AGENDA

NATIONAL COLLEGIATE ATHLETIC ASSOCIATION

DIVISION I COMMUNICATIONS AND COORDINATION COMMITTEE

Conference call
Dial-in Number: 1-866-590-5055
Access Code: 2275631

August 16, 2011
2 p.m. Eastern time

1. Welcome and opening remarks.

2. Report of the NCAA Division I Communications and Coordination Committee April 19, 2011, conference call. [Supplement No. 1]

3. Key items from the June/July/August cabinet/council meetings and conference calls. [Supplement No. 2]

4. Report of the Presidential Retreat. [Supplement No. 3]

5. Division I Student-Athlete Advisory Committee Update.

6. Other business.

7. Adjournment.

REPORT OF THE NATIONAL COLLEGIATE ATHLETIC ASSOCIATION DIVISION I COMMUNICATIONS AND COORDINATION COMMITTEE (CCC) CONFERENCE CALL

Participants: April 19, 2011

Mike Alden, University of Missouri – Leadership Council
Sarah Bobert, Marquette University – Awards, Benefits, Expenses and Financial Aid Cabinet
Carolyn Callahan, University of Virginia – Academic Cabinet
Rob Halvaks, Big West Conference – Administration Cabinet
Scott Krapf – Division I Student-Advisory Committee
Shane Lyons, Atlantic Coast Conference –Legislative Council
Mike Rogers, Baylor University – Amateurism Cabinet
Judy Rose, University of North Carolina, Charlotte – Championships/Sports Management Cabinet
Jacqueline Campbell, NCAA – recording secretary

Petrina Long, University of California, Los Angeles – Recruiting and Athletics Personnel Issues Cabinet, was unable to participate on the call.

NCAA staff: David Berst, Shauna Cobb, Angie Cretors, Jennifer Daniels, Lynn Holzman, Michelle Hosick, Kayla McCulley, Rachel Newman, Jobrina Perez, Carol Reep, Kris Richardson, Alex Smith, Jennifer Strawley, Sharon Tufano, Katie Willet and Leeland Zeller also participated on the call.

The conference call was called to order at 1:02 p.m. by Jacqueline Campbell. All were present as noted above.

1. **Report of the Committee's November 30, 2010, Conference Call.** The committee approved the report of its November 30, 2010, conference call.

2. **Key Items from the February/March/April Division I Governance Meetings.** The committee received a report of the key items from the February/March/April cabinet and council meetings.

   a. **Legislative Council** – The committee received the following information regarding actions of the Legislative Council during its April 11-12, 2011, meeting:

      (1) Non-Coaching Staff Limitations – The Council tabled three proposals that would have established limits on the number of non-coaching personnel in the sports of football, and men's and women's basketball. The Council agreed that

there should be limits on non-coaching personnel; however, it expressed concern as to whether the proposals, as written, can effectively address the concerns related to the proliferation of non-coaching sport-specific personnel.

(2) Student-Athlete Likeness – The Council tabled Proposal No. 2010-26 as amended by 2010-26-3, which would have modified the legislation related to the use of a student-athlete's name and likeness for promotions and advertisements. The Council will seek membership feedback and will review the proposal again in October.

(3) Board of Directors Resolution – The Council developed several concepts that will be shared with the Board of Directors in response to the April 2010 Board Resolution regarding the Division I legislative cycle. Two concepts that will be shared are: (a) Changing the legislative cycle to a two-year overlapping cycle where specified bylaws will be included in alternate-year cycles, and (b) Increasing the requisite number of requests necessary to call for an override vote from 30 to 75, to suspend legislation from 100 to 125, and for FCS-only issues from 15 to 25.

b. Awards, Benefits, Expenses and Financial Aid Cabinet – During its February meeting, the cabinet reviewed financial aid data that would assist with its examination of maximum grant-in-aid limitations, and head count and equivalency sport designations. In June, the cabinet plans to review additional statistical data along with feedback from the membership as it considers how amending financial aid legislation may impact Title IX and participation levels.

3. Key Items on the Division I Agenda. The committee received the following information regarding several key items on the Division I agenda:

a. Academics. During its February meeting, the Academic Cabinet continued its review of possible changes to the 2-4 transfer requirements. The cabinet reviewed feedback regarding its initial draft concepts and modified those concepts to provide greater clarity in application. The cabinet has circulated the modified concepts to the NCAA membership and two-year college community for additional feedback. The committee was informed that the cabinet prefers the recommendations be reviewed as a package, inasmuch as together, the components of the package develop minimum standards that reflect the academic preparation needed to succeed academically at a Division I institution. The package also provides student-athletes, who are academically underprepared when enrolling at a two-year college, sufficient time to meet 2-4

transfer requirements. The cabinet plans to sponsor legislation for membership consideration in the 2011-12 legislative cycle.

b. **Men's Basketball Recruiting**. In January, the Leadership Council began its review of men's basketball recruiting with presentations from representatives of the Black Coaches and Administrators (BCA), Collegiate Commissioner Association (CCA), iHoops, National Association of Basketball Coaches (NABC) and National Federation of High Schools (NFHS). Following the January meeting, two subcommittees of the Leadership Council were formed and met via conference call several times in March. The Council was provided a status report during its April 4 meeting in Houston, Texas where the group heard presentations from several current and former Division I head men's basketball coaches, the executive director of the NABC, two non-scholastic event operators and two Division I Student-Athlete Advisory Committee (SAAC) members. The Council also received feedback from 20 Division I and Football Championship Subdivision (FCS) commissioners and head men's basketball coaches from those conferences, as well as recruiting model alternatives developed by conference office administrators with compliance and men's basketball backgrounds from the Group of Six conferences. Moving forward, the two subcommittees will continue to meet with an expected joint meeting of the two groups in July. The Leadership Council will meet again in July/August and will begin to develop a men's basketball recruiting model for consideration by the Board of Directors during its October meeting. It is anticipated that the Board will sponsor legislation in the 2011-12 legislative cycle that would create a new men's basketball recruiting model.

c. **Agents**. The Amateurism Cabinet continued its discussions regarding agents during its February meeting. The cabinet considered the following concepts:

(1) Definition of an Agent. The cabinet is considering a new definition that would broaden the current definition of an agent and would include outside third parties who have been inserting themselves into the lives of prospective and enrolled student-athletes.

(2) Agent Contact Calendar for the Sport of Football. This calendar would regulate the contact and non-contact periods that govern communications between football student-athletes and agents, taking into account the National Football League Players Association (NFLPA) junior rule. It was noted that there does not appear to be much support for this type of calendar.

(3) National Agent Registration Program. This program would assist student-athletes and member institutions with education regarding agents/advisors as they pursue opportunities for professional sports careers.

4. Division I Student-Athlete Advisory Committee Update. Scott Krapf, chair of the Division I Student-Athlete Advisory Committee (SAAC), reported on his participation in men's basketball recruiting discussions during the April 4 Leadership Council meeting. He also noted that the Division I SAAC has had ongoing discussions regarding the following:

- Proposal No. 2010-26 related to the use of student-athletes' names and likenesses in promotions and advertisements;
- Ways to better communicate with high-profile men's basketball student-athletes as they seek feedback regarding men's basketball recruiting;
- SAAC awards of excellence;
- A division-wide community service project, and
- The Capitol One Cup and how it may be better structured.

5. Proposed Future Call Dates. The staff noted that the next call of the committee would follow the June cabinet and July/August Leadership Council meetings. Calendars will be sent to committee members to determine availability.

6. Adjournment. The call was adjourned at 1:45 p.m.

Key/Action Items from the June/July Division I Cabinet/Council Meetings

1. **Leadership Council**.

   a. **Men's Basketball Recruiting Discussion**. The Leadership Council received reports from its two men's basketball recruiting subcommittees regarding concepts recommended for consideration by the full Council. The Council noted that there should be a logical progression within the recruiting model and conducted its discussions with that in mind. The Council agreed on concepts in several areas within the recruiting model, but noted that other areas required further discussion and feedback. The Council's recommendations will be distributed to various constituent groups [e.g., Collegiate Commissioners Association (CCA), National Association for Athletics Compliance (NAAC), DIA Faculty Athletics Representatives, Collegiate Commissioners Association Compliance Administrators (CCACA), Division I Recruiting and Athletics Personnel Issues Cabinet] for feedback prior to final review in October, at which time the Council will finalize its recommendations for consideration by the Board of Directors at its October meeting.

   b. **Discussion of Agent Activities.** The Council was informed of various strategies being developed to address agent-related issues. The Council encouraged its Agent Subcommittee to continue discussion and monitoring of these issues.

   c. **Multidivisional Reclassification – Opposite Gender – NCAA Bylaw 20.4.1.2**. The Leadership Council reviewed a request from the Division I Administration Cabinet that it consider sponsoring legislation to permit current non-Division I institutions with only one sport (other than football and basketball) classified in Division I to seek reclassification of one sport of the opposite gender. The Council asked that staff provide additional information related to possible legislation for its review in October.

2. **Legislative Council**.

   a. **Review of Proposals Subject to Override Vote.** Pursuant to NCAA Constitution 5.3.2.3.3, the Legislative Council reviewed its legislative decisions regarding Proposal No. 2009-100-A (recruiting – tryouts -- nonscholastic practice or competition and noninstitutional camps or clinics -- men's basketball) and Proposal No. 2010-30 (recruiting -- telephone calls -- time period for telephone calls -- sports other than football). The Legislative Council sustained its previous action of adopting Proposal No. 2009-100-A (which was amended and also adopted by the NCAA Division I Board of Directors) and reversed its previous action of adopting Proposal No. 2010-30. (Voting results may be found in Attachment.)

Pursuant to Constitution 5.3.2.3.3, the Football Championship Subdivision Governance Committee reviewed its legislative decision regarding Proposal No. 2010-83 (awards, benefits and expenses -- expenses provided by the institution for practice and competition -- nonpermissible -- lodging in conjunction with a regular-season home contest -- championship subdivision football). The committee reversed its previous action of adopting Proposal No. 2010-83. (Voting results may be found in Attachment.)

b. In response to the Division I Board of Directors' April 2010 resolution, the Legislative Council continued its discussion of concepts that would assist in streamlining the legislative process, while also providing the Board of Directors with adequate notice of legislation of national interest. As a result of its discussions, the Legislative Council recommended that the Board of Directors sponsor legislation for the 2011-12 legislative cycle for the following concepts:

1. Legislative process that consists of two overlapping two-year cycles.

2. An increase to the requisite number of requests to initiate an override of the adoption or defeat of a legislative proposal and to suspend a legislative change.

3. Academic Cabinet.

a. Review of NCAA Division I Academic Eligibility Requirements for Two-Year College Transfers. The NCAA Division I Academic Cabinet continued its discussion of possible changes to two-year college transfer academic requirements. Based on membership and two-year college feedback regarding the most recent draft package of concepts, the cabinet refined the concepts and sponsored legislative proposals for the 2011-12 legislative cycle. Specifically, the cabinet sponsored three separate proposals in this area; increased academic standards, a year of academic preparedness and a new waiver structure.

b. Review of NCAA Division I Initial-Eligibility Requirements. The cabinet discussed potential changes to initial-eligibility requirements. The cabinet considered a spectrum of potential changes. Specifically, the cabinet explored increases to the current initial-eligibility model including an increase to the minimum core grade-point average. In addition, the cabinet considered the development of alternative initial-eligibility models.

4. Administration Cabinet.

a. Annual Review/Advancement of Provisional/Reclassifying Members. The cabinet reviewed the progress of all 10 institutions currently in the process of reclassifying their sports programs to Division I active status. Specifically, the group reviewed the annual reports and updated strategic plans for all reclassifying and provisional members and focused on whether such institutions were meeting all applicable legislative requirements and were responsive to feedback provided to the institution the previous year by the cabinet. The cabinet agreed to recommend to the Division I Board of Directors that Florida Gulf Coast University, Houston Baptist University, University of North Carolina Central and University of South Carolina, Upstate, be elected to active Division I membership status.

b. Multidivisional Reclassification – Opposite Gender -- NCAA Bylaw 20.4.1.2. The cabinet engaged in a thorough discussion regarding the application of new Proposal No. 2010-100 and the elimination of multidivisional reclassification and recommended that the Division I Leadership Council consider sponsoring legislation to permit current non-Division I institutions with a sport (other than football and basketball) classified in Division I for only one gender to seek reclassification of one Division I sport of the opposite gender. The cabinet directed the staff to develop information outlining potential issues that merit discussion related to this topic.

5. Amateurism Cabinet.

a. Earmarked Expenses for Prospective Student-Athletes in Individual Sports. The NCAA Division I Amateurism Cabinet is proposing legislation to permit an individual, prior to collegiate enrollment, who is participating in an individual sport, to accept expenses for athletics participation from outside sources (not otherwise permitted by the NCAA) provided the funds are not provided by an agent or an institution.

b. Agent Activities. The cabinet continued its comprehensive review of agent activities. The concepts discussed included an evaluation of the use of agents for prospective student-athletes participating in nonopt-in draft sports, implementing an agent registration program and the creation of a national professional sports counseling program. In addition, the cabinet is proposing legislation to expand the definition of an agent.

c. Prize Money for Tennis Prospective Student-Athletes. The cabinet is proposing legislation to permit tennis prospective student-athletes to accept prize money not to exceed $10,000 per calendar year. Further, to specify that once the individual has

reached the $10,000 limit, he or she may receive additional prize money on a per event basis, provided such prize money does not exceed his or her actual and necessary expenses for participation in the event.

d. **Sponsorship of Legislation.** The cabinet agreed to sponsor several proposals for the 2011-12 legislative cycle including the following:

- **Definition of an Agent.** This proposal would modify the definition of an agent to include any individual who directly or indirectly represents or attempts to represent a prospective student-athlete or student-athlete in the marketing of his or her athletics ability or reputation for financial gain; or seeks to obtain any type of financial gain or benefit from securing a prospective student-athlete's enrollment at an institution or a student-athlete's potential earnings as a professional athlete. This definition may include, but is not limited to, a certified contract advisor, financial advisor, marketing representative, brand manager or anyone who is employed or associated with such persons.

6. Awards, Benefits, Expenses and Financial Aid Cabinet.

a. **Examination of Maximum Grant-in-Aid Limitations/Equivalency versus Head Count Designations.** The NCAA Division I Awards, Benefits, Expenses and Financial Aid Cabinet reviewed information that included an overview of statistical data provided by the NCAA research staff related to Division I current participation numbers, current trends in awarding aid and total number of student-athletes participating who do not receive athletics aid. The cabinet also examined concepts that could affect administration of team financial aid limits. Following the review, the cabinet agreed its members will solicit feedback from their campuses and conferences on whether current designations (head count or equivalency) and team financial aid limits are appropriate. The cabinet members will also engage their campuses and conferences in discussions on methods for calculating equivalencies, including methods that would not use actual and average figures the way they currently are used. Additionally, the cabinet charged the staff with collecting additional statistical information, including information related to participation numbers based on race/ethnicity, numbers of student-athletes who participate without receiving athletics aid and high school participation numbers. The cabinet will review the information and feedback at its September meeting.

b. **Review of Equivalency Computation Method.** The cabinet reviewed and discussed altering the permissible method for equivalency computations (NCAA Division I Bylaw 15.5.3.2) to a method similar to the method used in Division II. The cabinet reviewed information on the current equivalency computations legislation in Division

I and Division II, including information submitted by a cabinet member. The cabinet agreed to sponsor legislation for the 2011-12 legislative cycle to permit an institution to use either the actual or average amount received by a student-athlete as the numerator and either the actual or average amount of the full grant-in-aid value in the denominator when calculating equivalencies.

c. Identification of Future Agenda Items and Determination of Priorities. The cabinet identified the following priorities for review, noting that data collection may be necessary to fully examine these issues:

(1) Examination of maximum grant-in-aid limitations.

(2) Educational outreach to financial aid administrators.

(a) Team; and

(b) Equivalency versus head count designations.

(3) Methods for calculating equivalency computations.

(4) Time period for providing expenses using the departure/return expense legislation.

7. Championships/Sports Management Cabinet.

a. Track and Field. The cabinet reviewed and preliminarily discussed a letter from the Big 12 Council of Faculty Athletics Representatives requesting that the cabinet at its September meeting vote on whether to eliminate track and field regionals. The cabinet also reviewed information from the NCAA GOALS study and a letter from the United States Track and Field and Cross Country Coaches Association and agreed to continue discussion on the topic during the September 2011 meeting.

b. NCAA Division I Women's Soccer Committee.

(1) Date Standardization. The cabinet approved a recommendation that, effective with the 2012 championship, the date formula for the Women's College Cup be standardized so that the Women's College Cup will occur the first weekend in December, and if December 1 is a Saturday that will count as the first weekend with competition taking place on Friday and Sunday. The NCAA Division I Women's Soccer Committee believes that the championship should occur at the same time each year and a week prior to the Men's College Cup.

(2) Championship Format. The cabinet approved a recommendation that the 1-1-2-2 championship format approved in June 2010 be changed to a 1-2-1-2 format, effective with the 2011 championship.

8. Recruiting and Athletics Personnel Issues Cabinet.

a. Continuing Examination of the Recruiting Model. The NCAA Division I Recruiting and Athletics Personnel Issues Cabinet continued its comprehensive examination of recruiting models in the areas of contacts, evaluations, electronic transmissions, telephone calls and official visits. The cabinet reviewed feedback received from conferences, coaches associations and roundtables conducted at the recent regional rules seminars. Based on the feedback received, the cabinet agreed to sponsor legislative proposals related to electronic transmissions (e.g., text messages) and evaluations. In addition, the cabinet reviewed feedback submitted by sport specific groups and coaches associations regarding the development of recruiting calendars and establishing recruiting-person days or evaluation days in all sports for which such provisions currently do not apply. Based on the feedback, the cabinet sponsored proposals to establish recruiting calendars for men's and women's fencing, field hockey, men's ice hockey, women's gymnastics and wrestling. The cabinet noted a lack of consensus in the membership regarding concepts that would permit earlier contacts and official visits and the NCAA Division I Leadership Council's current review of men's basketball recruiting issues. Therefore, the cabinet agreed to defer additional discussion of these concepts until after the review of the men's basketball recruiting issues is complete and the membership has reacted to the resultant model. During the upcoming year, the cabinet will explore potential concepts to deregulate and simplify recruiting rules.

b. Discussion on Limits on Noncoaching Staff with Sport Specific Responsibilities. The cabinet discussed a request from the NCAA Division I Legislative Council to explore potential revisions or alternatives to the current proposals regarding limits on noncoaching staff with sport specific responsibilities. Specifically, the cabinet discussed whether the current proposals appropriately addressed competitive equity and financial resource issues and concerns related to monitoring and enforcement. The cabinet noted that restricting the activities of noncoaching staff members (e.g., attending practice, sitting on the bench during contests) has the potential for unintended consequences, such as eliminating a noncoaching staff member's access to the coaching staff for administrative or student-athlete welfare purposes. In addition, such restrictions may limit a noncoaching staff member's ability to gain professional development. The cabinet noted that previous feedback received from the membership favored the limits identified in the current proposals. Based on feedback

c. from the NCAA enforcement staff, the cabinet believes that the current legislation regarding limitations on number and duties of coaches is enforceable and may be sufficiently monitored. The cabinet will continue to review feedback from the membership and explore options related to this topic at its September meeting.

d. **Sponsorship of Recruiting Legislation.** The cabinet agreed to sponsor a number of proposals for the 2011-12 legislative cycle including the following:

(1) **Recruiting – Recruiting Materials – Electronic Transmissions.** This proposal would permit all forms of electronically transmitted correspondence (e.g., electronic mail, text messaging, Instant Messenger) to be sent to an individual (or his or her parents or legal guardians), provided the correspondence is sent directly to the individual (or his or her parents or legal guardians) and is private between only the sender and recipient. Further, the proposal would permit an institution to begin sending recruiting materials, including electronic transmissions, to a prospective student-athlete on the date that is consistent with the date on which the institution may begin to make telephone calls to an individual in the particular sport (e.g., June 15 at the conclusion of the prospective student-athlete's sophomore year in high school for men's basketball and men's ice hockey, July 1 following the completion of the junior year in high school for most other sports).

(2) **Recruiting – Telephone Calls.** This proposal would eliminate the limitations on the numbers and frequency of telephone calls to prospective student-athletes, once the permissible date on which institutions may begin calling prospective student-athletes is reached.

Excerpt from the August 11, 2011, NCAA Division I Board of Directors Meeting

2. **President's Report.** NCAA President Mark Emmert reported on the following items:

a. **Presidential Retreat.** President Emmert thanked the Board members for their lively discussion during the retreat the previous two days and noted that participants in the retreat have asked that he appoint working groups and establish an agenda with aggressive timelines for the Board to act on their recommendations that address the following areas:

(1) Financial Sustainability.

(a) Institutional and NCAA resource efficiencies that can be achieved through the review of NCAA rules and athletics practices (e.g., personnel, travel, recruitment).

(b) Identification of areas where greater flexibility can be employed on a conference-by-conference basis to use resources in support of the student-athlete well-being, particularly the value of grants-in-aid and multi-year scholarship commitments.

(2) Integrity of the Collegiate Model.

(a) Review and amend the NCAA Division I Manual to reduce the volume of unenforceable and inconsequential rules that fail to support our core principles and place an emphasis on the most strategically important matters. The group is also charged with developing filters that ensure new legislation aligns and addresses our core principles and values.

(b) Charge the NCAA Enforcement Staff, Division I Committee on Infractions and Division I Infractions Appeals Committee to propose a multi-level enforcement penalty structure.

BOARD ACTION: The Board directed President Emmert to bring to the Board in October an action plan (including the formation of several working groups and possible action items) that would expeditiously address the issues in the areas of financial sustainability and integrity of the collegiate model. (Unanimous voice vote.)

b. **Status Report on Work of Bowl Game Licensing Task Force**. Harvey Perlman, chair of the Task Force, provided the Board with an interim report on the work of the Task Force, which included recommendations in the area of governance, advertising and sponsorship, and student-athlete welfare. In its review of bowl game licensing, the Task Force noted that the purpose of NCAA regulation of postseason football bowls should be to assure that the bowls reflect the collegiate model of intercollegiate athletics. In that context, the NCAA has a strong interest in assuring that bowls are governed with integrity, that they are managed in a way that is consistent with student-athlete welfare, and that their commercial, promotional

and sponsorship activities be consistent with the values associated with collegiate sports. The Task Force will distribute its preliminary recommendations to constituent groups [e.g., Football Bowl Subdivision (FBS) commissioners, DIA Athletics Directors, DIA Faculty Athletics Representatives, bowl operators] for review and comment with plans to present its final report to the Board in October.

c. NCAA Division I Committee on Academic Performance Report. Walt Harrison, chair of the Committee on Academic Performance (CAP), presented the following committee recommendations to the Board: [Reference Supplement Nos. 1A and 1B.]

(1) Academic Performance Rate (APR) Penalty Benchmark.

(a) That the Board amend the Academic Performance Rate (APR) penalty benchmark from the current multi-year rate of 900 to a multiyear rate of 930 in order to avoid penalties within the new penalty structure.

(b) Replace the current filter system used for determining historical penalties with a single filter system that is based on improvement and is available to all teams/institutions.

(c) Approve a longer transition timeline for lower resourced institutions.

BOARD ACTION: The Board approved the revised APR penalty benchmark and the filter systems. (Unanimous voice vote.)

(2) Academic Performance Program (APP) Penalty Structure. That the Board approve a revised single APP penalty structure that will be cumulative and progressive and consist of five levels.

BOARD ACTION: The Board approved the revised penalty structure in principle and directed CAP to bring to the Board in October a final recommendation for a multi-year penalty structure that incorporates the APR benchmark (930) as the four-year academic performance requirement for a team's eligibility to participate in any postseason event. (Unanimous voice vote.)

(3) Occasion-Three and –Four Historical Penalty Waiver Hearing Procedures. That the Board approve a revision to CAP's current policies and procedures for Occasion-Three and –Four Historical Penalty waiver hearings that requires the institutional staff member responsible for the implementation of the institution's APR improvement plan be in attendance at the institution's in-person penalty waiver hearing.

BOARD ACTION: The Board approved the revision to the waiver hearing policies and procedures as recommended above. (Unanimous voice vote.)

(4) Division I Academic Performance Program Supplemental Support Fund. That the Board approve and fund the APP Supplemental Support Fund (SSF) for two additional years (i.e., 2011-12 and 2012-13).

BOARD ACTION: The Board agreed to approve the APP Supplemental Support Fund for two additional years. (Unanimous voice vote.)

(5) Appointment of Vice Chair. That the Board appoint President Roderick McDavis of Ohio University as vice chair of the committee.

BOARD ACTION: The Board voted to appoint President Roderick McDavis as vice chair of the committee. (Unanimous voice vote.)

It was noted that legislation to address the 2-4 transfer academic requirements are included in the 2011-12 legislative cycle and the Board expressed its intent to consider the legislation by the end of the academic year. In addition, the Board expects the Academic Cabinet to present recommendations regarding enhanced initial eligibility standards, which could include a partial qualifier group that would qualify for financial assistance but not competition during the initial year in residence.

d. Institutional and Conference Networks. Board members previously received a letter from the chair of the Big 12 Board of Directors noting their recent action to set a moratorium of at least a year to prohibit high school content from being broadcast on Big 12 institutional media platforms. In that regard, the staff recommended that the Board endorse a staff interpretation of current recruiting rules to preclude the broadcast of any youth programming on an institutional- or conference-branded network.

BOARD ACTION: The Board voted to endorse the staff interpretation, noting that discussions will continue throughout the upcoming year to determine the best course of action for the Association relative to this issue. (Unanimous voice vote.)

REPORT OF
THE NATIONAL COLLEGIATE ATHLETIC ASSOCIATION
DIVISION I COMMUNICATIONS AND COORDINATION COMMITTEE (CCC)
AUGUST 16, 2011, CONFERENCE CALL

1. **Report of the Committee's April 19, 2011, Conference Call.** The committee approved the report of its April 19, 2011, conference call.

2. **Presidential Retreat.** The committee was informed of the following working groups that were established to advance the goals identified during the Presidential Retreat:

   a. A group that will review NCAA rules and athletics practices (e.g., personnel, travel, recruitment) to determine what institutional and NCAA resource efficiencies that can be achieved.

   b. A group that will work to identify areas where greater flexibility can be employed on a conference-by-conference basis to use resources in support of student-athlete well-being, particularly the value of grants-in-aid and multi-year scholarship commitments.

   c. A group that will review the NCAA Division I Manual to reduce the volume of unenforceable and inconsequential rules that fail to support the Association's core principles and place an emphasis on the most strategically important matters. This group also is charged with developing filters that ensure new legislation aligns and addresses the Association's core principles and values.

   d. A group that will develop a multi-level violation reporting and penalty structure that will focuses on primarily those infractions that clearly violate NCAA enduring values. The group also will consider the level and severity of penalties associated with the most egregious violations.

   It was also noted that the Division I Committee on Academic Performance (CAP) and the Division I Academic Cabinet continue to move forward with their recommendations related to initial-eligibility and two-year college transfer regulations, as well as a new Academic Progress Rate (APR) benchmark and penalty structure.

3. **Division I Student-Athlete Advisory Committee Update**. Scott Krapf, chair of the Division I Student-Athlete Advisory Committee (SAAC), reported on SAAC's recent meeting and noted that the Division I SAAC has had ongoing discussions regarding the following:

   - Creation of a Student-Athlete Voice Team to better ensure that the student-athlete voice is heard;
   - A division-wide community service project;

- Continued communication regarding a men's basketball recruiting model, and
- The Capitol One Cup and how it may be better structured.

Communications and Coordination Committee chair: Mike Alden, University of Missouri
Staff Liaison: Jacqueline Campbell, Division I governance

DIVISION I COMMUNICATIONS AND COORDINATION COMMITTEE
AUGUST 16, 2011, TELECONFERENCE ATTENDANCE

Those Participating:

Mike Alden, University of Missouri – Leadership Council
Sarah Bobert, Marquette University – Awards, Benefits, Expenses and Financial Aid Cabinet
William Chaves, Eastern Washington University – Administration Cabinet
Mark Hollis, Michigan State University – Amateurism Cabinet
Herman Holt, University of North Carolina, Asheville – Academic Cabinet
Scott Krapf – Division I Student-Advisory Committee
Ian McCaw, Baylor University – Recruiting and Athletics Personnel Issues Cabinet
Judy Rose, University of North Carolina, Charlotte – Championships/Sports Management Cabinet
Jacqueline Campbell, NCAA – recording secretary

Not able to participate:
Carolyn Campbell-McGovern, Ivy League – Legislative Council

NCAA staff: David Berst, Jennifer Daniels, Diane Dickman, Lynn Holzman, Michelle Hosick, Steve Mallonee, Jarrett Newby, Binh Nguyen, Jobrina Perez, Carol Reep, Kris Richardson and Sharon Tufano also participated on the call.