FINDINGS

Research data and discussion of the working group have generated the following key findings regarding the academic performance of Division I college football student-athletes:

1. APR problems tend to be due to eligibility rather than retention issues. The most recent annual data show football with a 936 eligibility rate which is lower than any other sport and over 20 points lower than the eligibility rate in men's basketball.
2. Incoming freshmen in football have lower high school academic profiles (e.g., core GPA, SAT scores) than any other Division I sport besides basketball. Yet, first year college academic performance is worse than all other sports, including basketball.
3. Summer school enrollment is much higher in FBS than FCS. While 98% of FBS institutions and 94% of FCS institutions have at least one football student-athlete in summer school, 81% of all FBS student-athletes who persist into the next year are enrolled in summer school, compared to only 38% of those FCS student-athletes who persist into the next year. There also seems to be a relationship between athletics department budget and the number of credit hours attempted during summer school in FBS.
4. While football student-athletes miss less class time and spend less time away from school than most other sport groups, they reported greater time demands from their sport than student-athletes in all other sports.

5. APR 0-for-2s are more likely to occur in FBS after student-athletes exhaust eligibility and in FCS after the first year of enrollment. Two-year college transfers are more likely to be 0-for-2s than non-transfers and four-year college transfers.
6. Football student-athletes lose a significant number of eligibility points during the season of competition (i.e. in the fall term). When a first-year football student-athlete loses an e-point in the fall term, he is much more likely to lose additional e-points or become an 0-for-2. There is a similar trend for sophomores and juniors.
7. While there is a correlation between athletic department resources and APR for institutions, there is a much stronger correlation between APR and academic preparation of incoming student-athletes as measured by variables such as high school GPA, SAT scores and percentage of 2-4 transfers on a football squad.

RECOMMENDATIONS

1. **Fall Term Academic Requirement for Future Competition.** Football student-athletes who do not successfully complete 9 credit hours and earn an eligibility point following either the fall semester or quarter, would be ineligible for participation in the first four games the following football season. However, if the student-athlete has successfully completed 27 credit hours by the end of the summer session he may have his penalty reduced to only the first two games of that season.

Rationale. As noted in the key finding #1, football APR problems tend to be due to eligibility rather than retention and this recommendation will directly impact eligibility as well as academic progress issues. This recommendation also addresses key findings #2 (improving first-year college performance) and #6 (lost e-points in the fall term and subsequent 0-for2s).

The working group debated whether the minimum academic requirement should be 6 or 9 credit hours; however, research indicated that of those student-athletes who achieved nine credit hours in the first semester of their freshman year and remained in school through at least the third year, over 72 percent graduated from that institution by the end of the fifth year. By contrast, the graduation rate was 51 percent among a similar group that did not achieve nine credit hours in the fall of their freshman year.

Additional discussion was held as to whether the 9-hour requirement should be applied to only incoming freshmen or continuing student-athletes as well. Research data indicated that the negative impacts of the loss of eligibility are relatively consistent across all academic classes. For example, data show that 44 percent of freshmen who failed to maintain eligibility

in the first term also failed to achieve academic eligibility in the second term as compared to only seven percent of those freshmen who were academically eligible after the first term.

Similarly, 38 percent of the sophomores who were ineligible after the first term failed again in the second term of that academic year, compared to less than 10 percent of sophomores who were eligible after the first term. These ratios for juniors were 35 percent and seven percent for the respective groups.

The group also noted that data from the latest NCAA Graduation Success Rate (GSR) study indicated that although the football bowl subdivision rate is up nearly three points since 1995, the rate has declined or leveled off in recent years. Therefore, it was the group's opinion that a concerted effort must be made to improve Division I football's graduation rate and that nine credit hours should be the minimum academic requirement. It is hoped that such a policy will put more football student-athletes in position to graduate within four and a half years, which may help with key finding #5 (the significant number of 0-for-2 departures after exhausting eligibility).

Originally the committee considered recommending that if a student-athlete did not earn 9 credit hours during the fall semester he would be automatically ineligible for the following football season. However, various constituent groups expressed concern with the severity of the measure and that a process should be available for the student-athlete to allow him to regain his eligibility as long as he met certain academic performance conditions. Therefore, the recommendation includes a four-game suspension and a provision that allows a student-athlete to restore his eligibility for two games as long as he successfully passes 27 credit hours at the end of the summer session, which would place the student-athlete in a better position to graduate in 4 ½ years.

During the various presentations to constituent groups questions were raised as to whether incoming freshmen could count summer "bridge" credit hours toward the 9-hour first term requirement and the 27-credit hour requirement at the end of the summer session. It was the group's decision that incoming freshmen may not count credit hours earned the summer prior to enrollment to meet the 9-hour fall term requirement. However, it was decided that those credit hours earned prior to enrollment may be counted with the summer hours earned after his freshman year to satisfy the 27-credit hour requirement.

Input from the membership also raised the question as to whether remedial courses could be counted toward the 9-hour and 27-hour requirements. It was the position of the working group that for incoming freshmen only remedial courses could be used to meet the 9-hour and 27-hour requirements.

It should be noted the group considered that in addition to requiring football student-athletes to successfully complete 9 credit hours and earn an eligibility point following either the fall semester or quarter that this same requirement be for the spring semester or term as well. However, it was the consensus of the group that requiring 9 credit hours for the spring semester or term was unnecessary since the normal progress-towards-degree requirements for each student-athlete would address this issue.

In addition to the 27-hour rule, any mitigating circumstances that impact a football student-athlete's ability to satisfy these academic requirements will also be considered through the current Division I progress-towards-degree waiver process. Relief should only be provided if it can be demonstrated by supporting documentation that the student-athlete was unable to satisfy these academic requirements due to compelling mitigating circumstances outside the control of the student-athlete and that the student-athlete is on track to graduate within five years.

A policy similar to this, which required a baseball student-athlete to be eligible at the start of the fall semester or quarter in order to be eligible to participate in the following baseball season, was implemented for the 2007-08 year in that sport. It appears that this academic requirement has been very effective in raising the eligibility rate in baseball. In fact, the eligibility rate in baseball increased by 18 points in the year after that rule went into effect. The eligibility rate in the spring term (the term directly affected by the rule in the sport of baseball) went up by over 40 points after this rule was enacted.

Possible impact. If a fall standard of 9 credit hours earned plus the E-point was put into place, 11.8% of MFB players at semester schools who have not exhausted their athletics eligibility would have a four-game penalty in the subsequent season. Approximately 17.1% of MFB players at quarter schools would have a four-game penalty the next season of competition. Note that actual numbers would be expected to be much lower due to (a) students who actually dropped out during that term (they show up as not meeting the enhanced standard here) and (b) students changing their fall academic behavior to meet an enhanced standard.

The following results apply to semester squads only (using data from the 2008-09 academic year):

- 54% of those football student-athletes declared ineligible for competition in the next season would result from the failure to earn their E-point. The additional 46% would lose eligibility due to failure to meet the 9 credit requirement.
- The proportion of football student-athletes currently not meeting the enhanced standard is similar in FBS (12%) and FCS (11%).

- Currently, 20% of football student-athletes with eligibility remaining at HBCUs do not meet the enhanced standards.
- Impacts are lower on private institutions as compared to public institutions.
- The current per squad average impact is about 7.5 players per squad. 15% of football squads have 2 or fewer student-athletes below that standard; roughly one-third of squads have 10 or more players below this standard (maximum=23).

2. **Exhausted Eligibility Departures.** The working group recommends to the Committee on Academic Performance (CAP) that the waiver of the contemporaneous penalty for football bowl subdivision student-athletes that are 0-for-2 after exhausting eligibility be eliminated.

Rationale. The working group noted that this waiver was originally put in place to mitigate the financial aid impact on prospective student-athletes who sign financial aid agreements and issues created when institutions are required to reduce financial aid as part of a contemporaneous penalty. Because these penalties can be deferred until the following academic year, there is little or no impact on PSAs that have already signed NLIs. The working group also noted research indicating the disproportionate number of 0-for-2s in FBS football compared to other sports and that the elimination of this exception may compel student-athletes and institutions to better manage retention and eligibility issues for student-athletes with exhausted eligibility. This recommendation addresses key finding #5. It should be noted that the FCS subcommittee examined this concept and did not make the same recommendations for FCS institutions.

3. **Time Demands.** The group recommends continued study of the football student-athlete time demands to review what activities are accountable during a 20-hour week and what football-related activities occur outside the 20-hour time frame.

Rationale. It is the group's belief that the recommendations pertaining to fall eligibility and exhausted eligibility departures will help shift the balance between academics and athletics to more of an emphasis on academics. However, the group recognized this is a complex issue and although current regulations exist that address student-athlete time demands more study of this issue should be conducted to discern the difference between mandatory and voluntary time demands. New data will be available in the spring of 2010 and the working group would like to review this data and devote more time to the study of time demands on football student-athletes.

4. **Two-year College Transfer Requirements.** Given key findings #5 and #7, the working group supports the efforts of the Academic Cabinet in its effort to develop enhanced academic requirements or a required academic year in residence for two-year college transfers and recommends the development of two-four transfer requirements that more

accurately reflect the academic preparation most likely to lead to completion of a four-year degree.

Rationale: Without the necessary data for modeling transfer student-athlete success, the working group was unable to formulate specific, data-driven recommendations to enhance the two-four transfer requirements. However, the Academic Cabinet and Committee on Academic Performance recently implemented measures to collect two-year transfer academic performance data and will begin a review of potential models in February 2010. Specifically, the working group encourages exploration of concepts such as a core curriculum for two-year college transfers, more precise specifications regarding remediation completed at the two-year institution and limitations on the number of activity courses permitted to meet transfer requirements.

5. **Head Coaches' APR Portfolio.** The working group recommends to the Committee on Academic Performance (CAP) that in addition to attributing APR scores of football student athletes to the head coach, the scores also be attributed to the institution's chief executive officer and director of athletics and that additional institutional information (e.g., student body graduation rate, available resources) be included to provide context.

Rationale. Institutional characteristics, including academic mission, admissions requirements and available resources all work in concert with support and guidance from coaches, administrators and faculty to facilitate student-athlete academic success. Working group members expressed the importance of an examination of all elements contributing to the APR performance of student-athletes including, but not limited to, the involvement of head coaches. Given the working group's interest in providing additional information through the APR Head Coaches' Portfolio, CAP reviewed this draft recommendation in July 2009 and determined that such elements should not be included at this time, given the additional institutional burden that would be placed on institutions to compile and report the information, as well as the complexities related to programming such reports. However, the committee agreed to reconsider these elements as it explores enhancements to the report at the end of the initial two-year phase-in period.

BEST PRACTICES.

The working group believes that most strategies to improve the academic performance of football student-athletes reside in the sharing and implementation of "best practices" among institutions, instead of national policies and requirements. This is consistent with NCAA Strategic Plan Goal 3.2.

Examples can be gleaned from Academic Improvement Plans recently submitted by institutions seeking to improve their APR scores. There are several institutions have successfully improved

their APR scores and their strategies should continue to be shared with the membership. This information is available through a searchable database on the NCAA website and accessible via unique institutional logins and passwords.

The Facilitating Learning and Achieving Graduation (FLAG) program should also be emphasized among the best practices. The FLAG is a tool designed to help campuses assess the risk level of all student-athletes, assign suggested services based on risk factors, and evaluate the overall effectiveness of an institution's support services. While the FLAG program has been presented to the Board of Directors and endorsed by the Academic Cabinet, there will be a three-phased implementation of the program beginning 2009-10. Institutions with football programs should be encouraged to fully participate in this program.

Also, the National Association of Academic Advisors for Athletics is planning to develop a best practices program for the efficient academic support of football student-athletes. Upon completion, this information should be included in the final collection of FAWG best practices materials.

Finally, it is suggested that these and other resources be made more conveniently available to access on the NCAA website and supported by technology to facilitate the sharing of best practices between member institutions.

Note, however, that the best practices should be viewed as a place for institutions to begin, not end, as they examine their own policies and practices and that all practices may not work at every institution. It should also be noted that these best practices are models used by other institutions but may not necessarily be supported by research data available to the working group.

**REPORT OF THE
NCAA DIVISION I COMMITTEE ON ACADEMIC PERFORMANCE
APRIL 26-27, 2010, MEETING**

KEY ITEMS.

1. **Sixth Year of NCAA Division I Academic Performance Program (APP) Data.** The NCAA Division I Committee on Academic Performance reviewed a summary of the NCAA Division I Academic Progress Rate (APR) data that will be released publicly next month. In the coming weeks the NCAA will announce team APR, public recognition for top performers and APP penalties. Institutions and conference offices will be notified when the release dates are scheduled.
2. **Examination of the APP.** The committee continued its examination of the APP to determine the program's effectiveness in reaching the membership's goals for academic reform. This review will continue through the summer and will include further discussions regarding the APP benchmarks, penalty structures, filters and waiver directives.

ACTION ITEMS.

1. **Legislative Items.**
 - None.
2. **Nonlegislative Items.**
 - None.

INFORMATIONAL ITEMS.

1. **Examination of the APP.** The committee continued its review of the APP and began to address key research issues and questions related to the program's effectiveness. The data presented showed the likelihood of significantly fewer teams below both the 900 and 925 benchmarks by 2010-11. This is due in part to overall academic improvement, as well as changes made to the APR metric over time. In addition to reviewing the effects of the current penalty benchmarks, the committee discussed the effectiveness of the current historical-penalty filters and noted the by-sport comparison and institutional characteristics filters will become irrelevant for the vast majority of teams if the APR benchmarks remain the same. The committee also examined concepts regarding the relationship between the APR and graduation rates and the way both could

be used within the structure of the APP. These topics will be discussed again during the June meeting.

2. **Sixth Year of APP Data.** The committee received a summary of the most-recent APR data submitted by member institutions, which will be available for public review in May or early June.
3. **NCAA Division I Academic Performance Program Supplemental Support Fund (SSF).** The committee supported a request for fiscal year 2011 funding of the SSF in the amount of \$950,000 to be allocated from the NCAA Academic Enhancement Fund. Further, the committee noted this request will be reviewed as part of the Association's normal budget process. Since 2007-08, the SSF has supported campus-based initiatives designed to foster student-athlete academic success at limited-resource institutions (e.g., additional staffing, academic support equipment, facility renovations and upgrades). Further, this fund has demonstrated the Association's commitment to a meaningful program that encourages academic achievement and facilitates academic improvement. The committee also directed the staff to provide in April 2011 a detailed, data-driven progress report that will outline the impact of all initiatives funded through the SSF and will provide a qualitative review of institutional progress in implementing APR Improvement Plans. This report should include the latest APR and Graduation Success Rate (GSR) data, which will assist in the measurement and assessment of success of the program against the program's initially established success criteria or revised criteria. In addition, the report should include details on the uses of the grant funding and the connection between the SSF and the institution's APR Improvement Plan. Lastly, the committee directed the staff to ensure that all future SSF requests are directly tied to APR Improvement Plan element(s).
4. **NCAA Division I Football Academic Working Group Report.** The committee reviewed the Football Academic Working Group's final report with a focus on the impact of the report's recommendations on current APP policies and procedures. The group supports the general concept of encouraging graduation within four and a half years to synchronize the end of competitive eligibility with graduation for many football student-athletes. However, the committee noted several complications associated with the working group's recommendation to require football student-athletes to complete nine hours and earn the eligibility point during the fall term in order to be eligible for all games of the subsequent season. Specifically, the committee noted the possible impact to student-athletes attending institutions following quarter-based academic calendars, which will be examined by the NCAA Division I Academic Cabinet in June. Further, the committee noted the need to identify and examine any potential unintended consequences

of this rule change, particularly for upperclassmen who may be considering whether to remain in school or to withdraw to pursue professional opportunities (e.g., loss of eligibility for two to four games could factor into decisions to declare for the NFL draft).

Regarding the recommended changes to APP policies, the committee's initial position is that the credit-hour requirement (i.e., nine-hour requirement) within the working group's recommendation would not be tied to the awarding of the APR eligibility point in the fall term. The committee noted this decision is consistent with current policy, in that, even if the student-athlete fails to meet the new requirement, he still would be eligible for most of the contests that would occur in the next season.

The committee initially does not favor the working group's recommendation to no longer exempt the aid of "0/2" student-athletes who have exhausted eligibility when calculating contemporaneous penalties for NCAA Division I Football Bowl Subdivision teams. The committee noted the minimal potential impact of this policy change. Further, while incoming student-athletes are protected under other APP policies, continuing student-athletes could experience financial aid reductions to accommodate the additional penalties resulting from the removal of the exemption.

Finally, the committee discussed the working group's recommendation to expand the Head Coaches' APR Portfolio to include additional institutional administrators. The committee maintained its position that such information should not be added at this time, given the additional complexities and institutional administrative burden associated with reporting additional information. Once the Head Coaches' APR Portfolio initiative has been fully implemented and evaluated in summer 2011, the committee will revisit the issue.

5. **Evaluation of APR Improvement Plans.** The committee approved a modification to the staff policies for review and evaluation of APR Improvements Plans. As part of its evaluation, the staff will continue to ensure that the plan contains all required elements and will continue to identify the elements of APR Improvement Plans that positively affect a team's APR. However, rather than determining whether a plan is acceptable or unacceptable, the staff's evaluation simply will outline the plan's strengths, weaknesses and opportunities for enhancement for those initiatives that address critical issues identified by the institution in its data analysis. Additionally, for plans considered in APP penalty waivers and requests for SSF, after receiving feedback from the staff, institutions will have a specified time to make revisions. If the institution does not resubmit its plan by the established deadline, the staff/committee will consider the original plan when evaluating a waiver or a request for SSF. Any subsequently submitted plan will not be considered new or deferent information in the waiver process. These changes to the plan review process will provide member institutions with more meaningful feedback and

avoid delays in the resolution of penalty-waiver decisions and the awarding of SSF grants. It also will allow for more timely feedback to institutions on their APR Improvement Plans.

6. **APR Improvement Plan Deadline Submission Dates and Educational Initiative.** The following dates have been established for APR Improvement Plan updates and implementation reports in 2010-11:

| <u>2010-11 Team/Institution Reporting Requirements</u> | <u>Submission Deadline</u> |
|--|--|
| Teams that received a conditional waiver of penalties in 2009-10 (implementation only) | October 4 |
| Teams with a multiyear APR below 900 | November 1 |
| Institutions requesting SSF | November 1 |
| Teams requesting a waiver of penalty | November 1 or with waiver request (whichever is earlier) |

The committee also reviewed an educational document drafted to assist member institutions as they develop or revise their APR Improvement Plans. The document is intended to assist in identifying critical issues that have impacted teams' academic performance, steps institutions have used to achieve specific goals and ways to measure success in achieving those desired outcomes. Further, this educational document may serve as a catalyst for campus dialogue and may help foster ideas that lead to successful strategies designed to help improve academic progress rates. Lastly, this document will be posted online on the committee's Web site and will be distributed to the membership through various outlets (e.g., N4A, NACADA).

7. **APR Adjustment Directive.** The committee approved the APR adjustment directive, effective immediately. During its February 2010 meeting, the committee approved amendments to the directive for processing APR adjustment requests for student-athletes who meet the criteria for the missed-term exception, requests for student-athletes who receive a medical-absence waiver and the signature page requirements for all requests and appeals of denied requests. Accordingly, the directive has been updated to reflect these changes. The directive will be posted online so that institutions can prepare for adjustments to be submitted fall 2010.

8. **2009-10 APR and Penalty Reporting Forms.** The NCAA Division I Committee on Academic Performance Subcommittee on Data Collection and Reporting approved the final version of the institutional and public APR and penalty reports to be used during the 2010-11 academic year. The reports are intended to provide institutions with teams' APR, as well as a summary of the teams subject to contemporaneous and/or historical penalties and detailed worksheets explaining how the penalties were calculated.
9. **APP Data Reviews.** The committee received a progress report regarding the selection of 30 institutions for GSR data reviews for the current cycle, which began in early February. The APR data reviews will be conducted June through October and final reports will be issued shortly thereafter.
10. **NCAA Division I Head Coaches' APR Portfolio.** At its February 2009 meeting, the committee determined that any head coach employed between August 1 and July 31 of a given academic year would have the team's APR information from that year displayed on his or her individual page. Since that time, the NCAA staff has received feedback from coaches' associations questioning the use of this date range for displaying of single-year APRs. For instance, a head coach who is hired in April, May or June at the end of a given academic year would be associated with the academic performance of his or her new team for the entire previous academic year. After consideration of options developed by the staff, the committee agreed to maintain the previously adopted plan (i.e., August 1 through July 31) for displaying employment dates for coaches; however, additional context will be provided to the data displayed for each academic year in instances where there has been a coaching change (e.g., asterisk with the date of when the head coach left or was hired by the institution). This modification will indicate that the academic year in question was a "transition year" and will be implemented with this summer's release of the public Web site.
11. **Committee on Academic Performance Policies and Procedures, Penalties Guide and Data Collection Guide.** The committee approved the updated Committee on Academic Performance Policies and Procedures, Penalties Guide and Data Collection Guide. The guides will assist institutions in the 2010-11 data collection process and penalty applications and will be posted on the committee's page on the NCAA Web site at www.ncaa.org. This posting also will satisfy annual reporting requirements specified in NCAA Bylaw 23.
12. **NCAA Division I Committee on Athletics Certification and Committee on Academic Performance Joint Ad Hoc Working Group.** The committee received a report

regarding the NCAA Division I Athletics Certification program, which includes self-study items related to the analysis of APR, GSR and retention data. During its April 2010 meeting, the Committee on Athletics Certification proposed the creation of a joint ad hoc working group between the Committee on Athletics Certification and the Committee on Academic Performance to investigate ways in which these two committees may work together to enhance the graduation rates of student-athletes, to address concerns regarding certification of eligibility, and to support academic reform, specifically in the areas of APR/GSR reporting and implementation of APR Improvement Plans. The committee agreed with this recommendation and representatives from both groups will be identified for service on the ad hoc group.

- 13. Occasion-Three Historical Penalty Hearing.** The committee conducted hearings for two institutions subject to Occasion-Three Historical Penalties.

Committee Chair: Walter Harrison, University of Hartford, America East Conference
Committee Liaisons: Diane Dickman, Academic and Membership Affairs
Julie Cromer, Academic and Membership Affairs
Kevin Lennon, Academic and Membership Affairs
Todd Petr, Research
Bill Regan, Academic and Membership Affairs

**REPORT OF THE
NCAA DIVISION I ACADEMIC CABINET
FEBRUARY 1-2, 2010, MEETING**

KEY ITEMS.

- **Review of Eligibility Standards for Prospective Student-Athletes.** The NCAA Division I Academic Cabinet continued its review of initial-eligibility and transfer-eligibility requirements. Based on NCAA research, along with feedback from the NCAA Division I Board of Directors, two-year college and academic support communities, the cabinet continues to believe that the greatest improvements in student-athlete academic preparation will come when all eligibility requirements (e.g., initial eligibility, progress toward degree, transfer) are aligned to support student-athletes' academic success. The cabinet considered enhancements to the current initial and transfer eligibility requirements designed to identify those prospective student-athletes who are academically prepared for college work, and to foster additional support and accommodation to student-athletes who are academically underprepared. The cabinet will continue to discuss both models in June when it meets jointly with the NCAA Division I Committee on Academic Performance.

ACTION ITEMS.

1. Legislative Items.

- None.

2. Nonlegislative Items.

- None.

INFORMATIONAL ITEMS.

1. **Review of Initial-Eligibility Standards.** The cabinet continued its review of the division's initial-eligibility standards with the goal of further developing Division I initial-eligibility requirements to ensure they can be used to appropriately identify academically prepared prospective student-athletes.

NCAA research continues to indicate that a combination of standardized test scores and high school grades is a better predictor of academic success than using either grades or tests alone. However, when examined independently, the high school core grade-point average is two to three times more predictive of first-year college academic success than

test scores. This is an increase from earlier years, as the high school grade-point average has become more predictive as the number of required core courses has increased. Based on these findings and feedback from the Board of Directors and the NCAA Division I Leadership Council, the cabinet continues to focus on a prospective student-athlete's high school core-course grade-point average as an important element of any enhancement to the current initial-eligibility model. The cabinet noted that requiring a higher core-course grade-point average should increase the probability that a particular prospective student-athlete will be academically successful in the first year of enrollment and eventually will graduate from an institution.

NCAA research also indicates that certain revisions to the initial-eligibility standards could result in an increase in false negatives outcomes (i.e., declaring as ineligible prospective student-athletes who are able to be academically successful over time). Such modifications may negatively affect a number of individual prospective student-athletes, while producing only a slight overall increase in aggregate academic success and graduation. Therefore, to reduce the likelihood of such results, the cabinet is interested in identifying a series of required interventions to support academic success among academically underprepared student-athletes, rather than blocking such prospects from accessing higher education through athletics scholarship and participation opportunities.

In response to feedback from the Board of Directors, the cabinet discussed a tiered model of initial eligibility that focuses on preparing prospective student-athletes to be academically successful in the college setting. Under such a model, a prospective student-athlete who presents an academic profile indicating academic preparedness for college and who is regularly admitted by his or her certifying institution would have full access to financial aid, practice and competition in the initial year of enrollment. Prospective student-athletes who are admitted with academic profiles predicting greater challenges in achieving collegiate academic success also would have access to financial aid and some athletics participation, but would be subject to specified interventions during the first year of college enrollment. Some examples of possible interventions include mandatory learning assessments, required academic support plans and limits on missed class time. Such interventions would be designed to address issues beyond direct access to higher education and would be intended to improve the quality of the long-term educational experience of student-athletes who are less academically prepared when they arrive on a college campus. The cabinet noted that a tiered approach would provide an opportunity to implement the most appropriate legislative, policy and best practice recommendations to promote academic success among those who are underprepared, without imposing a national standard that might limit opportunities for prospective student-athletes who are capable of succeeding in college with an appropriate level of academic support.

At its June meeting, the cabinet will consider benchmarks for initial-eligibility tiers, as well as potential interventions for the first year of enrollment. These concepts will be examined during its joint session with the Committee on Academic Performance. In preparation for this meeting, cabinet members were charged to discuss potential modifications to the current initial-eligibility model with their respective conferences and other contacts and to gather feedback prior to the cabinet's June meeting.

2. **Review of Two-Year College Transfer Student-Athletes.** Using data recently submitted by the Division I membership, the cabinet began the task of identifying a model for transfer student success that will motivate the necessary academic behaviors for two-year college transfer student-athletes to be academically successful at four-year institutions. NCAA research indicates two-year college transfers accounted for approximately five percent of all Division I student-athletes in the 2007-08 academic year, and that this percentage had declined in each of the previous four years. Baseball and men's basketball have the highest rate of two-year college transfers, while women's sports other than basketball have the lowest rate of two-year transfers. Generally, data indicate that two-year college transfers tend to be less academically prepared and do not perform as well as nontransfers and four-year college transfers; however, the graduation rate for two-year college transfers has increased recently and the rate of two-year transfer student-athletes departing their four-year institutions while not eligible has decreased.

For the first time, the cabinet was able to review preliminary findings regarding the academic performance of two-year college transfers while at the two-year college. Specifically, the cabinet noted that a prospective student-athlete's overall grade-point average at the two-year college is the most significant predictor of first-year academic outcomes at the four-year college, even more predictive than a student-athlete's grade-point average in coursework transferable to the four-year institution. The cabinet also noted that credits earned in any particular subject area are not related to the first-year grade-point average at the four-year institution, except that there is a negative relationship between the number of physical education credits earned at the two-year college and the first-year grade-point average at the four-year institution. On average, nonqualifiers earn more credits, transferable credits and subject-specific credits (English, math, science) than qualifiers while at the two-year college; however, this difference can be linked to nonqualifiers' longer average enrollment at the two-year college.

To supplement the research findings, the cabinet met with representatives from the two-year college community to discuss possible approaches to improve the academic preparation of two-year college transfers. The group noted that many two-year college transfers are academically prepared and perform well on transfer; however, some transfers are underprepared and require remediation and additional support to prepare for

matriculation at a four-year institution. The two-year college representatives noted that the five-year clock and percentage of degree requirements can present particular challenges for a student-athlete who requires significant remediation at the two-year college. Further, the representatives stated that accommodations within the applicable eligibility legislation would help these student-athletes by allowing time to improve their academic performance without jeopardizing their seasons of athletics eligibility. The cabinet noted that many four-year institutions offer limited or no remedial courses, and that two-year colleges may provide more opportunities and programs for remediation of underprepared students. The cabinet agreed to continue to collaborate with the two-year community to develop a transfer model that ensure that two-year college prospective student-athletes are academically prepared on enrollment at the four-year institution, while also encouraging the continued engagement and retention of these student-athletes to graduation.

The cabinet discussed several concepts to improve the academic preparation of two-year college transfers. The cabinet and representatives noted the potential value of individual education plans that outline the student-athlete's educational path and appropriate support services. The cabinet also noted that an additional year in residence at the two-year college may provide additional time for the student-athlete to improve his or her academic readiness and be more prepared for success at the four-year institution. The cabinet also considered a core curriculum to be completed at the two-year college, though a prescribed combination of courses indicating likely four-year success was not readily apparent based on the research findings. Additional strategies that the cabinet considered include: allowances for remediation at the two-year college, the opportunity to enroll in summer terms at the four-year institution prior to transfer and required tutorial support on enrollment at the four-year institution. The cabinet will continue to consider these concepts during its joint meeting with the Committee on Academic Performance in June.

3. **Update on Proposals in the 2009-10 Legislative Cycle.** The cabinet noted that NCAA Proposal No. 2009-60 regarding initial-eligibility and progress-toward-degree waiver appeals and Proposal No. 2009-64 regarding nontraditional courses used to meet initial-eligibility waivers both were adopted by the NCAA Division I Legislative Council. Staff from NCAA academic and membership affairs and the NCAA Eligibility Center will begin to implement the concepts from both proposals and will provide progress reports to the cabinet regarding procedural changes and any potential policy changes requiring cabinet approval.
4. **Nontraditional Courses Used by Currently Enrolled Student-Athletes to Meet Full-Time Enrollment and Progress-Toward-Degree Requirements.** The cabinet

continued its discussion regarding the use of nontraditional courses by current student-athletes to meet full-time enrollment and progress-toward-degree requirements. The cabinet discussed the feedback it received from the Legislative Council chair during its last meeting, as well as feedback from the membership, and identified the following considerations for the development of future legislative proposals:

- a. In light of the prevalence and acceptance of nontraditional courses throughout post-secondary education, it is appropriate to provide student-athletes with similar access to such courses as other students at their respective institutions.
- b. Institutional autonomy must be maintained with regard to determining the appropriateness of coursework for degree credit and to maintain integrity and security in the delivery of nontraditional courses.
- c. NCAA legislation should define more clearly the term “nontraditional courses” to clarify the use of such coursework to meet eligibility requirements.
- d. Promoting campus engagement of student-athletes through enrollment in traditional, in-person courses will help foster student-athlete integration into the general student-body and will encourage balanced student-athlete self-identities.

5. Discussion with Representatives from National Association of Academic Advisors for Athletics (N4A). The cabinet hosted its annual meeting with representatives from N4A. The association’s president and president-elect discussed the impact of academic reform on academic support professionals, initial-eligibility and two-year college transfer requirements, and the challenges of supporting academically underprepared student-athletes. The representatives also discussed the impact of varying levels of institutional resources on the academic support provided to student-athletes. Finally, the representatives encouraged the cabinet and Division I governance structure to continue to involve the academic support community in discussions related to academic policy and legislation.

6. Results of Comprehensive Academic Support Services Survey. The cabinet continued to review the results of a comprehensive study of academic support resources and practices for student-athletes at Division I institutions. The cabinet reviewed individual student-athlete and institutional characteristics that influence first-year academic outcomes, as measured by grade-point average and eligibility status, with a particular focus on institutional investment in academic support services. The research staff will continue to review the survey results and will provide additional reports at future cabinet

meetings. Specifically, the cabinet asked to study the impact of particular support services on student-athlete academic performance and the potential implications of various reporting structures for the academic support unit (e.g., within athletics, outside athletics, both).

7. **Academic Support Plan as Required Information in Initial-Eligibility Waivers.** The cabinet initially supported a revision to the initial-eligibility waiver policies and procedures to require an academic support plan to be submitted with certain initial-eligibility waiver requests. For example, an academic support plan may be appropriate when the prospective student-athlete's academic record falls outside the threshold to be considered in the waiver process. The cabinet noted that an academic support plan would require the institution to be proactive and identify strategies to support the student-athlete to be academically successful and eventually graduate. The cabinet asked the initial-eligibility waiver staff to further develop the concept – including when a plan will be required, what elements will be required in a plan, and who will approve the plan – for review during the June cabinet meeting.
8. **Academic Certification of Prospective Student-Athletes from Exam-Based Countries.** At the request of the NCAA International Student Records Committee, the cabinet discussed the academic certification policies and procedures for international prospective student-athletes, particularly in situations when a prospective student-athlete from a country that bases graduation on the successful completion of examinations delays his or her graduation. The cabinet noted that the current process of using credits and passing grades from the prospective student-athlete's transcript (rather than grades from the core-course exams) could provide a benefit to those who delay graduation over those who graduate on time. The cabinet considered several alternatives provided by the International Student Records Committee to revise the certification procedures for international student-athletes from exam-based countries.

As a general principle, the cabinet noted that prospective student-athletes from exam-based countries should be certified using grades from the examination, rather than the prospective student-athlete's transcript, regardless of a delay in graduation. This approach recognizes the nature of exam-based countries and is consistent with the educational system in the prospective student-athlete's home country. Further, a consistent approach for all prospective student-athletes from a particular country appears to be the most fair and appropriate.

The cabinet noted that the International Student Records Committee will continue to consider appropriate modifications to the certification procedures at its March meeting,

and will work with the Eligibility Center staff to implement any changes. The cabinet also requested information about the number of such cases reviewed by the Eligibility Center each year, and the reasons for the delayed graduations, to help determine the appropriate approach to certifying initial academic eligibility in these situations.

9. **Initial-Eligibility Waivers and Prospective Student-Athlete Reviews.** The cabinet received a report on the number and outcome of initial-eligibility waivers and prospective student-athlete reviews processed through December 31, 2009. The academic and membership affairs staff has reviewed 499 initial-eligibility waivers thus far, which represents a slight decrease from 2008-09. In addition, the academic and membership affairs staff has processed 294 prospective student-athlete review cases.

Waivers involving a core-course deficiency have decreased, which was anticipated given the pattern observed in the years surrounding previous changes in core-course requirements. The staff has noticed a continued increase in the number of waivers for international prospective student-athletes, including those who begin in an international country and graduate from a domestic high school. Approximately 78 percent of all waiver requests receive some type of relief, which is similar to the rate in 2008-09.

10. **Progress-Toward-Degree Waivers.** The cabinet received a report regarding progress-toward-degree waivers submitted during the 2009-10 academic year. The NCAA academic and membership affairs staff has processed 362 requests to date, compared to 485 for the same time period in 2008-09 and 386 in 2007-08. The greatest percentage of waiver requests are related to the percentage-of-degree requirements, followed by the 18/27-credit hour rule. Approximately 68 percent of waiver requests are approved or conditionally approved, which is comparable to a 70 percent approval rate in previous academic years.

The cabinet also reviewed a report of progress-toward-degree waivers for baseball student-athletes that have been conditionally approved based on the student-athlete following an established, individualized academic recovery plan and passing all of his fall courses with grades that would allow the courses to be degree applicable. Such waivers were first granted during the 2008-09 academic year. Of the 23 such waivers granted in fall 2009, 21 student-athletes satisfied the established conditions to be eligible for the 2010 season.

11. **NCAA High School Review Committee Policies and Procedures.** The cabinet approved revisions to the High School Review Committee's policies and procedures, as recommended by the High School Review Committee. The revisions provide the Eligibility Center staff additional flexibility in the identification of schools to be reviewed and further clarify the committee's hearing procedures. The cabinet noted these policies also must be approved by the NCAA Division II Academic Requirements Committee and will be distributed to the Division I and II membership once that action has been taken.
12. **Facilitating Learning and Achieving Graduation (FLAG) Update.** The cabinet received an update regarding the development and implementation of the FLAG program. Specifically, the Graduation Risk Overview (GRO) module, which assists institutions to evaluate and quantify each student-athlete's risk of not graduating, was released to the membership in December 2009. The second module, an online database of support services associated with specific risk factors, is currently under development by the national office staff. The module is projected to be available to the membership during spring or summer 2010.

Committee Chair: Carolyn Callahan, University of Virginia, Atlantic Coast Conference

Cabinet Liaisons: Matt Burgemeister, Academic and Membership Affairs

Julie Cromer, Academic and Membership Affairs

Diane Dickman, Academic and Membership Affairs

NCAA Division I Women's Basketball Issues Committee
Proposed Academic and Athletic Development Model
(As of February 23, 2010)

Background.

In May 2008, the NCAA Division I Women's Basketball Issues Committee received an update on the NCAA Division I Academic Performance Program (APP). The NCAA Division I Academic Progress Rate (APR) data indicated that women's basketball is not in a state of academic crisis. However, the APR in women's basketball is the lowest of all women's sports and trending downward. The intercollegiate athletics experience should provide women's basketball student-athletes with exemplary educational and intercollegiate experiences (NCAA Bylaw 23.01.1). This includes enhancing the ability of student-athletes to earn four-year degrees and their physical well-being and development (NCAA Constitution 2.2). For the long-term well-being of the sport of women's basketball and for the betterment of its student-athletes, the committee examined ways to improve the academic performance of women's basketball student-athletes and to improve the overall academic culture before major problems arise. This document is intended to outline recommendations and rationale for changes in the sport of women's basketball. These changes are offered in an effort to help ensure the academic and athletics experience meets with the NCAA's stated principles.

Research Findings.

The committee noted the following key data which informed its discussions and recommendations:

1. While many sports are showing positive APR trends, women's basketball appears to be declining in academic performance. While four-year APR data for other sports has increased, these data for women's basketball has remained "flat." In the most recent APR data released, the women's basketball APR average decreased by three points.
2. Eligibility rates in baseball and men's basketball have increased substantially, while the same rate in women's basketball has declined. Data indicates a sharp decrease in the number of baseball and men's basketball student-athletes who left institutions academically ineligible and did not return in the subsequent term (i.e., "0/2"). There has been an increase in the number of "0/2's" in women's basketball.
3. There has been an increase in the number of 2-4 transfers in women's basketball, while the overall number of these transfers has decreased.
4. APR, retention and eligibility rates in the sport of women's basketball are declining.
5. The average grade- point average data appears to have decreased slightly over the past three years.
6. "0/2" rates are now above the overall average and are consistent with men's baseball data. The rate of 2-4 and 4-4 transfers in women's basketball is significantly higher than those rates in other women's sports. Two-year transfers are more likely to become "0/2" departures than nontransfers.

7. Freshman high school grade-point averages and SAT scores appear to have slightly declined since 2005-06.
8. Semester eligibility rates are higher than in men's basketball, but have slightly declined in 2007-08.
9. The total summer credit hours accumulated by student-athletes correlates with the total credits earned and progress toward degree in years one through three. This effect holds even after controlling for the student-athletes' academic background and the resource level of the institution.
10. The summer credit effect appears as strong or stronger as high school academic preparation in predicting progress toward degree.
11. During the 2007-08 academic year, 57.3 percent of incoming freshmen attended summer school, 48.3 percent of two-year transfer students attended summer school and 48.8 percent of four-year transfer students attended summer school.
12. Division I women's basketball student-athletes report spending 36 hours per week on athletics in-season. They also report spending more time away from campus and more missed class in-season than other women's sports. It should be noted that the hours reported include the full range of time spent on athletics activities (e.g., on-court practice, team travel, strength/conditioning, sports medicine treatment).
13. More Division I women's basketball student-athletes than any other sport group reported that their coaches were a significant social and/or emotional source of support while in college.
14. First year outcomes for women's basketball student-athletes indicate that among those who are retained to the second year, ineligibility rates of minority student-athletes are more than double those of nonminority student-athletes. The percentage of minority women's basketball student-athletes not meeting progress-toward-degree requirements for the second year of college is 5.9 percent, while 2.4 percent of nonminority women's basketball student-athletes do not meet the standards.

Key among these research findings the committee noted the positive impact of summer credit hours earned on the achievement of long-term academic success and the negative impact of transferring on long-term academic success.

Guiding Principles.

The committee has developed the following guiding principles which governed its review of the academic performance of women's basketball student-athletes. These principles were developed with particular attention to the NCAA's mission and goals as identified in the Association's constitution. Any identified changes should in the sport of women's basketball:

1. Result in improved academic performance and academic culture. [Reference Constitution 2.2.1 "Overall Educational Experience."]
2. Contribute to the long-term well-being and development of student-athletes. [Reference Constitution 2.2 "The Principle of Student-Athlete Well Being."].
3. Improve the academic performance and academic culture. [Constitution 2.5 "Principle of Sound Academic Standards."]
4. Enhance the coach and student-athlete relationship. [Reference Constitution 2.2.4 "Student-Athlete/Coach Relationship."]
5. Assist with the academic and athletic acclimation of incoming student-athletes into the collegiate environment. [Reference Constitution 2.2.1 "Overall Educational Experience."]
6. Recognize the role of sport in allowing student-athletes to achieve a sense of balance. [Reference Constitution 2.14 "Principle Governing Playing and Practice Seasons."]

Recommendations.

The committee recommends the following three legislative changes and welcomes feedback, input and dialogue among constituent groups throughout the NCAA membership and the women's basketball community.

1. Summer School Attendance for Incoming Student-Athletes.

All incoming freshman and transfer Division I women's basketball student-athletes, who have signed financial aid agreements to receive athletically related financial aid for the ensuing regular academic year, shall be required to attend the institution's summer term prior to initial full-time enrollment. Such student-athletes shall be provided financial aid and enroll in a minimum of six credit hours and satisfactorily complete a minimum of three hours of acceptable academic degree credit as a prerequisite for eligibility in the fall term.

Exceptions and waiver provisions regarding this recommendation are included later in the document.

2. Summer Athletics Activities for Incoming Student-Athletes.

All incoming student-athletes (i.e., freshman and transfers) would be permitted to engage in one hour of countable athletically related activities per week, up to a maximum of 10 total hours, during the entire time the student-athletes are enrolled in the summer term.

- a. Current legislation regarding summer school attendance (e.g., financial aid, credit-hour requirement) for continuing student-athletes would remain the same.
- b. Consistent with the provisions of Bylaw 13.11.3.9, all student-athletes (incoming and continuing) may engage in voluntary summer workouts conducted by the institution's strength and conditioning coach with department-wide duties and may receive workout apparel (on an issuance and retrieval basis).

3. Life/Study Skills Component for Incoming Student-Athletes.

Institutions must provide such student-athletes study skills/life skills education during the summer session for all incoming student-athletes. Time management, first year experience and nutritional education would be included in the life skills curriculum. These could include use of the Facilitating Learning and Achieving Graduation (FLAG) program. FLAG is a tool designed to help campuses assess the risk level of all student-athletes, assign suggested services based on risk factors and evaluate the overall effectiveness of an institution's support services.

Exceptions and Waivers.

There should be exceptions and a waiver process available to incoming student-athletes and member institutions as follows:

1. An exception would be provided to those institutions that do not offer summer school courses for the general student-body. However, such institutions would not be permitted to participate in the summer countable athletically related activities component. Further, institutions that offer summer courses, but do not offer athletically related financial aid (e.g., award only need-based aid), would have two options:
 - a. To use the previously noted exception applicable to institutions that do not offer summer courses to the general student-body. Institutions electing to use this option would not be required to award summer financial aid, but also would be prohibited from participation in summer countable athletically related activities.
 - b. Institutions electing to participate in the athletics activities portion of the model would be subject to the mandatory summer aid requirement for those student-athletes who qualify for nonathletically related financial aid to attend the summer session. The summer countable athletically related activities provisions of this model would be applicable to those student-athletes enrolled in the requisite minimum number of hours of acceptable degree credit who are receiving nonathletically related financial assistance covering their own cost of summer school.
2. A waiver from the application of the mandatory attendance requirements for incoming student-athletes would be available when unique circumstances preclude an incoming

student-athlete from attending summer school. A student-athlete receiving a waiver of the mandatory attendance requirement would not be permitted to engage in summer countable athletically related activities.

Rationale.

It is clear from the data that women's basketball student-athletes' academic trending data necessitates review and reaction within the Division I governance structure. The membership could decide to wait for additional data, taking a "wait and see" approach. Given that the dynamics in the sport seem to be following trends previously seen in men's basketball, taking no action does not seem like a prudent decision. Increased recruitment of less academically prepared students; increasing professional basketball opportunities; increasing numbers of two-year college transfers; and increased third-party persons involved in the recruiting process could easily lead to the conclusion that absent action to redirect the academic trends, the current downward spiral will continue. Thus, the committee was compelled to respond to these trends with recommendations it believes will enhance the academic well-being of student-athletes.

The recommendations presented are a result of significant discussion and debate by the committee. They are not the only possible solutions, but do focus on key academic behaviors that have proven successful. That is, early academic intervention and support do make a difference in the academic success of student-athletes. These recommendations provide incoming students the opportunity to prepare for the academic rigors of a four-year college experience, while minimally beginning to develop a relationship with their new coaches. Reasonable exceptions are carved out for institutions not offering summer courses or not offering athletically related financial aid.

As noted previously, the total summer credit hours accumulated by student-athletes correlates with the total credits earned and progress toward degree in years one through three. This effect holds even after controlling for the student-athletes' academic background and the resource level of the institution. This summer credit effect appears as strong or stronger as high school academic preparation in predicting progress toward degree. These data help form the basis for the committee's recommendation to require summer school for incoming students and including a study skills element during this first summer.

Financial implications will be discussed as these recommendations are considered. It should be noted that over 50 percent of all incoming women's basketball student-athletes are already attending summer school prior to their first full-time term at a member institution. Thus, the overall additional cost impact for most institutions is mitigated.

Lastly, women's basketball student-athletes more than any other sport group reported that their coaches were a significant social and/or emotional source of support while in college. These data are compelling reasons the committee recommends some limited practice time with coaches only for these newly entering student-athletes. Research confirms that coaches do make a positive difference in the academic outcomes of students and these recommendations strive to enhance this positive effect.

Given the aforementioned women's basketball student-athlete profile, a student-athlete's socioeconomic background may play an important role in the successful transition into college. For many, the time with their coaches and teammates during the summer positively impacts the student-athlete's transition to college. The committee discussed the importance for incoming student-athletes' acclimation to the collegiate environment in order to formulate relationships with teammates and to become familiar with their coaches. The committee noted the role basketball plays in allowing these students to achieve a sense of balance and the role and responsibility that the team and coach has in assisting incoming student-athletes in this transition phase.

Additional Considerations.

The committee will continue its work on the proposed Academic and Athletic Development Model. In particular, the committee will further examine the following issues:

1. The impact of the current playing and practice season model, conference scheduling and team travel on the academic performance of women's basketball student-athletes. *[Note: The NCAA staff is currently gathering data regarding conference scheduling policies including information regarding play dates, travel partner models, type of travel, etc.]* The committee will review conference scheduling models and discuss the impact of economic decisions on the academic performance of women's basketball student-athletes.
2. The impact of the act of transferring on the academic performance of women's basketball student-athletes and engage in a dialogue with the NCAA Division I Academic Cabinet in this regard.
3. Legislative proposals and concepts that will impact playing and practice seasons and competition opportunities. The committee is involved in a variety of future strategies discussions relative to the overall "state of the game" and the establishment of priorities that will serve as growth catalysts for the game.
4. Current progress-toward-degree requirements for student-athletes and the impact of amending first year requirements that might better prepare students to meet the 40 percent degree requirement standards entering their third year.

Timeline.

Given the important place women's basketball holds in the overall landscape of Division I and the developing concern regarding the academic performance of women's basketball student-athletes, the committee believes it is imperative to solicit feedback and comments from the Division I membership. The committee will solicit feedback through early 2010 and seek to finalize its proposal in spring 2010 and ask the NCAA Division I Championships/Sports Management Cabinet to sponsor proposed legislative changes for the 2010-11 legislative cycle.

Division I Women's Basketball Issues Committee.

Shelley Appelbaum, Michigan State University;
Ceal Barry, University of Colorado;
Amy Champion, University of New Orleans;
Janet Cone, University of North Carolina-Asheville, chair;
Anya Covington, University of Wisconsin, Madison;
Beth Bass, Women's Basketball Coaches Association (ex-officio);
Jean Berger, University of Northern Iowa;
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Donyale Canada, Mid-American Conference;
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Kendra Eaton, North Carolina State University;
Brian Giorgis, Marist College;
Susan Hagens, University of Vermont;
Mary Kay Hungate, Louisiana Tech University;
Teresa Kuehn Gould, University of California, Berkeley;
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Marilyn McNeil, Monmouth University (ex-officio); and
Lisa Stockton, Tulane University.

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ESPN

Wednesday, April 28, 2010

Transfer derby is in full swing

By Mark Lewis
HoopGurlz

Recently I said there was nothing politically correct about college recruiting. With the way things are going this spring, I may have to eat my words.

Today, more than ever, college programs and coaches are beginning to embrace the concept of recycling. Unfortunately, what's being recycled isn't really doing much for the environment. Transferring schools is becoming an acceptable way of life and unhappy players are becoming the latest renewable resource.

It doesn't take advanced math to see that transfers have evolved into another class of recruits along with high school and junior college athletes. While there's no official listing or means of tracking the number of players taking a roster detour, just a quick glance at a few major conferences should confirm that these days when the going gets tough ... the tough get going -- out the door.



The high rate of transfers in women's collegiate basketball is an alarming trend.

One ACC program has three leaving. A Big East school is losing three from the same class. One Big 12 member has two packing their bags and six athletes who began the season on one Pac-10 roster will finish their eligibility in street clothes or wearing somebody else's colors. That's just four schools and there are 341 more Division I programs to consider.

Several former coaching colleagues who are monitoring all the releases granted told me that there are in excess of 100 transfers this year. One estimated the number as high as 170. It is a census year; maybe the government can help us out with this one. Regardless of the actual number, it's too high.

It's not hard to figure out where a lot of the early exits come from. When you have athletes making commitments before even entering their junior year in high school and circumventing a large majority of the recruiting process, then illusions and reality are eventually bound to clash. With a minimal amount of contact and maybe an unofficial visit or two used as the basis for a personal, academic and basketball decision, you have commitments being made to a sales pitch, concept and image rather than a well researched fit and relationship.

Even some of the players who go further through the process are still letting their emotions or excitement lead them to a program or level of play that inevitably will find them on the bench instead of the floor achieving the vision they dreamed of. A realistic self-concept, both personally and as an athlete, is critical in separating the options that will provide the best chance for achieving success and ultimate happiness from the ones that could lead to a second round of recruiting somewhere down the line. Just because the offer comes from a perennial tournament program or a major conference member

doesn't mean you have to say yes. It's too important to let ego and vanity steer your choice.

While the commitments may be coming from the athletes, the recruiters foster the situation by making offers to athletes they've done nothing more with than watch play. Getting to know who a player is, what they might be interested in (if they even know at 14 or 15) or what's going to be instrumental in helping them be successful in the classroom or on the court is secondary to getting that verbal commitment. The hard ball recruiting approach and scholarship offers with tight time parameters create pressure on players and lead to an uninformed and flawed decision-making process.

There was a time years ago when transferring was an emotional and difficult step to take. It was viewed as an absolute last resort taken only after exhausting every avenue to resolve whatever difficulty the athlete was facing. At the same time, other schools were skeptical about taking transfers and not so quick to provide the open arms that seem to be waiting for them at the drop of a hat today. There's no incentive to go the extra mile to make things work. In the first program I worked at we actually made a transfer pay her way the first year to prove that she was serious and wanted to be there. That approach now would pretty much eliminate any school from the transfer derby.

Recruiters today often keep one or two scholarships in their pocket in case they get the call that someone is unhappy. Ask some of the top Division II programs if they're interested in the growing annual crop of discontented Division I players and you'll see the look of a hungry animal on their faces.

Any stigma or concerns about "baggage" that transfers used to carry is virtually nonexistent. Oh, prospective coaches will do their homework and make sure her name is only on the release and not a probation list but the current level of caution is a mere speed bump compared to what it once was. It may be acceptance; it might be compassion or simply coaching ego, but coaches offer second chances like Uncle Sam offers government funding.

Without a doubt, there are a lot of transfers that are in the best interest of the athlete and the schools involved. However, with schools counting on transfers as part of their recruiting efforts and players rationalizing rash recruiting choices with the "I can always transfer" mentality, the grounds for embracing a decision and taking ownership in both the good and the bad that comes with it is crumbling before the player ever steps on campus.

The reality is that it's too easy and far too acceptable to transfer. I'm not advocating a "Scarlet T" but if the implications or the avenue to changing schools were more difficult then greater detail and attention might be paid to the recruiting decisions on the front end. Make them pay for the year they have to sit out or take away a year of eligibility. Those may be farfetched concepts, but something should be done to raise the bar.

Somewhere along the line the "privilege" of playing the game became a "right". When that happened the opportunity to play college basketball and the responsibility that goes with it lost something and the floodgates opened.

Follow us on [Twitter](#), where you can ask questions and get instant updates.

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Discuss this on our [Message Board](#).

Mark Lewis is the national recruiting coordinator for ESPN HoopGurlz. Twice ranked as one of the top

25 assistant coaches in the game by the Women's Basketball Coaches Association, he has more than 20 years of college coaching experience at Memphis State, Cincinnati, Arizona State, Western Kentucky and, most recently, Washington State. He can be reached at mark@hoopgurlz.com.

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MEMORANDUM

April 15, 2010

TO: NCAA Division I Conference Commissioners and Senior Woman Administrators.

FROM: Janet Cone, chair
NCAA Division I Women's Basketball Issues Committee.

SUBJECT: Proposed NCAA Division I Women's Basketball Academic/Athletic Development Model.

Since May, 2008, the NCAA Division I Women's Basketball Issues Committee has reviewed data on the academic success of Division I Women's Basketball student-athletes. Based on this review, for the long-term well-being of the sport of women's basketball and the continued academic success of women's basketball student-athletes, the committee has proposed the enclosed academic and athletic development model (refer to Attachment A).

During your upcoming conference meetings, the issues committee requests your assistance in providing this information to your conference membership, including your head women's basketball coaches, soliciting feedback from your membership and submitting the attached feedback document (refer to Attachment B). The committee requests that your conference's feedback be submitted no later than June 15. The issues committee will consider this feedback and modify the proposed model, as appropriate, before submitting final recommendations for formal governance structure consideration.

Thank you for your assistance in obtaining these comments and feedback. The committee looks forward to reviewing the feedback and the continued development of the proposal on behalf of the sport of women's basketball and women's basketball student-athletes.

SND:tnb

cc: NCAA Division I Women's Basketball Issues Committee
Selected NCAA Staff Members

N a t i o n a l C o l l e g i a t e A t h l e t i c A s s o c i a t i o n

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Educational Column - 1 Educational Column

Title:

Basketball Focus Group Frequently Asked Questions -- Tier I (I)

Item Ref: 1

Date Issued: February 8, 2010

Date Published: February 8, 2010

Educational Column:

Any questions related to the issues noted within this educational column should be directed to the Basketball Focus Group staff.

Definition of "Individual Associated With A Prospect"

Q1: How long does the status of "individual associated with a prospect" (IAWP) remain attached to a specific individual?

A1: The IAWP status is not indefinite like that of a booster in NCAA Bylaw 13.02.13. IAWP status is prospect specific and, once attached, stays with the IAWP throughout the involved prospect's recruitment and tenure at any secondary education and/or NCAA institution. Once the prospect/student-athlete has exhausted his eligibility at the institution, the involved individual is no longer considered an IAWP for that particular prospect. It is possible to be considered an IAWP for multiple prospects at any time.

Institutional Camp Operation

Q1: Are institutions allowed to operate elite men's/boys' basketball camps under the new NCAA Board of Directors' interpretations?

A1: An institution may operate any type of basketball camp (i.e., father/son camp, position camp, team camp, individual camp, etc.) as long as all camps are conducted in the same manner. Inevitably, there will be distinctions to be drawn between certain types of camps (e.g., father/son vs. team camp); but at a minimum, all camps must have the same advertising and registration procedure, fee and employment structure, lodging, meals, transportation, and awards. Based on the requirement that all camps be conducted in the same or comparable manner, it is not likely that an elite camp, as most have been operated over the past few years, will meet the new requirements. If an institution decides to run an elite camp, any deviation in logistics will be viewed as highly suspect by the enforcement staff.

Q2: Are institutions allowed to host two camps of different lengths (e.g., one-day camp vs. three-day camp with lodging provided)?

A2: Yes. An institution may operate two camps for different lengths of time as long as they are conducted in a similar manner. In addition, if an institution operates a five-day camp, the cost of that camp must be used in determining the cost of all other camps conducted. For example, if the cost of the five-day camp excluding lodging is \$500, then the minimum that should be charged for the one-day camp should be \$100.

Q3: Do the camp logistics have to be identical for all camps?

A3: No. In some instances, a violation will not result if the circumstances are not exactly the same. For example, if the campers stay in Dorm A for one camp and Dorm B for another, there may be no violation if the amenities for both dorms are comparable. However, if there are significant qualitative differences in Dorm A and B, and the dorm with more amenities is used during the camp when the institution's top prospect is attending, the use of such a dorm will be highly scrutinized. Each situation will be analyzed based on the specific facts and circumstances.

Q4: Would it be permissible for an institution to add a camp to the schedule at the last minute?

A4: Yes. The institution may conduct any camp provided that all camps are logistically operated and advertised in the same manner. The duration of advertising will be a critical factor in the analysis of a "pop-up camp" and may be a significant hurdle in ensuring consistency among the camps. Please note that such a last-minute addition to the schedule will be scrutinized and reviewed based on the totality of the circumstances.

Q5: Is it still permissible to grant reduced entry to a camp for an institutional staff member's son if the institution is recruiting the son?

A5: Yes. It would be permissible to grant a reduced admission for an institutional staff member's son provided that institutional procedures are followed and all institutional staff members are given the opportunity for reduced entry.

Definition of "Recruited Prospect"

Q1: There is a new definition of a "recruited prospect," which includes any prospect who has initiated contact with men's basketball staff members. If a prospect calls the institution one time and requests a camp brochure, is that sufficient for the prospect to become a "recruited" prospect?

A1: A single, isolated request for a camp brochure from a prospect will likely not trigger "recruited" status, but all facts and circumstances relating to interactions between the coaching staff and the prospect or his IAWPs must be considered in the analysis. For example, if the evidence shows that there was only one contact between the coaching staff and the prospect (e.g., a request for a camp brochure), but there were a significant number of contemporaneous contacts with an IAWP, that prospect will be deemed to be a recruited prospect.

Q2: Does the mass mailing of camp brochures trigger recruited status for each prospect who receives the brochure as part of that mass mailing?

A2: No. A mass mailing of camp brochures does not automatically trigger recruited status, but all facts and circumstances relating to any contemporaneous interactions between coaching staff members and the prospect or his IAWPs must be considered.

Q3: Does the mailing of a questionnaire trigger recruited status?

A3: No. The lone act of mailing of a questionnaire does not automatically trigger recruited status. Nevertheless, any contemporaneous interactions between coaching staff members and the prospect or his IAWPs can trigger recruited status.

Q4: How long does a prospect retain recruited status?

A4: A prospect retains "recruited" status until the prospect:

1. Enrolls at another NCAA institution; or
2. If that prospect is currently enrolled at your institution, after that specific prospect has graduated or is no longer eligible under NCAA rules for competition at the institution. Thus it is not permissible to employ an individual who is associated with a recruited prospect who is now a currently enrolled student-athlete.

Q5: Does the new definition of a "recruited prospect" impact financial aid legislation?

A5: No. The definition relates only to the application of NCAA institutional camp and clinic legislation. As such, recruited status under Bylaw 13.02.12.1 remains applicable for purposes of applying other NCAA legislation (e.g., outside aid awards).

Camp Employment

Q1: Is it ever permissible to hire an IAWP to work the institution's men's basketball camps?

A1: Yes. It is important to remember that the prohibition on camp employment applies only to an IAWP who is tied to a **recruited** prospect (**IAWRP**). Therefore, it would be permissible to hire an IAWP to work camp if that IAWP is not tied to a prospect that the institution is or has recruited as defined by the new definition of a "recruited prospect."

Q2: Is there any exception to the prohibition against camp employment for a high school coach associated with a recruited prospect if the high school coach has worked the institution's camps?

A2: No. There are no exceptions to the camp employment prohibition if the individual is associated with a **recruited** prospect, regardless of any prior institutional camp employment.

Q3: What is the duration of the camp employment prohibition for an IAWRP?

A3: An IAWRP could not be employed to work an institution's camp until that specific recruited prospect:

1. Enrolls at another NCAA institution; or
2. Has exhausted eligibility at your institution. Thus, it is not permissible to employ an IAWRP at the institution's camp until the recruited student-athlete is no longer eligible to represent the institution.

Q4: Can an IAWRP serve as a volunteer at a camp?

A4: No. An IAWRP cannot be employed on a volunteer basis or in any capacity at an institutional men's basketball camp.

Q5: Is it permissible for a middle school coach from the same school system of a recruited prospect to be hired to work camp?

A5: It depends on whether the middle school coach has sufficient ties to the prospect to achieve IAWP status with regard to that prospect. The determination of the status is person-to-prospect specific.

Q6: There are some instances when coaches identify a prospect late in the recruiting process. Is it permissible to employ a high school coach to work camp in June 2010 if the institution subsequently recruits the high school coach's player after the start of camp?

A6: If the institution has not triggered the recruitment of the prospect at the time of the high school coach's employment, there will be no violation. It would be permissible to subsequently recruit the prospect, but that particular high school coach could not be employed at camp contemporaneously with recruitment until that prospect enrolled elsewhere or the prospect was no longer eligible for competition at your institution.

Q7: Is it permissible to employ a third party entity (e.g., professional service, distribution company) to handle the registration and fees process associated with camp?

A7: Yes. It would be permissible to use an outside agency, provided that an IAWRP does not have a proprietary or financial interest in such a service. The institution is responsible for ensuring that all of the logistics handled by the outside agency meet the requirements of NCAA legislation. It also is strongly recommended that the institution include a provision in any such contract that the outside agency grant access to the institution and NCAA to any and all camp-related records.

Q8: Institutional camps routinely use the services of referees going through training or a certification process during competition conducted at the camps. Would an institution have to identify whether any such referee was an IAWRP?

A8: If the referees are assigned for participation by an outside agency, the institution would only be required to determine whether an IAWRP has a proprietary or financial interest in that agency. If the institution actually makes the decision to hire or employ specific referees, then the institution is responsible for determining whether each referee is an IAWRP.

Q9: Is it permissible for a high school coach to coach his team at an institution's team camp?

A9: Yes. A high school coach who is tied to a recruited prospect may still attend team camp to coach his team. However, such a coach cannot be employed or receive any financial benefit (e.g., free lodging, transportation, etc.) from the institution.

Q10: May a currently enrolled student-athlete who has a prospect-aged sibling be employed at the institution's camp?

A10: Yes. Provided that all men's basketball student-athletes are given the opportunity to work camp, there would be no violation. If only a limited number of student-athletes are offered employment, and the institution is recruiting the younger brother, then the prospect's brother could not be employed.

Q11: Can a newly hired assistant coach who is not officially on the payroll work an institutional men's basketball camp?

A11: If the new hire is an IAWRP, it would not be permissible for that individual to work camp unless he was officially employed by the institution at the time of the camp. For example, an IAWRP could not be employed at a June camp if he is not scheduled to begin full-time duties for the institution until August. Only currently employed men's basketball staff members are permitted to work the institution's camp.

Q12: Is it permissible for the institution to employ a former student-athlete to work camp?

A12: Such employment would be precluded if the former student-athlete is an IAWRP.

Donations to Nonprofit Organizations

Q1: Is the institution or coaching staff precluded from making a donation to the United Way or Coaches vs. Cancer?

A1: The determination of whether a donation to a nonprofit organization is permissible is dependent on what individuals or entities receive financial benefits from the nonprofit organization. The fact that an IAWP is tied to a nonprofit does not necessarily preclude the donation. The key is determining who benefits from the nonprofit organization. It is not permissible to donate to a nonprofit organization that provides financial benefits to:

1. A nonscholastic team;
2. Specific prospective student-athlete(s); or
3. An IAWP.

If the nonprofit organization does not benefit the proscribed entity or individual, a donation would be permissible.

Q2: Is it permissible for a coaching staff to provide items of value to a nonprofit organization for use in an auction (e.g., autographed memorabilia)?

A2: Any type of donation would be precluded if the nonprofit organization provides financial benefits to:

1. A nonscholastic team;
2. Specific prospective student-athlete(s); or
3. An IAWP.

Q3: Is it permissible for a coach to merely attend a fund-raiser for a nonprofit organization that provides financial benefits to a nonscholastic team?

A3: No. Because the nonprofit organization derives financial benefit from the fact that NCAA Division I coaches are present, attendance at such an event will be deemed to be a donation and, thus, impermissible.

Q4: Is it permissible for a booster to make donations to a nonprofit organization that benefits any of the proscribed individuals or entities?

A4: Booster donations to such a nonprofit entity will be scrutinized based on the following factors:

1. Whether the entity or individual is located in the community in which the booster resides;
2. Whether the booster is acting independently of the institution's recruiting interests;
3. Whether the funds are distributed through established channels in place for the nonprofit organization conducting the fund-raising activity; and
4. Whether the funds were earmarked directly for any specific prospective student-athlete.

Any donation by a booster that benefits a proscribed individual or entity outside of the booster's local community will be presumed to be a violation.

Provision of Tickets to an Institution's Contests

Q1: Is it permissible to provide hard tickets to an IAWP for an institution's contests?

A1: No. An IAWP should only be receiving tickets pursuant to the complimentary admission legislation set forth in Bylaw 13.8.1 or as part of the official or unofficial visit entertainment rules. An IAWP should not have access to tickets, including from the coaches' allotment, that are not available through the institution's complimentary admissions policies.

Q2: Is there a pre-existing relationship exception for the provision of tickets to an institution's contest?

A2: No. If an individual is deemed to be an IAWP, the provision of a coach's discretionary tickets to that individual constitutes an inducement pursuant to Bylaw 13 or an extra benefit pursuant to Bylaw 16. There is no pre-existing relationship exception.

Any questions related to the issues noted within this educational column should be directed to the Basketball Focus Group staff.

Notice about Educational Columns: Educational columns are not official or staff interpretations. They are intended to assist the membership by providing examples, scenarios and reminders related to legislation and interpretations at the time of publication. Member institutions are reminded to review the referenced bylaws and interpretations to ensure correct application of current rules and regulations.

References

| Legislative References | | | Other |
|------------------------|-------------|--|--|
| Div. | Number | Title | References Educational Columns: <u>1</u> |
| I | 13.11.1 | Prohibited Activities. | Educational Columns: 0 |
| I | 13.12.1.1 | Definition. | Proposals: <u>1</u> |
| I | 13.2.1 | General Regulation. | |
| I | 13.12 | SPORTS CAMPS AND CLINICS | |
| I | 13.12.1 | Institution's Sports Camps and Clinics. | |
| I | 13.12.2.2 | High School, Preparatory-School, Two-Year College Coaches or Other Individuals Involved with Prospective Student-Athletes. | |
| I | 13.15 | PRECOLLEGE EXPENSES | |
| I | 13.12.1.1.1 | Definition of Prospective Student-Athlete -- Men's Basketball. | |

Interpretation - 1 Interpretation

Title:

Men's Basketball Recruiting Issues (I)

Date Issued: October 29, 2009

Date Published: November 4, 2009

Type: Official Interpretation

Item Ref: 1

Interpretation:

The NCAA Division I Board of Directors used its authority set forth in NCAA Constitution 5.4.1.1 to issue the following interpretations related to men's basketball:

1. The definition of an "individual associated with a prospect" is any person who maintains (or directs others to maintain) contact with the prospective student-athlete, the prospective student-athlete's relatives or legal guardians, or coaches at any point during the prospective student-athlete's participation in basketball, and whose contact is directly or indirectly related to the prospective student-athlete's:

- a. Athletic skills and abilities; or
- b. Recruitment by or enrollment in an NCAA institution.

This definition includes, but is not limited to, parents, legal guardians, handlers, personal trainers and coaches. An individual who meets the definition of an individual associated with a prospect retains that status during the enrollment of that prospect at that institution.

2. It is not permissible for an institution or men's basketball staff member to employ (i.e., volunteer or paid) an individual associated with a recruited prospective student-athlete at the institution's or men's basketball staff member's camp or clinic.

3. It is not permissible for an institutional or men's basketball staff member's basketball camp to offer a different participation, registration procedure, fee structure, advertisement and/or logistical experience (e.g., lodging, meals, transportation or awards/mementos) than the other men's/boys' basketball camps operated by the institution or men's basketball staff.

4. It is not permissible for an institution or a men's basketball staff member to provide money to a nonprofit foundation that expends funds for the benefit of a nonscholastic team, prospective student-athlete(s) or an individual associated with a prospective student-athlete. A violation would occur even if the foundation provides funding to or services for both prospective student-athletes and individuals younger than prospect age.

5. It is not permissible for an institution or a men's basketball staff member to provide a consulting fee to an individual associated with a prospective student-athlete or to a consulting firm in which an individual associated with a prospective student-athlete has a proprietary or financial interest.

6. It is not permissible for a men's basketball staff member to place a telephone call to a 1-900 number connected to a prospect or an individual associated with a prospect.

7. It is not permissible for a men's basketball staff member or a representative of the institution's athletics interests to be involved in any way in the operation or planning of a men's basketball nonscholastic event on its campus. [Note: Contracts signed by boosters before October 29, 2009, may be honored.]

[References: Bylaws 13.2.1 (general regulation), 13.11.1 (prohibited activities), 13.12.1.1 (definition), 13.12.2.2 (high school, preparatory-school, two-year college coaches or other individuals involved with prospective student-athletes) and 13.15.1 (prohibited expenses); and official interpretation (8/6/87, Item No. 10), which has been archived.]

References

| Legislative References | | | Other |
|------------------------|-----------|--|---------------------|
| Div. | Number | Title | R e f e r e n c e s |
| I | 13.11.1 | Prohibited Activities. | Interpretations: 1 |
| I | 13.12.1.1 | Definition. | Interpretations: 1 |
| I | 13.15.1 | Prohibited Expenses. | |
| I | 13.2.1 | General Regulation. | |
| I | 13.12.2.2 | High School, Preparatory-School, Two-Year College Coaches or Other Individuals Involved with Prospective Student-Athletes. | |

**Implementation Plan for Recommendations from Basketball Focus Group and Academic
and Membership Affairs Staffs on Solutions to Current Issues in Men's Basketball
Recruiting [Summary]**

Tier I: Recommendation that the NCAA Board of Directors take immediate action - All items to be effective immediately upon adoption.

1. Approve a new interpretations process through revisions to NCAA Constitution 5.4 that provides clear direction to the membership on what constitutes a violation of NCAA rules related to men's basketball recruiting. The process will identify automatic violations of NCAA recruiting rules without the opportunity to appeal to the NCAA academic and membership affairs staff or the NCAA Division I Legislative Review and Interpretations Committee for interpretive relief. Instead, an institution may present information to the NCAA enforcement staff to assist in determining the classification of the violation (i.e., secondary or major), with the opportunity to appeal consistent with the existing appeals process available through the enforcement process. In warranted circumstances, an institution may be granted a waiver by the NCAA Division I Legislative Council Subcommittee for Legislative Relief (SLR) pursuant to the applicable policies and procedures.
2. Approve the following interpretations to apply in the sport of men's basketball:
 - a. The definition of an "individual associated with a prospect" is any person who maintains (or directs others to maintain) contact with the prospective student-athlete, the prospective student-athlete's relatives or legal guardians, or coaches at any point during the prospective student-athlete's participation in basketball, and whose contact is directly or indirectly related to the prospective student-athlete's:
 - (1) Athletic skills and abilities; or
 - (2) Recruitment by or enrollment in an NCAA institution.

This definition includes, but is not limited to, parents, legal guardians, handlers, personal trainers and coaches. An individual who meets the definition of an individual associated with a prospect retains that status during the enrollment of that prospect at that institution.
 - b. A violation of NCAA Bylaws 13.2.1 and 13.12.2.2-(b) would occur if an institution or men's basketball staff member employs (i.e., volunteer or paid) an individual associated with a recruited prospective student-athlete at the institution's or men's basketball staff member's camp or clinic. [Note: The proposed legislation in Tier III-2 also addresses camp/clinic employment issues.]
 - c. A violation of Bylaws 13.11 and 13.12 would occur if an institutional or men's basketball staff member's basketball camp offers a different participation,

registration procedure, fee structure, advertisement and/or logistical experience (e.g., lodging, meals, transportation or awards/mementos) than the other men's/boys' basketball camps operated by the institution or men's basketball staff. [Note: The proposed legislation in Tier III-3 also addresses camp operation issues.]

- d. A violation of Bylaws 13.2.1 and/or 13.15.1 would occur if an institution or a men's basketball staff member provides money to a nonprofit foundation that expends funds for the benefit of a nonscholastic team, prospective student-athlete(s) or an individual associated with a prospective student-athlete. [Note: A violation would occur even if the foundation provides funding to or services for both prospective student-athletes and individuals younger than prospect age.]
- e. A violation of Bylaw 13.2.1 would occur if an institution or a men's basketball staff member provides a consulting fee to an individual associated with a prospective student-athlete or to a consulting firm in which an individual associated with a prospective student-athlete has a proprietary or financial interest.
- f. A violation of Bylaw 13.2.1 would occur if a men's basketball staff member places a telephone call to a 1-900 number connected to a prospect or an individual associated with a prospect.
- g. A violation of Bylaws 13.15.1 (and potentially 13.11.1) would occur if a men's basketball staff member or a representative of the institution's athletics interests is involved in any way in the operation or planning of a men's basketball nonscholastic event on its campus. [Note: The proposed legislation in Tier III-4 also addresses nonscholastic men's basketball events on campus.]

[Note: Contracts signed by boosters before October 29, 2009, may be honored.]

- 3. Endorse and strongly encourage the use of suspensions of a head men's basketball and/or assistant men's basketball coach by the enforcement staff, in the case of secondary infractions, or the NCAA Division I Committee on Infractions, in the case of secondary or major infractions, from coaching in NCAA tournament games or regular season games for violations of the following:
 - a. The employment of individuals associated with prospective student-athletes in athletics department noncoaching staff positions. [Tier III-1]

- b. The employment of individuals associated with recruited prospective student-athletes at men's basketball camps and clinics. [Tier I-2-b, Tier II and/or Tier III-2]
- c. The operation of men's basketball camps in violation of NCAA legislation. [Tier I-2-c and/or Tier III-3]
- d. The subscription to a recruiting service that does not meet the requirements of NCAA legislation. [Tier I-6]
- e. A donation to a nonprofit foundation that expends funds for the benefit of a nonscholastic team, specific prospective student-athlete(s) or an individual associated with a prospective student-athlete (suspension applicable to the head coach and any involved coach). [Tier I-2-d]
- f. The payment of a consultant fee to an individual associated with a prospective student-athlete or to a consulting firm in which an individual associated with a prospective student-athlete has a proprietary or financial interest. [Tier I-2-e]
- g. The provision of event tickets to individuals associated with a prospective student-athlete in violation of NCAA legislation (suspension applicable to the head coach and any involved coach). [Note: Complimentary tickets provided via pass list in compliance with existing legislation remains permissible.]
- h. The involvement of a men's basketball staff member in the planning, funding or operation of nonscholastic events (suspension applicable to the head coach and any involved coach). [Tier I-2-g and/or Tier III-4]

Unless otherwise noted, the coaching suspension will impact only the head coach of the involved program. This penalty would "follow the coach" if he decides to take a job at a different institution from the one at which the violation occurred. In most cases, the penalty will be in addition to any other penalties imposed through the enforcement process; however, the enforcement staff, in the case of secondary infractions, and Division I Committee on Infractions, in the case of secondary or major infractions, have the discretion to forgive the penalty (e.g., If a show cause order is levied, it may not be necessary to suspend the coach from the NCAA championship tournament). Bylaws 19.5.2 and 19.5.2.2 currently allow for the suspension of coaches from competition as a disciplinary measure for secondary and major violations. The enforcement process also provides an appellate opportunity to institutions and coaches desiring to appeal this penalty.

4. Endorse and strongly encourage that the NCAA Student-Athlete Reinstatement Committee apply the following presumptions in reinstatement decisions:

- a. Permanent ineligibility for competition at the offending institution for a men's basketball student-athlete if:

- (1) During a two-year period prior or subsequent to the anticipated or actual enrollment of the involved prospective student-athlete, the institution employs an individual associated with the involved prospect in any athletics department noncoaching staff position. [Tier III-1]
- (2) An institution or men's basketball staff member pays consulting fees to an individual associated with a prospective student-athlete or to a consulting firm in which an individual associated with a prospective student-athlete has a proprietary or financial interest. [Tier I-2-e]

If a student-athlete is deemed to be permanently ineligible pursuant to 4a-(1) or 4a-(2) above, and the student-athlete wants to transfer and participate at another Division I institution, the student-athlete's new institution may submit a SLR waiver for immediate relief from the transfer year in residence.

- b. Eligibility consequences and notice requirements for violations in the men's basketball program involving:

- (1) Camp employment [Tier I-2-b, Tier II and/or Tier III-2];
- (2) Camp operation [Tier I-2-c and/or Tier III-3]; or
- (3) Men's basketball staff involvement in the operation of nonscholastic events. [Tier I-2-g and/or Tier III-4]

In the event that any of these violations occur, the institution will be required to declare all involved prospects ineligible at that institution and provide written notification and explanation to all such prospects that the actions of the institution affected the eligibility consequences for the prospect.

5. Require men's basketball staff members on an annual basis to affirmatively state in writing that:

- a. No personal or institutional funds have been donated or solicited by the staff member on behalf of a nonprofit foundation that expends funds for the benefit of

a nonscholastic team, prospective student-athlete(s) or an individual associated with a prospective student-athlete [Tier I-2-d]; and

- b. No event tickets, including the staff member's discretionary tickets, have been provided to an individual associated with a prospect in violation of the NCAA legislation. [Note: Complimentary tickets provided via pass list in compliance with existing legislation remains permissible.]

These written affirmations may be included with the staff member's completion of the form required per Bylaw 30.3.5 (Report of NCAA Violation Involving Institution).

6. Recommend support for the current legislative proposal (2009-56) sponsored by the NCAA Division I Men's Basketball Issues Committee and NCAA Division I Championships/Sports Management Cabinet to further define permissible recruiting/scouting services.

Tier II: Recommendation that the Board of Directors adopt emergency legislation effective immediately upon adoption.

Definition of recruited prospective student-athlete. Sponsor and adopt a legislative proposal to specify that in the sport of men's basketball, for the purposes of NCAA camps and clinics legislation, a "recruited prospective student-athlete" is defined as an individual whose attendance at any institutional camp or enrollment at the institution has been solicited by the institution (or a representative of athletics interests). Further, in men's basketball, an individual who has been sent any recruiting materials, had any recruiting contact (in person or via electronic means) with men's basketball staff members (including contact initiated by the prospective student-athlete), has received a verbal offer of athletics aid, has verbally committed to an institution and/or whose activities meet the current definition of "recruited" in Bylaw 13.02.12.1 would be considered a recruited prospective student-athlete. [Note: This legislative action is necessary based on the adoption of Tier I-2-b.]

Tier III: Recommendation that the Board of Directors sponsor legislative proposals to be introduced in the 2009-10 legislative cycle with an immediate effective date upon adoption.

1. Noncoaching staff hiring practices. Sponsor a legislative proposal to specify that during a two-year period prior or subsequent to the anticipated or actual enrollment of a prospective student-athlete, an institution may not employ an individual associated with the prospective student-athlete in any athletics department noncoaching staff position. [Note: Under this proposal, an institution may choose to make the hire or secure the enrollment of the prospect, but both may not occur.]

[Note: Contracts signed before October 29, 2009, may be honored.]

2. Men's basketball camp/clinic employment. Sponsor a legislative proposal to specify that an institution or a men's basketball staff member may hire only enrolled students and/or institutional staff members at its men's basketball camps or clinics.
3. Institutional camp operation. Sponsor a legislative proposal to specify that:
 - a. It is permissible for men's basketball coaches to recruit during a men's basketball camp.
 - b. A prospective student-athlete does not have to leave the locale of the camp before beginning an unofficial visit.
4. Nonscholastic events on campus. Sponsor a legislative proposal to specify that a Division I institution is precluded from hosting, sponsoring or conducting a men's basketball nonscholastic event in its campus facilities or facilities used regularly by the institution for practice and/or competition.

[Note: Contracts signed before October 29, 2009, may be honored.]

Tier IV: Recommendation that the Board of Directors refer the following items to the governance structure for discussion with instructions to report recommendations to the Board of Directors at the August 2010 meeting. [Note: This option also may include the sponsorship of legislative proposals by the appropriate governance entities for the 2010-11 legislative cycle.]

1. A complete review of the current Division I men's basketball recruiting calendar (NCAA Recruiting and Athletics Personnel Issues Cabinet and NCAA Division I Men's Basketball Issues Committee).
2. Review the merits of permitting tryouts of men's basketball prospective student-athletes starting in their junior year (Recruiting and Athletics Personnel Issues Cabinet and Men's Basketball Issues Committee).

3. Determine whether the provision of travel expenses to men's basketball prospective student-athletes by individuals associated with the prospective student-athlete (other than parents or legal guardians) should be impermissible (NCAA Division I Amateurism Cabinet and Men's Basketball Issues Committee).
4. Review and evaluate existing rules related to recruiting communication in all sports (Recruiting and Athletics Personnel Issues Cabinet and Men's Basketball Issues Committee).
5. Review the merits of impacting a prospective or enrolled student-athlete's eligibility by the refusal of an individual associated with a prospective or enrolled student-athlete to furnish information or the provision of false or misleading information in response to an inquiry by the NCAA. The discussion may include a legislative proposal to amend Bylaws 14 and 19.01.3 to specify that full cooperation by an individual associated with a prospect is a condition of eligibility (Committee on Infractions and NCAA Division I Student-Athlete Reinstatement Committee).

**Summary of the Implementation Plan
Men's Basketball Proposals**

Tier I – Immediate Action

1. Endorse a new interpretations process for violations in men's basketball recruiting.
2. Approve interpretations applicable to men's basketball regarding:
 - a. Definition of an "individual associated with a prospective student-athlete."
 - b. Men's basketball camp/clinic employment.
 - c. Operation of men's basketball camps.
 - d. Donations to nonprofit foundations.
 - e. Payment of consulting fees.
 - f. Use of 1-900 numbers.
 - g. Men's basketball staff or booster involvement in nonscholastic events on campus.
[Note: Contracts signed before October 29, 2009, may be honored.]
3. Endorse the use of head coach/men's basketball staff suspensions for violations involving:
 - a. Athletics department noncoaching staff employment.
 - b. Men's basketball camp/clinic employment.
 - c. Operation of men's basketball camps.
 - d. Recruiting services.
 - e. Donations to nonprofits.
 - f. Payment of consulting fees.
 - g. Provision of event tickets beyond pass list.
 - h. Men's basketball staff involvement in nonscholastic events.
4. Endorse presumptive eligibility consequences resulting in:
 - a. Permanent ineligibility for violations in men's basketball involving:
 - (1) Athletics department noncoaching staff employment.
 - (2) Payment of consulting fees.
 - b. Notice requirements for violations in men's basketball involving:
 - (1) Men's basketball camp/clinic employment.
 - (2) Operation of men's basketball camps.
 - (3) Men's basketball staff involvement in nonscholastic events.

5. Require annual disclosure by men's basketball staff:
 - a. Donations to nonprofits.
 - b. Provision of event tickets beyond pass list.
6. Endorse and recommend support for Proposal 2009-56 relating to recruiting services.

Tier II – Sponsor Legislation as Emergency Legislation

Adopt the definition of a "recruited prospective student-athlete" for purposes of NCAA camps and clinic legislation.

Tier III – Sponsor Legislation for 2009-10 Legislative Cycle

Sponsor and introduce the following legislation:

1. An individual associated with a prospect may not be hired for athletics department noncoaching staff positions two years prior to or two years after enrollment of the involved prospective student-athlete. [Note: An institution may choose to make the hire or secure the enrollment of the prospect, but both may not occur.]

[Note: Contracts signed before October 29, 2009, may be honored.]
2. Only institutional staff and enrolled students may be employed at men's basketball camps/clinics.
3. Men's basketball camp operations:
 - a. Permissible to recruit during camp.
 - b. Prospect does not have to leave locale for unofficial visit.
4. No nonscholastic men's basketball events on a Division I campus.

[Note: Contracts signed before October 29, 2009, may be honored.]

Tier IV – Referrals to Governance Structure

1. Recruiting calendar for men's basketball (NCAA Recruiting and Athletics Personnel Issues Cabinet and NCAA Men's Basketball Issues Committee).
2. Tryouts during junior year (Recruiting and Athletics Personnel Issues Cabinet and Men's Basketball Issues Committee).

3. Travel expenses paid by individuals associated with prospects (NCAA Division I Amateurism Cabinet and Men's Basketball Issues Committee).
4. Recruiting communications (Recruiting and Athletics Personnel Issues Cabinet and Men's Basketball Issues Committee).
5. Refusal to cooperate by individuals associated with prospects (NCAA Committee on Infractions and the NCAA Division I Student-Athlete Reinstatement Committee).

FUNNELING OF MONEY TO ADVANCE RECRUITING PURPOSES

NCAA rules prohibit an institutional staff member from providing or arranging for the provision of money, employment or benefits to:

- Prospects, their relatives or friends.
- Teams of prospects.
- Coaches of prospects.
- Persons who direct any type of physical activity of a prospect.
- Persons who are involved in the recruitment of a prospect.

These prohibitions extend to **boosters or anyone encouraged or directed by an institutional staff member** to provide money or benefits to the individuals listed above. A person who in any way assists in the recruitment of a prospect to a particular institution will be deemed to be a **booster** regardless of actual contact with institutional staff members or the prospect, and the institution shall be held responsible for that booster's actions. For example, if a booster provides financial support to a summer club team of which a prized recruit is a member, that donation may be viewed as an attempt to assist in the recruitment of that prospect.

Some men's basketball coaches spend a great deal of time and energy trying to find loopholes under the NCAA rules for the funneling of money to persons who could potentially positively affect the institution's recruitment of a prospect. These coaches (and their boosters) routinely hide behind the following asserted justifications in providing money or benefits:

- Scouting service subscriptions;
- Camp employment or speaking fees;
- Consultant fees;
- Donations to charitable foundations.

The intent of the legislation prohibiting the provision of money, employment or benefits to prospects (or those tied to prospects) is to keep the recruiting process free from undue influence. Institutional staff members are prohibited from using money, employment or benefits in any way to secure the enrollment of a prospect.

Please be advised that regardless of whether a so-called loophole could be asserted, the NCAA enforcement staff will review the factual circumstances to determine whether the provision of the money, employment or benefits could be construed to advance a recruiting purpose, and if such a conclusion can be reasonably drawn, the enforcement staff will seek to process the incident as a violation of NCAA rules.

Before providing any money, employment or benefit directly or indirectly to a prospect or any person associated with a prospect, a recommended best practice for men's basketball coaches is to contact your compliance personnel and fully review the circumstances involved in the situation. The failure to alert your compliance staff to this issue will be viewed as suspect by the enforcement staff.

A G E N D A

National Collegiate Athletic Association

Division I Men's Basketball Issues Committee

The Westin Indianapolis
Indianapolis, Indiana

May 25, 2010

1. Welcome. (Kevin Anderson)
2. NCAA media contract/NCAA tournament expansion. (Tom Jernstedt)
3. Update on NCAA Division I Men's Basketball Issues Committee legislative recommendations for the 2009-10 legislative cycle. [Supplement 1] (Steve Mallonee)
4. NCAA Agents, Gambling and Amateurism update. [Supplement 2] (Rachel Newman-Baker)
5. NCAA Basketball Focus Group update. (Mallonee/Kristen Matha)
 - a. NCAA Division I Board of Directors' actions. [Supplement 3]
 - b. Outreach to conferences and compliance personnel.
6. Legislative issues. [Supplement 4] (Mallonee)
 - a. NCAA Division I Proposal No. 2009-100.
 - b. NCAA Bylaw 30.15 - summer certified event packets/admissions.
 - c. Bylaw 30.15 - criteria for coaches' approval (felony vs. nonfelony).
 - d. Bylaw 11.3.2.6 - prohibition on endorsing nonscholastic events.
 - e. Bylaws 11.7.4.3 and 11.7.4.3.1 – elimination of “baton rule” during academic year.

7. Access issues. (Anderson/Mallonee)
8. NCAA Division I Recruiting and Athletics Personnel Issues Cabinet recruiting models.
[Supplement 5] (Mallonee)
9. Other issues. (Mallonee)
 - a. New Men's Basketball Issues Committee chair.
 - b. August conference call.
10. Men's basketball recruiting calendar discussion. (Anderson/Mallonee)
11. Adjournment.

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NCAA signs new 14-year TV deal for DI men's basketball

CBS and Turner join forces to pay \$10.8 billion for tournament rights fee

Apr 22, 2010 12:00:00 PM

The NCAA News

The NCAA on Thursday announced a new 14-year television, Internet and wireless rights agreement with CBS Sports and Turner Broadcasting to present the Division I Men's Basketball Championship beginning in 2011 and continuing through 2024 for more than \$10.8 billion.

RELATED

Contract ink is dry, but bracket decision remains:

The size of the tournament field remains in flux until the April 29 meeting of the Division I Board of Directors.

NIT to maintain status quo:

Thursday's announcement has no immediate impact on the NCAA-owned National Invitation Tournament.

CBS, Turner break new ground in partnership: Every tournament game will be shown on either CBS or Turner's family of networks (TBS, TNT and truTV).

Finances work for NCAA and partners:

The new agreement with CBS and Turner Broadcasting will pay the Association \$10.8 billion over the next 14 years, or an average of \$771 million.

New committee to review DI distributions: A group of five Division I presidents and four Division I commissioners has been charged with reviewing how the additional revenue will be distributed.

As part of the agreement, all games will be shown live across four national networks – CBS, TBS, TNT and truTV – beginning in 2011, which is a first for the championship and an element that NCAA Interim President Jim Isch said was a primary goal in the negotiations.

CBS Sports and Turner Broadcasting also have been licensed and will collaborate on the NCAA's corporate marketing program.

Late Wednesday, the NCAA Division I Men's Basketball Committee unanimously passed a recommendation to the Division I Board of Directors to increase the tournament field size to 68 teams beginning with the 2011 championship. The Board will review the recommendation at its April 29 meeting.

Isch called the landmark agreement "the beginning of a new partnership" and said the deal is not contingent upon the Board's review of bracket expansion. He also said the increased rights fees put the NCAA on solid financial ground for the foreseeable future and enable the Association to "put our money where our mission is" to benefit student-athletes through programs, services or direct distribution to member conferences and schools.

The agreement also ensures student-athletes across all three NCAA divisions will continue to be supported through a range of championship opportunities, access to funds for personal and educational needs, and athletically related financial aid in Divisions I and II.

Greg Shaheen, NCAA senior vice president of basketball and business strategies, said the announcement reflects the Association's commitment to supporting student-athletes.

"This is another important milestone for intercollegiate athletics," he said, pointing in particular to the leadership the late NCAA President Myles Brand provided in the years leading up to this decision.

"It is ironic as we gather to talk about this agreement that the blueprint we followed was laid out by Myles several years ago," Shaheen noted. "This has been a project that has been worked on since

literally 2004. This conclusion we are announcing today is not only one that we can be confident Myles would be proud of but rightfully reflects what intercollegiate athletics is all about. It coincides with the mission and vision that he charged us all to see forward over the last several years of his leadership."

Beginning with the 2011 Division I Men's Basketball Championship, opening-, first- and second-round games will be shown nationally on CBS, TBS, TNT and truTV. CBS and Turner will split coverage of the regional semifinal games. CBS will provide coverage of the regional finals, as well as the Final Four (including the national championship game) through 2015. Beginning in 2016, CBS and Turner will split coverage of the regional finals with the Final Four and the national championship game alternating every year between CBS and TBS.

CBS Sports has broadcast the NCAA Division I Men's Basketball Championship since 1982.

Under the new rights agreement, NCAA March Madness on Demand – the Emmy Award-winning video player that provides live streaming video of the NCAA Division I Men's Basketball Championship – will continue to be launched from NCAA.com and CBSSports.com. Turner also has secured the rights for any Time Warner digital property. The player will be operated and developed by Turner and have enhanced digital rights, allowing the NCAA to deliver content for multiple Turner and Time Warner platforms.

Isch said the agreement will provide on average more than \$740 million annually to NCAA conferences and member schools to help student-athletes in 23 sports learn and compete.

"We're excited this agreement continues our long-standing relationship with CBS, a partner company that has captured the unique spirit of the collegiate model of athletics, and brings a new partner in Turner Broadcasting to the championship and NCAA basketball," Isch said.

Sean McManus, president of CBS News and Sports said: "This agreement with our colleagues at Turner and the NCAA secures CBS's standing as a year-round leader in sports television well into the next decade. In this agreement, we have created a new strategic partnership that not only makes this prestigious property an ongoing core asset in our stable of major television events but a profitable one as well. We look forward to working with our friends at Turner as together we combine our industry-leading media assets to maximize the value of this great NCAA championship."

David Levy, president of sales, distribution and sports at Turner Broadcasting, also praised the new agreement.

"This is a landmark deal for Turner Broadcasting and we're extremely pleased to begin a long-term relationship with the NCAA and our partners at CBS and to have a commitment that extends well into the next decade," he said. "The NCAA men's basketball tournament has a rich tradition and is one of the most talked about sporting events every year, highlighted by the Final Four and the national championship game.

"We are well-positioned to monetize our investment in NCAA programming across three nationally distributed networks. With the combined linear and digital assets of these two large media companies we'll be able to maximize the exposure of the tournament, as well as provide incomparable access for viewers."

An NCAA Division I committee headed by Harvey Perlman, chancellor of the University of Nebraska, Lincoln, will study and recommend prospective revenue-distribution formulas to the Division I Board of Directors.

Currently, 96 percent of all NCAA revenue is [returned to membership](#) either in direct payments or in programs and services; 60 percent is distributed directly to Division I members through a series of funds.

The committee will follow principles of the current formula that ensure access to funds by student-athletes for educational, personal and emergency needs; that favor a broad-based approach to sports sponsorship; that continue to encourage more grants-in-aid rather than less; and that promote enhanced academic support of student-athletes.

Additionally, the committee will examine the need to strike a balance between Division I Men's Basketball Championship performance and academic achievement through either the NCAA's Academic Progress Rate or Graduation Success Rate metrics or both.

ESPN, the longstanding home for NCAA championships such as the Division I Women's Basketball Championship, the College World Series, the Men's Frozen Four and others, will continue to broadcast a full complement of events over the coming years.

"The economic challenges of the day are being felt on campuses across the country," Isch said. "The amount of revenue from this agreement isn't the focus of this moment; rather it is the long-term security it provides, as well as what is done with the money. We put our money where our mission is... supporting student-athletes so they can be successful in the classroom and in life."

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Contract ink is dry, but bracket decision remains

Apr 22, 2010 3:53:49 PM

By Michelle Brutlag Hosick
The NCAA News

The NCAA signed on the dotted line with CBS Sports and Turner Broadcasting for the rights to present the Division I Men's Basketball Championship for the next 14 years, but the size of the tournament field remains in flux until the April 29 meeting of the Division I Board of Directors.

RELATED

[NCAA signs 14-year TV deal for DI men's basketball:](#)

The NCAA on Thursday announced a new 14-year television, internet and wireless rights agreement with CBS Sports and Turner Broadcasting System, Inc., to present the Division I Men's Basketball Championship beginning in 2011 through 2024 for more than \$10.8 billion.

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[ground in partnership:](#) Every tournament game will be shown on either CBS or Turner's family of networks (TBS, TNT and truTV).

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[and partners:](#) The new agreement with CBS and Turner Broadcasting will pay the Association \$10.8 billion over the next 14 years, or an average of \$771 million.

[New committee to review](#)

[DI distributions:](#) A group of five Division I presidents and four Division I commissioners has been charged with reviewing how the additional

The Division I Men's Basketball Committee recommended a move from the current 65-team bracket to a 68-team field, which would round out the opening-round games in all four regions. The Board is expected to consider the recommendation and make its decision next week. NCAA Interim President Jim Isch said Thursday's announcement is not contingent on any decision made by the Board.

The Board will consider how bracket expansion would affect student-athletes, regular-season competition and the college basketball overall, as well as the impact on the tournament.

Much of the talk leading up to Thursday's announcement centered on a field that would expand to 96 teams, though NCAA officials made it clear that no decision had been made. Greg Shaheen, NCAA senior vice president for basketball and business strategies, explained the phenomenon this way: Of the three options explored, a 65-team field attracted little notice because it is the current model. A discussion of a 68-team field was also brief because it was easily understood. Most of the attention went to the 96-team model because it was the most complicated.

"A number of people assumed we were going to the 96 (teams), when in fact we were conducting our due diligence," Isch added during Thursday's announcement. "At no time were we trying to push a particular position, but to make certain that our members were educated and would be in a position to make a decision at the end of April."

If the 68-team field is approved by the Board, the Division I Men's Basketball Committee will spend the next few months working on the structure of the field, with the goal of having it finalized by mid-summer. The committee would still have the responsibility for selecting, seeding and bracketing the field.

The process for adding the three teams remains to be determined, though possible options include pairing the eight lowest-ranked teams or the final eight teams selected to the tournament field for the four opening-round games. The committee will consider fairness, economy

revenue will be distributed. of travel, team placement and missed class time when designing the structure for any expansion.

Both broadcast partners indicated they were satisfied with the financial and programming elements of the deal and did not "need" 96 teams to justify the increased value of the contract. David Levy, president of Turner Sports, said his company would not have signed the deal if it was not beneficial to all parties.

"We all know that marquee sporting events are expensive propositions," he said. "But we also know that it's must-see programming that drives audiences, drives ratings growth, drives advertising and drives distribution revenue," he said. "All those factors led to why we are entering into this agreement."

However, CBS Sports President Sean McManus acknowledged that the contract does have the flexibility to accommodate further expansion if that happens.

The NCAA has sole discretion to expand or contract championships as it sees fit. Expansion decisions are made based on the assessment of the current circumstances within each sport. Over the last 10 years, 75 of the NCAA's 88 championships have expanded, providing more championship opportunities for student-athletes. The men's basketball championship expanded to 65 teams in 2001.

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New committee to review DI distributions

Apr 22, 2010 5:35:03 PM

By Gary Brown
The NCAA News

Now that the NCAA's new contract with CBS Sports and Turner Broadcasting has been signed, a group of five Division I presidents – headed by Nebraska Chancellor Harvey Perlman – and four Division I commissioners has been charged with reviewing how the additional revenue will be distributed.

RELATED_

NCAA signs 14-year TV deal for DI men's basketball:

The NCAA on Thursday announced a new 14-year television, internet and wireless rights agreement with CBS Sports and Turner Broadcasting System, Inc., to present the Division I Men's Basketball Championship beginning in 2011 through 2024 for more than \$10.8 billion.

Contract ink is dry, but bracket decision remains:

The size of the tournament field remains in flux until the April 29 meeting of the Division I Board of Directors.

NIT to maintain status quo:

Thursday's announcement has no immediate impact on the NCAA-owned National Invitation Tournament.

CBS, Turner break new ground in partnership:

Every tournament game will be shown on either CBS or Turner's family of networks (TBS, TNT and truTV).

Finances work for NCAA and partners:

The new agreement with CBS and Turner Broadcasting will pay the Association \$10.8 billion over the next 14 years, or an average of \$771 million.

Currently, 96 percent of all NCAA revenue is returned to membership either in direct payments or in programs and services; 60 percent is distributed directly to Division I members through a series of funds. Those distributions are based on a three-part formula that takes into account the number of sports that conferences and institutions sponsor, the number of grants-in-aid schools provide and teams' performance over a rolling, six-year period in the men's basketball tournament.

The formula was established in 1989 just after the Association announced a seven-year, \$1 billion agreement with CBS. At the time, NCAA Executive Director Richard Schultz appointed a special committee that worked to reach a consensus on a fair way to distribute what then was an unprecedented amount of revenue.

The group head by Perlman will follow principles of the current formula that ensure direct-dollar distribution equal to or greater than the current rights contracts to Division I, iterated as follows: At a minimum, ensure current distribution percentage for support of student-athlete well-being (special assistance, student-athlete opportunity funds).

- At a minimum, ensure current distribution percentages for support of broad-based sports sponsorship and grants-in-aid in an effort to promote a maximum level of student-athlete participation opportunities. Maintain the current proportionality of two thirds grants-in-aid and one third sports sponsorship in the broad-based distribution.
- At a minimum, ensure current distribution percentage for support of academic enhancement for student-athlete academic programs and services and to improve team Academic Progress Rate and Graduation Success Rate.
- Recognize and reward basketball championship participation excellence that may include minimum levels of academic success.
- At a minimum, ensure current distribution percentage for distribution through conference grants to support officiating programs, conference compliance and enforcement, drug education, professional development for ethnic minorities and women, and anti-gambling education.

Importantly, the group will review whether to insert academic performance (as measured by the Academic Progress Rate and the

Graduation Success Rate) into the basketball portion of fund. That fund currently is distributed based solely on competition.

The idea to tie academic performance more directly with distributions came from the late NCAA President Myles Brand and has continued on as a concept to consider. The committee will have at its disposal various models from past years that reveal how an academic tie-in would have affected conference distributions.

But the review also will involve some mathematical changes if the Division I Board of Directors approves a men's basketball committee recommendation to expand the tournament field to 68 teams beginning next year.

Any expansion would demand a recalculation of the financial units that accrue to participating teams.

Besides Perlman, other presidents on the review panel are Judy Genshaft of South Florida, Ann Millner of Weber State and Milton Gordon of Cal State Fullerton.

Commissioners on the group are Mike Slive of the Southeastern Conference, Jim Delany of the Big Ten Conference, Patrick Nero of America East and Britton Banowsky of Conference USA.

The group will receive staff assistance from Division I Vice President David Berst and NCAA Chief Financial Officer Keith Martin.

The committee is expected to provide recommendations to the Board of Directors in August.

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Board approves tournament expansion

Apr 29, 2010 2:43:58 PM

By Michelle Brutlag Hosick
The NCAA News

The Division I Board of Directors on Thursday approved a plan to expand the Division I Men's Basketball Championship field to 68 teams from the current 65-team bracket.

The action, which was recommended by the Division I Men's Basketball Committee, was advanced to the Board a week ago when the NCAA announced a [new broadcast rights deal](#) with Turner Broadcasting and CBS Sports. Earlier this year, the Board indicated it would act on any field-expansion recommendations. The 14-year, \$10.8-billion agreement with CBS and Turner was not contingent upon the Board's decision on expansion.

Board members said expanding the tournament will provide additional opportunities for student-athletes to participate in championship competition and will remove the "stigma" of the single opening-round game. The Board did not discuss expanding beyond 68 teams.

"Expanding to 68 teams gave us an opportunity to involve more teams in the championship, and in doing that, we were able to enhance the experience of the opening-round game," said Board chair James Barker, president at Clemson. "Expansion enables us to give more exposure to the universities and provide more opportunities for student-athletes."

The addition of three teams will provide for an opening-round game in each of the four bracket regions. Before agreeing to expand the tournament, the Board discussed some of the options as to how the additional teams would be added, with concern for maintaining the integrity of the bracket and for providing more opportunities to mid-major teams.

At the direction of the Board, the Division I Men's Basketball Committee is charged with determining the most appropriate values-based structure and composition to determine the eight teams that will participate in these games and additional issues, such as location of the games and timing.

"We're pleased that the Board of Directors approved our recommendation to expand the tournament field from 65 to 68 teams and grateful to be charged with finding an appropriate solution to account for these additional participants," said Dan Guerrero, UCLA athletics director and chair of the Division I Men's Basketball Committee. "We will spend the next two months studying various options and garnering feedback from the membership in an effort to finalize a format for the four opening-round games that makes the most sense for everyone involved."

The committee will consider fairness, travel, team placement and missed class time when designing the structure for expansion. The group is expected to complete its work this summer.

The basketball committee will continue to have the responsibility for selecting, seeding and bracketing the field. The Board will make any decisions about future expansion. The championship last expanded to 65 teams in 2001 and had [expanded to 64 in 1985](#).

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NCAA Division I 2009-10 Proposals for Review By the NCAA Division I Women's Basketball Issues Committee

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|------------------------|--|--|--|--|-----------------------------------|
| 2009-9 | ETHICAL CONDUCT -- UNETHICAL CONDUCT -- KNOWINGLY INFLUENCING OTHERS TO FURNISH FALSE OR MISLEADING INFORMATION | NCAA Division I Board of Directors (Committee on Infractions) | Immediate | To specify that knowingly influencing others to furnish the NCAA or an individual's institution false or misleading information concerning an individual's involvement in or knowledge of matters relevant to a possible violation of an NCAA regulation constitutes unethical conduct. | Adopted. |
| 2009-10 | PERSONNEL -- DEFINITIONS AND APPLICATIONS -- GRADUATE-ASSISTANT COACH -- EMPLOYMENT WITHIN SEVEN YEARS OF GRADUATION OR EXHAUSTING ELIGIBILITY -- BOWL SUBDIVISION FOOTBALL | Southeastern Conference | August 1, 2010; for new appointments of graduate assistant coaches on or after August 1, 2010 | In bowl subdivision football, to specify that a graduate-assistant coach is any coach who has received a baccalaureate degree and has either received his or her first baccalaureate degree or has exhausted athletics eligibility (whichever occurs later) within the previous seven years and qualifies for appointment as a graduate assistant under the policies of the institution. | Adopted. |
| 2009-10-1 | PERSONNEL -- DEFINITIONS AND APPLICATIONS -- GRADUATE-ASSISTANT COACH - NO PREVIOUS FOUR-YEAR COLLEGE OR PROFESSIONAL COACHING EXPERIENCE - - BOWL SUBDIVISION FOOTBALL | Big Ten Conference | Immediate; for new appointments of graduate assistant coaches | To amend Proposal No. 2009-10 to specify that, in bowl subdivision football, a graduate-assistant coach is any coach who has received a baccalaureate degree and has not previously coached at a four-year collegiate institution or in a professional football league. | Defeated. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|---|--|-------------------|---|----------------------------|
| 2009-11 | PERSONNEL -- DEFINITIONS AND APPLICATIONS -- GRADUATE-ASSISTANT COACH -- BOWL SUBDIVISION FOOTBALL AND WOMEN'S ROWING -- LESS THAN 50 PERCENT OF FULL-TIME ENROLLMENT DURING FINAL TERM | Big 12 Conference | August 1, 2010 | In bowl subdivision football and women's rowing, to specify that a graduate-assistant coach may be enrolled in less than 50 percent of the institution's minimum regular graduate program of studies during his or her final semester or quarter of the degree program, provided he or she is carrying (for credit) the courses necessary to complete the degree requirements. | Adopted. |
| 2009-12-A | PERSONNEL -- DEFINITIONS AND APPLICATIONS -- UNDERGRADUATE STUDENT-ASSISTANT COACH | NCAA Division I Recruiting and Athletics Personnel Issues Cabinet | August 1, 2010 | To permit a student-athlete to serve as an undergraduate student-assistant coach at the institution at which the student-athlete most recently participated in intercollegiate athletics, provided the student-athlete is currently enrolled at the institution as a full-time undergraduate student who has exhausted his or her eligibility in the sport or has become injured to the point that he or she is unable to practice or compete ever again; further, to specify that the limit of undergraduate student-assistant coaches in each sport shall be the same as the limit of countable coaches permitted in the sport. | Adopted. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|---|--|-------------------|---|----------------------------|
| 2009-12-B | PERSONNEL -- DEFINITIONS AND APPLICATIONS -- STUDENT-ASSISTANT COACH -- ELIMINATION OF FIVE-YEAR ELIGIBILITY PERIOD | NCAA Division I Awards, Benefits and Expenses and Financial Aid Cabinet | August 1, 2010 | To eliminate the requirement that a student-athlete, who has exhausted his or her eligibility in the sport or has become injured to the point that he or she is unable to practice or compete ever again, may only participate as a student-assistant coach within his or her five-year eligibility period. | Defeated. |
| 2009-13 | PERSONNEL AND RECRUITING -- RECRUITING COORDINATION FUNCTIONS -- PERMISSIBLE CALLERS -- EXCEPTION -- VOLUNTEER COACH -- TRACK AND FIELD | Pacific-10 Conference | August 1, 2010 | In track and field, to permit a volunteer coach to make telephone calls to and receive telephone calls from a prospective student-athlete, provided the coach has successfully completed the coaches' certification exam. | Defeated. |
| 2009-14-A | PERSONNEL -- DEFINITIONS AND APPLICATIONS -- MANAGER -- FORFEITURE OF ELIGIBILITY IN BASEBALL | NCAA Division I Recruiting and Athletics Personnel Issues Cabinet | August 1, 2010 | To establish criteria by which an individual may serve as a manager, as specified. | Adopted. |
| 2009-14-B | PERSONNEL -- DEFINITIONS AND APPLICATIONS -- MANAGER | NCAA Division I Recruiting and Athletics Personnel Issues Cabinet | August 1, 2010 | To establish criteria by which an individual may serve as a manager, as specified. | Adopted. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|--|--|-------------------|--|--|
| 2009-15 | PERSONNEL -- LIMITATIONS ON THE NUMBER AND DUTIES OF COACHES -- NONCOACHING ACTIVITIES -- NONCOACHING ATHLETICS STAFF MEMBER WITH SPORT- SPECIFIC RESPONSIBILITIES | NCAA Division I Recruiting and Athletics Personnel Issues Cabinet | Immediate | To permit noncoaching staff with sport-specific responsibilities to participate in organized activities involving only the coaching staff or administrative duties (e.g., attend meetings involving coaching activities, analyze video of the institution's or an opponent's team, track statistics during practice or competition). | Adopted. |
| 2009-16-A | PERSONNEL -- LIMITATIONS ON THE NUMBER AND DUTIES OF COACHES -- CONTACT AND EVALUATION OF PROSPECTIVE STUDENT- ATHLETES -- FALL EVALUATION PERIOD -- EXCEPTION -- FOOTBALL | Southeastern Conference | August 1, 2010 | In football, to permit ten coaches to recruit off campus at any one time during the fall evaluation period during any week (Sunday through Saturday) in which no regular season competition is scheduled. | FBS: Proposal rendered moot by the adoption of Proposal No. 2009-16-B. FCS: Proposal rendered moot by the adoption of Proposal No. 2009-16-B. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|--|----------------------------|-------------------|---|------------------------------------|
| 2009-16-B | PERSONNEL -- LIMITATIONS ON THE NUMBER AND DUTIES OF COACHES -- CONTACT AND EVALUATION OF PROSPECTIVE STUDENT- ATHLETES -- FALL EVALUATION PERIOD -- EXCEPTION -- FOOTBALL -- ONE SEVEN DAY PERIOD | Sun Belt Conference | August 1, 2010 | In football, to permit ten coaches to evaluate prospective student-athletes at any one time during one week (any seven consecutive days) of the fall evaluation period in which no regular season competition is scheduled; further, to specify that, prior to its first regular season contest, the institution shall declare, in writing, the week in which it will use this exception. | FBS: Adopted. FCS: Adopted. |
| 2009-17 | PERSONNEL -- CERTIFICATION TO RECRUIT OFF CAMPUS -- CERTIFICATION ADMINISTRATION -- FACULTY ATHLETICS REPRESENTATIVE OR DESIGNEE | Atlantic Sun Conference | August 1, 2010 | To specify that an institution's faculty athletics representative (or his or her designee who is an institutional staff member outside of the athletics department) shall administer the annual coaches' certification test. | Defeated. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|--|---|----------------|--|--|
| 2009-18 | PERSONNEL AND RECRUITING -- RECRUITING COORDINATION FUNCTIONS -- EXCEPTION -- NONCOACHING STAFF MEMBERS AND NONCOUNTABLE COACHES -- TELEPHONE CALLS IN CONJUNCTION WITH OFFICIAL VISIT | Big 12 Conference | August 1, 2010 | To permit a noncoaching staff member or a noncountable coach to initiate telephone calls to and receive telephone calls from a prospective student-athlete or those individuals accompanying the prospective student-athlete during the prospective student-athlete's official visit transportation and during his or her official visit; further, to specify that athletics department staff members may make unlimited telephone calls to the prospective student-athlete or those individuals accompanying the prospective student-athlete during the prospective student-athlete's official visit transportation and during his or her official visit. | Adopted. |
| 2009-19-A | PERSONNEL -- LIMITATIONS ON NUMBER OF COACHES AND OFF-CAMPUS RECRUITERS -- WOMEN'S SAND VOLLEYBALL AND WOMEN'S VOLLEYBALL | NCAA Division I Recruiting and Athletics Personnel Issues Cabinet | August 1, 2010 | To specify that an institution that sponsors only women's sand volleyball shall have a limit of two coaches who may be employed and a limit of two coaches who may contact or evaluate prospective student-athletes off-campus at any one time; further, to specify that an institution that sponsors women's sand volleyball and women's volleyball shall have a limit of four coaches who may be employed and a limit of two coaches who may contact or evaluate prospective student-athletes off-campus at any one time. | Tabled. With the delay to the effective date for the addition of women's sand volleyball to the list of emerging sports for women, current proposals and any new concepts related to the sport will be considered in the 2010-11 legislative cycle. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|---|--|-------------------|--|--|
| 2009-19-B | PERSONNEL -- LIMITATIONS ON NUMBER OF COACHES AND OFF-CAMPUS RECRUITERS -- WOMEN'S SAND VOLLEYBALL | NCAA Division I Legislative Council | August 1, 2010 | In women's sand volleyball, to specify that the limit on the number of coaches who may be employed is two and the limit on the number of coaches who may contact or evaluate prospective student-athletes off campus at any one time is two. | Tabled. With the delay to the effective date for the addition of women's sand volleyball to the list of emerging sports for women, current proposals and any new concepts related to the sport will be considered in the 2010-11 legislative cycle. |
| 2009-20 | PERSONNEL -- LIMITATIONS ON THE NUMBER OF OFF-CAMPUS RECRUITERS -- ON- CAMPUS EVENTS -- WOMEN'S BASKETBALL | Atlantic Coast Conference | August 1, 2010 | In women's basketball, to specify that a coaching staff member who attends an athletics event on the institution's campus that involves women's basketball prospective student-athletes is considered an off-campus recruiter. | Adopted. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|--|------------------------------------|--|--|--|
| 2009-22 | AMATEURISM AND ELIGIBILITY -- INVOLVEMENT WITH PROFESSIONAL TEAMS -- EXCEPTION -- PRIOR TO INITIAL FULL-TIME COLLEGIATE ENROLLMENT -- DELAYED ENROLLMENT -- SEASONS OF COMPETITION -- SPORTS OTHER THAN MEN'S ICE HOCKEY | NCAA Division I Amateurism Cabinet | For all provisions other than section E, as it relates to tennis: August 1, 2010; applicable to student-athletes who initially enroll full time in a collegiate institution on or after August 1, 2010. For section E as it applies to tennis to August 1, 2011, applicable to student-athletes who initially enroll full time in a collegiate institution on or after August 1, 2011. | In sports other than men's ice hockey and skiing, to specify that prior to initial full-time collegiate enrollment, an individual may enter into an agreement to compete on a professional team and compete on a professional team, provided the agreement does not guarantee or promise payment (at any time) in excess of actual and necessary expenses to participate on the team; further, in sports other than men's ice hockey, skiing, tennis, swimming and diving and women's volleyball, to specify that a student-athlete who does not initially enroll full-time in a collegiate institution within one year (six months for tennis) or the next opportunity to enroll following the high school graduation date of the prospective student-athlete's class and participates in organized events after the specified time period shall be charged with a season of intercollegiate competition for each year of participation and shall fulfill an academic year in residence (one year for each year of competition in tennis) on matriculation at the certifying institution before being eligible to represent the institution in intercollegiate competition. | <p>Approved an amendment to delay the effective date of section E as it applies to tennis to August 1, 2011, applicable to student-athletes who initially enroll full time in a collegiate institution on or after August 1, 2011.</p> <p>Initially agreed to forward for membership review and comment.</p> <p>On reconsideration, approved an amendment to exclude skiing from the application of the proposal.</p> <p>Adopted as amended.</p> |

The council noted that the delayed effective date will address issues related to notice and will provide ample time for conferences and other constituencies to consider and develop potential adjustments that may be fully vetted through the legislative process during the 2010-11 legislative cycle. In addition, the council noted that the Amateurism Cabinet plans to sponsor legislation to address issues related to prospective student-athletes who delay enrollment in order to participate in Olympic and national team training programs that include competition.

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|--|------------------------------------|----------------|---|----------------------------|
| 2009-23 | AMATEURISM AND AWARDS, BENEFITS AND EXPENSES -- EXCEPTIONS TO AMATEURISM RULE -- BENEFITS, GIFTS AND SERVICES -- INSURANCE AGAINST DISABLING-INJURY OR ILLNESS | NCAA Division I Amateurism Cabinet | Immediate | To specify that an institution's president or chancellor may designate an institutional staff member (or staff members) to assist a student-athlete with arrangements for securing a loan against future earnings potential for the purpose of purchasing insurance against a disabling injury or illness and to assist with arrangements for securing such insurance. | Adopted. |
| 2009-24 | AMATEURISM -- INVOLVEMENT WITH PROFESSIONAL TEAMS -- TRYOUTS -- MEN'S ICE HOCKEY | NCAA Division I Amateurism Cabinet | Immediate | In men's ice hockey, to specify that a prospective or enrolled student-athlete may accept actual and necessary expenses from the National Hockey League (NHL) to attend the NHL scouting combine, regardless of the duration of the combine. | Adopted. |
| 2009-26 | RECRUITING -- DEFINITIONS AND APPLICATIONS -- DEAD PERIOD -- EXCEPTION -- UNOFFICIAL VISIT AFTER NATIONAL LETTER OF INTENT SIGNING OR OTHER WRITTEN COMMITMENT | Pacific-10 Conference | August 1, 2010 | To specify that a prospective student-athlete who has signed a National Letter of Intent (NLI) is permitted to make an unofficial visit during a dead period to the institution with which he or she has signed the NLI; further, to specify that for an institution not using the NLI in a particular sport, or for a prospective student-athlete who is not eligible to sign the NLI (e.g., four-year college transfer), a prospective student-athlete is permitted to make an unofficial visit during a dead period, provided he or she has signed the institution's written offer of admission or financial aid, or the institution has received a financial deposit from the prospective student-athlete in response to an offer of admission. | Adopted. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|---|----------------------------|-------------------|--|------------------------------------|
| 2009-27 | RECRUITING -- DEFINITIONS AND APPLICATIONS -- EVALUATION DAYS -- SPRING EVALUATION PERIOD -- 168 DAYS -- FOOTBALL | Southeastern Conference | August 1, 2010 | In football, to specify that the spring evaluation period shall consist of 168 (216 for U.S. service academies) evaluation days (excluding Memorial Day and Sundays) from April 15 through May 31, selected at the discretion of the institution and designated in writing in the office of the director of athletics. | FBS: Adopted. FCS: Adopted. |
| 2009-28-A | RECRUITING -- CONTACTS AND EVALUATIONS -- TELEPHONE CALLS -- OFFICIAL AND UNOFFICIAL VISITS -- OFFERS OF FINANCIAL AID -- TRYOUTS -- WOMEN'S SOCCER | Southeastern Conference | August 1, 2010 | In women's soccer, to revise or establish restrictions related to contacts, telephone calls official and unofficial visits, offers of financial aid and involvement in nonscholastic-based soccer programs, as specified. | Defeated. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|---|-----------|-------------------|--|---|
| 2009-28-B | RECRUITING -- CONTACTS AND EVALUATIONS -- TELEPHONE CALLS -- OFFICIAL AND UNOFFICIAL VISITS -- OFFERS OF FINANCIAL AID | Ivy Group | August 1, 2010 | To revise or establish restrictions related to contacts, telephone calls official and unofficial visits and offers of financial aid, as specified. | <p>Section B FBS: Defeated.</p> <p>Section B FCS: Defeated.</p> <p>Remainder of proposal: Defeated.</p> <p>Note: This proposal was defeated out of deference to the current review by the NCAA Division I Recruiting and Athletics Personnel Issues Cabinet of issues related to early recruitment. The council anticipates reviewing proposals developed by the cabinet in the 2010- 11 legislative cycle.</p> |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|---|----------------------|----------------|---|----------------------------|
| 2009-29 | RECRUITING AND ELIGIBILITY -- FOUR-YEAR PROSPECTIVE STUDENT-ATHLETES -- PERMISSION TO CONTACT AND TRANSFER RELEASE -- RESPONSE TO REQUEST AND HEARING OPPORTUNITY | Big South Conference | August 1, 2010 | To specify that if an institution receives a written request from a student-athlete to permit another institution to contact a student-athlete about transferring or a request for a release in conjunction with the application of the one-time transfer exception, the institution shall grant or deny a request within seven business days of receipt of the request; further, to specify that if the request is denied, the institution shall conduct a hearing and provide written results within 15 business days of receipt of the student-athlete's written request and that the student-athlete shall be provided the opportunity to appear in-person or via telephone and actively participate in the hearing. To also specify that if the institution fails to respond to the student-athlete's written request or fails to conduct the hearing or provide written results within the specified time period, permission to contact or the transfer release shall be granted by default and the institution shall provide the written permission or release to the student-athlete. | Adopted. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|--|---|----------------|---|----------------------------|
| 2009-30-A | RECRUITING -- PERMISSIBLE RECRUITERS -- NONCOACHING STAFF MEMBERS WITH SPORT- SPECIFIC RESPONSIBILITIES -- BASKETBALL | NCAA Division I Championships/Sports Management Cabinet (Men's Basketball Issues Committee) | Immediate | In basketball, to specify that a noncoaching staff member with sport-specific responsibilities shall not attend an off-campus athletics event involving prospective student-athletes (e.g., high school contest, sports camp) unless the staff member is an immediate family member or legal guardian of one of the participants in the activity; further, to establish conditions by which a staff member who is an immediate family member or legal guardian of a participant may attend such an event, as specified. | Adopted. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|--|--|----------------|--|--|
| 2009-30-B | RECRUITING -- PERMISSIBLE RECRUITERS -- NONCOACHING STAFF MEMBERS WITH SPORT SPECIFIC RESPONSIBILITIES | NCAA Division I Legislative Council | Immediate | To specify that a noncoaching staff member with sport-specific responsibilities shall not attend an off-campus athletics event involving prospective student-athletes (e.g., high-school contest, sports camp) unless the staff member is an immediate family member or legal guardian of one of the participants in the activity; further, to establish conditions by which a staff member who is an immediate family member or legal guardian of a participant may attend such an event, as specified. | On initial consideration, defeated an amendment to specify that a noncoaching staff member with sport-specific responsibilities shall not attend an on- or off-campus athletics event in the staff member's sport that involves prospective student-athletes (e.g., high-school contest, sports camp); on reconsideration, adopted the amendment. Adopted an amendment to exclude sport-specific clerical staff. Adopted as amended. |

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|-----------|---|-----------------------|-------------------|--|---|
| 2009-31 | RECRUITING -- CONTACTS AND EVALUATIONS -- HEAD COACH RESTRICTIONS -- ASSISTANT COACH PUBLICLY DESIGNATED AS NEXT HEAD COACH -- BOWL SUBDIVISION FOOTBALL | Big East Conference | Immediate | In bowl subdivision football, to specify that an institution's assistant coach who has been publicly designated by the institution to become the next head coach shall be subject to the recruiting restrictions applicable to the institution's head coach. | Adopted. |
| 2009-32-A | RECRUITING -- TELEPHONE CALLS -- TIME PERIOD FOR TELEPHONE CALLS -- EXCEPTION -- UNLIMITED DURING CONTACT PERIOD -- SPORTS OTHER THAN FOOTBALL | Pacific-10 Conference | August 1, 2010 | In sports other than football, to specify that during a contact period, telephone calls may be made at the institution's discretion. | Defeated. |
| 2009-32-B | RECRUITING -- TELEPHONE CALLS -- TIME PERIOD FOR TELEPHONE CALLS -- EXCEPTION -- UNLIMITED DURING CONTACT PERIOD -- SPORTS WITH DEFINED RECRUITING CALENDARS OTHER THAN FOOTBALL | Big Ten Conference | August 1, 2010 | In sports with defined recruiting calendars other than football, to specify that during a contact period, telephone calls may be made at the institution's discretion. | On initial consideration, adopted; on reconsideration, adopted. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|--|---------------------|----------------|--|---------------------------------|
| 2009-33 | RECRUITING -- TELEPHONE CALLS -- EXCEPTION -- UNLIMITED AFTER RECEIPT OF FINANCIAL DEPOSIT | Big West Conference | Immediate | To specify that on or after May 1 of a prospective student-athlete's senior year in high school, there shall be no limit on the number of telephone calls by an institution to the prospective student-athlete, provided the institution has received a financial deposit in response to the institution's offer of admission. | Adopted. |
| 2009-34 | RECRUITING -- TELEPHONE CALLS -- EXCEPTION -- DAY OF UNOFFICIAL VISIT | Big 12 Conference | Immediate | To permit a noncoaching staff member or a noncountable coach to initiate telephone calls to and receive telephone calls from a prospective student-athlete (or his or her parents or legal guardians) on the day or days of the prospective student-athlete's unofficial visit to the institution; further; to specify that athletics department staff members may make unlimited telephone calls to a prospective student-athlete (or his or her parents or legal guardians) on the day or days of the prospective student-athlete's unofficial visit to the institution without such telephone calls being subject to the regulations regarding the timing or number of telephone calls. | Defeated. |
| 2009-35 | RECRUITING -- CONTACTS AND EVALUATIONS -- VISIT TO PROSPECTIVE STUDENT- ATHLETE'S EDUCATIONAL INSTITUTION -- VISITS DURING EVALUATION PERIOD -- FOOTBALL | Big East Conference | Immediate | In football, to specify that not more than two coaches per institution may visit a prospective student-athlete's educational institution on any one calendar day during an evaluation period. | FBS: Adopted. FCS: Defeated. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|---|---|-------------------|--|----------------------------|
| 2009-36 | RECRUITING -- EVALUATIONS -- NONSCHOLASTIC EVALUATIONS DURING ACADEMIC YEAR -- NATIONAL STANDARDIZED TESTING WEEKENDS -- WOMEN'S BASKETBALL | NCAA Division I Championships/Sports Management Cabinet (Women's Basketball Issues Committee) | August 1, 2010 | In women's basketball, to specify that evaluations at nonscholastic events during the academic year evaluation period shall not occur on any weekend (including Friday, Saturday and Sunday) during which the PSAT, SAT, PLAN or ACT national standardized tests are administered. | Withdrawn. |
| 2009-37 | RECRUITING -- EVALUATIONS -- SUMMER EVALUATION PERIOD -- NONINSTITUTIONAL NONORGANIZED EVENTS -- WOMEN'S BASKETBALL | NCAA Division I Championships/Sports Management Cabinet (Women's Basketball Issues Committee) | Immediate | In women's basketball, to prohibit evaluations at noninstitutional nonorganized events (e.g., pick-up games, open gyms) during the summer evaluation period. | Adopted. |
| 2009-38 | RECRUITING -- EVALUATIONS -- SCHOLASTIC AND NONSCHOLASTIC ACTIVITIES -- CHAMPIONSHIP SUBDIVISION FOOTBALL | NCAA Division I Championships/Sports Management Cabinet (Football Issues Committee) | August 1, 2010 | In championship subdivision football, to specify that live athletics evaluations may be conducted at scholastic or nonscholastic athletics activities, provided there is no institutional involvement in arranging or directing such activities. | Adopted. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|--|--|-------------------|--|--|
| 2009-39 | RECRUITING -- LIMITATIONS ON NUMBER OF EVALUATIONS -- EVALUATION DAYS -- WOMEN'S SAND VOLLEYBALL | NCAA Division I Recruiting and Athletics Personnel Issues Cabinet | August 1, 2010 | To specify that an institution that sponsors only women's sand volleyball or sponsors both women's volleyball and women's sand volleyball is limited to 100 evaluation days (measured August 1 through July 31); further, to specify that if an institution sponsors both women's volleyball and women's sand volleyball, a coach's involvement outside a volleyball contact or evaluation period with a local sports club (volleyball or sand volleyball) per Bylaw 13.11.2.3 shall count toward the limit. | Tabled. With the delay to the effective date for the addition of women's sand volleyball to the list of emerging sports for women, current proposals and any new concepts related to the sport will be considered in the 2010-11 legislative cycle. |
| 2009-40 | RECRUITING -- PRINTED RECRUITING MATERIALS -- GENERAL CORRESPONDENCE -- INSTITUTIONAL LETTERHEAD | NCAA Division I Recruiting and Athletics Personnel Issues Cabinet | August 1, 2010 | To establish additional provisions governing general correspondence that an institution may send to prospective student-athletes, their parents or legal guardians, their coaches or any other individual responsible for teaching or directing an activity in which a prospective student-athlete is involved, as specified. | Adopted. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|---|----------------------------|-------------------|--|---|
| 2009-41 | RECRUITING -- RECRUITING MATERIALS -- ATHLETICS PUBLICATIONS -- NO PRINTED MEDIA GUIDES OR RECRUITING BROCHURES | Pacific-10 Conference | Immediate | To specify that an institution shall not produce (or arrange for or authorize a third party to produce) a media guide, recruiting brochure or any similar athletics publication printed in a hard copy format other than a game program; further, to specify that an institution may post a media guide or recruiting brochure on its Web site, but may not print such items and provide them to a prospective student-athlete (or his or her parents or legal guardians). | Defeated. |
| 2009-42 | RECRUITING -- RECRUITING MATERIALS -- ATHLETICS PUBLICATIONS -- NO PRINTED PUBLICATIONS TO PROSPECTIVE STUDENT-ATHLETES | Southeastern Conference | August 1, 2010 | To specify that an institution shall not provide a printed media guide or any other printed athletics publication not listed in Bylaw 13.4.1.1 to a prospective student-athlete, his or her parents or legal guardians, the prospective student-athlete's educational institution or any individual involved in the coaching of a prospective student-athlete. | Defeated an amendment to specify that an institution may not provide a media guide to a prospective student-athlete via a digital media storage device (e.g., compact disc, flash drive). On initial consideration, defeated; on reconsideration, adopted. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|---|--|-------------------|---|--------------------------------------|
| 2009-43 | RECRUITING -- RECRUITING MATERIALS -- ELECTRONIC TRANSMISSIONS -- EXCEPTION -- AFTER RECEIPT OF FINANCIAL DEPOSIT | Pacific-10 Conference | August 1, 2010 | To specify that on or after May 1 of a prospective student-athlete's senior year in high school, there shall be no limit on the forms of electronically transmitted correspondence that may be sent by an institution to the prospective student-athlete, provided the institution has received a financial deposit in response to the institution's offer of admission. | Adopted. |
| 2009-44 | RECRUITING -- RECRUITING MATERIALS -- VIDEO/AUDIO MATERIALS AND COMPUTER GENERATED RECRUITING PRESENTATIONS | NCAA Division I Recruiting and Athletics Personnel Issues Cabinet | Immediate | To specify that an institution may produce video or audio material to show to, play for or provide to a prospective student-athlete, provided such material includes only general information related to an institution or its athletics programs and is not created for recruiting purposes; further, to specify that a computer generated recruiting presentation may include general informational video/audio material that relates to an institution or its athletics programs and is not created for recruiting purposes. | Adopted. |
| 2009-45 | RECRUITING -- OFFICIAL VISIT -- FIRST OPPORTUNITY TO VISIT -- JUNE IMMEDIATELY PRIOR TO SENIOR YEAR -- FOOTBALL | Big Ten Conference | Immediate | In football, to specify that a prospective student-athlete may be provided an expense-paid visit during the month of June immediately preceding the prospective student-athlete's senior year in high school, provided the prospective student-athlete's high school academic year has concluded. | FBS: Defeated. FCS: Defeated. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|--|-------------------------|----------------|--|---|
| 2009-47-A | RECRUITING -- LETTER OF INTENT PROGRAMS, FINANCIAL AID AGREEMENTS -- WRITTEN OFFER OF AID BEFORE SIGNING DATE -- FOOTBALL | Big East Conference | August 1, 2010 | In football, to specify that prior to August 1 of a prospective student-athlete's senior year in high school, an institution shall not provide a written offer of athletically related financial aid or indicate in writing to the prospective student-athlete that an athletically related grant-in-aid will be offered by the institution. | FBS: Defeated. FCS: Defeated. |
| 2009-47-B | RECRUITING -- LETTER OF INTENT PROGRAMS, FINANCIAL AID AGREEMENTS -- WRITTEN OFFER OF AID BEFORE SIGNING DATE | Ivy Group | August 1, 2010 | To specify that prior to August 1 of a prospective student-athlete's senior year in high school, an institution shall not provide a written offer of athletically related financial aid or indicate in writing to the prospective student-athlete that an athletically related grant-in-aid will be offered by the institution. | Adopted. |
| 2009-48 | RECRUITING AND FINANCIAL AID -- LETTER-OF-INTENT PROGRAMS, FINANCIAL AID AGREEMENTS -- LETTER OF INTENT RESTRICTION -- LIMITATION ON NUMBER OF SIGNINGS -- BOWL SUBDIVISION FOOTBALL | Southeastern Conference | August 1, 2010 | In bowl subdivision football, to specify that there shall be an annual limit of 28 on the number of prospective student-athletes who may sign a National Letter of Intent or an institutional offer of financial aid from the initial signing date of the regular signing period of the National Letter of Intent through May 31. | Defeated an amendment to specify that the annual limit on the number of prospective student-athletes who may sign a National Letter of Intent shall be three more than the maximum number of permissible awards (per Bylaw 15.5). Adopted. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|---|---|---|--|---|
| 2009-49 | RECRUITING -- TRYOUTS - - COMPETITION AGAINST PROSPECTIVE STUDENT- ATHLETES -- FOOTBALL | Southeastern Conference | August 1, 2010 | In football, to prohibit an institution's varsity and subvarsity intercollegiate teams from competing against any team that includes prospective student-athletes. | FBS: Adopted. FCS: Adopted. |
| 2009-49-1 | RECRUITING -- TRYOUTS - - COMPETITION AGAINST PROSPECTIVE STUDENT- ATHLETES -- CHAMPIONSHIP SUBDIVISION FOOTBALL -- NO PAYMENT OR RECRUITING | Ivy Group | August 1, 2010 | To amend Proposal No. 2009-49 (FCS) to specify that, in championship subdivision football, an institution's varsity team may compete against a two-year college team and its subvarsity team may compete against a two-year college team, a high school team or a preparatory school team, provided no payment or other inducement (e.g., guarantee) is provided to such a team and no recruiting activities occur with members of such a team in conjunction with such competition. | Adopted. |
| 2009-50 | RECRUITING AND ADMINISTRATIVE REGULATIONS -- LOCAL SPORTS CLUBS -- ADDITIONAL RESTRICTIONS -- QUIET PERIODS -- WOMEN'S SOCCER | Big 12 Conference | Immediate | In women's soccer, to specify that during a dead or quiet period, institutional coaching staff members may not coach a local sports club team at an off-campus competition where prospective student-athletes are present; further, to establish quiet periods in women's soccer, as specified. | Defeated. |
| 2009-51-A | RECRUITING -- CAMPS AND CLINICS -- INSTITUTION'S SPORTS CAMPS AND CLINICS -- LOCATION -- BASKETBALL | NCAA Division I Championships/Sports Management Cabinet (Men's Basketball Issues Committee) | Immediate; a contract signed before September 17, 2008, may be honored | In basketball, to specify that an institution's camp or clinic shall be conducted on the institution's campus or within a 100-mile radius of the institution's campus. | Proposal rendered moot by the adoption of Proposal No. 2009-51-B. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|---|--|--|--|---|
| 2009-51-B | RECRUITING -- CAMPS AND CLINICS -- INSTITUTION'S SPORTS CAMPS AND CLINICS -- LOCATION RESTRICTION -- SPORTS OTHER THAN FOOTBALL | NCAA Division I Legislative Council | Immediate; a contract signed before September 17, 2008, for men's basketball camps may be honored; a contract signed before September 16, 2009, for women's basketball camps may be honored; a contract signed before October 20, 2009, for all other sports may be honored. | In sports other than football, to specify that an institution's camp or clinic shall be conducted on the institution's campus or within a 100-mile radius of the institution's campus. | Amended the proposal to apply only to men's and women's basketball. Adopted, as amended. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|---|---|----------------|---|---|
| 2009-52 | RECRUITING -- CAMPS AND CLINICS -- CONDUCTED DURING JUNE, JULY AND AUGUST -- EMPLOYMENT IN NONINSTITUTIONAL, PRIVATELY OWNED CAMPS AND CLINICS AT ANY LOCATION -- CHAMPIONSHIP SUBDIVISION FOOTBALL | NCAA Division I Championships/Sports Management Cabinet (Football Issues Committee) | Immediate | In championship subdivision football, to specify that an institution's camp or clinic may be conducted only during the months of June, July and August or any calendar week (Sunday through Saturday) that includes days of those months (e.g., May 28-June 3); further, to specify that an institution's coach or noncoaching staff member with responsibilities specific to football may be employed in any capacity in a noninstitutional, privately owned camp or clinic at any location and only during the months of June, July and August or any calendar week (Sunday through Saturday) that includes days of those months (e.g., May 28-June 3). | Adopted. |
| 2009-54-A | RECRUITING -- CAMPS AND CLINICS -- EMPLOYMENT IN NONINSTITUTIONAL, PRIVATELY OWNED CAMPS OR CLINICS AT ANY LOCATION -- FOOTBALL | Ivy Group | Immediate | In football, to specify that an institution's coach or noncoaching staff member with responsibilities specific to football may be employed in a noninstitutional, privately owned camp or clinic at any location during the two periods of 15 consecutive days in the months of June and July as declared by the institution. | FBS: Adopted. FCS: Proposal rendered moot by the adoption of Proposal No. 2009-52. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|--|-------------------------------------|----------------|---|---|
| 2009-54-B | RECRUITING -- CAMPS AND CLINICS -- EMPLOYMENT IN NONINSTITUTIONAL, PRIVATELY OWNED CAMPS OR CLINICS -- BOWL SUBDIVISION FOOTBALL -- EXCEPTION -- COUNTABLE COACH -- ONE CAMP OR CLINIC PER YEAR OUTSIDE THE LOCATION RESTRICTION | NCAA Division I Legislative Council | Immediate | In bowl subdivision football, to specify that an institution's countable coach may be employed (either on a salaried or volunteer basis) in any capacity (e.g., counselor, guest lecturer, consultant) in one noninstitutional, privately owned camp or clinic per year that is located outside the location restriction on institutional camps and clinics, provided the camp or clinic is operated in accordance with all other restrictions applicable to institutional camps. | <p>Defeated an amendment to permit a noncoaching staff member with football-specific duties to be employed (either on a salaried or volunteer basis) in any capacity (e.g., counselor, guest lecturer, consultant) in one noninstitutional, privately owned camp or clinic per year that is located outside the location restriction on institutional camps and clinics.</p> <p>Proposal rendered moot by the adoption of Proposal No. 2009-54-A.</p> |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|--|---|----------------|---|--------------------------------|
| 2009-55 | RECRUITING -- CAMPS AND CLINICS -- EMPLOYMENT DURING QUIET PERIODS -- WOMEN'S VOLLEYBALL | NCAA Division I Recruiting and Athletics Personnel Issues Cabinet | August 1, 2010 | In women's volleyball, to specify that it is not permissible for a coach or a noncoaching staff member with responsibilities specific to volleyball to be employed (either on a salaried or a volunteer basis) at an institutional camp or clinic or a noninstitutional, privately owned camp or clinic that is conducted off the institution's campus during a quiet period. | Adopted. |
| 2009-56 | RECRUITING -- USE OF RECRUITING FUNDS -- RECRUITING OR SCOUTING SERVICES -- CRITERIA FOR SUBSCRIPTION | NCAA Division I Championships/Sports Management Cabinet (Men's Basketball Issues Committee) | Immediate | To establish additional criteria that must be satisfied in order for an institution to subscribe to a recruiting or scouting service involving prospective student-athletes, as specified. | Adopted. |
| 2009-57 | ADMINISTRATIVE REGULATIONS -- RECRUITING CALENDARS -- FOOTBALL -- QUIET PERIODS IN JANUARY | Patriot League | Immediate | In football, to revise the recruiting calendar to eliminate the quiet periods in January, as specified. | FBS: Adopted. FCS: Adopted. |
| 2009-58 | ADMINISTRATIVE REGULATIONS -- RECRUITING CALENDARS -- MEN'S SOCCER | Big West Conference | August 1, 2010 | In men's soccer, to establish a recruiting calendar, as specified. | Defeated. |
| 2009-60 | ELIGIBILITY -- ACADEMIC WAIVERS -- AUTHORITY OF INITIAL-ELIGIBILITY WAIVERS COMMITTEE AND PROGRESS-TOWARD-DEGREE WAIVERS COMMITTEE | NCAA Division I Academics Cabinet | August 1, 2010 | To specify that the NCAA Division I Initial-Eligibility Waivers Committee shall be the final appellate body for initial-eligibility waivers and that the NCAA Division I Progress-Toward-Degree Waivers Committee shall be the final appellate body for progress-toward-degree waivers. | Adopted. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|--|--|----------------|---|----------------------------|
| 2009-61 | ELIGIBILITY -- FULL TIME ENROLLMENT -- REQUIREMENT FOR PRACTICE -- WAIVER -- U.S. OLYMPIC COMMITTEE/NATIONAL GOVERNING BODY -- FORMER STUDENT ATHLETE AT ANOTHER INSTITUTION -- INDIVIDUAL SPORTS AND WOMEN'S ROWING | NCAA Division I Championships/Sports Management Cabinet (Olympic Sports Liaison Committee) | August 1, 2010 | In individual sports and women's rowing, in a case in which the U.S. Olympic Committee or national governing body in the sport has recommended the individual's participation, to permit a former student-athlete who has graduated and has no eligibility remaining to participate in organized practice sessions at an institution other than the one he or she previously attended. | Adopted. |
| 2009-62 | ELIGIBILITY -- FULL-TIME ENROLLMENT -- REQUIREMENT FOR PRACTICE -- WAIVER -- U.S. OLYMPIC COMMITTEE/NATIONAL GOVERNING BODY -- FORMER STUDENT-ATHLETE -- DURATION OF WAIVER -- INDIVIDUAL SPORTS AND WOMEN'S ROWING | NCAA Division I Championships/Sports Management Cabinet (Olympic Sports Liaison Committee) | August 1, 2010 | In individual sports and women's rowing, in a case in which the U.S. Olympic Committee or national governing body (NGB) in the sport has recommended the individual's participation, to specify that a former student-athlete's participation in organized practice sessions shall be limited to the number of years that allows the individual to practice with the institution's team in preparation for two consecutive Olympic Games following exhaustion of eligibility or completion of degree, whichever is earlier. | Adopted. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|---|-----------------------------------|---|--|---|
| 2009-63 | ELIGIBILITY -- SEASONS OF COMPETITION -- CRITERIA FOR DETERMINING SEASON OF COMPETITION -- ALUMNI GAME, FUNDRAISING ACTIVITY OR CELEBRITY SPORTS ACTIVITY | Big East Conference | August 1, 2010 | To specify that a student-athlete may engage in outside competition in either one alumni game, one fundraising activity or one celebrity sports activity during a season without counting such competition as a season of competition, provided the event is exempted from the institution's maximum number of contests or dates of competition as permitted in the particular sport per NCAA Bylaw 17. | Adopted. |
| 2009-64 | ELIGIBILITY -- FRESHMAN ACADEMIC REQUIREMENTS -- CORE-CURRICULUM REQUIREMENTS -- NONTRADITIONAL COURSES | NCAA Division I Academics Cabinet | August 1, 2010; for student-athletes initially enrolling full time in a collegiate institution on or after August 1, 2010 | To specify that for purposes of using a nontraditional course to satisfy NCAA core-course requirements, the course must be one in which the instructor and the student have ongoing access to one another and regular interaction with one another for purposes of teaching, evaluating and providing assistance to the student throughout the duration of the course; the student's work (e.g., exams, papers, assignments) is available for review and validation; and a defined time period for completion of the course is included. | Defeated an amendment to delay the effective date to August 1, 2011; for student-athletes initially enrolling full time in a collegiate institution on or after August 1, 2011. Adopted. |
| 2009-65 | ELIGIBILITY -- TRANSFER REGULATIONS -- FOUR-YEAR COLLEGE TRANSFERS -- ONE-TIME TRANSFER EXCEPTION -- WOMEN'S VOLLEYBALL | Mountain West Conference | August 1, 2010 | To specify that the one-time transfer exception to the four-year transfer residence requirement is not applicable to student-athletes in women's volleyball. | Not moved. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|--|---------------------------|----------------|--|----------------------------|
| 2009-66 | ELIGIBILITY -- TRANSFER REGULATIONS -- FOUR-YEAR COLLEGE TRANSFERS -- COMPETITION OR RECEIPT OF ATHLETICALLY RELATED FINANCIAL AID IN YEAR OF TRANSFER -- TENNIS | Southeastern Conference | August 1, 2010 | In tennis, to specify that a transfer student from a four-year institution who enrolls at the certifying institution as a full-time student after the conclusion of the first term of the academic year and qualifies for an exception to the one-year residence requirement shall not be eligible for competition until the following academic year if he or she has competed during the same academic year or received athletically related financial aid during the same academic year from the previous four-year institution. | Adopted. |
| 2009-68 | FINANCIAL AID -- MIDYEAR REPLACEMENT -- GRADUATION DURING PREVIOUS YEAR -- WOMEN'S VOLLEYBALL | Atlantic Coast Conference | August 1, 2010 | In women's volleyball, to specify that the financial aid of a counter who graduates at midyear or who graduates during the previous academic year (including summer) may be provided to another student-athlete without making the second student-athlete a counter for the remainder of that academic year. | Adopted. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|--|-----------------------------|-------------------|---|----------------------------|
| 2009-69 | FINANCIAL AID -- MAXIMUM INSTITUTIONAL GRANT- IN-AID LIMITATIONS BY SPORT -- EQUIVALENCY COMPUTATIONS -- EXCEPTIONS -- ACADEMIC HONOR AWARDS -- TRANSFER STUDENTS | Mountain West Conference | August 1, 2010 | To specify that institutional academic honor awards that are part of an institution's normal arrangements for academic scholarships, either based solely on the recipient's cumulative academic record from all collegiate institutions previously attended or based on the recipient's high school record and cumulative academic record from all collegiate institutions previously attended, awarded independently of athletics interests and in amounts consistent with the pattern of all such awards made by the institution, may be exempted from a team's equivalency computation, provided the recipient achieved a cumulative transferable grade-point average of at least 3.300 (based on a maximum of 4.000). | Adopted. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|---|--|-------------------|--|--|
| 2009-70 | FINANCIAL AID -- MAXIMUM INSTITUTIONAL GRANT- IN-AID LIMITATIONS BY SPORT -- WOMEN'S SAND VOLLEYBALL | NCAA Division I Awards, Benefits and Expenses and Financial Aid Cabinet | August 1, 2010 | In sand volleyball, to establish the maximum equivalency and counter limitations, as specified. | Tabled. With the delay to the effective date for the addition of women's sand volleyball to the list of emerging sports for women, current proposals and any new concepts related to the sport will be considered in the 2010-11 legislative cycle. |
| 2009-72 | AWARDS, BENEFITS AND EXPENSES -- EXPENSES FOR STUDENT-ATHLETE'S RELATIVES -- REASONABLE REFRESHMENTS | Big 12 Conference | Immediate | To specify that an institution may provide the family (e.g., parents or legal guardians, relatives) of a student-athlete with reasonable refreshments (e.g., soft drink, snacks) in conjunction with educational meetings or celebratory events (e.g., senior night) and on an occasional basis for other reasons. | Adopted. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|---|---|----------------|--|--|
| 2009-74 | AWARDS, BENEFITS AND EXPENSES -- BENEFITS, GIFTS AND SERVICES -- OCCASIONAL MEALS -- LOCATION OF MEAL PROVIDED BY REPRESENTATIVE OF ATHLETICS INTERESTS | Horizon League | Immediate | To permit a representative of the institution's athletics interests to provide an occasional meal to a student-athlete or the entire team in a sport on campus or in a facility that is regularly used for home competition. | Adopted. |
| 2009-75-A | PLAYING AND PRACTICE SEASONS AND RECRUITING -- MANDATORY MEDICAL EXAMINATION -- SICKLE CELL SOLUBILITY TEST | Conference USA and Southwestern Athletic Conference | August 1, 2010 | To specify that the required medical examination or evaluation that student-athletes who are beginning their initial season of eligibility and students who are trying out for a team must undergo prior to participation in voluntary summer conditioning or voluntary individual workouts pursuant to the safety exception, practice, competition or out-of-season conditioning activities shall include a sickle cell solubility test (SST). | Defeated. |
| 2009-75-B | PLAYING AND PRACTICE SEASONS AND RECRUITING -- MANDATORY MEDICAL EXAMINATION -- SICKLE CELL SOLUBILITY TEST -- DOCUMENTED RESULTS OF PRIOR TEST | NCAA Division I Legislative Council | August 1, 2010 | To specify that the required medical examination or evaluation that student-athletes who are beginning their initial season of eligibility and students who are trying out for a team must undergo prior to participation in voluntary summer conditioning or voluntary individual workouts pursuant to the safety exception, practice, competition or out-of-season conditioning activities shall include a sickle cell solubility test (SST), unless documented results of a prior test are provided to the institution. | Adopted, as amended by Proposal No. 2009-75-B-1. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|---|-------------------------|----------------|--|----------------------------|
| 2009-75-B-1 | PLAYING AND PRACTICE SEASONS AND RECRUITING -- MANDATORY MEDICAL EXAMINATION -- SICKLE CELL SOLUBILITY TEST -- OPTION TO DECLINE AND SIGN WRITTEN RELEASE | Ivy Group | August 1, 2010 | To amend Proposal No. 2009-75-B to specify that the required medical examination or evaluation that student-athletes who are beginning their initial season of eligibility and students who are trying out for a team must undergo prior to participation in voluntary summer conditioning or voluntary individual workouts pursuant to the safety exception, practice, competition or out-of-season conditioning activities shall include a sickle cell solubility test (SST), unless documented results of a prior test are provided to the institution or the individual declines the test and signs a written release. | Adopted. |
| 2009-76 | PLAYING AND PRACTICE SEASONS -- TIME LIMITS FOR ATHLETICALLY RELATED ACTIVITIES -- ADDITIONAL RESTRICTIONS -- COUNTABLE ATHLETICALLY RELATED ACTIVITIES BETWEEN MIDNIGHT AND 5 A.M. | Southeastern Conference | Immediate | To specify that countable athletically related activities shall not occur between midnight and 5 a.m., except for during participation in a conference championship or an NCAA championship, in any competition that begins prior to midnight and concludes after midnight, or a promotional practice activity (e.g., first practice of the season). | Adopted. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|--|---|----------------|---|---|
| 2009-77 | PLAYING AND PRACTICE SEASONS -- WOMEN'S BASKETBALL -- PRESEASON PRACTICE -- ON-COURT PRACTICE -- 30 DAYS OF COUNTABLE ACTIVITIES WITHIN 40 DAYS PRIOR TO FIRST CONTEST | Southeastern Conference and Big East Conference | August 1, 2010 | In women's basketball, to specify that an institution shall not commence on-court preseason basketball practice sessions prior to 5 p.m. on the date that is 40 days prior to the date of the institution's first regular-season contest; further, to specify that an institution shall not engage in more than 30 days of countable athletically related activities prior to its first regular-season contest. | Adopted. |
| 2009-78 | PLAYING AND PRACTICES SEASONS -- WOMEN'S BASKETBALL -- NUMBER OF CONTESTS -- MAXIMUM LIMITATIONS | Atlantic Coast Conference | August 1, 2011 | In women's basketball, to specify that an institution shall limit its total regular-season playing schedule with outside competition to 26 contests and one qualifying regular-season multiple team event or 28 contests during a playing season in which the institution does not participate in a qualifying regular-season multiple team event. | Defeated. Approved an amendment to delay the effective date to August 1, 2011. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|--|---|----------------|--|--|
| 2009-79-A | PLAYING AND PRACTICE SEASONS -- NONCHAMPIONSHIP SEGMENT -- TRAVEL RESTRICTIONS -- CROSS COUNTRY, FIELD HOCKEY, SOCCER, SOFTBALL AND WOMEN'S VOLLEYBALL | Southeastern Conference | August 1, 2010 | In cross country (for institutions without indoor or outdoor track and field), field hockey, soccer, softball and women's volleyball, to specify that team travel to competition in the nonchampionship segment shall be restricted to ground transportation. | Rendered moot by the adoption of Proposal No. 2009-79-B. |
| 2009-79-B | PLAYING AND PRACTICE SEASONS -- NONCHAMPIONSHIP SEGMENT -- TRAVEL RESTRICTIONS -- CROSS COUNTRY, FIELD HOCKEY, SOCCER, SOFTBALL AND WOMEN'S VOLLEYBALL -- EXCEPTION -- 400-MILE RADIUS | NCAA Division I Championships/Sports Management Cabinet | August 1, 2010 | In cross country (for institutions without indoor or outdoor track and field), field hockey, soccer, softball and women's volleyball, to specify that team travel to competition in the nonchampionship segment shall be restricted to ground transportation, unless there are no other Division I institutions located within 400 miles of the institution. | Adopted. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|--|-----------------------------|----------------|--|----------------------------|
| 2009-79-C | PLAYING AND PRACTICE SEASONS -- NONCHAMPIONSHIP SEGMENT -- TRAVEL RESTRICTIONS -- CROSS COUNTRY, FIELD HOCKEY, SOCCER, SOFTBALL AND WOMEN'S VOLLEYBALL -- HAWAII EXCEPTION | Western Athletic Conference | August 1, 2010 | In cross country (for institutions without indoor or outdoor track and field), field hockey, soccer, softball and women's volleyball, to specify that an institution located in Hawaii may travel by air for nonchampionship segment competition; further, to specify that an institution located outside Hawaii may travel by air for nonchampionship segment competition in Hawaii against a Division I institution located in Hawaii. | Defeated. |
| 2009-79-D | PLAYING AND PRACTICE SEASONS -- NO OUTSIDE COMPETITION DURING THE NONCHAMPIONSHIP SEGMENT -- CROSS COUNTRY, FIELD HOCKEY, SOCCER, WOMEN'S VOLLEYBALL AND MEN'S WATER POLO | Big Ten Conference | August 1, 2010 | In cross country, field hockey, soccer, women's volleyball and men's water polo, to eliminate outside competition during the nonchampionship segment of the playing season. | Not moved. |
| 2009-80 | PLAYING AND PRACTICE SEASONS -- BOWL SUBDIVISION FOOTBALL -- FIRST CONTEST -- 14 WEEKS PRIOR TO DECEMBER 1 | Conference USA | Immediate | In bowl subdivision football, to specify that an institution shall not play its first contest (game or scrimmage) with outside competition prior to the Thursday preceding the 14th Saturday prior to December 1. | Defeated. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|--|--------------------------|----------------|---|--------------------------------|
| 2009-81 | PLAYING AND PRACTICE SEASONS -- FOOTBALL -- OUT-OF-SEASON ATHLETICALLY RELATED ACTIVITIES -- SUMMER CONDITIONING PERIOD | Mountain West Conference | Immediate | In football, to permit an institution to designate nine consecutive weeks between the conclusion of the academic year and the institution's reporting date for preseason practice as its summer conditioning period. | FBS: Adopted. FCS: Adopted. |
| 2009-82 | PLAYING AND PRACTICE SEASONS -- LIMIT ON NUMBER OF STUDENT-ATHLETES ON AN OUTSIDE TEAM -- VACATION PERIOD EXCEPTION AND OUTSIDE TEAM TOURS -- WOMEN'S ROWING | Pacific-10 Conference | Immediate | In women's rowing, to specify that the number of student-athletes from any one institution who may compete outside of the institution's declared playing and practice season as a member of an outside team in any noncollegiate, amateur competition during any official academic year vacation period published in the institution's catalog and who may participate in international competition as a member of an outside team on a foreign tour shall not exceed four. | Adopted. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|---|-------------------------|----------------|--|--|
| 2009-83 | PLAYING AND PRACTICE SEASONS AND DIVISION MEMBERSHIP -- REGULATIONS FOR PLAYING SEASON AND MINIMUM CONTEST REQUIREMENTS FOR SPORTS SPONSORSHIP -- WOMEN'S SAND VOLLEYBALL | Sun Belt Conference | August 1, 2010 | In women's sand volleyball, to establish the playing and practice season and the minimum number of contests necessary for sports sponsorship purposes, as specified. | Tabled. With the delay to the effective date for the addition of women's sand volleyball to the list of emerging sports for women, current proposals and any new concepts related to the sport will be considered in the 2010-11 legislative cycle. |
| 2009-84 | PLAYING AND PRACTICE SEASONS -- PRESEASON PRACTICE -- WOMEN'S SOCCER | Southeastern Conference | August 1, 2010 | In women's soccer, to increase the preseason practice units from 21 to 29; further, to establish criteria governing the activities permitted during the preseason practice period, as specified. | Defeated. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|--|---|-------------------|---|----------------------------|
| 2009-86 | ATHLETICS CERTIFICATION -- MANDATORY SELF- STUDY AND EXTERNAL PEER REVIEW -- ACADEMIC INTEGRITY -- ACADEMIC STANDARDS - - RETENTION | NCAA Division I Legislative Council (Committee on Athletics Certification) | Immediate | To eliminate the requirement that the retention rate of student-athletes, as a whole, be compared to other student-body groups. | Adopted. |
| 2009-87 | ADMINISTRATIVE REGULATIONS – FOREIGN TOURS AND COMPETITION – NO INSTITUTIONAL OR CONFERENCE FOREIGN TOURS | Atlantic 10 Conference | August 1, 2010 | To specify that an institution or conference shall not sponsor or participate in a foreign tour. | Withdrawn. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|--|--|-------------------|---|----------------------------|
| 2009-88 | ADMINISTRATIVE REGULATIONS -- FOREIGN TOURS AND COMPETITION -- ELIGIBILITY OF STUDENT-ATHLETES -- INCOMING-STUDENT PARTICIPATION -- BASKETBALL | Atlantic 10 Conference | August 1, 2010 | In basketball, to permit an incoming student-athlete (freshman or transfer) to represent the institution on a foreign tour that occurs during the summer prior to his or her initial full-time enrollment at the certifying institution and participate in practice prior to departure for the foreign tour, provided: (a) he or she has earned at least three hours of acceptable degree credit during the summer term at the certifying institution; and (b) he or she is eligible to represent the institution in intercollegiate competition during the academic year immediately following the tour; further, to specify that a basketball student-athlete shall not participate in more than one foreign tour for a particular institution. | Adopted. |
| 2009-94 | ADMINISTRATIVE REGULATIONS -- BASKETBALL EVENT CERTIFICATION -- WOMEN'S BASKETBALL -- GEOGRAPHIC REQUIREMENT | NCAA Division I Board of Directors [(Championships/Sports Management Cabinet) (Women's Basketball Issues Committee)] | September 1, 2010 | In women's basketball, to specify that in order for a basketball event to be certified, participants on nonscholastic teams in a certified event must be legal residents of the state in which the team is located or a geographically adjoining state and not more than a total of three prospective student-athletes from adjoining states may participate on any one nonscholastic team. | Adopted. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|--|--|---|--|---|
| 2009-96 | ELIGIBILITY -- TWO-YEAR COLLEGE TRANSFERS -- PHYSICAL EDUCATION ACTIVITY COURSES -- MEN'S BASKETBALL | NCAA Division I Board of Directors (Men's Basketball Academic Enhancement Group) | August 1, 2010; applicable to two-year college transfer student-athletes who initially enroll in a Division I institution on or after August 1, 2010. | In men's basketball, to specify that not more than two credit hours of physical education activity courses may be used to fulfill the two-year college transfer requirements; further, to specify that a student-athlete enrolling in a physical education degree program or a degree program in education that requires physical education activity courses may use up to the minimum number of credits of physical education activity courses that are required for the specific degree program to fulfill the two-year college transfer requirements. | <p>Defeated an amendment to delay the effective date to August 1, 2011; applicable to two-year college transfer student-athletes who initially enroll in a Division I institution on or after August 1, 2011.</p> <p>Initially agreed to forward for membership review and comment.</p> <p>On reconsideration, adopted.</p> |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|---|--|-------------------|---|----------------------------|
| 2009-97 | FINANCIAL AID -- COUNTERS -- AID AFTER DEPARTURE OF HEAD COACH -- NONCOUNTER - - MEN'S BASKETBALL | NCAA Division I Board of Directors (Men's Basketball Academic Enhancement Group) | August 1, 2010 | In men's basketball, to specify that a student-athlete who receives athletically related institutional financial aid in academic years following the departure of a head coach from the institution is not a counter, provided: (a) The student-athlete participated in basketball and received athletically related institutional financial aid during the coach's tenure at the institution; and (b) The student-athlete does not participate in basketball during the later academic years at the institution; further, to specify that if the student-athlete later participates in basketball at the institution, the student-athlete shall become a counter for all years during which athletically related institutional aid was received. | Adopted. |

| Proposal No. | Title | Source | Effective Date | Intent | Legislative Council Action |
|--------------|--|--|---|---|--|
| 2009-98 | PLAYING AND PRACTICE SEASONS -- PRESEASON PRACTICE MODEL -- MISSED CLASS-TIME POLICIES -- MEN'S BASKETBALL | NCAA Division I Board of Directors (Men's Basketball Academic Enhancement Group) | For all provisions other than section C as it relates to the maximum number of contests: August 1, 2010 For section C as it relates to the maximum number of contests: August 1, 2011 (Contracts signed before 8/6/09 that cause noncompliance with the maximum contests limitation may be honored.) | In men's basketball, to establish a preseason practice model, as specified. | Section A: Adopted. Section B: Adopted. Section C, preseason practice: Defeated Section C, maximum number of contests: Defeated. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|---|------------------------------------|--|--|----------------------------|
| 2009-99 | PERSONNEL AND RECRUITING -- EMPLOYMENT OF HIGH SCHOOL, PREPARATORY SCHOOL OR TWO-YEAR COLLEGE COACHES OR OTHER INDIVIDUALS ASSOCIATED WITH PROSPECTIVE STUDENT-ATHLETES -- NONCOACHING STAFF MEMBER -- MEN'S BASKETBALL | NCAA Division I Board of Directors | Immediate; a contract signed before October 29, 2009 may be honored. | In men's basketball, to specify that during a two-year period before a prospective student-athlete's anticipated enrollment and a two-year period after the prospective student-athlete's actual enrollment, an institution shall not employ (or enter into a contract for future employment with) an individual associated with the prospective student-athlete in any athletics department noncoaching staff position. | Adopted. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|--|---------------------------------------|--|---|---|
| 2009-100 | RECRUITING -- TRYOUTS - - NONSCHOLASTIC PRACTICE, CONTEST OR EVENT -- MEN'S BASKETBALL | NCAA Division I Board of Directors | Immediate; a contract signed before October 29, 2009 may be honored. | In men's basketball, to specify that an institution shall not host, sponsor or conduct a nonscholastic basketball practice, contest or event in which men's basketball prospective student-athletes participate on its campus or at an off-campus facility regularly used by the institution for practice and/or competition by any of the institution's sport programs. | Referred to Men's Basketball Issues Committee. The proposal remains in the legislative process and will be considered again in the 2010-11 legislative cycle. If the proposal is adopted, as noted in the effective date, a contract signed before October 29, 2009, may be honored. If the legislation is adopted, actions contrary to the legislation that are taken pursuant to contracts signed on or after October 29, 2009, will result in violations. |

| | | | | | |
|------------|---|---------------------------------------|-----------|--|---|
| 2009-101 | RECRUITING -- SPORTS CAMPS AND CLINICS -- RECRUITING DURING INSTITUTION'S CAMPS AND CLINICS -- EXCEPTION -- MEN'S BASKETBALL | NCAA Division I Board of Directors | Immediate | In men's basketball, to specify that it is permissible for an institution's men's basketball coaches to recruit prospective student-athletes during the institution's basketball camps and clinics. | Adopted, as amended by Proposal No. 2009-101-1. |
| 2009-101-1 | RECRUITING -- SPORTS CAMPS AND CLINICS -- RECRUITING CONVERSATIONS DURING INSTITUTION'S CAMPS AND CLINICS -- EXCEPTION -- MEN'S BASKETBALL | Ivy Group | Immediate | To amend Proposal No. 2009-101 to specify that, in men's basketball, it is permissible for an institution's men's basketball coaches to engage in recruiting conversations with prospective student-athletes during the institution's men's basketball camps or clinics. | Adopted. |

| Proposal Number | Title | Source | Effective Date | Intent | Legislative Council Action |
|-----------------|---|--|-------------------|--|----------------------------|
| 2009-102 | RECRUITING -- SPORTS CAMPS AND CLINICS -- EMPLOYMENT AT INSTITUTION'S CAMPS AND CLINICS -- ENROLLED STUDENTS AND INSTITUTIONAL STAFF MEMBERS ONLY -- MEN'S BASKETBALL | NCAA Division I Board of Directors | September 1, 2010 | In men's basketball, to specify that an institution shall only employ (either on a salaried or a volunteer basis) enrolled students and/or institutional staff members in any capacity at its camps and clinics. | Defeated. |
| 2009-103 | ADMINISTRATIVE REGULATIONS -- POSTSEASON BOWL LICENSING -- CONTEST STATUS -- DESERVING TEAM | NCAA Division I Board of Directors (Big 12 Conference) | August 1, 2010 | In bowl subdivision football, to specify that for the purpose of postseason bowl eligibility, a "deserving team" shall be defined as one that has won a number of games against Football Bowl Subdivision opponents that is equal to or greater than the number of its overall losses. | Adopted. |

2009-10 WBCA Foresight Issues **Submitted to the WBB Issues Committee**

The following are the legislative issues submitted to the WBCA through the WBCA Division I Foresight Committee in the Fall of 2009 that received a minimum of 70% support during the WBCA Division I Business Meeting. Through the Foresight Process, every Division I women's basketball coach was given the opportunity to submit issues they believe should be considered for legislative proposals to improve the experience of women's basketball coaches, student-athletes and prospects. During the WBCA Division I Business Meeting in San Antonio, Texas on Monday, April 5, 2010, every Division I institution is given the opportunity to vote for or against these issues. Issues must receive a minimum 70% majority vote to be forwarded to the NCAA WBB Issues Committee for consideration and possible submission into the NCAA Legislative Cycle.

Over 600 coaches attended the DI Business Meeting and 159 institutions submitted votes. The WBCA utilizes the same DI voting representation model that the NCAA initially used for legislation and currently in place for override votes, and the same model used for DII and DIII legislative voting. Every institution has a voice and the right to vote if present during the meeting. Prior to the new WBCA internal legislative system, coaches were making decisions on surveys without hearing pros, cons and unintended consequences of change. Coaches who attend the WBCA National Convention and DI Business Meeting are receiving the latest legislative updates and are making better informed decisions on the future rules affecting their sport. We ask that our internal legislative process be acknowledged and supported by NCAA Committees. Thank you.

Nonscholastic Events

Current Rule: 30.16 BASKETBALL EVENT CERTIFICATION —WOMEN'S BASKETBALL – In women's basketball, in order for a basketball event (e.g., camp, league, tournament or festival) to be certified, a certification application form must be submitted each year to the NCAA national office 45 days prior to the start of the event. An event review form for each event also must be submitted to the NCAA national office not later than three months following the event sessions. The following criteria must be met by each event in order to be certified:

- I. **Current Rule: Bylaw 30.16 (o)** – The price of an event packet must be listed on the event certification application and the price must be made available to coaches prior to their arrival at the event;
 1. **In order for a nonscholastic event to be certified the price of admission must be listed on the event certification application and made available to coaches prior to arrival at the event. [WAC]**

Pros: Prevents nonscholastic coaches from changing prices during events; Allows coach's to budget properly for recruiting; Institutions can limit funds to attend an event without as much expense and those schools that plan to be at an event only one day or who are there to look at a specific prospect aren't wasting money; Prevents coaches from having to buy packets for events in which they only plan on viewing one or two games.

Cons: They can still charge whatever price they want to charge; Could be exorbitantly priced; will this really change the culture; bureaucratic?

VOTING RESULTS 93% SUPPORT

Recruiting Calendar

II. Current Rule: Bylaw 30.10.2

2. Like July, don't have to touch home during the April and October nonscholastic weekends. [Big East]

Pros: Saves money and allows entire staffs to be out evaluating; Cost saving and maximizes the use of time; Helps the schools who have to travel a great distance to east or west coast; Takes away the advantage of the schools who are located in event areas; Better on programs financially.

Cons: No one will be on campus for the student-athletes.

VOTING RESULTS 93% SUPPORT

3. Eliminate having to touch home anytime.

Pros: Saves a lot of MONEY and a lot of time; Allow a coach who is not on the road recruiting to attend a local event on a day when one of the other coaches has additional down time to move to another event.

Cons: Does not guarantee there is a coach on campus which is a NCAA priority;

As currently applied, with the exception of July, the coaches have to take turns flying back to campus, creating needless expense.

VOTING RESULTS 82% SUPPORT

If both concepts were put forth as proposals then #2 would become moot if #3 were supported.

Evaluation Days

- VII. **Current Rule(s): 13.1.6.4 Women's Basketball** – In women's basketball, during the academic year, each institution shall be limited to five recruiting opportunities (contacts and evaluations combined) per prospect; however, during the prospect's senior year, the institution is limited to not more than three in-person, off-campus contacts (see Bylaw 13.1.6.5). Women's basketball staff members shall not exceed 100 recruiting-person days during the academic year contact and evaluation periods.

Bylaw 13.1.8.6 Limitations on Number of Evaluations—Women's Basketball – In women's basketball, each institution shall be limited to five recruiting opportunities (contacts and evaluations combined) during the academic year per prospect; however, during the prospect's senior year, the institution is limited to not more than three in-person, off-campus contacts (see Bylaws 13.1.6.4 and 13.1.6.5).

Women's basketball staff members shall not exceed 100 recruiting-person days during the academic year contact and evaluation periods.

Bylaw 13.1.8.8 (b) Women's Basketball – In women's basketball, each institution is limited to five recruiting opportunities (contacts and evaluations combined) per prospect (see Bylaw 13.1.6.5). Women's basketball staff members shall not exceed 100 recruiting-person days during the academic year contact and evaluation periods.

4. Seven (7) recruiting opportunities for each prospect during the academic year. [Big East, Big Ten, MAC]

Pros: Need to increase the amount of recruiting opportunities to be similar to most NCAA sports.

Cons: More opportunity for babysitting; Disadvantage for schools with smaller budgets; Away from campus/home even more during college season; Favors schools that are located in major metropolitan areas and recruit locally or regionally; Huge cost factor for people who have to fly to see prospects play; There is absolutely no need to see a player 7 times unless you are babysitting; Proposal 2006-34 Defeated and proposal 2007-38 withdrawn; Cost implications and limited recruiting person-days (100).

VOTING RESULTS 77% SUPPORT

ADDITIONAL COMMENTS:

During the WBCA Division I Business Meeting there was also a lengthy discussion surrounding the number of home versus away games. The vote to propose an even number of home and away contests received 59% support and the vote to propose **scheduling at least one-third of regular-season basketball contests in the arena regularly used for the institution's home games (Bylaw 20.9.6.2 relating to men's basketball) received 69.9% support.**

We would appreciate the WBB Issues Committee discussing this further and taking appropriate action to better the game.

We also took the opportunity to vote on the issue of whether **a college coach should be permitted to promote or endorse a nonscholastic event and the vote was 95% against.**

Lastly, the WBCA will be conducting a survey this year to determine if the number of recruiting person days in women's basketball should increase from the current 100 days. Based on a poll conducted during the WBCA DI Business Meeting, 41.5% of institutions represented are using between 95-100 days this year.

Thank you for your review and consideration of the issues that have been brought forth through the WBCA Foresight Process!

NCAA DIVISION I WOMEN'S BASKETBALL CHAMPIONSHIP
Attendance, Point Differential, Ratings Summary

ATTENDANCE:

- First- and Second-Round attendance was up by 7% over 2009. **KEY POINT:** Attendance was up despite seven sites **WITHOUT** a host team (as compared to six sites last year).
- Regional attendance was down 17% over 2009. **KEY POINT:** Regional final game attendance was down as teams with strong regional interest lost in the regional semifinals (Gonzaga at Sacramento; Tennessee at Memphis; Nebraska at Kansas City).
- Women's Final Four attendance was up 32% over 2009.
- **OVERALL 2010 TOURNAMENT ATTENDANCE WAS UP 6%.**

LESS THAN 10 POINT DIFFERENTIAL:

| YEAR | FIRST ROUND | SECOND ROUND | REGIONALS | WOMEN'S FINAL FOUR |
|------|-------------|--------------|-----------|--------------------|
| 2005 | 7 | 6 | 6 | 1 |
| 2006 | 7 | 6 | 6 | 1 |
| 2007 | 9 | 3 | 3 | 1 |
| 2008 | 9 | 6 | 3 | 1 |
| 2009 | 8 | 5 | 4 | 1 |
| 2010 | 10 | 7 | 6 | 2 |

MORE THAN 20 POINT DIFFERENTIAL:

| YEAR | FIRST ROUND | SECOND ROUND | REGIONALS | WOMEN'S FINAL FOUR |
|------|-------------|--------------|-----------|--------------------|
| 2005 | 18 | 5 | 1 | 1 |
| 2006 | 12 | 6 | 2 | 0 |
| 2007 | 13 | 3 | 1 | 1 |
| 2008 | 12 | 5 | 0 | 0 |
| 2009 | 15 | 5 | 3 | 1 |
| 2010 | 12 | 3 | 3 | 1 |

RATINGS:

- For the tournament, ESPN average a 1.26 cable rating, up 5% from 2009's 1.20 cable rating. 2010 average is the 8th highest average on ESPN since ESPN began broadcasting the tournament in 1996.

- Despite going head-to-head with Major League Baseball opening night (Yankees' vs. Red Sox), semifinal game #2 averaged a 2.76 cable rating, a 37% increase from 2009 game featuring Stanford and Connecticut. The 2.76 cable rating is the 4th highest rated semifinal game since 2003. The 2004 semifinal featuring Minnesota and Connecticut averaged a 3.47 cable rating and is the highest rated semifinal game in tournament history. Overall, the two semifinal games averaged a 2.20, a 14% increase from 2009's 1.93 average.
- The 2010 championship game averaged a 2.67 cable rating, a 28% increase from 2009 championship. Despite the increase, the 2010 championship is the fourth lowest rated championship game since ESPN began broadcasting the tournament in 1996.



NCAA DIVISION I WOMEN'S BASKETBALL
FUTURE OPPORTUNITY PRIORITIZATION

The NCAA Division I Women's Basketball Committee and its' Future Strategies Subcommittee have engaged in dialogue regarding the future format structure and key components to be considered in future media partner agreements. In February, 2010, the Division I Women's Basketball Committee will forward key priorities to the NCAA Media Advisory Group.

The following have been identified as critical priorities for women's basketball relative to future media partner agreements, with the understanding that in-venue attendance is the overall most critical priority identified by the group:

1. Move the NCAA Women's Final Four schedule one week later to minimize the "head-to-head" competition with the NCAA Men's Final Four, resulting in an enhanced experience by participating teams, fans, coaches and corporate champions/partners. Additionally, this scheduling change could provide the Women's Final Four with broadcast windows for the national semifinal games on Thursday night and the national championship game on Saturday night.
2. Shift the current schedule format of the NCAA Division I Women's Basketball Championship (preliminary rounds through Women's Final Four) one week later in order to minimize "head to head" competition with the NCAA Division I Men's Basketball Championship and provide more flexibility in preliminary-round broadcast windows and game times. Strong consideration should be given to modifying the current competition date model (Saturday-Monday/Sunday-Tuesday) to a Thursday/Saturday-Friday/Sunday model. The implementation of a championship schedule format that provides optimal game times and competition dates is critical to the continued development of the demographic populations that have traditionally supported women's basketball, as well as the identification and development of new demographic fan bases. [Refer to Attachment]
3. Optimal game times are the highest priority. Television/broadcast platforms/outlets are extremely important. The Division I Women's Basketball Committee strongly supports televising all rounds of the championship but, supports the expansion of broadcast platforms allowing for consideration of alternate delivery options (e.g., regional networks, Web streaming) during first- and second-round competition, while maintaining the principle that all games be broadcast on platforms with national distribution. Regional

semifinal, regional finals and Women's Final Four semifinals and finals must be aired on the broadcast partners' highest distribution platform/outlet (e.g., ESPN). Emerging media options should continue to be explored, resulting in additional exposure opportunities to a diversified women's basketball fan base.

4. Media partner agreements must allow for the expansion of the Division I Women's Basketball Championship field (e.g., expansion from 64 teams to 96 teams) during the term of the agreement. Provisions should be included that require the broadcast partner to provide coverage for additional games on one of its national platforms (i.e., broadcast or emerging platforms).
5. Opportunities must be explored and identified to implement regular season, sustained programming that will promote the Division I Women's Basketball Championship throughout the regular season (e.g., "Road to the Women's Final Four", weekly update shows, etc.).
6. Consideration of a "home market protection" model that will ensure home market protection for teams playing outside of the host city. The host team's games will not be aired when they are playing in their home arena.

The following are additional key priority components:

1. Dedicated valuation of financial commitments to the Division I Women's Basketball Championship.
2. Identification and implementation of regular season and championship strategies to increase attendance and expand the women's basketball fan base. The existing fan base must evolve from team-specific fans to fans of the women's game. Demographic groups must be identified and cultivated as women's basketball fans (e.g., campus student groups, members of the gay/lesbian community, etc.). Measurable and broad-based marketing strategies for newly-identified demographic groups must also be developed and implemented.
3. Collaboration in the development of a playing rules strategy in order to evolve the game, develop the product and more effectively engage the fan base.

Attachment

KEY

Blue shading – men's tournament
Pink shading – women's tournament

CURRENT FORMAT

SCHEDULING MODELS

| | SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|------------------|------------------|--------------------|---------|-----------|----------|--------|----------|
| Week of March 15 | MEN'S SELECTIONS | WOMEN'S SELECTIONS | | | | | |
| Week of March 22 | | | | | | | |
| Week of March 29 | | | | | | | |
| Week of April 5 | | | | | | | |

SCHEDULING MODELS

| | SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|------------------|---------------------------|--------------------|---------------|-----------|---------------------------|---------------------------|---------------------------|
| Week of March 15 | MEN'S SELECTIONS | WOMEN'S SELECTIONS | OPENING ROUND | | FIRST ROUND (16 games) | FIRST ROUND (16 games) | SECOND ROUND (8 games) |
| Week of March 22 | SECOND ROUND (8 games) | | | | | | |
| Week of March 29 | | | | | | | |
| Week of April 5 | | | | | | | |

SCHEDULING MODELS

| | SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|------------------|--|------------------------|------------------------|-----------|------------------------|------------------------|--|
| Week of March 15 | MEN'S SELECTIONS | WOMEN'S SELECTIONS | OPENING ROUND | | FIRST ROUND (16 games) | FIRST ROUND (16 games) | SECOND ROUND (8 GMS) FIRST ROUND (16 GMS) |
| Week of March 22 | SECOND ROUND (8 GMS) FIRST ROUND (16 GMS) | SECOND ROUND (8 games) | SECOND ROUND (8 games) | | | | |
| Week of March 29 | | | | | | | |
| Week of April 5 | | | | | | | |

SCHEDULING MODELS

| | SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|------------------|--|------------------------|------------------------|-----------|--------------------------|--------------------------|--|
| Week of March 15 | MEN'S SELECTIONS | WOMEN'S SELECTIONS | OPENING ROUND | | FIRST ROUND (16 games) | FIRST ROUND (16 games) | SECOND ROUND (8 GMS) FIRST ROUND (16 GMS) |
| Week of March 22 | SECOND ROUND (8 GMS) FIRST ROUND (16 GMS) | SECOND ROUND (8 games) | SECOND ROUND (8 games) | | REGIONAL SEMIS (4 games) | REGIONAL SEMIS (4 games) | REGIONAL FINAL (2 GMS) REG. SEMIS (4 GMS) |
| Week of March 29 | REGIONAL FINAL (2 GMS) REG. SEMIS (4 GMS) | | | | | | |
| Week of April 5 | | | | | | | |

SCHEDULING MODELS

| | SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|------------------|--|-----------------------------|-----------------------------|-----------|-----------------------------|-----------------------------|--|
| Week of March 15 | MEN'S SELECTIONS | WOMEN'S SELECTIONS | OPENING ROUND | | FIRST ROUND (16 games) | FIRST ROUND (16 games) | SECOND ROUND (8 GMS) FIRST ROUND (16 GMS) |
| Week of March 22 | SECOND ROUND (8 GMS) FIRST ROUND (16 GMS) | SECOND ROUND (8 games) | SECOND ROUND (8 games) | | REGIONAL SEMIS (4 games) | REGIONAL SEMIS (4 games) | REGIONAL FINAL (2 GMS) REG. SEMIS (4 GMS) |
| Week of March 29 | REGIONAL FINAL (2 GMS) REG. SEMIS (4 GMS) | REGIONAL FINAL (2 GMS) | REGIONAL FINAL (2 GMS) | | | | NATIONAL SEMIS (2 games) |
| Week of April 5 | NATIONAL SEMIS (2 games) | NATIONAL FINALS (1 game) | NATIONAL FINALS (1 game) | | | | |

MODEL #1

1 WEEK SHIFT
(Keeping Selection Monday on same weekend)

SCHEDULING MODELS

| | SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|------------------|------------------|--------------------|---------|-----------|----------|--------|----------|
| Week of March 15 | MEN'S SELECTIONS | WOMEN'S SELECTIONS | | | | | |
| Week of March 22 | | | | | | | |
| Week of March 29 | | | | | | | |
| Week of April 5 | | | | | | | |

SCHEDULING MODELS

| | SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|------------------|---------------------------|--------------------|---------------|-----------|---------------------------|---------------------------|---------------------------|
| Week of March 15 | MEN'S SELECTIONS | WOMEN'S SELECTIONS | OPENING ROUND | | FIRST ROUND (16 games) | FIRST ROUND (16 games) | SECOND ROUND (8 games) |
| Week of March 22 | SECOND ROUND (8 games) | | | | | | |
| Week of March 29 | | | | | | | |
| Week of April 5 | | | | | | | |

SCHEDULING MODELS

| | SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|------------------|--|---------------------------|---------------------------|-----------|-----------------------------|-----------------------------|--|
| Week of March 15 | MEN'S SELECTIONS | WOMEN'S SELECTIONS | OPENING ROUND | | FIRST ROUND (16 games) | FIRST ROUND (16 games) | SECOND ROUND (8 games) |
| Week of March 22 | SECOND ROUND (8 games) | | | | REGIONAL SEMIS (4 games) | REGIONAL SEMIS (4 games) | REGIONAL FINAL (2 GMS) FIRST ROUND (16 GMS) |
| Week of March 29 | REGIONAL FINAL (2 GMS) FIRST ROUND (16 GMS) | SECOND ROUND (8 games) | SECOND ROUND (8 games) | | | | |
| Week of April 5 | | | | | | | |

SCHEDULING MODELS

| | SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|------------------|--|---|---------------------------|-----------|-----------------------------|-----------------------------|--|
| Week of March 15 | MEN'S SELECTIONS | WOMEN'S SELECTIONS | OPENING ROUND | | FIRST ROUND (16 games) | FIRST ROUND (16 games) | SECOND ROUND (8 games) |
| Week of March 22 | SECOND ROUND (8 games) | | | | REGIONAL SEMIS (4 games) | REGIONAL SEMIS (4 games) | REGIONAL FINAL (2 GMS) FIRST ROUND (16 GMS) |
| Week of March 29 | REGIONAL FINAL (2 GMS) FIRST ROUND (16 GMS) | SECOND ROUND (8 games) | SECOND ROUND (8 games) | | | | NATIONAL SEMIS (2 GMS) REGIONAL SEMIS (4 GMS) |
| Week of April 5 | REGIONAL SEMIS (4 GMS) | NATIONAL FINAL (1 GM) REGIONAL FINAL (2 GMS) | REGIONAL FINAL (2 GMS) | | | | |

MODEL #2

1 WEEK SHIFT

(Moving Selection Monday one week)

SCHEDULING MODELS

| | SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|---------------------|-----------------------------|--------|---------|-----------|----------|--------|----------|
| Week of March 15 | MEN'S SELECTIONS | | | | | | |

| | | | | | | | |
|---------------------|--|--|--|--|--|--|--|
| Week of March 22 | | | | | | | |
|---------------------|--|--|--|--|--|--|--|

| | | | | | | | |
|---------------------|--|--|--|--|--|--|--|
| Week of March 29 | | | | | | | |
|---------------------|--|--|--|--|--|--|--|

| | | | | | | | |
|--------------------|--|--|--|--|--|--|--|
| Week of April 5 | | | | | | | |
|--------------------|--|--|--|--|--|--|--|

SCHEDULING MODELS

| | SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|------------------|---------------------------|--------------------|---------------|-----------|---------------------------|---------------------------|---------------------------|
| Week of March 15 | MEN'S SELECTIONS | | OPENING ROUND | | FIRST ROUND (16 games) | FIRST ROUND (16 games) | SECOND ROUND (8 games) |
| Week of March 22 | SECOND ROUND (8 games) | WOMEN'S SELECTIONS | | | | | |
| Week of March 29 | | | | | | | |
| Week of April 5 | | | | | | | |

SCHEDULING MODELS

| | SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|------------------|---|---------------------------|---------------------------|-----------|-----------------------------|-----------------------------|---|
| Week of March 15 | MEN'S SELECTIONS | | OPENING ROUND | | FIRST ROUND (16 games) | FIRST ROUND (16 games) | SECOND ROUND (8 games) |
| Week of March 22 | SECOND ROUND (8 games) | WOMEN'S SELECTIONS | | | REGIONAL SEMIS (4 games) | REGIONAL SEMIS (4 games) | REGIONAL FINAL (2 GMS) FIRST ROUND (16 GMS) |
| Week of March 29 | REGIONAL FINAL (2 GMS) FIRST ROUND (16 GMS) | SECOND ROUND (8 games) | SECOND ROUND (8 games) | | | | |
| Week of April 5 | | | | | | | |

SCHEDULING MODELS

| | SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|------------------|-------------------------|--------|---------------|-----------|----------------------------------|----------------------------------|----------------------------------|
| Week of March 15 | MEN'S SELECTIONS | | OPENING ROUND | | FIRST ROUND <i>(16 games)</i> | FIRST ROUND <i>(16 games)</i> | SECOND ROUND <i>(8 games)</i> |

| | | | | | | | |
|------------------|----------------------------------|---------------------------|--|--|------------------------------------|------------------------------------|--|
| Week of March 22 | SECOND ROUND <i>(8 games)</i> | WOMEN'S SELECTIONS | | | REGIONAL SEMIS <i>(4 games)</i> | REGIONAL SEMIS <i>(4 games)</i> | REGIONAL FINAL (2 GMS) FIRST ROUND <i>(16 GMS)</i> |
|------------------|----------------------------------|---------------------------|--|--|------------------------------------|------------------------------------|--|

| | | | | | | | |
|------------------|--|----------------------------------|----------------------------------|--|--|--|--|
| Week of March 29 | REGIONAL FINAL (2 GMS) FIRST ROUND <i>(16 GMS)</i> | SECOND ROUND <i>(8 games)</i> | SECOND ROUND <i>(8 games)</i> | | | | NATIONAL SEMIS (2 GMS) REGIONAL SEMIS (4 GMS) |
|------------------|--|----------------------------------|----------------------------------|--|--|--|--|

| | | | | | | | |
|-----------------|----------------------------------|---|----------------------------------|--|--|--|--|
| Week of April 5 | REGIONAL SEMIS <i>(4 GMS)</i> | NATIONAL FINAL (1 GM) REGIONAL FINAL (2 GMS) | REGIONAL FINAL <i>(2 GMS)</i> | | | | |
|-----------------|----------------------------------|---|----------------------------------|--|--|--|--|

MODEL #3

1 WEEK SHIFT

(Moving Selection Monday one week – SHOWING CURRENT CONFERENCE TOURNAMENT SCHEDULE)

SCHEDULING MODELS

| | SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|------------------|----------------------------------|--------|---------|-----------|----------|--------|----------|
| Week of March 1 | 4 CONFERENCE TOURNAMENTS PLAYED | | | | | | |
| | 13 CONFERENCE TOURNAMENTS PLAYED | | | | | | |
| Week of March 8 | 26 CONFERENCE TOURNAMENTS PLAYED | | | | | | |
| | 17 CONFERENCE TOURNAMENTS PLAYED | | | | | | |
| Week of March 15 | MEN'S SELECTIONS | | | | | | |
| Week of March 22 | WOMEN'S SELECTIONS | | | | | | |

SCHEDULING MODELS

| | SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|------------------|---------------------------|--------|---------------------------|---------------------------|-----------------------------|-----------------------------|---------------------------|
| Week of March 15 | MEN'S SELECTIONS | | | | OPENING ROUND (16 games) | OPENING ROUND (16 games) | FIRST ROUND (16 games) |
| Week of March 22 | FIRST ROUND (16 games) | | SECOND ROUND (8 games) | SECOND ROUND (8 games) | OPENING RD. (16 GMS) | OPENING RD. (16 GMS) | FIRST ROUND (16 GMS) |
| | WOMEN'S SELECTIONS | | | | REGIONAL SEMIS (4 GMS) | REGIONAL SEMIS (4 GMS) | REGIONAL FINAL (2 GMS) |
| Week of March 29 | FIRST ROUND (16 GMS) | | SECOND ROUND (8 games) | SECOND ROUND (8 games) | | | |
| | REGIONAL FINAL (2 GMS) | | | | | | |
| Week of April 5 | | | | | | | |

SCHEDULING MODELS

| | SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|------------------|-------------------------|--------|---------|-----------|-----------------------------|-----------------------------|---------------------------|
| Week of March 15 | MEN'S SELECTIONS | | | | OPENING ROUND (16 games) | OPENING ROUND (16 games) | FIRST ROUND (16 games) |

| | | | | | | | |
|------------------|---------------------------|--|---------------------------|---------------------------|-------------------------|-------------------------|-------------------------|
| Week of March 22 | FIRST ROUND (16 games) | | SECOND ROUND (8 games) | SECOND ROUND (8 games) | OPENING RD. (16 GMS) | OPENING RD. (16 GMS) | FIRST ROUND (16 GMS) |
| | WOMEN'S SELECTIONS | | | | REGIONAL SEMIS (4 GMS) | REGIONAL SEMIS (4 GMS) | REGIONAL FINAL (2 GMS) |

| | | | | | | | |
|------------------|-------------------------|--|---------------------------|---------------------------|------------------------|------------------------|------------------------|
| Week of March 29 | FIRST ROUND (16 GMS) | | SECOND ROUND (8 games) | SECOND ROUND (8 games) | REGIONAL SEMIS (4 GMS) | REGIONAL SEMIS (4 GMS) | REGIONAL FINAL (2 GMS) |
| | REGIONAL FINAL (2 GMS) | | | | | | NATIONAL SEMIS (2 GMS) |

| | | | | | | | |
|-----------------|------------------------|-----------------------|--|--|------------------------|--|-----------------------|
| Week of April 5 | REGIONAL FINAL (2 GMS) | NATIONAL FINAL (1 GM) | | | NATIONAL SEMIS (2 GMS) | | NATIONAL FINAL (1 GM) |
|-----------------|------------------------|-----------------------|--|--|------------------------|--|-----------------------|

MODEL #4

MEN'S AND WOMEN'S EXPANDED FIELD

SCHEDULING MODELS

| | SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|------------------|------------------|--------------------|---------|-----------|----------|--------|----------|
| Week of March 15 | MEN'S SELECTIONS | WOMEN'S SELECTIONS | | | | | |
| Week of March 22 | | | | | | | |
| Week of March 29 | | | | | | | |
| Week of April 5 | | | | | | | |

SCHEDULING MODELS

| | SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|------------------|---------------------------|--------------------|---------------------------|---------------------------|-----------------------------|-----------------------------|---------------------------|
| Week of March 15 | MEN'S SELECTIONS | WOMEN'S SELECTIONS | | | OPENING ROUND (16 games) | OPENING ROUND (16 games) | FIRST ROUND (16 games) |
| Week of March 22 | FIRST ROUND (16 games) | | SECOND ROUND (8 games) | SECOND ROUND (8 games) | | | |
| Week of March 29 | | | | | | | |
| Week of April 5 | | | | | | | |

SCHEDULING MODELS

| | SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|------------------|---------------------------|--------------------|---------------------------|---------------------------|-----------------------------|-----------------------------|---------------------------|
| Week of March 15 | MEN'S SELECTIONS | WOMEN'S SELECTIONS | | | OPENING ROUND (16 games) | OPENING ROUND (16 games) | FIRST ROUND (16 games) |
| Week of March 22 | FIRST ROUND (16 games) | | SECOND ROUND (8 games) | SECOND ROUND (8 games) | OPENING RD. (16 GMS) | OPENING RD. (16 GMS) | FIRST ROUND (16 GMS) |
| | | | | | REGIONAL SEMIS (4 GMS) | REGIONAL SEMIS (4 GMS) | REGIONAL FINAL (2 GMS) |
| Week of March 29 | FIRST ROUND (16 GMS) | | SECOND ROUND (8 games) | SECOND ROUND (8 games) | | | |
| | REGIONAL FINAL (2 GMS) | | | | | | |
| Week of April 5 | | | | | | | |

SCHEDULING MODELS

| | SUNDAY | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY | SATURDAY |
|------------------|---------------------------|-----------------------|---------------------------|---------------------------|-----------------------------|-----------------------------|---------------------------|
| Week of March 15 | MEN'S SELECTIONS | WOMEN'S SELECTIONS | | | OPENING ROUND (16 games) | OPENING ROUND (16 games) | FIRST ROUND (16 games) |
| Week of March 22 | FIRST ROUND (16 games) | | SECOND ROUND (8 games) | SECOND ROUND (8 games) | OPENING RD. (16 GMS) | OPENING RD. (16 GMS) | FIRST ROUND (16 GMS) |
| | | | | | REGIONAL SEMIS (4 GMS) | REGIONAL SEMIS (4 GMS) | REGIONAL FINAL (2 GMS) |
| Week of March 29 | FIRST ROUND (16 GMS) | | SECOND ROUND (8 games) | SECOND ROUND (8 games) | REGIONAL SEMIS (4 GMS) | REGIONAL SEMIS (4 GMS) | REGIONAL FINAL (2 GMS) |
| | REGIONAL FINAL (2 GMS) | | | | | | NATIONAL SEMIS (2 GMS) |
| Week of April 5 | REGIONAL FINAL (2 GMS) | NATIONAL FINAL (1 GM) | | | NATIONAL SEMIS (2 GMS) | | NATIONAL FINAL (1 GM) |

Division I Women's Basketball

| RECEIPTS | 1999 | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 |
|------------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| Ticket sales | \$ 4,135,695.00 | \$ 4,219,363.00 | \$ 5,040,245.50 | \$ 6,039,278.00 | \$ 5,853,204.00 | \$ 6,139,946.50 | \$ 5,956,070.84 | \$ 5,354,871.88 | \$ 5,308,728.00 | \$ 6,472,659.97 | \$ 5,440,536.36 |
| Special events | \$ 21,300.00 | \$ 17,220.00 | \$ 45,690.00 | \$ 27,110.00 | \$ 7,920.00 | \$ 15,780.00 | \$ 18,714.90 | \$ 25,491.68 | \$ 13,200.00 | \$ 13,830.00 | \$ 46,515.00 |
| Miscellaneous | \$ 9,344.00 | \$ 27,831.26 | \$ 30,379.36 | \$ 20,834.20 | \$ 12,898.00 | \$ - | \$ 9,250.00 | \$ 70,588.53 | \$ - | \$ - | \$ - |
| TOTAL RECEIPTS | \$ 4,166,339.00 | \$ 4,264,414.26 | \$ 5,116,314.86 | \$ 6,087,222.20 | \$ 5,874,022.00 | \$ 6,155,726.50 | \$ 5,984,035.74 | \$ 5,450,952.09 | \$ 5,321,928.00 | \$ 6,486,489.97 | \$ 5,487,051.36 |
| TOTAL DISBURSEMENTS | \$ 3,350,239.54 | \$ 3,817,266.70 | \$ 4,035,303.46 | \$ 4,282,560.02 | \$ 4,737,063.91 | \$ 4,642,808.37 | \$ 4,602,460.56 | \$ 4,628,767.57 | \$ 4,998,424.96 | \$ 5,044,193.30 | \$ 5,246,991.98 |
| SUB-TOTALS | \$ 816,099.46 | \$ 447,147.56 | \$ 1,081,011.40 | \$ 1,804,662.18 | \$ 1,136,958.09 | \$ 1,512,918.13 | \$ 1,381,575.18 | \$ 822,184.52 | \$ 323,503.04 | \$ 1,442,296.67 | \$ 240,059.38 |
| ADD: Expenses absorbed | \$ 81,302.52 | \$ 49,487.41 | \$ 62,434.91 | \$ 22,531.68 | \$ 22,921.83 | \$ 110,627.52 | \$ 42,777.24 | \$ 66,107.09 | \$ 70,723.18 | \$ 26,768.73 | \$ - |
| Guarantees received | \$ 110,516.00 | \$ 101,418.80 | \$ 2,108.00 | \$ 43,544.20 | \$ 179,510.78 | \$ 235,133.13 | \$ 267,096.96 | \$ 486,908.47 | \$ 280,168.88 | \$ 57,404.78 | \$ 542,978.23 |
| GROSS NET RECEIPTS | \$ 1,007,917.98 | \$ 598,053.77 | \$ 1,145,554.31 | \$ 1,870,738.06 | \$ 1,339,390.70 | \$ 1,858,678.78 | \$ 1,691,449.38 | \$ 1,375,200.08 | \$ 674,395.10 | \$ 1,526,470.18 | \$ 783,037.61 |
| LESS: Transportation expense | \$ 3,667,459.10 | \$ 3,700,484.63 | \$ 4,983,839.07 | \$ 4,558,593.01 | \$ 4,369,858.30 | \$ 4,948,535.94 | \$ 4,161,786.74 | \$ 4,811,054.94 | \$ 5,828,081.97 | \$ 7,415,078.41 | \$ 4,951,020.00 |
| Per diem allowance | \$ 2,310,930.00 | \$ 2,350,080.00 | \$ 2,348,250.00 | \$ 2,243,730.00 | \$ 2,847,787.50 | \$ 3,054,750.00 | \$ 3,484,803.00 | \$ 3,507,360.00 | \$ 3,702,697.50 | \$ 3,961,865.00 | \$ 3,579,755.00 |
| NET RECEIPTS | \$ (4,970,471.12) | \$ (5,452,510.86) | \$ (6,186,534.76) | \$ (4,931,584.95) | \$ (5,878,255.10) | \$ (6,144,607.16) | \$ (5,955,140.36) | \$ (6,943,214.86) | \$ (8,856,384.37) | \$ (9,850,473.23) | \$ (7,747,737.39) |
| | TOP 16 SEEDS | TOP 16 SEEDS | TOP 16 SEEDS | TOP 16 SEEDS | PRE DET. 16 | PRE DET. 16 | PRE DET. 8 | PRE DET. 8 | PRE DET. 8 | PRE DET. 8 | PRE DET. 16 |

DOLLARS ALLOCATED TO DIVISION I WOMEN'S BASKETBALL:

| | |
|---|--------------|
| Overall Championship Budget: | \$11,475,100 |
| National Office/Committee: | \$1,494,200 |
| Officiating Improvement: | \$173,000 |
| Regional Advisors: | \$220,000 |
| Salute Presentation: | \$237,000 |
| Tourney Town: | \$500,000 |
| Grant Program: | \$1,090,000 |
| LOC Enhancement: | \$45,000 |
| Basketball Promotional Kit: | \$114,000 |
| Middle School Madness: | 49,000 |
| Pack the House Challenge: | \$40,000 |
| Online Promotional Assistance: | \$40,000 |
| Women's Basketball Branding: | \$150,000 |
| TOTAL ALLOCATED FOR WOMEN'S BASKETBALL: | \$15,627,300 |

2012 NCAA DIVISION I WOMEN'S BASKETBALL CHAMPIONSHIP

PRELIMINARY ROUND TIMELINE/PROCESS

| Date | Event |
|---------------------------|--|
| June 1, 2010 | Bid information submitted to NCAA News. |
| June 1, 2010 | Bid specific information available online. |
| June 15, 2010 | Intent to bid notification documents due to NCAA. |
| June 26, 2010 | Pre-bid informational telephone conference with prospective hosts. |
| August 10, 2010 | Completed bid information due to NCAA. |
| August, 2010 | NCAA staff compiles information and reaches out to hosts for additional information. |
| September – October, 2010 | NCAA women's basketball site selection subcommittee reviews bid information via telephone conference |
| October 18-20, 2010 | NCAA women's basketball committee selects preliminary round sites for 2011. |



MEMORANDUM

April 30, 2010

P.O. Box 6222

Indianapolis, Indiana 46206

Telephone: 317/917-6222

Shipping/Overnight Address:

1802 Alonzo Watford Sr. Drive

Indianapolis, Indiana 46202

www.ncaa.org

TO: NCAA Division I Conference Commissioners and Senior Woman Administrators.

FROM: Carolyn Schlie-Femovich, chair
Collegiate Commissioners Association/NCAA Division I Women's Basketball Task Force.

SUBJECT: Proposed Collegiate Commissioners Association/NCAA Division I Women's Basketball Task Force Considerations.

During the September 23-24, 2009 Collegiate Commissioners Association (CCA) meeting, in Chicago, Illinois, the CCA endorsed the formation of a CCA/NCAA Division I Women's Basketball Task Force. The following individuals were appointed to serve on the Task Force: Karl Benson, commissioner, Western Athletic Conference; Rich Ensor, commissioner, Metro Atlantic Athletic Conference; Carolyn Schlie Femovich, commissioner, Patriot League; and John Marinatto, commissioner, Big East Conference. Subsequent to the September, 2009 meeting, the following individuals agreed to serve on the Task Force: Janet Cone, director of athletics, University of North Carolina, Asheville, chair of the NCAA Division I Women's Basketball Issues Committee; and Jane Meyer, senior associate director of athletics, University of Iowa, chair of the NCAA Division I Women's Basketball Committee.

The charge of the CCA/NCAA Division I Women's Basketball Task Force is as follows: (1) development of strategic initiatives to evolve and grow women's basketball at the institutional, conference and national levels – during the regular season and the NCAA Division I Women's Basketball Championship; and (2) engage in strategic discussions which lead to “new ways” of thinking in regard to the future structure of women's basketball. The group agreed that it should consider a “principled approach” to the growth of women's basketball, which includes measurable outcomes for the development of the game at the institutional, conference and championship levels. [Refer to Attachment A]

The CCA/NCAA Division I Women's Basketball Task Force requests initial feedback from CCA representatives regarding the attached considerations. [Refer to Attachments B and C] This feedback will direct the Task Force's efforts in advancing the aforementioned considerations. The Task Force requests that commissioners provide this information to key membership constituents (e.g., directors of athletics, senior woman administrators, women's head basketball

N a t i o n a l C o l l e g i a t e A t h l e t i c A s s o c i a t i o n

An association of more than 1,200 members serving the student-athlete

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NCAA MEMORANDUM

May 3, 2010

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coaches) and request comments and feedback during your upcoming conference meeting.

The Task Force requests that your conference's feedback be submitted no later than June 1. If your spring conference meeting occurs subsequent to the June 1 deadline, please submit your feedback no later than June 15. The Task Force will consider this feedback in advance of discussions that will occur at the CCA meeting to be conducted in June, 2010

Thank you for your assistance in obtaining these comments and feedback. The CCA/NCAA Division I Women's Basketball Task Force looks forward to reviewing the feedback and the continued development of recommendations on behalf of the sport of women's basketball and women's basketball student-athletes.

Attachments

SND:tnb

cc: CCA/NCAA Division I Women's Basketball Task Force
Selected NCAA Staff Members



**COLLEGIATE COMMISSIONERS ASSOCIATION (CCA)/NCAA
WOMEN'S BASKETBALL TASK FORCE
EXECUTIVE SUMMARY**

During the September 23-24, 2009 Collegiate Commissioners Association (CCA) meeting, in Chicago, Illinois, the CCA endorsed the formation of a CCA/NCAA Division I Women's Basketball Task Force. The following individuals were appointed to serve on the Task Force: Karl Benson, commissioner, Western Athletic Conference; Rich Ensor, commissioner, Metro Atlantic Athletic Conference; Carolyn Schlie Femovich, commissioner, Patriot League; and John Marinatto, commissioner, Big East Conference. Subsequent to the September, 2009 meeting, the following individuals agreed to serve on the Task Force: Janet Cone, director of athletics, University of North Carolina, Asheville, chair of the NCAA Division I Women's Basketball Issues Committee; and Jane Meyer, senior associate director of athletics, University of Iowa, chair of the NCAA Division I Women's Basketball Committee.

Task Force Telephone Conference/Meeting Information: The Task Force conducted telephone conferences and an in-person meeting.

November 5, 2009 – Telephone Conference
 December 14, 2009 – Telephone Conference
 January 15, 2010 – In-Person Meeting in conjunction with 2010 NCAA Convention
 March 4, 2010 – Telephone Conference
 April 16, 2010 – Telephone Conference

Goals/Objectives of the CCA/NCAA Women's Basketball Task Force: The Task Force confirmed its "charge" and goals/objectives.

The charge of the Collegiate Commissioners Association (CCA)/NCAA Division I Women's Basketball Task Force is as follows: (1) development of strategic initiatives to evolve and grow women's basketball at the institutional, conference and national levels – during the regular season and the NCAA Division I Women's Basketball Championship; and (2) engage in strategic discussions which lead to "new ways" of thinking in regard to the future structure of women's basketball. The group agrees that it should consider a "principled approach" to the growth of women's basketball, which includes measurable outcomes for the development of the game at the institutional, conference and championship levels. Additionally, the Task Force recognizes the efforts of the Division I Women's Basketball Committee in regard to their strategic discussions relative to the Division I Women's Basketball Championship.

Research Data: The Task Force noted the attached key data which informed its discussions and recommendations. [Refer to Attachment B]

Proposed Considerations: The Task Force submits the following considerations for membership comment and feedback. Based on the feedback data, the Task Force will present the considerations and facilitate discussion at the June, 2010 CCA meeting. Following the CCA meeting, the Task Force will continue the development of the recommendations and submit into the NCAA governance structure through the appropriate governance group.

- **Consideration No. 1:** Reduce Division I Women's Basketball grant-in-aids from 15 to 13. The Task Force recommends that the grant-in-aid resources be applied to women's basketball summer school funding or applied to additional grant-in-aids to other women's sports.

- **Consideration No. 2:** Restructure the regular-season women's basketball schedule, including a reduction in number of games, practice start date, competition start date and compress the women's basketball regular-season competition into one-semester competition. The Task Force recognizes that the Division I Women's Basketball Issues Committee is discussing regular-season women's basketball scheduling and its' impact on the academic performance of women's basketball student-athletes and requests that this group continue its discussions in this regard. Additionally, the Task Force recognizes that a restructured model would impact the Division I Women's Basketball Championship format and encourages the Division I Women's Basketball Committee to continue in progressive dialogue with the Division I Women's Basketball Issues Committee.
- **Consideration No. 3:** The Task Force believes it would be appropriate and beneficial to construct a "recommended best practice" document relative to regular-season scheduling for women's basketball institutional programs to address escalating "guarantee game" issues and ensure "key matchup-rivalry" games remain a part of the regular-season women's basketball landscape. The Task Force recognizes that the Division I Women's Basketball Committee considers the factors of "home and away" in its deliberations regarding the selection and seeding of the tournament field. The Task Force encourages the Division I Women's Basketball Committee to continue to review the weighting formula regarding "home and away" in the RPI to further incentivize teams to play more road games during the non-conference segment of the season.

CCA "Comment/Feedback": The CCA/NCAA Division I Women's Basketball Task Force requests initial feedback from conference membership. [Refer to Attachment C] This feedback will direct the Task Force's efforts in engaging in dialogue at the upcoming CCA meeting and advancing recommendations into the governance structure. The Task Force requests that commissioners provide these considerations to key conference membership constituents (e.g., directors of athletics, senior woman administrators, women's head basketball coaches).

Next Steps: Upon receipt and review of membership "comment/feedback", the CCA Division I Women's Basketball Task Force will participate in discussions during the June, 2010 CCA meeting. Following the discussions, the Task Force will continue to develop the proposals and collaborate with the appropriate groups to introduce proposals into the NCAA governance structure.



EXECUTIVE SUMMARY
DIVISION I WOMEN'S BASKETBALL

Championship Attendance

There has been a significant increase in championship attendance from 1982 to 2009.
First/Second Round attendance has increased from 32,737 in 1982 to 131,156 in 2009.
Regional attendance has increased from 18,656 to 49,865.
Finals attendance has increased from 15,531 to 37,099.

Scholarships

Average Equivalencies and Total Costs for Scholarships for Division I Men's and Women's Basketball Programs - 2004 versus 2009.

NOTE: Equivalencies are taken from the 2008-09 EADA report and include student-athletes only.

| 2004 WBB Equivalencies Awarded | 2004 WBB Total Dollar Amount | 2009 WBB Equivalencies Awarded | 2009 WBB Total Dollar Amount |
|-----------------------------------|---------------------------------|-----------------------------------|---------------------------------|
| Median | Median | Median | Median |
| 13 | \$257,170 | 13.08 | \$368,722 |

| 2004 MBB Equivalencies Awarded | 2004 MBB Total Dollar Amount | 2009 MBB Equivalencies Awarded | 2009 MBB Total Dollar Amount |
|-----------------------------------|---------------------------------|-----------------------------------|---------------------------------|
| Median | Median | Median | Median |
| 12 | \$248,838 | 12.36 | \$ 352,416 |

Division I Football Scholarship Numbers

| 2008 FB Equivalencies Awarded | 2009 FB Equivalencies Awarded | 2008 FB Numbers of Students Receiving Athletic Aid | 2009 FB Numbers of Students Receiving Athletic Aid | 2008 FB Total Dollar Amount | 2009 FB Total Dollar Amount |
|-------------------------------------|-------------------------------------|--|---|--------------------------------|--------------------------------|
| Median | Median | Median | Median | Median | Median |
| 83 | 82 | 87 | 86 | 2,168,529 | 2,275,068 |



Average Division I Women's Basketball Scholarships Awarded and Total Costs by Conference

NOTE: Equivalencies are taken from the 2008-09 EADA report and include student-athletes only.

| | 2004 Equivalencies Awarded Median | 2004 Scholarship Amounts Median | 2009 Equivalencies Awarded Median | 2009 Scholarship Amounts Median |
|-------------------------------|---|---------------------------------------|---|---------------------------------------|
| America East Conference | 12.49 | \$279,407 | 12.31 | \$380,387 |
| Atlantic 10 Conference | 13.47 | \$386,336 | 12.65 | \$551,656 |
| Atlantic Coast Conference | 13.56 | \$418,145 | 12.40 | \$533,417 |
| Atlantic Sun Conference | 12.73 | \$278,536 | 12.15 | \$382,456 |
| Big 12 Conference | 13.48 | \$280,134 | 12.26 | \$371,293 |
| Big East Conference | 13.23 | \$406,719 | 12.05 | \$582,025 |
| Big Sky Conference | 12.47 | \$175,634 | 11.96 | \$260,788 |
| Big South Conference | 12.48 | \$226,150 | 12.34 | \$340,694 |
| Big Ten Conference | 13.74 | \$303,656 | 12.59 | \$450,509 |
| Big West Conference | 13.68 | \$190,062 | 11.83 | \$291,520 |
| Colonial Athletic Association | 13.57 | \$308,701 | 12.36 | \$444,377 |
| Conference USA | 13.71 | \$303,893 | 11.98 | \$382,009 |
| Great Lakes Valley Conference | 9.40 | \$110,605 | 11.37 | \$196,969 |
| Horizon League | 13.86 | \$270,603 | 12.31 | \$384,772 |
| Independent | 9.83 | \$80,237 | 10.43 | \$130,047 |
| Ivy Group | .00 | \$0 | .00 | \$0 |
| MAAC | 13.62 | \$384,470 | 12.25 | \$539,934 |
| Mid-American Conference | 13.60 | \$242,634 | 12.56 | \$336,725 |
| Mid-Eastern Athletic Conf. | 13.38 | \$208,069 | 12.37 | \$295,449 |
| Missouri Valley Conference | 13.10 | \$199,295 | 12.62 | \$294,144 |
| Mountain West Conference | 11.96 | \$198,403 | 11.06 | \$315,174 |
| Northeast Conference | 12.83 | \$352,819 | 11.95 | \$483,785 |
| Northeast-10 Conference | 12.86 | \$301,378 | 12.51 | \$540,799 |
| Ohio Valley Conference | 12.88 | \$147,885 | 11.97 | \$262,734 |
| Pacific-10 Conference | 13.51 | \$361,665 | 12.39 | \$433,347 |
| Patriot League | 8.83 | \$360,217 | 8.57 | \$524,391 |
| Southeastern Conference | 13.05 | \$293,620 | 12.38 | \$405,297 |
| Southern Conference | 12.83 | \$248,300 | 12.14 | \$356,428 |



| | | | | |
|-----------------------------|-------|-----------|-------|-----------|
| Southland Conference | 13.03 | \$158,638 | 12.50 | \$234,837 |
| Southwestern Athletic Conf. | 10.46 | \$117,718 | 10.58 | \$150,897 |
| Sun Belt Conference | 13.92 | \$177,193 | 12.46 | \$265,317 |
| The Summit League | 12.98 | \$185,836 | 12.07 | \$280,553 |
| West Coast Conference | 13.42 | \$482,291 | 12.75 | \$665,048 |
| Western Athletic Conference | 13.85 | \$171,890 | 11.79 | \$277,523 |

Sponsorship & Participation Rates

Women's Basketball

| Year | Total # of DI Institutions | Total # of DI WBB Teams | # of Participants | Avg. Squad Size |
|---------|----------------------------|-------------------------|-------------------|-----------------|
| 1998-99 | 312 | 306 | 4,437 | 14.5 |
| 2003-04 | 327 | 325 | 4,778 | 14.7 |
| 2008-09 | 333 | 331 | 4,815 | 14.5 |

The number of Division I institutions sponsoring women's basketball has gradually increased in the past 10 years. In the past five years, the number of Division I institutions that do not sponsor women's basketball has stayed at two.

Men's Basketball

| Year | Total # of DI Institutions | Total # of DI MBB Teams | # of Participants | Avg. Squad Size |
|---------|----------------------------|-------------------------|-------------------|-----------------|
| 1998-99 | 312 | 312 | 4,805 | 15.4 |
| 2003-04 | 327 | 327 | 4,995 | 15.3 |
| 2008-09 | 333 | 332 | 5,129 | 15.4 |



Total Head Coaches Compensation (salary, benefits and bonuses)

| 2004 WBB | 2009 WBB | 2004 MBB | 2009 MBB |
|-----------|-----------|-----------|-----------|
| Median | Median | Median | Median |
| \$115,029 | \$164,194 | \$189,176 | \$306,600 |

Generated Revenues (revenue produced by the athletic department and include ticket sales, radio/television, alumni contributions, guarantees, royalties, NCAA distributions and other revenue sources not dependent upon entities outside the athletics department)

| 2004 WBB | 2009 WBB | 2004 MBB | 2009 MBB |
|----------|----------|-----------|-----------|
| Median | Median | Median | Median |
| \$63,263 | \$85,979 | \$381,901 | \$516,565 |

Total Revenues (allocated revenues – student fees, direct institutional support, indirect institutional support and direct government support)

| 2004 WBB | 2009 WBB | 2004 MBB | 2009 MBB |
|------------|------------|------------|--------------|
| Median | Median | Median | Median |
| \$ 381,718 | \$ 627,129 | \$ 961,751 | \$ 5,131,658 |

Ticket Sales

| 2004 WBB | 2009 WBB | 2004 MBB | 2009 MBB |
|----------|----------|-----------|-----------|
| Median | Median | Median | Median |
| \$10,785 | \$13,969 | \$145,280 | \$186,342 |

Total Expenses (includes student aid, guarantees, coaching salaries, support staff/administrative salaries, severance payments, recruiting, team travel, equipment, game expenses, fundraising/marketing, sport camp expenses, direct facilities maintenance and rental, spirit groups, indirect facilities and administrative support, medical expenses/insurance, memberships/dues and other expenses)

| 2004 WBB | 2009 WBB | 2004 MBB | 2009 MBB |
|-----------|-------------|-------------|-------------|
| Median | Median | Median | Median |
| \$806,829 | \$1,143,880 | \$1,068,603 | \$1,556,827 |



Average Revenues of Sweet 16 teams compared to overall teams:

| | Ticket Sales | Contributions | Direct Institutional Support | Royalties, Licensing, Advertisements, and Sponsorships |
|---------------|--------------|---------------|------------------------------|--|
| | Median | Median | Median | Median |
| Overall 2009 | \$12,623 | \$10,892 | \$145,166 | \$0 |
| Sweet 16 2009 | \$466,016 | \$213,121 | \$0 | \$4,608 |

Average Expenses of Sweet 16 teams compared to overall teams:

| | Scholarships | Recruiting | Game Expenses | Head Coach Compensation |
|---------------|--------------|------------|---------------|-------------------------|
| | Median | Median | Median | Median |
| Overall 2009 | \$361,020 | \$44,065 | \$46,833 | \$160,227 |
| Sweet 16 2009 | \$453,899 | \$123,289 | \$319,965 | \$803,791 |

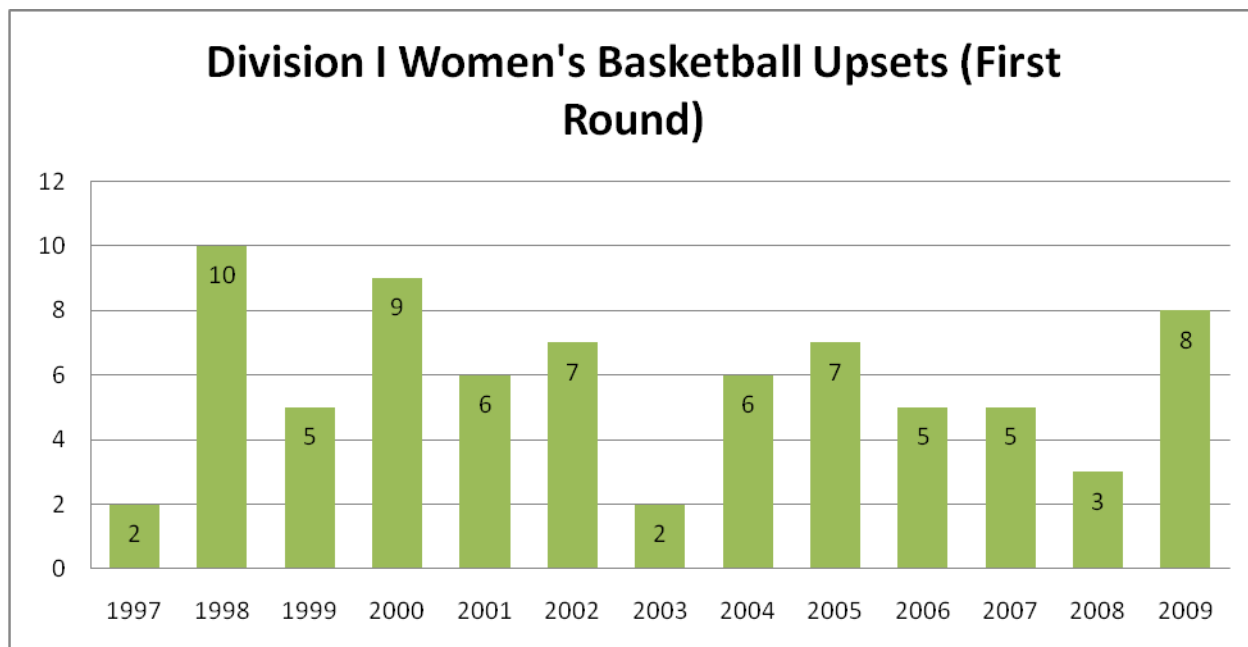
Average Revenue and Expenses of Sweet 16 Teams Compared to Overall Teams:

| | WBB Total Revenue 2009 | WBB Total Expenses 2009 |
|---------------|------------------------|-------------------------|
| | Median | Median |
| Overall 2009 | \$592,559 | \$1,116,349 |
| Sweet 16 2009 | \$1,200,811 | \$3,441,897 |

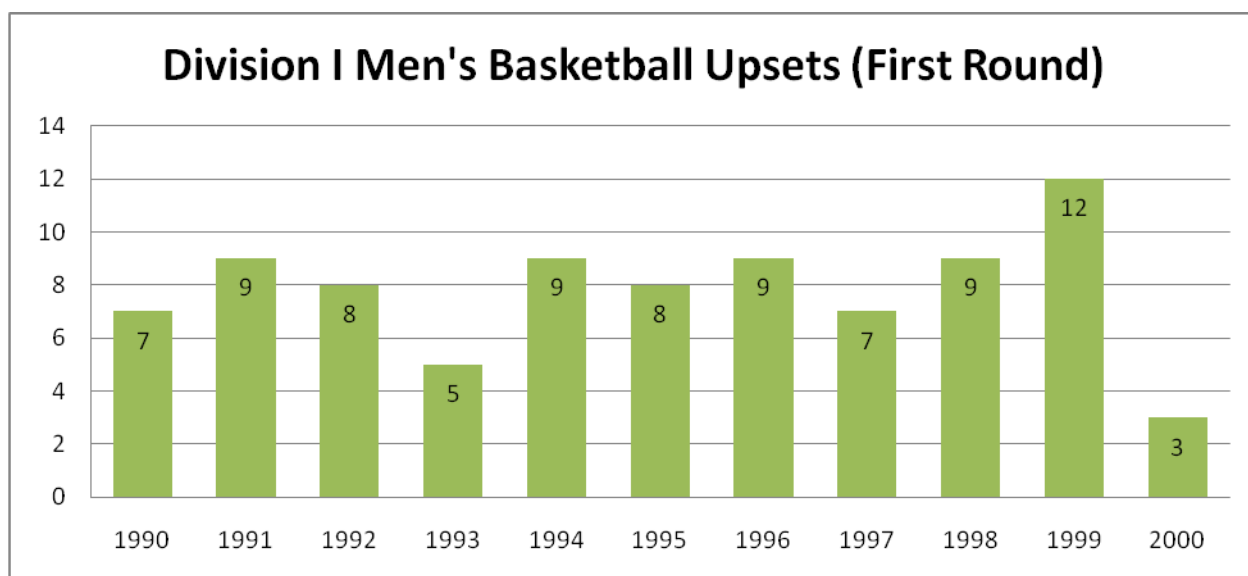
Tournament Financial Information

Total tournament revenues have increased in the past 10 years. This increase can be attributed to ticket sales increasing from \$4,135,695 in 1999 to \$6,472,660 in 2008. However, ticket sales decreased to \$5,440,536.36 in 2009.

Net receipts have gone from \$(4,970,471) in 1999 to \$(7,747,737) in 2009. This can be credited to an increase in expenses from \$3,350,240 in 1999 to \$5,246,992 in 2009 as well as expenses being at their highest in 2009 at \$542,978. There have also been incremental increases in transportation in per diem since the 1999 tournament.



NOTE: Since 1997 there have been 120 total preliminary round tournament upsets. 75 of those upsets came in the first round of competition for an average of 5.77 upsets per year.



NOTE: From 1990 through 2000 there have been 86 upsets in the first round of competition for an average of 7.82 upsets per year.

Scholarships in men's basketball were reduced from 15-14 in 1992 and from 14-13 in 1993.



| YEAR | FORMAT |
|------|------------------------|
| | |
| 2000 | Top 16 seeds |
| 2001 | Top 16 seeds |
| 2002 | Top 16 seeds |
| 2003 | Predetermined 16 sites |
| 2004 | Predetermined 16 sites |
| 2005 | Predetermined 8 sites |
| 2006 | Predetermined 8 sites |
| 2007 | Predetermined 8 sites |
| 2008 | Predetermined 8 sites |
| 2009 | Predetermined 16 sites |
| 2010 | Predetermined 16 sites |

NOTE: In 1986, the men's tournament moved to conducting regional competition at neutral sites. In 1989, the tournament moved to neutral courts for all rounds of the championship.

Average Point Differential

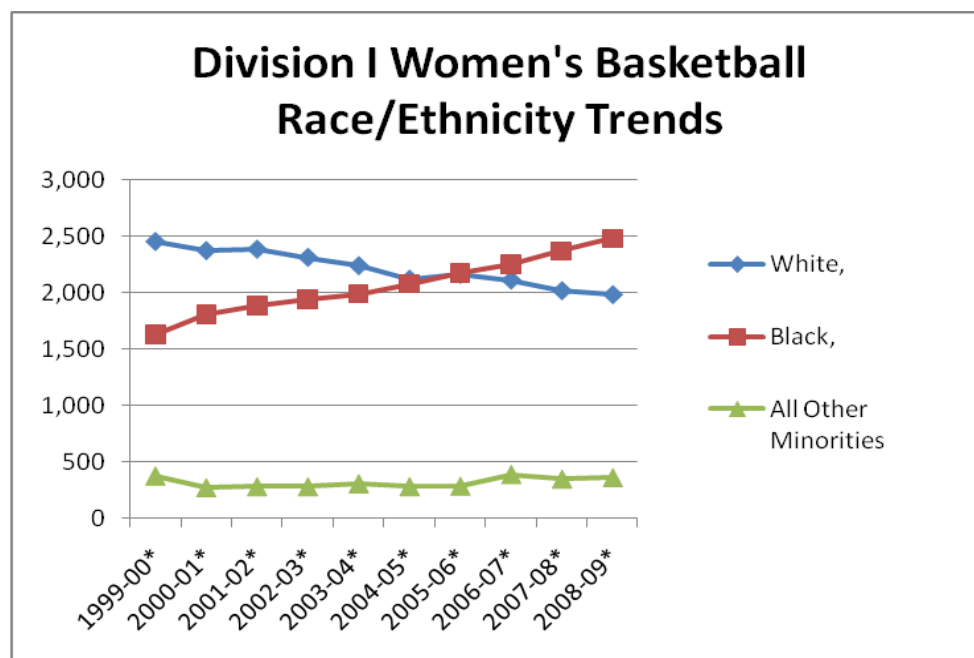
| YEAR | FIRST ROUNDS-WOMEN'S | YEAR | FIRST ROUNDS-MEN'S |
|------|----------------------|------|--------------------|
| 2000 | 13.94 | 1989 | 5.03 |
| 2001 | 17.97 | 1990 | 9.03 |
| 2002 | 13.94 | 1991 | 7.40 |
| 2003 | 17.34 | 1992 | 11.21 |
| 2004 | 11.81 | 1993 | 12.16 |
| 2005 | 18.16 | 1994 | 9.09 |
| 2006 | 15.44 | 1995 | 9.16 |
| 2007 | 18.13 | 1996 | 10.53 |
| 2008 | 17.25 | 1997 | 7.97 |
| 2009 | 13.56 | 1998 | 11.53 |

| | |
|--------------------------------|-----------------------------|
| 5 year women's average: 15 | 5 year men's average: 8.97 |
| 10 year women's average: 15.75 | 10 year men's average: 9.31 |



Race & Ethnicity of WBB Student-Athletes:

| Year | American Indian/ Alaskan Native | Asian/Pacific Islander | Black, Non- Hispanic | Hispanic | Other | Two or More Races | White, Non- Hispanic |
|----------|------------------------------------|---------------------------|----------------------------|----------|-------|----------------------|----------------------------|
| | Women | Women | Women | Women | Women | Women | Women |
| 1999-00* | 20 | 32 | 1,630 | 69 | 254 | | 2,448 |
| 2000-01* | 22 | 36 | 1,804 | 79 | 132 | | 2,368 |
| 2001-02* | 26 | 40 | 1,883 | 80 | 132 | | 2,380 |
| 2002-03* | 27 | 57 | 1,938 | 79 | 115 | | 2,308 |
| 2003-04* | 26 | 60 | 1,987 | 87 | 132 | | 2,235 |
| 2004-05* | 23 | 60 | 2,076 | 77 | 120 | | 2,115 |
| 2005-06* | 16 | 76 | 2,173 | 76 | 115 | | 2,158 |
| 2006-07* | 17 | 52 | 2,250 | 95 | 223 | | 2,107 |
| 2007-08* | 16 | 59 | 2,367 | 63 | 186 | 23 | 2,013 |
| 2008-09* | 16 | 48 | 2,478 | 77 | 183 | 35 | 1,978 |



The number of black, non-Hispanic Division I women's basketball players has increased while the number of white, non-Hispanic women's basketball players has gradually decreased in the past ten years.



High School Numbers/Estimated Probability of Playing in College or Professionally

| Student Athletes | Men's Basketball | Women's Basketball |
|--|------------------|--------------------|
| High School Student Athletes | 545,145 | 444,809 |
| High School Senior Student Athletes | 155,756 | 127,088 |
| NCAA Student Athletes | 16,911 | 15,381 |
| NCAA Freshman Roster Positions | 4,832 | 4,395 |
| NCAA Senior Student Athletes | 3,758 | 3,418 |
| NCAA Student Athletes Drafted | 44 | 32 |
| Percent High School to NCAA | 3.1% | 3.5% |
| Percent NCAA to Professional | 1.2% | 0.9% |
| Percent High School to Professional | 0.03% | 0.03% |



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| NCAA MEN'S AND WOMEN'S BASKETBALL NATIONAL OFFICIATING PROGRAM |
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The NCAA national officiating program was developed nearly 25 years ago with the hiring of a national coordinator of men's basketball officiating and the subsequent development of a women's program. The national officiating program includes the following stakeholders:

- **National Coordinators of Officiating.** The national coordinators oversee the following program elements:
 - The regional advisors program initiated in 2006-07 and jointly funded by the NCAA and the Collegiate Commissioners Association (CCA). **The program was recently extended through 2011-12 (CCA meeting, September 2009).** During the regular season, each advisor evaluates 50-70 games, either in person or via television, in the six to eight conferences they are assigned, to monitor officials/conferences regarding NCAA rules, points of emphasis and mechanics. Advisors also provide evaluations and feedback to the national coordinator regarding game officials under consideration for assignment to the NCAA championship.
 - Assist in the coordination of Divisions I, II and III conference coordinators fall coordinators meeting and present during designated portions of the meeting.
 - Coordinate and conduct regional officiating clinics, including the production of instructional videos for coaches and officials.
 - Edit the CCA officiating mechanics manual (women only). **Note: The CCA/NCAA Officiating Working Group endorsed the recommendation of a men's and women's mechanics manual content committee (Attachment A).**
 - Develop, maintain and provide content for the NCAA officiating Web site.
 - Conduct in-season telephone conferences with conference coordinators of officials.
 - Participate in Basketball Rules Committee telephone conferences.
 - Advise NCAA Division I Men's and Women's Basketball Committees in selection, assignment and advancement of game officials during the NCAA Division I Men's and Women's Basketball Championships.
 - Conduct telephone conferences with officials selected to work the NCAA championship.
 - Meet with the National Association of Basketball Coaches (NABC)/Women's Basketball Coaches Association (WBCA) membership on various officiating matters.
 - Attend in-person meetings throughout the year (e.g., Division I Men's and Women's Basketball Committee meetings, Men's and Women's Basketball Rules Committee meetings).
 - Miscellaneous projects as assigned by the men's and women's basketball committees and NCAA staff.
- **Conference Commissioners Association.** The CCA is responsible for publishing officiating mechanics manuals for four NCAA sports, including men's and women's basketball. Individually, each commissioner provides administrative oversight of his/her conference's officiating programs, directs the work of the conference coordinators, reviews the work of the officiating staff and ensures that the program and officiating are in concert with the points of emphasis and nationally adopted mechanics.

- **Conference Coordinators of Officials.** Conference coordinators of officials are retained by individual conferences. Conference coordinators are responsible for the oversight of the regular season conference officiating program and **conference tournament assignments and evaluations** for the conferences they serve.

Responsibilities vary by conference, but may include the creation and maintenance of a conference roster of officials, officials' development and training, administration of background check programs, contest assignments, oversight of observer programs, communication with coaches/administrators regarding officiating and nomination of officials for the NCAA championship. Conference office personnel address specific officiating issues brought forward by conference stakeholders.

- **Officials.** Officials working NCAA competitions are independent contractors. Most officials are included on a Division I conference roster for potential regular season contest assignments by attending a coordinator's identification camp; others may be added by recommendation from another conference coordinator/official/staff/coach. Once included on a conference roster, the number of game assignments and annual retention are based on a number of factors, including, but not limited to experience, performance, evaluations, ratings, reputation, geographic location, conflicts and/or post-season assignment(s). A large percentage of Division I officials treat this endeavor as an avocation and have other full-time employment. For a small but growing number, officiating is their primary source of income.

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| <p style="text-align: center;">REGIONAL ADVISORS OF OFFICIATING PROGRAM (ADOPTED JUNE 2006)</p> |
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NCAA basketball officiating regularly draws attention, commentary and critique. A well-officiated contest enhances the quality of play, the credibility of the outcome, the experience of the student-athletes and the image of the game and the officials. Consistent, quality officiating is a critical aspect of college basketball. Officials, coordinators and administrators must continue to engage in initiatives that will serve to advance the game. Over the past several years, there has been increased discussion regarding ways in which officiating, throughout the regular season, could reflect increased consistency and accountability from within, between and among conferences.

The regional advisor program was created in an effort to enhance officiating quality, consistency and coordinated supervision throughout the regular season and into the NCAA Division I Men's and Women's Basketball Championships. Central to this effort is a common interest in strengthening coordination and accountability.

Structure.

- Regional advisors of officiating have been identified and retained as independent contractors. The regional advisors work daily with the NCAA national coordinators of officiating. The regional

advisors are assigned conferences to monitor and conference coordinators with whom to communicate and provide regular feedback.

- Regional advisors attend the fall coordinators meeting, fall conference officiating meetings, regional rules clinics in their respective regions and annual rules committee meetings.
- Regional advisors monitor and evaluate officials for their assigned conferences through the following means:
 - In-person observation;
 - Satellite television package; and
 - Viewing game DVD's and online contests as provided by conferences.

Throughout the season, regional advisors attempt to conduct a minimum of two in-person meetings with each of the coordinators for conferences to which they are assigned.

- Regional advisors work collaboratively with conference coordinators in the following areas:
 - Consistent application and communication of rule interpretations and points of emphasis, as directed by the national coordinators of officials;
 - Identification, evaluation and training of new officials; and
 - Evaluation of up-and-coming officials through assignment opportunities, training camps, etc.
- As part of the nomination process for the Division I Men's and Women's Basketball Championships, the national coordinators receive evaluations of the conferences' nominees from the regional advisors. The regional advisors serve in a consultation role as the national coordinators finalize the nominations for committee review.

The Division I Men's and Women's Basketball Committees are provided final recommendations from the national coordinator, including input from the regional advisors.

- The regional advisors serve as members of the officiating evaluation committees throughout the championships.
- The regional advisors, the conference coordinators of officials, the CCA, the Division I Men's and Women's Basketball Committees and the national coordinator work collectively to:
 - Assist with the organization and management of the current officiating improvement programs;
 - Manage the officiating Web site;
 - Contribute to the creation of additional professional development programs for officials;
 - Contribute in the development of policies and procedures manuals;

- Contribute to the creation of professional development programs for conference officiating coordinators; and
 - Contribute to the study of the feasibility of a summer camp program and logistical needs for executing these camps.
- The NCAA continues to develop an effective officiating Web site with the following primary goals: (1) enhance communication of national points of emphasis; (2) identify trends/concerns that could be harmful to the game and must be addressed by conference and institutional game management staffs; and (3) provide ongoing communication throughout the season. All officials are **encouraged** to register and monitor the site on a regular basis. **To be eligible for NCAA post-season consideration, officials must be registered on the Web site. Conference commissioners will be regularly updated on which officials have registered.**

Regional Advisor Responsibilities and Requirements.

Basic Function: Provide assistance to the national coordinators of officiating and the NCAA Division I Men's and Women's Basketball Committees, who are responsible for managing and coordinating the activities associated with the national officiating programs for men's and women's basketball.

Duties and Responsibilities include, but are not limited to:

- Attend regional officiating clinics.
- Serve in an advisory role to the national coordinators of officiating and, as requested, the Division I Men's and Women's Basketball Committees, in connection with the selection, assignment and advancement of game officials during the Division I Men's and Women's Basketball Championships, as well as other officiating matters.
- Be available to conduct selected clinics and seminars.
- Attend annual men's and women's rules committee meetings.
- Participate in in-season telephone conferences for conference coordinators.

Regional advisors have a substantial background in officiating or coaching.

Primary Contacts: National coordinator of officiating (weekly), members of the NCAA Division I men's/women's basketball staff (as requested), conference coordinators of officiating (weekly), conference commissioners (monthly).

Program Goals.

- Provide an enhanced, consistent national officiating program.
- Identify prospective officials to be mentored and advanced into conference officiating programs, as well as the championship officiating program.
- Produce an enhanced observation and nomination process that ensures the best officials are assigned and advance in the championship.

- Establish a set of minimum standards (registration requirements) before officials are assigned to any NCAA contest (regular- and post-season).
- Assure a most effective and efficient management structure for officiating.
- Create a professional development program for officiating coordinators.
- Create a communication model that effectively engages the national coordinators, the regional advisors, the conference coordinators and men's/women's basketball officials.

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| <p style="text-align: center;">REVIEW/ASSESSMENT/RECOMMENDATIONS – WOMEN'S BASKETBALL REGIONAL ADVISORS PROGRAM</p> |
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Program Goals and Objectives: Given the assumption that officiating quality, consistency and coordinated supervision would improve if oversight and accountability were strengthened, the women's basketball regional advisors program has been developed with three primary objectives:

OBJECTIVE #1: Ensure consistent and proper application of rules, mechanics and points of emphasis.

OUTCOMES: In September of each year, the national coordinator of officiating meets with coordinators of officials to present the rules changes, mechanics changes and the points of emphasis to be implemented for the upcoming season. This presentation marks the start of the educational "season" for coordinators and officials. These changes are presented to officials during the regional officiating clinics. The objective of this educational outreach is for officials to hear a national "voice" outlining the officiating guidelines and the expectations on how those guidelines are to be applied throughout the season.

The regional advisors are requested to attend the respective conference meetings, conducted by the conference coordinator of officials in conjunction with the regional officiating clinics, to share comments from a national perspective. This has been a great opportunity for the regional advisors to hear what is being communicated to the officials from each conference.

Regional advisors are engaged in the educational programming at the regional officiating clinics as they conduct or assist with one of the video review sessions. The objective of these sessions is to evaluate the officials' decisions and application of rules, points of emphasis and applicable mechanics. These sessions have provided a tremendous opportunity for the regional advisors to engage in educating the officials.

During the regular season, the regional advisors are the "eyes and ears" of the national program. Each advisor is responsible for seven to eight conferences to evaluate games, either in person or via television, monitor officials/conferences and compliance in enforcing the NCAA rules, points of emphasis and mechanics.

Evaluations are completed and submitted to the national coordinator. Results are reviewed and trends are identified allowing for educational messaging to be immediately disseminated to the conference

coordinators and officials via the officiating Web site. These evaluations are forwarded to the respective conference commissioner for review.

In addition to the evaluations completed by the regional advisors, and as part of the educational outreach and continued use of the Web site, the regional advisors provide 5-10 video clips each week for posting to the Web site. The clips provide an opportunity to further clarify an existing rule or point of emphasis. This has proven to be the most effective tool in which to communicate a consistent message to officials and conference coordinators.

The regional advisors have expressed an interest in expanding their role in educating officials. As structured, this program does not allow regional advisors to have any contact with officials. They believe they can help "move the needle" if they have additional opportunities to educate officials during the regular season. The desire to have post-game locker room access is primarily to allow regional advisors an opportunity to ask officials questions regarding specific situations. This additional information would be extremely beneficial and educational as evaluations are completed and submitted.

OBJECTIVE #2: Assist national coordinator in the observation and evaluation of officials to ensure that the most qualified officials are nominated and advanced into the NCAA tournament.

OUTCOMES: Regional advisors rank every official evaluated during the regular season. This ranking is included with the other data collected and serves as one of tools used to select the 96 officials for the NCAA tournament. Regional advisors observe and evaluate, in person, every official who is nominated and under consideration for assignment to the championship.

Regional advisors serve as evaluators during first and second rounds and regionals.

OBJECTIVE #3: Provide resources for conference coordinators as needed.

OUTCOMES: Regional advisors attend summer camps to assist conference coordinators with teaching points and communicate a consistent national message to game officials.

Regional advisors assisted in the development of a standard officiating evaluation instrument that has been shared with the conference coordinators.

RECOMMENDATIONS:

- Expand the communication model to permit regional advisors to engage in post-game discussions with game officials in the locker room. This would be based on each conference granting permission.

- Consider restructuring of conference monitoring assignments to allow regional advisors to monitor conferences from other parts of the country so that they have contrasting rosters to compare.
- Create a conference observers model program. Currently, not every conference uses observers or there is a great deal of variance in their roles and responsibilities. These individuals, if properly trained, can be a valuable part of the overall officiating program. The program should determine the conference observer's role, include training, define observers' responsibilities and ensure the effective use of observers during the regular season. **NOTE:** Currently, more than one-third of the conferences do not use observers during the regular season.

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| REVIEW/ASSESSMENT/RECOMMENDATIONS – MEN'S BASKETBALL REGIONAL ADVISORS PROGRAM |
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The current national coordinator of officiating for men's basketball assumed this role at the conclusion of the 2008 Final Four. Evaluating the regional advisors program was one of the first items addressed. It was determined that the program could be enhanced in leadership and required an action plan with goals and objectives. Prior to the start of the next season, three of the four regional advisors were replaced. The following goals were identified:

1. Monitor all Division I conferences and report to the national coordinator regarding progress and consistency with the national officiating initiatives, including the enforcement of the points of emphasis, areas of concern, focus points and officiating absolutes.
2. Evaluate officials to be considered for an assignment in the 2009 championship.
3. Identify prospective officials to be mentored and advanced into conference officiating programs, as well as the championship officiating program.

The national coordinator met with the regional advisors in September 2008 and each was assigned conferences for primary coverage. The expectation was that each regional advisor and the national coordinator would attend a minimum of three games per assigned conference. Following game attendance, the regional advisors filed an on-line post-game evaluation report with the national coordinator. After reviewing the report the national coordinator could electronically forward it to the appropriate conference coordinator and/or conference commissioner. The national coordinator and regional advisors attended over 350 games in person and filed reports on all the games attended.

Additionally, the coordinator from each conference was asked to submit a "working list" of those officials that would most likely work their respective conference tournaments by November 1, 2008. This group of officials became the initial list of officials evaluated for potential assignment to the NCAA tournament, provided all prerequisites were met.

While evaluating officials and monitoring compliance by the conferences to the national officiating initiatives, the regional advisors notified the national coordinator if they observed an official who was not on the post-season tournament list submitted by the coordinators.

Throughout the 2008-09 Season, the national coordinator conducted several conference calls with the regional advisor team. This regular communication allowed the team to remain aware and react to any national officiating issues. The national coordinator addressed concerns to the officiating coordinators and posted directives on the officiating Web site. During each of the calls with the regional advisors, the team continually discussed and updated the list of officials "under consideration" for the championship. By March 1, the team built a list of 110 officials who had been observed a minimum of two times and were determined to be the best candidates for championship assignment.

Additional projects undertaken by the regional advisors:

- Each regional advisor was assigned to evaluate officials at one of the four regional sites. They were the only on-site evaluator, other than the men's basketball committee representatives, present at each site.
- Following the championship, each regional advisor evaluated officials in at least eight games from the 2009 championship. These evaluations were conducted by reviewing the game DVD's and using a standardized evaluation program.

2009-10 Goals and Objectives:

- Review and, as appropriate, reassign conference responsibilities.
- Increase the number of games observed outside of each regional advisor's primary conferences to provide a different opinion of positives and negatives within the various conferences and build overall consistency.
- Identify and develop the pool of minority officials who are qualified to work the NCAA tournament.
- Evaluate the officiating performances of the officials observed at the regional sites, utilizing the standardized post-game evaluation program. This task would be undertaken on the "off day" immediately following the regional games and would be made available to the national coordinator and the men's basketball committee prior to the selection of officials to advance to the Final Four.
- Increase the effort to have all officials sign a release form in order that their evaluations may be shared with the appropriate conference commissioners and coordinators. In the 2008-09 season, only 50% of the officials who attended a regional officiating clinic signed a release form. In the

absence of a signed release form, the national coordinator is prohibited from sending an evaluation, whether positive or negative, to the appropriate conference commissioner and coordinator. **Conference commissioners will be informed of which officials have signed the release forms. Conferences have the option of including a waiver provision for the evaluations to be automatically released to the conference in their yearly agreement with officials.**

- Update the post-game evaluation form to reflect the 2009-10 points of emphasis, areas of concern, focus points and officiating absolutes.



**NCAA MEN'S AND WOMEN'S BASKETBALL
NATIONAL OFFICIATING PLATFORM**

A working group was assembled to consider the merits and possible efficiencies for implementation of a more centralized national officiating platform in the near- and medium-term to address the best interests of men's and women's college basketball. The primary mission of this effort is to continue "changing the culture" in the officiating community (i.e., improve the pool of officials, standardize messaging, consistent application of the playing rules and points of emphasis, removal of entry barriers and implementation of a code of conduct). The group identified four key goals: (1) implementation of a registration program; (2) development of a code of conduct for officials and conference coordinators; (3) implementation of a standardized educational and training program; and (4) continued expansion, development and improvement of the officiating pool for member conferences and the NCAA and increased access to developmental opportunities for officials.

This group sought and will continue to seek input and feedback from representatives throughout the officiating community, including officials, conference coordinators of men's and women's basketball officials, regional advisors and conference personnel.

National Officiating Platform Objectives:

- Enhance consistency in the application and enforcement of rules, points of emphasis and mechanics during the regular and post-season.
- Development of consistent accountability standards.
- Development of a standardized evaluation program, including enhanced observers program.
- Development of standardized educational efforts.
- Coordinated oversight of identified and emerging officiating issues.
- Diversification and improvement of officiating through defined entry processes. Expansion of the current pool of officials and development of officiating opportunities.

A national platform should provide efficiencies, while enhancing the quality of the experience for the student-athletes, officials, coaches, participating institutions and conferences.

Proposed Program Components.

- **Develop Required NCAA Officiating Practices/Procedures.** Create required practices/procedures for men's and women's officials and conference coordinators, including a code of conduct (in- and out-of-season) that would address conflicts of interest, existing officiating camp structure, gambling and other issues of integrity. Develop required officiating standards to evaluate in-game performance by all observers/evaluators for regular and post-season contests.
- **Improve and Enhance the Regional Advisors Program.** Continue to develop the role and responsibility of the regional advisors. Provide regional advisors the opportunity to conduct post-game meetings with officials during **all games** of the regular season, contingent upon approval by the **conference**. **The CCA endorsed the continuation of the regional advisors program through June 30, 2012.**

- **Oversight of Officiating Mechanics/Mechanics Manual.** National coordinators, *with assistance from the regional advisors and in conjunction with an appointed mechanics manual committee*, would establish the officiating mechanics for each year. The national coordinators would be responsible for the content of the Officiating Mechanics Manuals. *Additional discussions regarding the management of the mechanics manual will be contingent on the CCA's current mechanics manual agreement.*
- **Continue Development of Comprehensive Educational Program.** Continue to collaborate and develop the educational online platform with the newly formed Arbiter, LLC. Continue to expand the educational opportunities at the regional officiating clinics. Determine opportunities to more effectively educate key stakeholders (e.g., coaches, administrators, media, etc.).
- **Create a Registration Program for Collegiate Basketball Officials.** Registration components to include the following: annual application and registration fee, receipt of a rules book, case book and officiating mechanics manual, fitness *information*, successful completion of an annual rules/mechanics exam, online access to all educational materials, annual background check program, attendance at an annual regional officiating clinic, attendance at a certified officiating camp and other components as the program evolves.
- **Expansion and Development of the Officiating Pool.** In a collaborative effort among selected organizations, create an organized officials' developmental pool. Work within the basketball officiating community to eliminate current barriers limiting the development of a qualified, diverse officiating pool. Create meaningful educational and advancement opportunities for the development of officials and engage in active recruitment of minority and female officials.

| |
|----------------------|
| ARBITERSPORTS |
|----------------------|

In September 2008, the NCAA acquired a majority ownership of Arbiter, LLC and eOfficials, LLC to enhance national officiating improvement initiatives by:

- Training and continuing education for officials;
- Encouraging national and inter-level consistency;
- Recruiting and development; and
- Improving the student-athlete experience.

The Arbiter is the most widely used online assigning, roster management and payroll system for officials in amateur sports. eOfficials has been the official Web site for NCAA Basketball, baseball and softball officiating improvement programs since 2005. The two companies now operate together as ArbiterSports (www.ArbiterSports.com).

NCAA Basketball Officiating THROUGH ArbiterSports.

The NCAA Men's and Women's Basketball Officiating Web sites as designed and developed with ArbiterSports, assist in the NCAA efforts to educate, recruit, develop and communicate with collegiate basketball officials consistent with direction from the NCAA President and Executive Committee to positively affect the quality and consistency of officiating on a national basis as a central component of assuring a positive student-athlete experience through sportsmanship and overall quality of competition.

The principle goal of the online platform is to provide enhanced resources to the national program in meeting or exceeding its objectives. The program will support efforts to:

- Provide officials with **essential online resources** which are easily accessible and simple to navigate;
- Disseminate **training and educational** materials, as well as other **communication**, in an effort to ensure officiating consistency and quality throughout collegiate basketball;
- Promote a **uniform national approach** to rules applications and interpretations, mechanics and methods for dealing with on-court situations;
- Ensure **consistent expectations** and **promote a higher level of accountability**;
- Contribute to the overall **quality of the student-athlete experience**;
- Assist in the **career development** for collegiate basketball officials who desire to advance; and
- Improve the **recruiting** process for basketball officials, providing a conduit for qualified candidates to be considered for advancement.

Registration.

Each basketball official will register through the site, with a specified registration fee. Upon registration, an official would receive complete access to the site and informational resources designed to accomplish the principle goals of the national officiating educational initiative:

- Welcome Letter from NCAA Basketball Officiating Leadership.
- NCAA Basketball Rules Book.
- NCAA Basketball Case Book.
- NCAA Basketball Patches (TBD).
- NCAA/Collegiate Commissioners Association (CCA) Basketball Mechanics Manual (TBD).
- NCAA Basketball Apparel (TBD).

Web site Components.

ArbiterSports will collaborate with the national coordinators to assure that all elements of the site are relevant to collegiate basketball officials, ensuring that the program is a valuable and useful resource.

The following site components are proposed, with an implementation date where applicable. **Bolded items** were not previously available to collegiate basketball officials on the previously-existing site. Elements on the Web site for the 2009-10 and 2010-11 seasons are detailed below. Subsequent enhancements will be identified and developed jointly by the NCAA and ArbiterSports.

- **2009-10 Basketball Season.**
 - NCAA Basketball Officiating Central Hub.
 - National Rules Test.
 - **NCAA Basketball Officials Database.**
 - **Video Functionality (e.g., online editing and clip library).**
 - **Searchable Rules Database (4th Quarter of 2009).**
 - **Eligibility Tracking.**
 - **Integration with ArbiterSports Game Assignments.**
- **2010-11 Basketball Season.**
 - NCAA Basketball Officiating Central Hub.
 - National Rules Test.
 - NCAA Basketball Officials Database.
 - Video Functionality (e.g., online editing and clip library).
 - Searchable Rules Database (4th Quarter of 2009).
 - Eligibility Tracking.
 - Integration with ArbiterSports Game Assignments.
 - **Fitness Informational Resources.**
 - **National Registry.**
 - **Recruiting.**
 - **Standardized Background Check Process.**
 - **Enhanced Testing Features.**
 - **Enhanced Educational Content.**

Program Elements.

- **NCAA Basketball Officiating Central Hub.** NCAA Basketball Officiating's Central Hub, will serve as the launching portal for training and communication. All content will be accessed from this portal (e.g., videos, tests, interpretations, bulletins and other communications).
- **Rules Test.** The NCAA Basketball site will administer the annual basketball rules test. Results will be reported to the respective conferences, including the names of officials who have taken the test, progress reports at any point during the testing process, test results and analysis of questions and answers. In addition to rules testing, questions will be included on applicable mechanics. In 2010-11, rules questions and answers will be linked to the Searchable Rules Database and include imbedded video in the questions.

- **Officials Database.** The site will utilize the online registration to collect data to be made available to the NCAA and respective conferences in which those officials work to create rosters and other reports. The data collected will be important for other functionality elements (i.e., rules testing, video access, user identification and content access) to ensure that an official's online experience is as seamless as possible.
- **Video Functionality (e.g., online editing and clip library).** The site's video capabilities, including the ability to post videos of any length, upload and download videos, edit online (including voice-over) and to set permissions for user groups allowed access to specific videos, will be available to the NCAA, conferences and registered officials. Additionally, ArbiterSports' clip library will be available to officials and coordinators, including the ability to categorize and search video clips. Parameters for the posting of video contributed by conference coordinators will be developed and included.
- **Searchable Rules Database (4th Quarter of 2009).** The site will feature a Searchable Rules Database. Rules interpretations, case plays, amendments or rule exceptions will be linked to applicable rules. In 2010-11, video examples for specific rules will be included.
- **Eligibility Tracking.** The site will collect eligibility criteria information (e.g., test scores, clinic attendance, video viewing records, registration requirements, background check compliance, etc.) and report the names of those successfully completing the requirements to the conference coordinators. The NCAA national office or the conferences would determine the criteria necessary for an official to be deemed eligible to officiate at championship or regular season competition, respectively.
- **Integration with ArbiterSports Game Assignments.** Collegiate officials and their conference coordinators, who use the ArbiterSports Web site for other purposes (i.e., setting and receiving game assignments), could access the NCAA Basketball Officiating Central Hub through their ArbiterSports account. Approximately 35% of collegiate basketball officials, from all divisions, currently receive game assignments from ArbiterSports. The usage of this feature is expected to increase as conferences consider using the assigning product owned by the NCAA.
- **Fitness Informational Resources.** For the 2010-11 season, fitness information will be available online on the NCAA Basketball Officiating Web site, including personalized conditioning functionality and basketball- and officiating-specific fitness articles. ArbiterSports will produce and obtain fitness content and the use of experts from affiliated organizations to contribute to the production of officiating-specific fitness content.
- **Registry.** For the 2010-11 season, the online registration platform will collect data from basketball officials at youth and high school levels who wish to be identified as collegiate officiating prospects. A single national registry of basketball officials will be created in the future. Members of the National Registry would be granted permission to view specific content, specifically targeted to aspiring collegiate basketball officials.

- **Recruiting.** For the 2010-11 season, a basketball officiating recruitment program will be implemented with the cooperation of those teaching officiating courses at member institutions. The program will target collegiate athletes, with cooperation from the state high school athletic associations that currently have recruiting programs, marketing of the National Registry and other components. This program will identify and recruit a diverse prospective officiating "pool."
- **Background Checks.** For the 2010-11 season, the site will provide a standardized process for officials to provide consent to conferences and the NCAA to conduct background checks through centralized background check providers, as well as a process for an official's results to be viewed by the official and by designated administrators.
- **Enhanced Educational Content.** The site will provide relevant, timely, educational and training content, accessible through the NCAA Basketball Officiating Central Hub. In 2010-11, the capabilities will also include posting of practice tests and quizzes, online courses, mechanics diagrams and animation.

MINUTES OF THE
NATIONAL COLLEGIATE ATHLETIC ASSOCIATION
COLLEGIATE COMMISSIONERS ASSOCIATION
BASKETBALL OFFICIATING WORKING GROUP

Atlanta Airport Marriott
Atlanta, Georgia

November 19-20, 2009

Participants:

John Adams, National Coordinator for NCAA Men's Basketball
Rich Ensor, Metro Atlantic Athletic Conference, chair
Doug Fullerton, Big Sky Conference
Tom Hansen
Mike Slive, Southeastern Conference
Patty Viverito, Missouri Valley Conference
Tom Yeager, Colonial Athletic Conference
Scott Bearby, NCAA
David Berst, NCAA
Sue Donohoe, NCAA
Tom Jernstedt, NCAA
Greg Shaheen, NCAA

Jon LeCrone, Horizon League; and Mary Struckhoff, national coordinator for NCAA women's basketball, were not able to attend the meeting.

Jim Delany, Big Ten Conference; Byron Hatch, NCAA; and L.J. Wright, NCAA, joined the meeting via telephone conference.

[Note: These minutes contain only actions taken (formal votes or stated "sense of the meeting") in accordance with NCAA policy regarding minutes of all Association entities. While certain items on the agenda were acted on at various times throughout the meeting, all final actions within a given topic are combined in these minutes for convenience of reference.]

Thursday, November 19

The meeting was called to order at 5 p.m. by the chair, Mr. Ensor. All members were present as noted above.

1. Opening comments and meeting objectives. Mr. Ensor and Mr. Jernstedt provided opening comments regarding meeting objectives, including the following: (a) review and revision of national officiating program; (b) review and revision of national officiating platform; (c) determination of national officiating governance structure; (d) review and development of proposed code of ethics for basketball officials and conference coordinators.

2. Review of NCAA National Officiating Program and Officiating Platform. The NCAA/Collegiate Commissioners Association (CCA) Basketball Officiating Working Group reviewed the officiating program and officiating platform documents and made revisions.
 - a. Reviewed the ArbiterSports registration data and requested that the NCAA staff provide a listing of registered officials to each conference commissioner. Note: As of November 14, a total of 1,419 (Division I – 713, Division II – 347, Division III – 319, NAIA – 14, Junior College – 15, High School – 11) men’s officials were registered. As of November 14, a total of 1,578 (Division I – 809, Division II – 434, Division III – 305, NAIA – 12, Junior College – 15, High School – 3) women’s officials were registered.
 - b. Reviewed the national officiating program prioritization survey and requested that the NCAA staff reformat some of the data. The working group referenced the data during its discussions and agreed that the data would be useful during future discussions by the proposed national officiating program governance group.
 - c. Discussed the registration access for conference observers. Currently, each Division I, II and III conference is provided four complimentary registrations. It was noted that this does not provide access for all conference observers. The NCAA staff will determine what registration access can be provided to conference observers, with the understanding that these registration opportunities could include as many as 500-750 individuals.
 - d. Discussed the registration timeline and the option of conducting the registration process immediately following the Men’s and Women’s Final Fours through the end of June. This would allow conferences to ascertain which officials have registered prior to the completion of the conference officiating game assignment process.
 - e. Discussed the proposed revision to the regional officiating clinic model which would provide a two-year presentation cycle in conjunction with the adopted two-year rules cycle. Online clinics would be conducted in “off” years and in-person clinics would be provided in years in which rules changes are implemented.

It was VOTED

“To support the proposed two-year regional officiating clinic model, with online regional clinics conducted during the “off” year and in-person regional clinics conducted in years in which rules changes are implemented.”

- f. Confirmed the policy, approved by the CCA (September, 2009) regarding post-game locker room access for men’s and women’s basketball regional advisors that provides regional advisors the opportunity to conduct post-game meetings with officials during all games of the regular season, contingent upon approval by the conference. Note: The CCA endorsed the continuation of the regional advisors program through June 30, 2012.
- g. Reviewed and discussed the recommendation regarding a proposed Men’s and Women’s Basketball Mechanics Manual Content Oversight Committee.

It was VOTED

“To support the proposed Men’s and Women’s Basketball Mechanics Manual Content Oversight Committee, with recommended committee composition revisions.”

- h. Recommended that conferences include the following in their game officials’ regular-season contracts: (1) required submission of evaluation release forms to facilitate the dissemination of evaluation information from national coordinators and regional advisors to conference commissioners and conference coordinators of officials; and (2) required ArbiterSports registration by officials.
- i. Recommended that the NCAA Division I Men’s and Women’s Basketball Committees consider the implementation of a pre-assigned game officials model for the NCAA Division I Men’s and Women’s Basketball Championships. The group determined that this model would simplify and de-politicize tournament officiating assignments. The NCAA staff would forward this recommendation to the men’s and women’s basketball committees.

[Note: The meeting recessed at 7:05 p.m.]

Friday, November 20

The meeting was called to order at 8 a.m. All members were present as noted above. Mr. Shaheen was unable to attend the day's session.

3. Development of NCAA National Officiating Program governance structure. The working group discussed the formation of a College Basketball Officiating, LLC and identified the following benefits of the proposed model: (a) integrated national approach for regular season and post season, with an appropriate oversight structure; (b) standardized educational practices; (c) development of economic efficiencies (e.g., centralized background check program); (d) establishment of national standards; and (e) increased levels of accountability at the conference and national levels.

It was VOTED

“To form a Men’s College Basketball Officiating (MCBO), LLC and a Women’s College Basketball Officiating (WCBO), LLC. A Board of Managers would be elected for each organization and be responsible for oversight of the work of the organization.”

The **proposed** Board of Managers would consist of 18 managers, 14 voting managers and four ex-officio, non-voting managers. The managers would consist of representatives from eligible NCAA Division I conferences as designated in NCAA Constitution 4.2.1, including eight of the 11 Division I Bowl Subdivision conferences with permanent slots assigned to representatives of the Atlantic Coast Conference; Big East Conference; Big Ten Conference; Big 12 Conference; Pac-10 Conference; and Southeastern Conference, two additional representatives from the remaining FBS conferences, two representatives of the Football Championship Subdivision, two representatives of the Division I conferences (no football) and two representatives appointed by the NCAA president. These representatives would be either the conference commissioner or the conference primary men’s or women’s basketball administrator. Each manager shall be designated to serve a two- or four-year term. The terms of office shall be staggered in two-year or four-year terms and rotated over a period determined by the Board of Managers to ensure that all conferences that are a member of the MCBO/WBCO, LLC participate in the management within an established period. After the initial rotation, the Board of Managers would be empowered to establish future rotations.

The following individuals would serve in an ex-officio capacity and would participate in all meetings, but not have voting privileges: secretary rules editor (men’s and women’s), national coordinator for basketball officiating (men’s and women’s), one National

Association of Basketball Coaches (NABC) and Women's Basketball Coaches Association (WBCA) representative, one men's and women's basketball committee representative.

Each Board of Managers would include a competition committee and a governance committee.

The group requested that the NCAA staff develop a charter, an operating budget and a proposed election process, including a conference representation rotation schedule.

Additionally, the group requested that the NCAA staff provide a three-year summary of officials' assignments, per conference, to the Division I Men's and Women's Basketball Championships.

4. Development of NCAA National Officiating Code of Conduct. The group reviewed the proposed code of conduct and made suggested revisions. Additionally, the group confirmed that the code of conduct should be developed to include officials and conference coordinators. The code of conduct would include the following components: (a) code of ethics; (b) conflict of interest components (e.g., non-permissible practices); and (c) a signatory disclosure document. Submission of the disclosure document would be included as a post-season eligibility requirement. The code would include standards for both in-season and out-of-season behavior.

The group discussed the current officiating camp structure and agreed to conduct a study over the next 12-18 months to determine ways in which to improve the camp system and provide enhanced entry access for officials.

5. Next Steps. The group agreed on the following next steps:
 - a. Mr. Ensor would provide a report from the working group at upcoming CCA subdivision meetings.
 - b. NCAA staff members would develop CBO, LLC charter, budget, board of managers election process and representation rotation. Additionally, NCAA staff members would continue the development of the code of conduct.
 - c. NCAA staff members would develop a representation model for the Men's and Women's Basketball Mechanics Manual Content Oversight Committee, based on the recommended model and approved composition.

- d. The working group would review proposed documents during a February telephone conference.
 - e. The working group would present a program overview to the CCA at its June, 2010 meeting and request endorsement from the CCA membership.
 - f. The NCAA and CCA would conduct a Division I Men's and Women's Basketball Officiating Summit, including commissioners, senior woman administrators, conference coordinators, national coordinators, regional advisors and NCAA staff. Date, location and time to be determined.
6. Adjournment. The meeting adjourned at 11:20 a.m.

#

KEY ITEMS FROM FEBRUARY CABINET MEETINGS

[For more detailed information regarding the February cabinet meetings, please view the complete cabinet reports found at:

<http://www.ncaa.org/wps/ncaa?key=/ncaa/ncaa/legislation+and+governance/committees/division1.html>.]

ACADEMIC CABINET.

Review of Eligibility Standards for Prospective Student-Athletes. The cabinet continued its review of initial-eligibility and transfer-eligibility requirements. Based on NCAA research, along with feedback from the NCAA Division I Board of Directors, two-year college and academic support communities, the cabinet continues to believe that the greatest improvements in student-athlete academic preparation will come when all eligibility requirements (e.g., initial eligibility, progress toward degree, transfer) are aligned to support student-athletes' academic success. The cabinet considered enhancements to the current initial and transfer eligibility requirements designed to identify those prospective student-athletes who are academically prepared for college work, and to foster additional support and accommodation to student-athletes who are academically underprepared. The cabinet will continue to discuss both models in June when it meets jointly with the NCAA Division I Committee on Academic Performance.

ADMINISTRATION CABINET.

1. **Committee Appointments.** The cabinet approved appointments to Division I and Association-wide committees.
2. **Cost Savings Initiatives.** The cabinet reviewed and confirmed the recommendations developed during its September 2009 meeting relative to possible cost savings measures in legislative areas for which it has been assigned oversight responsibility. The cabinet stressed that any such measures ultimately identified and prioritized by the Leadership Council and Board of Directors be consistent with the Association's core mission. The cabinet also noted that although cost savings initiatives should be a high priority item in Division I, such measures should be scrutinized closely so as not to detrimentally impact equitable championship opportunities for student-athletes or detract from the overall championship experience.
3. **Governance Assessment Tool.** The cabinet reviewed the results of a preliminary tool designed to assess the 31 multisport conferences' knowledge of the goals and objectives behind the recent changes to the Division I governance structure. The cabinet discussed possible next steps in conducting a broader assessment of the new governance structure.

AMATEURISM CABINET.

1. **NCAA Proposal No. 2009-22 (Amateurism and Eligibility – Involvement with Professional Teams – Exception – Prior to Initial Full-Time Collegiate Enrollment – Seasons of Competition).** The cabinet recommended that the Division I Legislative Council adopt noncontroversial legislation to modify the effective date of the delayed enrollment portion of NCAA Proposal No. 2009-22 to August 1, 2011, for sports other than tennis and, for tennis, to August 1, 2012.
2. **Commercial Activity in Division I Intercollegiate Athletics.** The cabinet reviewed draft legislative concepts that would allow the use of current student-athletes name, picture and likeness to be used in promotional activities. The cabinet will continue to discuss this issue at its June meeting.

CHAMPIONSHIPS/SPORTS MANAGEMENT CABINET.

1. **Cabinet Review of NCAA Bylaws 17 and 31.** The cabinet continued its discussion of possible cost-reduction recommendations related to the administration of championships and playing and practice seasons. In September 2009, the cabinet identified potential areas of modification that would lead to institutional cost-reductions. During the February 2010 meeting, the cabinet reviewed the concepts identified in September and, discussed the pros, cons, student-athlete impact, estimated financial impact and any necessary legislative or policy changes that would result from the modifications.

The concepts that were identified for future discussion will be discussed at the cabinet's June 2010 meeting. Cabinet members agreed to solicit feedback from their campuses and conferences for review at its June 2010 meeting. In addition to concepts that would require a legislative or cabinet policy change, cabinet members were asked to identify cost-reduction initiatives that have been implemented on their campus or within their conference. NCAA staff will compile a list of best practices to accompany any recommended legislative or policy changes.

Finally, it was noted that fiscal management is an ongoing responsibility of the cabinet and cost reductions and revenue generation will be consistent themes during future discussions. The following concepts have been identified for further discussion:

- a. Prohibit hotel accommodations on the night before home contests-NCAA Football Championship Subdivision (FCS).
- b. Prohibit hotel accommodations on the night before home contests [all sports other than Football Bowl Subdivision (FBS) football.]

- c. Reduce the number of practice opportunities in all sports (number to be determined after discussion with key stakeholders.)
- d. Reduce to 21 the number of practice opportunities in all sports.
- e. Reduce preseason practice opportunities in volleyball to 21.
- f. Count preseason Sundays when calculating preseason practice opportunities.
- g. Eliminate travel for preseason practice.
- h. Evaluate all exceptions to the 48/36 hour rule.
- i. Reduce total competitions in all sports.
- j. Establish one number for total competitions.
- k. Reduce length of season and number of contests in ice hockey.
- l. Reduce contests in all nonchampionship segments.
- m. No overnight travel for nonchampionship segments.
- n. No missed class time for nonchampionship segments.
- o. Consider eliminating travel for practice during official vacation period.
- p. Evaluate the number of complimentary tickets student-athletes are permitted to receive.

The cabinet agreed that the following concepts do not warrant additional discussion at this time:

- a. Prohibit hotel accommodations on the night before home contests-FBS.
- b. Eliminate all exceptions to the 48/36 hour rule.
- c. Reduce to 18 the number of practice opportunities in all sports.
- d. Eliminate contests in all nonchampionship segments.
- e. Increase travel mileage limitation to 400 miles for championships travel in all sports.

2. **Women's Rowing - Automatic Qualification (AQ).** The cabinet agreed to delay automatic qualification in women's rowing until 2013. The cabinet also discussed the NCAA Division I Women's Rowing Committee's recommendation that a play-in be held when the number of automatic qualification-eligible conferences exceeds 50 percent of the

bracket. The cabinet did not dispute that a play-in might be the most equitable way to handle automatic qualification when the number of eligible conferences exceeds 50 percent of the bracket; however, the cabinet expressed concern related to the expense that would accompany a play-in, whether the expense is incurred by a small number of institutions or ultimately by the NCAA.

AWARDS, BENEFITS, EXPENSES AND FINANCIAL AID CABINET.

- 1. Review of Feedback from Financial Aid Discussion Document.** The NCAA Division I Awards, Benefits, Expenses and Financial Aid Cabinet continued its review of the financial aid items prioritized during its February 2010 meeting. In December 2009, the cabinet distributed a [discussion document](#) outlining the legislative history of NCAA Bylaw 15 and describing possible legislative concepts for future consideration. In order to stimulate meaningful discussion across the membership and generate feedback for the cabinet, the discussion document was posted on the cabinet's page of ncaa.org and distributed to the NCAA Division I directors of athletics, NCAA Division I conference commissioners, the chair of the NCAA Division I Student-Athlete Advisory Committee, the chair of the Conference Commissioners Association Compliance Administrators, the executive director of the National Association of Collegiate Directors of Athletics, the executive director of the National Association of Collegiate Women Athletic Administrators, the president of the National Association for Athletics Compliance, the chair of the National Association of Financial Aid Administrators and the executive directors of selected coaches associations. Further, the concepts were reported to the NCAA Division I Leadership Council at the 2010 NCAA Convention and shared with the membership during the Convention's Division I Issues Forum.

Twenty-nine responses, ranging from individual coaches and institutions to conference offices and coaches associations were received. In addition, cabinet members reported on discussions taking place within their conferences about the concepts from the discussion document. The variety of feedback received provided useful information to the cabinet. Overall, the respondents were supportive of the cabinet's decision to undertake a review of Bylaw 15, and of the cabinet's willingness to seek feedback from a variety of entities as part of its review [Reference: Supplement No. 1]. Concept Nos. 1, 2, 4, 5 and 6 were supported by a majority of the respondents. And, although Concept No. 9 was the only concept with over half of the respondents responding they were opposed to the concept, only six respondents replied that they supported Concept No. 8, and only nine replied that they supported Concept No. 10. Feedback on Concept Nos. 3-a, 3-b and 7 did not demonstrate either clear support or clear opposition to those concepts.

Based on the feedback received, the cabinet agreed to request that the staff solicit additional feedback from the membership regarding several concepts that garnered support from the cabinet and the membership (Concept Nos. 1, 2, 3-b, 4, 5, 6 and 7). This feedback will be gathered prior to the cabinet's June 2010 meeting. During its June 2010 meeting,

the cabinet plans to develop and sponsor proposals for consideration during the 2010-11 legislative cycle.

2. **Referral from NCAA Division I Basketball Academic Enhancement Group related to Bylaw 15.01.5.** The cabinet discussed an issue referred by the Basketball Academic Enhancement Group related to the legislative barriers that exist for former student-athletes to return to his or her institution and earn their degree after a professional career (Bylaw 15.01.5). Specifically, the cabinet was asked to explore whether there is a willingness to remove these barriers through legislation noting that flexibility in this area may encourage more former student-athletes to return to complete their degrees. For example, a men's basketball student-athlete has not yet graduated and departs an institution after four years to pursue a professional career in his sport. The student-athlete returns to the institution four years later to finish his undergraduate degree. The current legislation specifies that in order to receive athletically related financial aid, the student-athlete must earn the aid (e.g., work in the athletics department). The cabinet agreed to take no action at this time, noting the current legislation is sufficient because there is a permissible way to provide athletics aid to these student-athletes (i.e., earned aid). Further, when truly extenuating circumstances are presented, institutions may consider submitting an NCAA Division I Legislative Council Subcommittee for Legislative Relief waiver on the student's behalf to permit the institution to provide the student-athlete with unearned athletics aid. Finally, the cabinet directed the staff to continue to monitor this issue and provide an update at a future meeting.
3. **Chapter 33 (Post-9/11 G.I. Bill) and Yellow Ribbon Program.** The cabinet was provided an overview of the Post-9/11 G.I. Bill and the Yellow Ribbon Program, which became effective in August 2009. The cabinet discussed how eligibility for both programs is determined and how these sources of aid impact individual and team financial aid limits. The Post-9/11 G.I. Bill is for service members on active duty after September 11, 2001. Eligible service members may transfer entitlement to a spouse, children, or any combination of spouse and child. The Yellow Ribbon Program allows institutions to voluntarily enter into an agreement with the U.S. Department of Veterans Affairs (VA) to fund tuition expenses that exceed the amount covered by the Post-9/11 G.I. Bill. Participating institutions may contribute up to 50 percent of those expenses, and the VA will match that amount.

The cabinet agreed to sponsor legislation for the 2010-11 legislative cycle that would add VA funds awarded through the Post-9/11 G.I. Bill to the list of exempted government grants in Bylaw 15.2.5.1. In the interim, the cabinet agreed to request a blanket waiver of Bylaw 15.2.5 (government grants) from the Subcommittee for Legislative Relief, effective through the 2010-11 academic year, to exempt VA funds awarded through the Post-9/11 G.I. Bill from counting against a student-athlete's individual limit. The blanket waiver request does not include Yellow Ribbon Program funds from either the VA or a participating institution. Finally, the cabinet members agreed to solicit feedback from their conferences related to whether the Yellow Ribbon Program funds should be exempt and re-examine the Yellow Ribbon Program during the cabinet's June 2010 meeting.

RECRUITING AND ATHLETICS PERSONNEL ISSUES CABINET.

1. **Legislative Proposals.** The NCAA Division I Recruiting and Athletics Personnel Issues Cabinet commented on four legislative proposals related to the area of recruiting that were introduced in the 2009-10 legislative cycle after the cabinet's September meeting. The proposals were forwarded by the NCAA Division I Legislative Council to the membership at its January meeting and will be voted on by the Legislative Council at its April meeting. Two of the proposals opposed by the cabinet relate to men's basketball camps and clinics.
2. **Priority Item – Examination of the Recruiting Model.** The cabinet engaged in a comprehensive discussion regarding the current recruiting model, including but not limited to: communication methods and frequency, evaluations, campus visits and verbal and written offers of athletics aid. The cabinet directed the staff to develop alternative recruiting models as a result of the discussion. The cabinet agreed to obtain feedback from the NCAA membership on such models prior to sponsoring appropriate legislation at its June meeting for consideration as part of the 2010-11 legislative cycle.
3. **Priority Item – Discussion on Limits of Noncoaching Staff with Sport-Specific Responsibilities.** The cabinet reviewed survey results obtained from the membership pertaining to noncoaching staff members with sport-specific responsibilities. The cabinet directed the staff to develop alternative proposals that would place numerical limitations on such personnel in the sports of football and men's and women's basketball. The cabinet agreed to seek additional feedback from institutions and the coaches' associations regarding such proposals prior to sponsoring appropriate legislation.

VIA ELECTRONIC MAIL

MEMORANDUM

April __, 2010

To: NCAA Division I Conferences, Selected Coaches Associations.

From: Petrina Long, Chair
NCAA Division I Recruiting and Athletics Personnel Issues Cabinet.

Subject: Feedback Request for Division I Recruiting Model.

The NCAA Division I Recruiting and Athletics Personnel Issues Cabinet is seeking feedback from the Division I membership for its June 2010 meeting regarding the Division I recruiting model for all sports. The cabinet has been engaged in a thorough, lengthy review of the current recruiting model due to concerns raised by the membership, such as early offers of aid and the burdens placed on institution to monitor recruiting activities. Each legislative cycle has seen an increase in the number of recruiting related proposals, many of which are fragmented by sport and piecemeal by nature. Attached to this memorandum are three recruiting models that propose changes to the current legislation. The models are broad based concepts created by the cabinet to generate discussion within the membership. The cabinet would like to stress that the models are not being presented or intended to be fully developed legislative proposals rather, they are to help determine the future direction the membership is most comfortable with for recruiting.

The models are identified in three distinct categories: restrictive, moderate (opt-in), and open (opt-out). The models include the four main areas of recruiting: (1) evaluations (academic and athletics); 2) communications (telephone calls, text messages, contacts and correspondence); (3) campus visits (official, unofficial and tryouts); and (4) offers of aid (verbal and written). The cabinet recognizes that each sport has its own unique recruiting environment; however, the cabinet believes there is merit in considering the same base recruiting model for each sport, with targeted areas of differentiation (e.g., number of recruiting person days).

The cabinet believes that each model is a single viable future direction for recruiting, however, the cabinet seeks constructive feedback regarding each model, including comments related to parts of each of the models that may or may not be acceptable solutions. The cabinet recognizes that the final recruiting model may well reflect a combination using parts of all three models. Feedback is requested not later than **Friday May 28, 2010**.

The cabinet will review the feedback it has received from conferences and coaches' associations at its June 8 and 9, 2010, meeting with the goal of sponsoring legislation for the 2010-11 legislative cycle. The cabinet understands the membership's concern for timely action on several

segments of the current recruiting model; however, the cabinet's priority has always been the development of a well constructed and thoroughly vetted model prior to sponsoring legislation. The cabinet hopes to be able to propose legislation stemming from feedback and discussion after its June meetings. However, if no consensus is determined, the cabinet will narrow options and request additional feedback on a single model for the fall meeting schedule.

Questions regarding the recruiting models should be directed to Jeremiah Carter (jcarter@ncaa.org) at the national office who serves as a staff liaison to the cabinet.

Finally, on behalf of the cabinet, thank you in advance for your participation in this important initiative.

JC:kas

Model 1 - Restrictive

| | Evaluations | | Communication | | | Campus Visits | | | Offers of Aid | |
|------------------------|--|-----------|---|----------|----------------|----------------|---|---------------|--|---------|
| | Academic | Athletics | Phone Calls and Text | Contacts | Correspondence | Official | Unofficial | Tryouts | Verbal | Written |
| Freshman/ Sophomore | Five evaluations – no communication in association with evaluation. | | Current rule, response permissible per NCAA Bylaw 13.4.1.4. | | | Current rule. | No athletically pre-arranged visits (e.g., Junior Day). | Current rule. | Not permitted. | |
| Junior | Seven evaluations total. (Minimum of two must be academic if using three or more evaluations.) | | No change from current legislation. | | | Current rule. | | Current rule. | Not permitted. | |
| Senior | Five evaluations. | | No change from current legislation. | | | Current rule. | Current Rule. | Current rule. | Permitted only after the six-semester high school academic record is on file with the institution. Written offer can only come from institution's financial aid office. | |
| Post-NLI | Current rule. | | Unlimited activities and individuals | | | Not Permitted. | Current rule. | Current rule. | N/A | N/A |

Model 2 – Middle of the Road

| | Evaluations | | Communication (Opt-in Model) | | | Campus Visits | | | Offers of Aid | |
|------------------------|--|-----------|--|----------|----------------|---|---------------|---|---|----------------|
| | Academic | Athletics | Phone Calls and Text | Contacts | Correspondence | Official | Unofficial | Tryouts | Verbal | Written |
| Freshman/ Sophomore | Five evaluations – no communication in association with evaluation. | | Current rule response permissible per NCAA Bylaw 13.4.1.4. | | | Current rule. | Current rule. | Current rule. | Not permitted. | Not permitted. |
| Junior | Seven evaluations total. (Minimum of two must be academic if using three or more evaluations.) | | *One call per month (basketball model) expanded to all sports. *Starting January 1 of junior year allow: (1) the opportunity to have unlimited calls with written permission from PSA (via form on NCAA.org); and (2) Edit Bylaw 13.4.1.2 – electronically transmitted correspondence (not medium specific, non-verbal direct communication) allowed beginning during junior year. (3) 1 in person contact. ***If unlimited permission has not been received, institution will be limited to one call per month and electronic and printed recruiting will be limited to Bylaw 13.4.1.1 (c-f). 3 in person contacts permitted during senior year. | | | After January 1 of Junior Year one permissible per PSA based on established minimum academic requirements (TBD). (Counts against five maximum.) | Current rule. | Permissible limit of five tryouts per prospect. Set limits similar to DII model (e.g., required physical, no more than one per institution). | Permitted only after the four-semester high school academic record is on file with institution. | |
| Senior | Five evaluations. | | | | | Five per SA total. (Minus one if taken during junior year.) | Current rule. | | | |
| Post-NLI | Current rule. | | Unlimited activities and individuals. | | | Not permitted. | Current rule. | Not permitted. | N/A | N/A |

Model 2 – Middle of the Road

Bylaw 13.4.1.2 - Electronic Transmissions.

All ~~electronically~~ transmitted correspondence that may be sent to a prospective student-athlete (or the prospective student-athlete's parents or legal guardians) is limited to electronic mail and facsimiles. (See Bylaw 13.1.7.2.), provided it is sent directly to and is only viewable by the prospective student-athlete (or the prospective student-athlete's parents or legal guardians). All other forms of electronically transmitted correspondence (e.g., Instant Messenger, text messaging) are prohibited. Color attachments may be included with electronic mail correspondence sent to a prospective student-athlete, provided the attachment only includes information that is not created for recruiting purposes, except for items that are specifically permitted as printed recruiting materials (e.g., questionnaires). In addition, attachments shall not include any animation, audio or video clips and there shall be no cost (e.g., subscription fee) associated with sending the item attached to the electronic mail correspondence.

Model 3 – Open Recruiting Model

| | Evaluations | | Communication (Opt- out Model) | | | Campus Visits | | | Offers of Aid | |
|------------------------|--|-----------|--|----------|----------------|---|---------------|--|---------------|---------------|
| | Academic | Athletics | Phone Calls and Text | Contacts | Correspondence | Official | Un-Official | Tryouts | Verbal | Written |
| Freshman/ Sophomore | No limit. Requires establishment of recruiting person days in each sport and a limitation on the number of times you can enter a high school (limit once per week). | | No outgoing calls or electronic communication from coaching staffs. One letter sent from institutions to PSAs, including the recruiting rules. *No PSA initiation requirement. | | | Current rule. | | | Current rule. | Current rule. |
| Junior | No Limit. Requires establishment of recruiting person days in each sport and a limitation on the number of times you can enter a high school (limit once per week). | | One call per month (basketball model). *August 1 before junior year allow for the opportunity to have unlimited until PSA requests institution to stop (via form on NCAA.org). * Three in-person contacts permitted. * Edit NCAA Bylaw 13.4.1.2 – electronically transmitted correspondence (not medium specific, non-verbal direct communication). | | | Five total visits per PSA. Visits could begin during junior year if PSA meeting minimum progress standards (TBD). Allow institutions to provide expenses to parent/legal guardian to reduce outside influences. | Current rule. | Permissible, with a limit of seven tryouts per prospect with a maximum of five during the junior year. Set limits similar to DII model (e.g., required physical, no more than one per institution). | Current rule. | Current rule. |
| Senior | No Limit. Requires establishment of recruiting person days in each sport and a limitation on the number of times you can enter a high school (limit once per week). | | *Unlimited model for senior year (beginning August 1). Allow for PSAs to opt-out of unlimited model. *Allow for unlimited electronically transmitted correspondence. *5 in-person contacts permissible. | | | | Current rule. | | Current rule. | Current rule. |
| Post-NLI | Current rule. | | Unlimited activities and individuals. | | | Not permitted. | Current rule. | None. | N/A | N/A |

Model 3 – Open Recruiting Model

Bylaw 13.4.1.2 - Electronic Transmissions.

All electronically transmitted correspondence that may be sent to a prospective student-athlete (or the prospective student-athlete's parents or legal guardians) is limited to electronic mail and facsimiles. (See Bylaw 13.1.7.2.), provided it is sent directly to and is only viewable by the prospective student-athlete (or the prospective student-athlete's parents or legal guardians). All other forms of electronically transmitted correspondence (e.g., Instant Messenger, text messaging) are prohibited. Color attachments may be included with electronic mail correspondence sent to a prospective student-athlete, provided the attachment only includes information that is not created for recruiting purposes, except for items that are specifically permitted as printed recruiting materials (e.g., questionnaires). In addition, attachments shall not include any animation, audio or video clips and there shall be no cost (e.g., subscription fee) associated with sending the item attached to the electronic mail correspondence.

Division II Legislation Display - 1 Cite

Title:13.11.2.1 - Tryouts.

Previous Cite: 13.11.2 Permissible Activities.

Next Cite: 13.11.2.2 Preseason Practice and Competition.

A member institution may conduct a tryout of a prospective student-athlete only on its campus or at a site at which it normally conducts practice or competition and only under the following conditions (see Bylaw 17.02.13 for tryouts of currently enrolled students): *(Revised: 1/13/98 effective 8/1/98, 1/11/00 effective 8/1/00)*

- (a) No more than one tryout per prospective student-athlete per institution per sport shall be permitted;
- (b) The tryout may be conducted only for high school seniors who are enrolled in a term other than the term(s) in which the prospective student-athlete's high school's traditional season in the sport occurs or who have completed high school eligibility in the sport; for a two-year college student, after the conclusion of the sport season or anytime, provided the student has exhausted his or her two-year college eligibility in the sport; and for a four-year college student, after the conclusion of the sport season, provided written permission to contact the prospective student-athlete (per Bylaw 13.1.1.2) has been obtained; *(Revised: 1/11/94, 1/9/96 effective 8/1/96, 1/12/04, 1/10/05 effective 8/1/05, 4/11/06)*
- (c) Prior to participation in a tryout, a prospective student-athlete is required to undergo a medical examination or evaluation administered or supervised by a physician (e.g., family physician, team physician). The examination or evaluation must be administered within six months prior to participation in the tryout. The medical examination or evaluation may be conducted by an institution's regular team physician or other designated physician as a part of the tryout; *(Revised: 7/24/07 effective 8/1/07)*
- (d) The tryout may include tests to evaluate the prospective student-athlete's strength, speed, agility and sport skills. Except in the sports of football, ice hockey, lacrosse and wrestling, the tryout may include competition. In the sport of football, the prospective student-athletes shall not wear helmets or pads; *(Revised: 1/10/05)*
- (e) Competition against the member institution's team is permissible, provided such competition occurs during the academic year and is considered a countable athletically related activity per Bylaw 17.02.1; *(Adopted: 1/10/91, Revised: 1/11/94)*
- (f) The time of the tryout activities (other than the physical examination) shall be limited to the length of the institution's normal practice period in the sport but in no event shall it be longer than two hours; and
- (g) The institution may provide equipment and clothing on an issuance-and-retrieval basis to a prospective student-athlete during the period of the tryout.

**NCAA DIVISION I WOMEN'S BASKETBALL GRANT PROGRAM
OVERVIEW**

2008-09 Facts

- 73 applicants 2008-19 (17 awarded).
- 17 grants were awarded in 2008-09 (23%- 12 institutions and 5 conferences).
- 77% of 2008-09 grantees re-applied for a 2009-10 grant.
- 13 of the 17 2008-09 grant recipients submitted grant applications for 2009-10 awards.

2008-09 Program Success

10 of 17 Grantees experienced increases in average home game attendance.

1. East Tennessee State University +231%
2. Florida State University +55%
3. San Diego State University +23%
4. Northeast Conference +15%
5. University of Washington +9%
6. University of Louisville +7%
7. Columbia University +6%
8. Metro Atlantic Athletic Conference +4%
9. University of Maryland +3%
10. Texas Tech University .2%

2008-09 Survey Results

During the 2008-09 season, surveys were administered to fans attending games at grant recipient institutions. The following data was gathered through the surveys:

- 3,572 respondents
- Of total respondents:
 - 17.25% were college students.
 - 18.95% were 50+ males/females.
 - 8.45% were parents with a child in K-12.
 - 33.33% were first-time attendees.
- Of first time attendees:
 - 14.6% were college students.
 - 7.9% were parents with a child in K-12.
 - 68% reported their game day experience to be "excellent."
 - 62% reported they were "likely" to purchase a ticket in the future.
 - 29% reported they were "somewhat likely" to purchase a ticket in the future.

2009-10 Facts

- 75 applicants 2009-10 (18 awarded).

- 18 grants were awarded in 2009-10 (24%- 14 institutions and 4 conferences).
- 23% of the 2008-09 grantees were re-awarded grants for 2009-10.
- 3 out of the 13 2008-09 grant recipients who applied for a 2009-10 grant were awarded – East Tennessee State, San Diego State and the Patriot League.

2009-10 Program Success

10 of 18 Grantees experienced increases in average home game attendance.

1. East Tennessee State University +77.7%
2. Big South Conference +24.1%
3. UC Santa Barbara +22.8%
4. Eastern Michigan +86.9%
5. UCLA +29.4%
6. Patriot League +14.6%
7. South Carolina +23.3%
8. University of Hartford +0.3%
9. West Coast Conference +14.7%
10. Western Athletic Conference +15.2%

2009-2010 Survey Results

- 5,140 respondents (2,000 more than 2008-09).
- Of total respondents:
 - 31% were college students.
 - 25% were 50+ males/females.
 - 15% were parents with a child in K-12.
 - 23% were first-time attendees.
- Of first time attendees:
 - 38% were college students.
 - 24% were parents with a child in K-12.
 - 73% reported their game day experience to be "excellent".
 - 90% reported they were "likely" or "somewhat likely" to purchase a ticket in the future.

2008-10 Summary

- 148 institutions/conference applied for the grant program (2008-10).
- 27% of those institutions reapplied for grants.
- 40 were repeat applicants.
- 58% of all repeat applicants were awarded a grant at least one out of the two years the grant has been offered. (23 out of the 40 repeat applicants).
- 58% out of all conferences applied for the grant. (18 out of the 31 conferences).
- 44% out of the conferences that applied received a grant. (8 out of the 18 conferences).
- 24 total institutional grants have been awarded. (2 institutions were repeat grantees).

- 8 total conference grants have been awarded. (1 conference was a repeat grantee).
- 35 total grants have been awarded within the first two years of the grant program.
- 65% out of all conferences (20 conferences) have been reached through the grant program through either their member institution or the conference itself.

**2009-10 PACK THE HOUSE REGULAR SEASON CHALLENGE
OVERVIEW**

Overall Winner

University of Virginia

- Virginia won the challenge with an attendance of 11,895 vs. University of Tennessee (up 89% from 6,281 last year).
- Virginia set a single game attendance record and set a single season attendance record of 65,506 (average home attendance was 3, 853, which is an increase from their 2008-09 season).

Pack the House Regular Season Challenge Highlights

- Every NCAA Division I women's basketball program (344) was invited to participate.
- At least one institution from the 32 Conferences and Independents participated.
- 511,638 fans attended Pack the House games; down 8% (558,628) from 2008-09.
- 181 institutions submitted information; 63% of the 286 institutions that signed up and 53% of all NCAA Division I schools that sponsor women's basketball.
- 11 institutions had sell outs, which is the highest total in the three-year history of the Pack the House Regular Season Challenge: Army, Central Michigan, Duke, Houston Baptist, Jacksonville, Long Beach State, Marist, Middle Tennessee State, Niagara, Prairie View A&M and Xavier.
- Marist is the only institution to record a sell out for three consecutive years of Pack the House Regular Season Challenge, while Duke, Niagara and Central Michigan recorded sell outs for two of the three Pack the House seasons.
- Hartford and Louisiana Tech are the only two institutions selected as three-time Pack the House Regular Season Conference Champions.
- The Atlantic Sun Conference was the only conference in which every member institution submitted participation materials. The only two other conferences to have 100% participation are the Metro Atlantic and Mountain West during 2007-08.
- 60 institutions increased or tied their 2008-09 regular season attendance record - 33% of 181 schools that participated: Akron, American, Appalachian State, Army, Bowling Green, Bryant, UCLA, Central Michigan, Coastal Carolina, Dayton, Delaware, Duke, East Carolina, East Tennessee State, Eastern Michigan, Florida State, Fresno State, Hartford, Hawaii, Holy Cross, Houston Baptist, Illinois State, Iowa, Jacksonville, Kentucky, Lipscomb, Long Beach State, Longwood, Manhattan, Marist, Mercer, Michigan, Michigan State, Middle Tennessee State, Nebraska, Niagara, Nicholls State, UNC Asheville, North Dakota, Ohio State, Prairie View A&M, St. Mary's (California), Sam Houston State, San Francisco, Stony Brook, Syracuse, Texas, TCU, UTSA, Tulsa, Virginia, Virginia Tech, Weber State, West Virginia, Washington State, Wichita State, Winthrop, Wyoming, Xavier and Youngstown State.
- 12 institutions set single game attendance record: American, Appalachian State, Army, Campbell, Central Michigan, Florida State, Long Beach State, Michigan, Middle Tennessee State, Virginia, Weber State and Xavier.
- 54 institutions set single game attendance record for 2009-10 season: Akron, American, Appalachian State, Army, Belmont, Boston U., Bradley, Cal Poly, Campbell, UCLA, UC Riverside, Central Michigan, Chattanooga, Dartmouth, Duke, Eastern Illinois, Eastern Kentucky, Florida State, Holy Cross, Illinois State, Indiana, Indiana/Purdue-Indianapolis, Iowa, James Madison, Long Beach

State, Longwood, LSU, Louisiana Tech, Marshall, Massachusetts, Miami (Ohio), Michigan, Michigan State, Middle Tennessee State, Missouri, Missouri State, Niagara, North Dakota, North Florida, Ohio State, Purdue, Rhode Island, Sam Houston State, Stony Brook, UTEP, UTSA, Virginia, Wagner, Weber State, West Virginia, Winthrop, Wyoming, Xavier and Youngstown State.

Public Relation Efforts

- Pack the House story posted on ncaa.org.
- Facebook recognition with photo gallery.
- Provided all 33 institution and conference winners with a template press release as well as a print advertisement for publication.
- Provided press release and print advertisement to the WBCA, NACMA and NACWA for publication.
- Full page, full color print ad in game programs for all rounds of the NCAA Division I Women's Basketball Championship.
- Three slides produced for LED board promotion during all rounds of the NCAA Division I Women's Basketball Championship.
- Posted print advertisement on the Pack the House Web page.

**2009-10 PACK THE HOUSE CHAMPIONSHIP CHALLENGE
OVERVIEW**

Program Overview

The post-season “Pack the House Host Challenge” is an extension of the successful regular season program that has been conducted since 2007. The NCAA program included all 16 first- and second-round sites competing against each other from March 20-23, while the four regional sites competed from March 27-29.

Challenge champions were determined by the following criteria:

- Host with the highest percentage of capacity during the first-round or second-round games and regional semifinal or final games. The percentage of capacity was targeted due to the disproportionate seating capacity in each competition venue.
- The number of tickets each host sold by 5 p.m. Eastern time on Selection Monday, March 15 (prior to teams being selected).
- Host submitting all monthly marketing reports ON TIME by the first Monday of every month until April 2010, with the first report due October 1.

Overall Winner

First- and Second Round- Knoxville, University of Tennessee

- Knoxville won the challenge with an attendance of 10,922 and a facility capacity of 89.8% on March 20, 2010.
- They posted a total attendance of 20,944 fans for the first- and second-round games played at Thompson-Boling Arena on the University of Tennessee campus, with 89.8 percent of seats filled for the “Pack the House Host Challenge” day.

Regional Round- Sacramento, University of the Pacific

- Sacramento won the challenge with an attendance of 5,784 and a facility capacity of 82.0% on March 27, 2010.
- They posted a total attendance of 10,047 fans for the Regional played at Arco Arena, with 82 percent of the seats filled for the “Pack the House Host Challenge” day.

Pack the House Championship Challenge Highlights

- Nineteen out of the 20 NCAA Division I Women's Basketball Championship Hosts participated in the Pack the House Championship Challenge.
- Eleven out of the 16 first-and second-round sites posted more than a 30% facility capacity throughout the first and second rounds of the 2010 NCAA Division I Women's Basketball Championship.
- Two out of the 16 first-and second-round sites posted more than an 80% facility capacity: Knoxville and Stanford.
- Two out of the 16 first-and second-round sites posted more than a 70% facility capacity: Norfolk and Notre Dame.
- Three out of the 16 first-and second-round sites posted more than a 50% facility capacity: Ames, Durham and Norman.

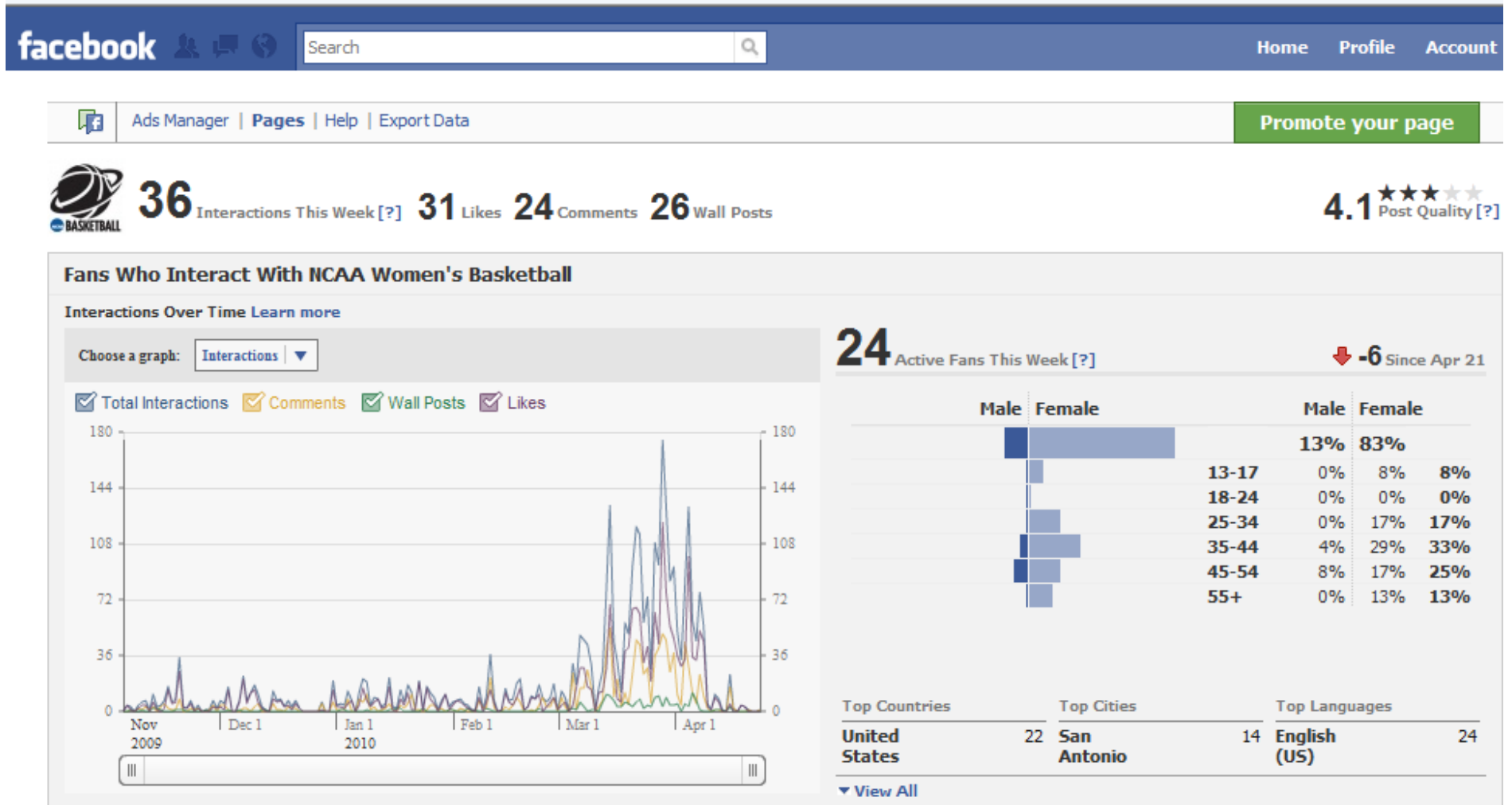
- Four out of the 16 first-and second-round sites posted more than a 30% facility capacity: Cincinnati, Pittsburgh, Seattle and Tallahassee.
- All four regional sites posted more than a 40% facility capacity throughout the regional rounds of the 2010 NCAA Division I Women's Basketball Championship.
- One out of the four regional sites posted more than an 80% facility capacity: Sacramento.
- Three out of the four regional sites posted more than a 30% facility capacity: Dayton, Kansas City and Memphis.

Public Relations Efforts

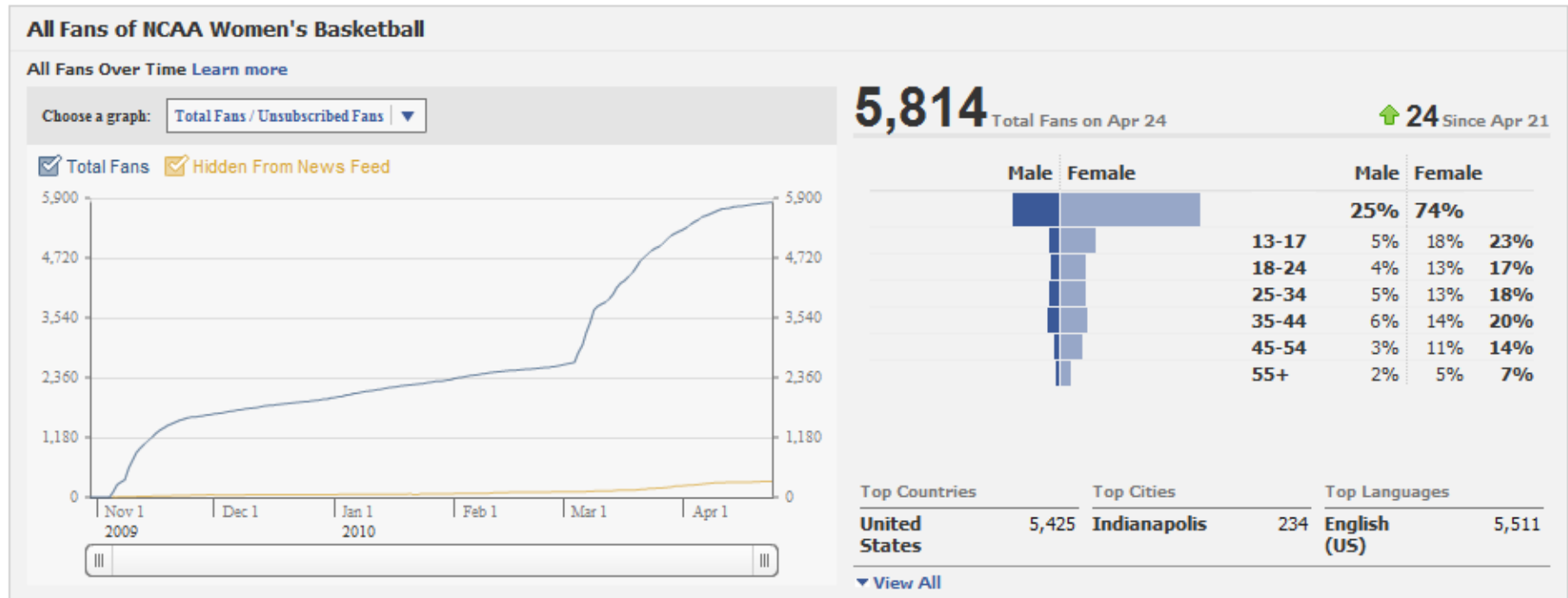
- Pack the House Championship Challenge story posted on ncaa.org and ncaa.com.
- Facebook recognition with photos.
- Provided the two winning hosts with a template press release. Both hosts posted stories on their athletic Web sites.
- NCAA provided donation letters to the Jimmy V Foundation for two \$500 contributions to the Kay Yow/WBCA Cancer Fund on behalf of the NCAA and each winner of the Pack the House Championship Challenge.

2009-2010 NEW MEDIA PLATFORMS - FACEBOOK OVERVIEW

Site Activity and Interactions



Number of Fans and Fan Demographics



Facebook Page Findings

- Female interaction on the Women's Basketball Facebook site is greater than males: Female 83% vs. Males 13%.
- Out of these fans the greatest interaction comes from: Females 35-44 years in age 33% vs. Males 45-54 years in age 8%.
- Female fans outnumber male fans on Women's Basketball Facebook site: Females 74% vs. Males 25%.
- Out of these fans Females age 13-17 show the most interest 23% vs. Males age 35-44 at 6%.


Advertisement Success and Increases – Preliminary Rounds

Definitions

Clicks: The number of times users have clicked on the ads in this campaign.
Impressions: The number of times the ads in this campaign have been shown to users on the site.
CTR (%): The click-through rate for campaign. This is calculated as the number of clicks received divided by the number of impressions.

Advertisement Information

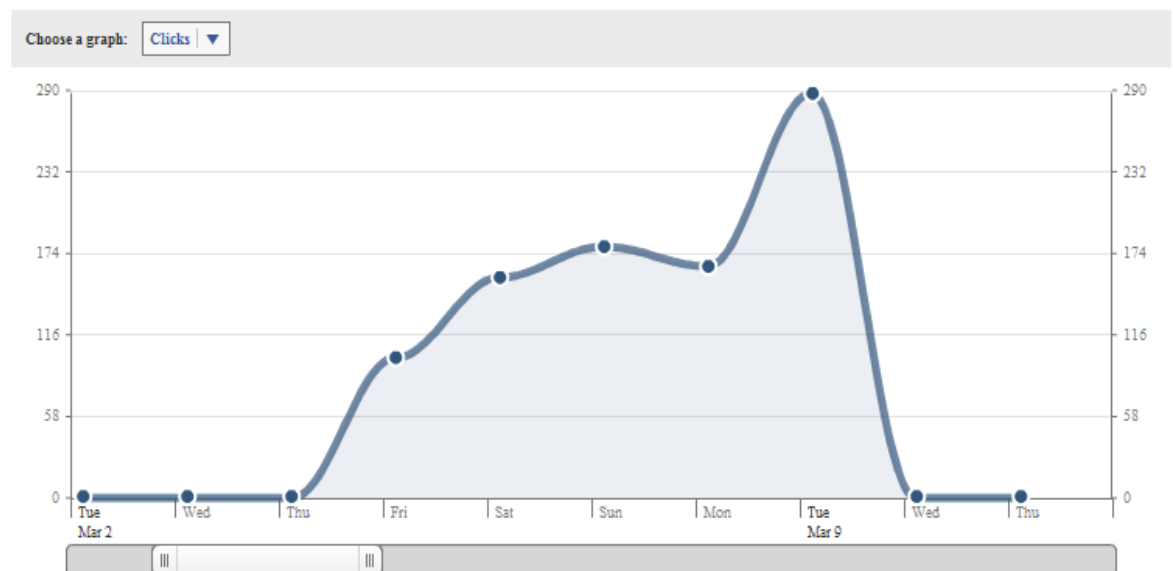
Date: March 2010
Campaign: NCAA Women's Basketball Ad Buy #1
Number of Ad Impressions: 1,537,502
Number of Ad Clicks: 889
CTR Actions: 0.043%
Number of Actions: 667
Unique Impressions: 584,780
Unique Clicks: 885
Unique Click Rate: 0.151%

| | Ad Name | Run Status | Last Updated | Bid | Type | Clicks | Impressions | CTR (%) | Avg. CPC | Avg. CPM |
|--------|---|-------------|--------------|--------|------|--------|-------------|---------|----------|----------|
| |  NCAA Women's Basketball | ✓ Completed | 03/09/2010 | \$0.60 | CPC | 889 | 1,537,502 | 0.058% | \$0.34 | \$0.20 |
| Totals | | | | | | 889 | 1,537,502 | 0.058% | \$0.34 | |

[Show Deleted Ads](#)

1 result

Ad run from 3/5 – 3/9/2010: Increased fans
By 889.



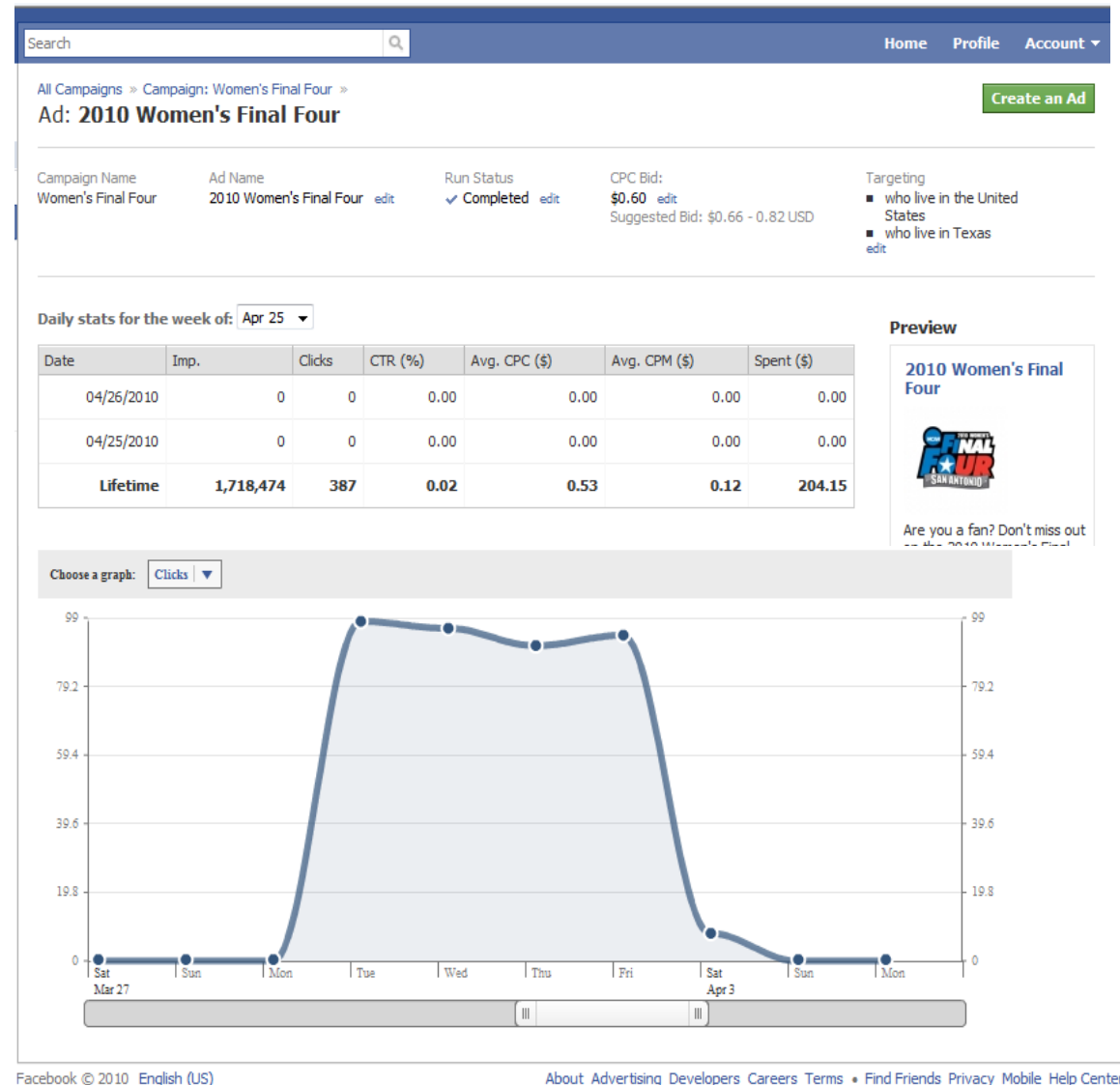
Advertisement Success and Increases – Women's Final Four

Advertisement Information

Date: April 2010
Campaign: Women's Final Four
Number of Ad Impressions: 1,718,474
Number of Ad Clicks: 387
CTR Actions: 0.0225%
Unique Impressions: 588,942
Unique Clicks: 386
Unique Click Rate: 0.0755%

Ad run from 3/29 – 4/3/2010: Increased fans
By 387.

****Both Ads increased awareness and propelled the Women's Basketball Facebook page to increase its fan base by 3,158 people leading to a total of 5,819 fans as of 4/26/10.***



2009-2010 NEW MEDIA PLATFORMS - TWITTER OVERVIEW

Twitter Mission

- Drive traffic to NCAA.com and NCAA.org.
- Raise awareness of the sport.
- Create a community for fans of the sport(s).

Twitter Information

- Real time, real fast.
- Only three years old and projected to be at 12 million users by end of 2009.
- Demographics.
 - Slightly older demographics than Facebook.
 - 20% overlap with Facebook.
 - Mostly, a mobile platform for people on the go.

twitter Have an account? [Sign in](#)

Get short, timely messages from Sue Donohoe.

Twitter is a rich source of instantly updated information. It's easy to stay updated on an incredibly wide variety of topics. [Join today](#) and follow [@NCAAWomensBKB](#).

[Get started now](#) ☐ Get updates via SMS by texting follow NCAAWomensBKB to 40404 in the United States
Codes for other countries

NCAAWomensBKB

WBKB staff spent the day in wrap up meeting. I cooked-scary! Prelim wrapup today. Women's Final Four wrapup on Wednesday. Great day.
4:03 PM Apr 19th via web

What a day! Staff is digging out from 2010 championship. 2011 WFF meetings today. Indy will be great. Make sure to enter tix drawing!
5:00 PM Apr 12th via web

Arrived in Indy last night from San Antonio. What a great Women's Final Four. Thank you San Antonio. Congratulations to UConn.
7:29 AM Apr 8th via web

Name Sue Donohoe
Location Indianapolis, IN
Web <http://www.ncaa.com>
Bio Looking for a different view on women's basketball and the NCAA Championship? Follow me all season long! - Sue

84 following 264 followers 17 listed

Tweets 125

Favorites

Following

Number of Followers

- Currently there are 264 followers of the NCAA Women's Basketball Twitter page and Susan Donohoe.

Public Relations Efforts

- Twitter strategic plan implemented throughout the regular season and preliminary rounds of the 2009-2010 NCAA Division I Women's Basketball Championship.
- Unique behind the scenes content and photos were shared and displayed through Twitter and Facebook.
- Personality-driven – Susan Donohoe.
- Drove traffic to the Women's Basketball Facebook page and NCAA.com Web site.

**REPORT OF THE
NCAA DIVISION I WOMEN'S BASKETBALL ISSUES COMMITTEE
MAY 10-11, 2010, MEETING**

ACTION ITEM.

- **Appointment of Committee Chair.**
 - a. Recommendation. That Ceal Barry, associate director of athletics at the University of Colorado, Boulder, serve as chair effective September 1, 2010.
 - b. Rationale.
 - (1) Ms. Barry is entering her fourth year on the committee.
 - (2) Ms. Barry has extensive knowledge and experience in the sport of women's basketball and administrative oversight.
 - (3) The NCAA Division I Women's Basketball Issues Committee members believe that Ms. Barry will provide good leadership and direction in her service as chair.

INFORMATIONAL ITEMS.

1. **Update on iHoops Program.** The committee was informed that Len Elmore recently was named the new chief executive officer of iHoops and has begun his duties. The committee also received an update on iHoops programming, specifically the Skills Challenge and the new coaches' education program that will begin in the fall of 2010.
2. **Academic Update.** The committee received academic updates from the NCAA Men's Basketball Academic Enhancement Group, NCAA Football Academic Working Group, NCAA Committee on Academic Performance and the NCAA Academic Cabinet. The committee discussed the recommendations of these groups as they relate to its work on a proposed women's basketball academic and athletic development model. The committee noted the need to monitor the progress of recommendations from these groups as they advance through the governance process.
3. **Division I Women's Basketball Academic and Athletic Development Model.** The committee discussed the proposed academic and athletic development model which was recently distributed to the membership for review and comment. The committee expressed its support for the model, acknowledging the need to generate membership feedback and support prior to formally introducing legislative proposals into the governance structure.
4. **Update on NCAA Division I Men's Basketball.** The committee was updated on the work of the NCAA Men's Basketball Focus Group, NCAA Division I Men's Basketball Issues Committee and the recently-announced Division I men's basketball media partner agreement. The committee discussed the activities of each of the groups and the potential impact on women's basketball.

5. **Report from the NCAA Basketball Certification Staff.** The committee was updated on recent changes to the basketball event certification program. The staff informed the committee of the various issues associated with the summer and nonscholastic evaluation opportunities. The staff noted a recent suggestion to include the price of admission in the event certification application process. The committee indicated its support for the requirement of such information being included in the application process.
6. **Division I Women's Basketball Sports Wagering Trends.** The committee was updated on trends in women's sports wagering activity and the staff's continuing educational efforts conducted annually.
7. **Report from the Women's Basketball Coaches Association (WBCA).** Beth Bass, chief executive officer of the WBCA, informed the committee that the Center for Coaching Excellence will be conducted in partnership with the School of Continuing Education at Columbia University. The program is designed to provide collegiate head and assistant women's basketball coaches with comprehensive leadership development opportunities.
8. **Update from the NCAA Division I Women's Basketball Committee.** The committee received information regarding attendance, point differential and ratings for the 2010 championship. The committee also received an update on critical priorities for women's basketball relative to future media partner agreements.
9. **Update on Division I Women's Basketball Working Groups.**
 - a. Collegiate Commissioners Association (CCA)/NCAA Division I Women's Basketball Task Force. The working group proposed three considerations for membership comment and feedback:
 - (1) Reduce the maximum number of women's basketball grants-in-aid from 15 to 13.
 - (2) Restructure the regular-season women's basketball schedule.
 - (3) Construct a "recommended best practices" document relative to regular-season scheduling for women's basketball.
 - b. CCA/NCAA Division I Men's and Women's Basketball Officiating Working Group. The working group has recommended the formation of a Men's College Basketball Officiating (MCBO), LLC and a Women's College Basketball Officiating (WCBO), LLC. A Board of Managers will be appointed for each organization and be responsible for oversight of the work of the organization. The working group will present a program overview to the CCA at its June 2010 meeting for adoption.

- 10. Women's Basketball Rules Committee Report.** The committee reviewed the proposed rules changes for the 2010-11 season and future rule change considerations to be discussed throughout the course of the 2010-11 season.
- 11. Governance Report.** The committee received a report of the recent activities of various Division I governance bodies, specifically the NCAA Division I Recruiting and Athletics Personnel Issues Cabinet report, noting its recent request for feedback from the membership regarding three proposed recruiting models, as well as coaching limits and athletics personnel issues.
- 12. Update on Division I Women's Basketball Marketing Initiatives.**
 - a. NCAA Division I Women's Basketball Grant Program. The committee was informed that the 2010-11 academic year would be the last for the NCAA Division I Women's Basketball Grant Program. The grant program will be evaluated to determine whether it will continue beyond 2010-11.
 - b. The "Pack the House" Challenge. The staff noted that the "Pack the House" challenge was a success during both the regular season, and the preliminary rounds of the 2010 championship.
 - c. New Media Platforms. The staff noted that the introduction of new media to the marketing and promotion of the championship continues to grow and gain popularity as evidenced by over 6,000 Facebook friends of the NCAA Division I Women's Basketball Championship.

LEGISLATIVE ITEMS.

- **Action Items.**
 - a. **NCAA Bylaw 30.16 Administrative Regulations -- Basketball Event Certification -- Women's Basketball -- Admissions.**
 - (1) Recommendation. The NCAA Division I Women's Basketball Issues Committee recommends that the NCAA Division I Championships/Sports Management Cabinet sponsor legislation and recommends that the NCAA Division I Legislative Council adopt noncontroversial legislation to specify that, in women's basketball, in order for a women's basketball event to be certified for coaches to attend, the price of admissions must be listed on the event certification application and the price must be made available to coaches prior to their arrival at the event.
 - (2) Rationale. Current basketball event certification criteria includes the requirement that the price of an event packet be listed on the event certification

application and the price be made available to coaches prior to their arrival at the event. In addition to event packets, operators also often charge admission to coaches to attend the event. Requiring advance notice of the cost of admissions will assist coaches in planning which events to attend. This change is requested as noncontroversial legislation, inasmuch as broader consultation and debate are unlikely to improve the proposal in any substantial way, significant disagreement or alternative points of view are not likely and there does not appear to be a significant impact on existing or proposed legislation. Adopting this proposal as noncontroversial will allow for appropriate notice to event operators as applications are submitted for events occurring on or after May 1, 2011. Finally, this proposal was initiated and supported by the WBCA.

(3) Estimated Budget Impact. None.

(4) Student-Athlete Impact. None.

b. NCAA Bylaws 13.1.8.8-(b)-(1) and 30.10.2 Recruiting -- Contacts and Evaluations -- Basketball Evaluations -- Women's Basketball -- Nonscholastic Evaluations During Academic Year -- National Standardized Testing Weekends.

(1) Recommendation. The Women's Basketball Issues Committee recommends that the Championships/Sports Management Cabinet sponsor legislation for the 2010-11 legislative cycle to specify that, in women's basketball, evaluations at nonscholastic events during the academic year evaluation period shall not occur on any weekend (including Friday, Saturday and Sunday) during which the PSAT, SAT, PLAN or ACT national standardized tests are administered; further, if the PSAT, SAT, PLAN or ACT national standardized tests are administered on dates that conflict with the fall and spring nonscholastic evaluation weekends, evaluations at nonscholastic events shall be permissible during the first full weekend (including Friday, Saturday and Sunday) of the October evaluation period and that if the PSAT, SAT, PLAN or ACT national standardized tests are administered on dates that conflict with the spring nonscholastic evaluation weekend, the five day evaluation period in April shall shift to the second Friday following the initial date for the spring signing of the National Letter of Intent through the following Tuesday.

(2) Rationale. The women's basketball recruiting calendar allows coaches to evaluate prospective student-athletes at nonscholastic events during the women's basketball prospective student-athlete's academic year during the last full weekend (including Friday, Saturday and Sunday) of the fall contact period and the Friday, Saturday and Sunday of the spring evaluation period. There have been instances in which these designated time periods have conflicted with national standardized testing dates and, in some instances, resulted in prospective student-athletes facing undue pressure to forego the taking of a

standardized test in order to participate in a nonscholastic event. When a national standardized testing date occurs during a weekend when it is permissible to evaluate prospective student-athletes participating in nonscholastic events, in the fall, designating the following weekend as the nonscholastic evaluation weekend and shifting the five evaluation days (which include the nonscholastic weekend) in April to the following week, is an appropriate and simple solution to this issue while retaining the same amount of nonscholastic evaluation opportunities during the academic year. Finally, Proposal No. 2009-36 was withdrawn from the 2009-10 legislative cycle so this concept could be further developed as represented in this proposal. The WBCA supports and has requested this legislative change to the women's basketball recruiting calendar.

(3) Estimated Budget Impact. None.

(4) Student-Athlete Impact. None.

c. NCAA Bylaw 11.3.2 Personnel -- Income in Addition to Institutional Salary -- Endorsement of Noninstitutional Athletics Events Involving Prospective Student-Athletes by Institutional Staff Members.

(1) Recommendation. The Women's Basketball Issues Committee recommends that the Championships/Sports Management Cabinet sponsor legislation for the 2010-11 legislative cycle to specify that, in women's basketball, athletics department staff members may not endorse, serve as a consultant, or promote a noninstitutional athletics event that primarily involves prospective student-athletes by permitting the use of his or her name, picture or quotations. [Note: Although this recommendation was initiated by the Women's Basketball Issues Committee, the Championships/Sports Management Cabinet should consider whether it is appropriate to sponsor this proposal for all sports.]

(2) Rationale. Current legislation precludes athletics department staff members from endorsing, serving as consultants or participating on advisory panels for any recruiting or scouting service involving prospective student-athletes and institutional coaching staff members from promoting a noninstitutional camp or clinic, unless the coaching staff member is employed by the camp. Current legislation, however, does not preclude athletics department staff members from endorsing, serving as a consultant or promoting a noninstitutional athletics event primarily involving prospective student-athletes. Often these athletics events are conducted by recruiting or scouting services and are designed to provide evaluation opportunities of prospective student-athletes. In order to minimize any potential recruiting advantage and to promote equity in the recruitment of prospective student-athletes, institutional staff members should be precluded from any involvement in the endorsement, serving as a consultant or promotion

of a noninstitutional athletics event primarily involving prospective student-athletes. In addition, this prohibition will eliminate a perception that institutions receive a recruiting advantage if a coach or other athletics department staff member is involved in any way with the athletics event. The WBCA supports and has requested this legislative change.

- (3) Estimated Budget Impact. None.
- (4) Student-Athlete Impact. None.

d. NCAA Bylaws 13.1.6.4, 13.1.8.6 and 13.1.8.8 Recruiting -- Contacts and Evaluations -- Recruiting Opportunities -- Women's Basketball -- Seven Opportunities.

- (1) Recommendation. The Women's Basketball Issues Committee recommends that the Championships/Sports Management Cabinet sponsor legislation for the 2010-11 legislative cycle to specify that, in women's basketball, there be an increase to the number of recruiting opportunities (contacts and evaluations) from five to seven.
- (2) Rationale. This proposal promotes parity among sports by allowing women's basketball the same number of recruiting opportunities afforded to coaches in all other sports (except football). The WBCA supports and has requested this legislative change.
- (3) Estimated Budget Impact. None, inasmuch as the number of recruiting-person days will not increase as a result of this recommendation.
- (4) Student-Athlete Impact. None.

e. NCAA Bylaw 11.7.4.3 Personnel -- Limitations on the Number and Duties of Coaches -- Limitations on the Number of Coaches and Off-Campus Recruiters -- Off-Campus Recruiting -- At Any One Time -- Evaluation Periods -- Women's Basketball.

- (1) Recommendation. The Women's Basketball Issues Committee recommends that the Championships/Sports Management Cabinet sponsor legislation for the 2010-11 legislative cycle to specify that, in women's basketball, during evaluation periods, a coach replaced for the purpose of off-campus recruiting activities is not required to return to the institution's campus before engaging in additional recruiting activities, provided no more than three coaches engage in off-campus recruiting activities each day. [Note: Although this recommendation was initiated by the Women's Basketball Issues Committee,

the Championships/Sports Management Cabinet should consider whether it is appropriate to sponsor this proposal for men's basketball and/or all sports.]

- (2) Rationale. During evaluation periods, women's basketball coaches travel extensively in order to identify prospective student-athletes. Outside of the July evaluation periods, only three of the four coaches are permitted to recruit off campus at any one time, and this is regulated by requiring a coach who comes "off the road" to return to campus before being permitted to resume recruiting activities. Further, during the July evaluation periods, an institution may use either the general rule regarding the limit on the number of coaches who may recruit off campus at any one time (i.e., a replaced coach may not engage in additional recruiting activities until after he or she has returned to the institution's campus) or the exception to the general rule [i.e., a replaced coach is not required to return to the institution's campus before engaging in additional recruiting activities, provided no more than three coaches engage in off-campus recruiting activities each day (July 1, 2009, staff interpretation)]. It is preferable that the three-coach limit be regulated by permitting only three coaches to engage in off-campus recruiting each day, and by permitting a coach who is replaced as an off-campus recruiter to resume recruiting without returning to campus first. This proposal would allow three coaches to evaluate each day, while providing an institution the flexibility to have the fourth coach travel directly to another location. Under the current rule (outside of the July evaluation periods), coaches must return to campus, creating needless expenses and using valuable time. The number of recruiting-person days remains the same so there is not an increase in recruiting opportunities, but instead programs will realize greater flexibility with how to use those recruiting-person days. With the limit on recruiting-person days, it is not feasible or practical for institutions to have all their coaches off campus recruiting during each day of an evaluation period. However, this proposal provides institution's greater autonomy with how to best use those recruiting-person days, managing costs, and maintaining competitive equity by still limiting the number of coaches that may engage in recruiting activities each day. This proposal is also intended to eliminate the option of using the general rule relating to the number of coaches permitted to recruit off campus at any one time. Finally, this proposal was initiated and supported by the WBCA.

- (3) Estimated Budget Impact. Potential cost savings.

- (4) Student-Athlete Impact. None.

f. NCAA Bylaw 11.7.4.3 Personnel --Limitations on the Number and Duties of Coaches --Limitations on the Number of Coaches and Off-Campus Recruiters --Off-Campus Recruiting --At Any One Time --Nonscholastic Weekends During the Academic Year --Women's Basketball.

- (1) Recommendation. The Women's Basketball Issues Committee recommends that the Championships/Sports Management Cabinet sponsor legislation for the 2010-11 legislative cycle to specify that, in women's basketball, during the two nonscholastic evaluation weekends that occur during the academic year, a coach replaced for the purpose of off-campus recruiting activities is not required to return to the institution's campus before engaging in additional recruiting activities, provided no more than three coaches engage in off-campus recruiting activities each day.
- (2) Rationale. In women's basketball, evaluations at nonscholastic events during the academic year may occur only on two weekends (the last full weekend of the fall contact period and the Friday, Saturday and Sunday of the spring evaluation period). During these nonscholastic evaluation weekends, women's basketball coaches travel extensively in order to identify prospective student-athletes. Outside of the July evaluation periods, only three of the four coaches are permitted to recruit off campus at any one time, and this is regulated by requiring a coach who comes "off the road" to return to campus before being permitted to resume recruiting activities. Further, during the July evaluation periods, an institution may use either the general rule regarding the limit on the number of coaches who may recruit off campus at any one time (i.e., a replaced coach may not engage in additional recruiting activities until after he or she has returned to the institution's campus) or the exception to the general rule [i.e., a replaced coach is not required to return to the institution's campus before engaging in additional recruiting activities, provided no more than three coaches engage in off-campus recruiting activities each day (July 1, 2009, staff interpretation)]. It is preferable that the three-coach limit be regulated by permitting only three coaches to engage in off-campus recruiting each day, and by permitting a coach who is replaced as an off-campus recruiter to resume recruiting without returning to campus first. This proposal would allow three coaches to evaluate each day during the nonscholastic evaluation weekends, while providing an institution the flexibility to have the fourth coach travel directly to another location. Under the current rule (outside of the July evaluation periods), coaches must return to campus, creating needless expenses and using valuable time. The number of recruiting-person days during the academic year remains the same so there is not an increase in recruiting opportunities. Finally, this proposal was initiated and supported by the WBCA.
- (3) Estimated Budget Impact. Potential cost savings.
- (4) Student-Athlete Impact. None.

**g. NCAA Bylaw 20.9.6.2 Membership -- Division I Membership Requirements --
Basketball Scheduling -- One-Third of Women's Contests in Home Arena.**

- (1) Recommendation. The Women's Basketball Issue Committee recommends that the Championships/Sports Management Cabinet sponsor legislation for the 2010-11 legislative cycle to specify that, in women's basketball, an active or provisional member must play at least one-third of its regular-season women's basketball contests in the arena regularly used for the institution's home games.
- (2) Rationale. There has been an increase in the number of women's basketball teams who play a large number of away-from-home contests. These contests often occur prior to conference games, resulting in student-athlete's missing additional class and it is becoming more common for institutions to be paid guarantees by the home team. Requiring each institution to have a minimum number of home contests will result in some competitive balance. Further, this provision currently exists for men's basketball and it is appropriate for women's basketball to have the same scheduling requirements associated with Division I membership. Finally, this proposal was initiated and supported by the WBCA.
- (3) Estimated Budget Impact. None.
- (4) Student-Athlete's Impact. None.

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