AGENDA

NATIONAL COLLEGIATE ATHLETIC ASSOCIATION

DIVISION I COMMUNICATIONS AND COORDINATION COMMITTEE

Conference call
Dial-in Number: 1-888-450-5996
Reservation Number: 825003

August 26, 2010
3 p.m. Eastern time

1. Welcome and opening remarks.

2. Report of the Communications and Coordination Committee April 21, 2010, conference call. [Supplement No. 1]

3. Recap of items of significance from the June cabinet meetings. [Supplement No. 2]

   a. Academic Cabinet.

   b. Administration Cabinet.

   c. Amateurism Cabinet.

   d. Awards, Benefits, Expenses and Financial Aid Cabinet.

   e. Championships/Sports Management Cabinet.

   f. Recruiting Cabinet.

4. Brief updates from the other Division I leadership bodies. [Supplement No. 3]

   a. Board of Directors.

   b. Leadership Council.

   c. Legislative Council.

5. Division I Student-Athlete Advisory Committee Update.

6. News from the staff.

    a. Collaboration zones. [Supplement No. 4]

    b. Plans for 2011 NCAA Convention.

    c. Meeting schedule. [Supplement No. 5]

7. Other business.

8. Proposed future call dates.

9. Adjournment.

SUPPLEMENT NO. 1
DI Communications and Coordination Committee 08/10

REPORT OF
THE NATIONAL COLLEGIATE ATHLETIC ASSOCIATION
DIVISION I COMMUNICATIONS AND COORDINATION COMMITTEE
CONFERENCE CALL

Participants: April 21, 2010

Grace Calhoun, Indiana University – (Awards, Benefits Expenses and Financial Aid Cabinet)
Carolyn Callahan, University of Virginia – (Academic Cabinet)
Joseph D'Antonio, Big East Conference – (Legislative Council)
Damon Evans, University of Georgia – (Leadership Council)
Nick Fulton, chair of the Division I Student-Athlete Advisory Committee
Rob Halvaks, Big West Conference – (Administration Cabinet)
Mike Rogers, Baylor University – (Amateurism Cabinet)
Judy Rose, University of North Carolina, Charlotte (Championships/Sports Management Cabinet)
Jacqueline Campbell, NCAA – recording secretary

Petrina Long, UCLA – (Recruiting/Athletics Personnel Cabinet) was unable to participate on the call.

NCAA Staff: David Berst, Matt Burgemeister, Jeremiah Carter, Shauna Cobb, Angie Cretors, Julie Cromer, Vanessa Fuchs, Lynn Holzman, Steve Mallonee, Carol Reep, Kris Richardson, Dave Schnase, Carl Segura, Maricela Schukie, Jackie Thurnes, Sharon Tufano and Leeland Zeller also participated on the call.

The conference call was called to order at 3:07 p.m. by Damon Evans, chair. All were present as noted above.

1. Brief Updates from Leadership and Legislative Councils.

a. Leadership Council. The Leadership Council completed its work on the new Division I membership standards and forwarded a final report to the Board of Directors for review during its April 29 meeting. The Council also spent time reviewing possible cost savings measures recommended by various Division I cabinets. The Council recommended that staff collect additional data regarding actual spending areas and, with the possible help of consultants, develop a set of principles that could guide a review of spending. The Council suggested a two-pronged approach involving the evaluation of costs on campuses as well as a review of the Association's spending related to the activities of the national office.

b. Legislative Council. The Legislative Council reconsidered Proposal Nos. 2009-22 and 2009-51-B, which were subject to override requests from the membership. The Council amended the effective date of section E of Proposal No. 2009-22 to August 1, 2011, for sports other than tennis, and August 1, 2012, for tennis. In reviewing Proposal No. 2009-51-B, the Council amended the proposal to apply only to men's

and women's basketball. The Council's actions, relative to these proposals, will be reviewed by the Board of Directors during its April 29 meeting.

2. Comments Regarding Cabinets' Key Items. The cabinet chairs briefly shared the following meeting highlights:

a. Academic Cabinet. The cabinet continued its review of initial- and transfer-eligibility requirements, with the goal of aligning the requirements to ensure the academic success of student-athletes. In June, the cabinet will discuss the pros and cons of possible enhancements to the current initial- and transfer-eligibility standards. The cabinet also will meet jointly with the Committee on Academic Performance (CAP) in June.

b. Administration Cabinet. During its February meeting, the cabinet engaged in its second cycle of committee appointments. During its June meeting, the cabinet will conduct its annual evaluation of institutions in the Division I membership reclassification process. The cabinet continues its work with the NCAA research staff to develop a governance assessment tool to determine if the new governance structure is achieving its stated goals and objectives.

c. Amateurism Cabinet. The cabinet continued its review and examination of commercial activity in intercollegiate athletics. During its June meeting, the cabinet expects to review legislative proposals regarding the use of student-athletes' names, pictures and likenesses that will be introduced into the 2010-11 legislative cycle. The cabinet also plans to discuss the implications of Proposal No. 2009-22 on elite athletes who participate in Olympic and national team training programs.

d. Awards, Benefits, Expenses and Financial Aid Cabinet. The cabinet continued its review of proposed changes to the financial aid model, which was shared with the membership through a discussion document. The cabinet reviewed feedback from the membership and will be sending out an updated document for membership review and comment during upcoming conference meetings.

e. Championships/Sports Management Cabinet. During its February meeting, the cabinet continued its discussion of possible cost savings concepts related to the administration of championships and playing and practice seasons. The cabinet plans to continue its discussions in June.

f. Recruiting Cabinet. During its February meeting, the cabinet discussed the current recruiting model and developed three alternative models for membership review and feedback. The models recently were circulated to the membership for review and comment during upcoming conference meetings. The cabinet also reviewed the results of a survey pertaining to noncoaching staff members with sport-specific responsibilities and directed staff to draft proposals that include numerical limitations

on such personnel in the sports of men's and women's basketball and football. The proposals will be circulated to the membership and the appropriate coaches' associations for review and feedback to be used by the cabinet in its consideration of legislation for the 2010-11 cycle.

3. **Expected Traffic Flow of Issues on the Division I agenda.** The committee was informed of the possible proliferation of legislation in the Division I cycle during the upcoming year. Legislation likely to move forward this year includes proposals in the areas of commercial activities, Division I membership requirements, financial aid, football and basketball academic working groups, and possibly cost savings. Legislation related to a new recruiting model and changes to the initial- and transfer-eligibility requirements may not be ripe until the next legislative cycle, unless membership feedback and academic data dictate otherwise. The staff noted that all of these areas include complex concepts that will require focus and debate by the membership. Therefore, the staff has encouraged conferences to be selective in submitting legislative proposals that add bulk but little substance to this year's legislative process.

4. **Appointment of New Cabinet and Council members.**

   a. FBS Members of Cabinets and Councils. The committee was reminded that the terms of the Football Bowl Subdivision (FBS) representatives on all the cabinets and councils expire this summer; however, all of them have the opportunity for reappointment. The Board of Directors will approve the FBS nominations during its upcoming meeting, provided they meet the new diversity requirements endorsed by the Board in January.

   b. Chairs of Cabinets and Councils. The staff noted that NCAA legislation mandates that chairs of the Division I cabinets and councils serve in that role for no longer than two years, which means the terms of all chairs expire this summer. In order to maintain continuity on this committee, the staff will recommend to the Board that the terms of half of the chairs be extended for one year. The staff will keep the chairs informed of the Board's action regarding this matter.

5. **Update on Division I Governance Collaboration Zone.** The staff noted that it continues to work internally to have the Division I Governance Collaboration Zone (CZ) fully operational prior to the fall cabinet and council meetings. The cabinets will receive a brief demonstration of the CZ during their June meetings. Additional information and instructions regarding use of the CZ will be forwarded to cabinet and council members this summer.

6. Proposed Future Call Dates. The staff noted that the expected next call date would probably be in mid-August following the Board of Directors meeting. The committee will be sent calendars to indicate their availability sometime in early summer.

7. Adjournment. The call was adjourned at 3:53 p.m. EDT.

Key Items from June Division I Cabinet Meetings

1. Academic Cabinet.

a. **Review of Eligibility Standards for Prospective Student-Athletes**. The NCAA Division I Academic Cabinet met jointly with the NCAA Division I Committee on Academic Performance to continue its review of initial-eligibility and transfer-eligibility requirements in an effort to align all academic eligibility requirements to increase student-athlete graduation success. The cabinet considered modifications to the current initial- and transfer-eligibility requirements designed to identify those prospective student-athletes who are academically prepared for college work and to foster additional support for student-athletes who are academically underprepared. The cabinet will solicit feedback from the NCAA Division I Board of Directors and membership, and will continue to discuss enhanced eligibility models during its September meeting.

b. **Nontraditional Courses Used to Fulfill Full-Time Enrollment and Progress-Toward-Degree Requirements**. The cabinet sponsored two proposals to simplify the legislation regarding the use of nontraditional courses (i.e., course or credit that is not earned in a typical face-to-face classroom environment with regular contact hours between the instructor and the student) to meet full-time enrollment and progress-toward-degree requirements. The proposals are intended to provide student-athletes with access to courses available to the student-body in accordance with institutional policies and procedures, while protecting against the misuse of such courses solely to meet eligibility requirements.

2. Administration Cabinet.

a. **Annual Review/Advancement of Provisional/Reclassifying Members**. The cabinet reviewed the progress of all 12 institutions currently in the process of reclassifying their sports programs to Division I active status. Specifically, the group reviewed the annual reports and updated strategic plans for all reclassifying and provisional members and focused on whether such institutions were meeting all applicable legislative requirements and were responsive to feedback provided to the institution the previous year by the cabinet.

b. **Override Voting**. The cabinet agreed to sponsor a proposal in the 2010-11 legislative cycle that would revise the process for casting override votes on legislation so as not to require the vote to occur at the annual Convention of the Association. The cabinet noted that such a proposal not only would result in reduced costs for institutions, but would reflect a more accurate representation of the “one institution/ one vote” principle.

3. Amateurism Cabinet.

a. **Commercial Activity in Division I Intercollegiate Athletics.** The cabinet agreed to sponsor legislation in the 2010-11 legislative cycle related to the use of a current student-athlete's name or likeness for promotions, advertisements and media activities.

b. **Agent/Advisor Discussion**. – The cabinet began initial discussions regarding current agent and advisor legislation. The staff provided the group background information related to current issues and trends involving prospective and student-athletics' use of agents and advisors.

4. Awards, Benefits, Expenses and Financial Aid Cabinet.

a. **Review of Feedback from Financial Aid Discussion Document No. 2.** The NCAA Division I Awards, Benefits, Expenses and Financial Aid Cabinet continued its review of the financial aid items prioritized during its February 2010 meeting. In April 2010, the cabinet distributed Discussion Document No. 2 outlining seven possible legislative concepts for future submission into the Division I legislative cycle.

Based on its discussion and review of the feedback received, the cabinet agreed to sponsor legislative proposals for the 2010-11 legislative cycle for Concept Nos. 1, 2, 3-b, 4, 5 and 6 (see Legislative Informational Items A-F in this report).

b. **Discussion of Eligibility of Student-Athletes for Institutional Financial Aid and Period of Award Legislation (Bylaw 15.3.3.1).** The cabinet revisited its discussion of the current NCAA legislation limiting athletically related financial aid to a maximum of one year. The cabinet reiterated its position that the current period of award legislation allows an institution the autonomy to provide the most deserving student-athletes athletics financial aid and ensures the best product available to the general public. Members of the cabinet also reasserted their position that athletics financial aid is a "merit" award and an annual review of whether an individual meets the standards of a merit award is the most appropriate way to ensure that the most deserving student-athletes receive that award each year. Further, the cabinet noted handling renewals on an annual basis supports a pro-competitive environment by providing annual opportunities for student-athletes to be awarded athletics aid, while a system that allows multiyear athletics aid agreements would limit opportunities for additional student-athletes to receive athletics aid because less aid would be available each year if an institution chose to award athletics aid for multiple years. Finally, the cabinet noted that allowing athletics aid for multiple years could create a need for additional legislation to address concerns related to student-athletes who want to transfer during the period of their award or are asked to transfer during the period of

their award and to ensure the accountability of a student-athlete who was awarded athletics aid for multiple years.

c. **Proposed Definition of a Walk-On Student-Athlete.** As a result of its discussions related to the effect of recruited status on counter status, the cabinet agreed to sponsor legislation to define a walk-on student-athlete for the purposes of NCAA financial aid legislation. The cabinet agreed that rather than using the recruited status of an individual (Bylaw 13.02.12.1) to determine if a student-athlete's financial aid should trigger counter status, counter status should be based on whether the involved student-athlete satisfies the definition of a "walk-on" student-athlete in Bylaw 15. (See Legislative Informational Item G in this report).

d. **Identification of Future Agenda Items and Determination of Priorities.**

(1) Cabinet's List of Priority Items. The cabinet identified the following priority topics to review, and noted that data collection will be necessary to fully examine these issues:

(a) Examination of maximum grant-in-aid limitations.

(b) Equivalency versus head count designations.

(c) Review of the NCAA Compliance Assistant software's financial aid module.

(d) Outreach to financial aid community.

(e) Review of departure/return expense legislation.

(f) Participation awards limitations.

(2) Item for Staff to Explore for Future Meetings. During this discussion, the cabinet directed the staff to explore the following item and report back to the cabinet during its September meeting:

- Bylaw 16 waivers. The cabinet directed the staff to provide a compilation of frequently requested waivers associated with Bylaw 16.

5. Championships/Sports Management Cabinet.

a. **Championships/Sports Management Cabinet Review of NCAA Division I Bylaws 17 and 31.** The NCAA Division I Championships/Sports Management Cabinet continued its discussion of possible cost-reduction recommendations related to the administration of championships and playing and practice seasons. The cabinet was informed that the NCAA Division I Leadership Council recommended a more global approach when

attempting to address spending in intercollegiate athletics and that the Values Based Decision Making Group will develop a set of guiding principles to guide a review of spending and costs. As a result, the cabinet deferred action on a majority of the recommendations reviewed during this meeting and agreed to consider its work to date in light of the principles to be established by the Values Based Decision Making Group. The cabinet did agree to sponsor two proposals that would alleviate financial burdens on institutions. The cabinet agreed that these two proposals should be sponsored independent of the guiding principles being developed.

b. **Track and Field – Championship Format.** The cabinet discussed and provided feedback on a proposal submitted by the NCAA Division I Men's and Women's Track and Field Committee to replace the existing preliminary-round qualifying system with a single-site national championship with a fixed field size of 32 in individual events and 24 in relay events. The proposal was submitted in response to the cabinet's charge to develop a format to mitigate cost, provide appropriate access, and allow some deference to obvious qualifiers. While the cabinet expressed appreciation for the Men's and Women's Track and Field Committee's work and its attempt to respond to the cabinet's charge, the cabinet requested that the Men's and Women's Track and Field Committee conduct additional analysis and provide a supplemental report to the cabinet for its September 2010 in-person meeting. Specifically, the Men's and Women's Track and Field Committee was asked to:

(1) Evaluate the impact of selecting the next best eight conference champions among conferences that are not already represented in the field rather than simply the next best eight conference champions;

(2) In the absence of regional/preliminary competition, address anticipated implications for regular-season scheduling, specifically related to chasing marks and consideration of final qualifying meets;

(3) Provide a report of the general successes, challenges, and opportunities for improvement related to the 2010 championships format which, for the first time, included a two-site preliminary round;

(4) Provide a report that addresses the participation opportunity that exists in the current two-site preliminary round format. Specifically, the analysis should detail the progress of participants in the rounds of the championships by identifying original positions on the descending order list, subsequent performances at the 2010 two-site preliminary rounds, and final places at the national championships site;

(5) Develop a schedule for a single-site national championship; and

(6) Further engage the membership in a discussion on the topic to allow for interested parties to provide the Men's and Women's Track and Field Committee with feedback.

Finally, the cabinet discussed the Men's and Women's Track and Field Committee's response to the model proposed by the FCS/Division I Conference Commissioners Association. The cabinet encouraged the Men's and Women's Track and Field Committee to further examine the model in light of the information it develops in response to the above six requests.

c. **Women's Soccer – Championships Format.** The cabinet agreed to change the current 2-1-1-2 format of the Division I Women's Soccer Championship to a 1-1-2-2 format beginning in 2011. The new format will contribute to the continued growth of women's soccer and enhance the student-athlete experience by allowing many more institutions to host first-round competition. In addition, with more sites in the first round, the NCAA Division I Women's Soccer Committee can mitigate travel costs by keeping more institutions at home or closer to home during the first round. The cabinet requested that the Women's Soccer Committee monitor, evaluate and provide feedback to the cabinet on the use of non predetermined sites in the new model.

6. Recruiting and Athletics Personnel Issues Cabinet.

a. **Priority Item - Examination of the Recruiting Model.** The NCAA Division I Recruiting and Personnel Issues Cabinet continued its ongoing examination of the Division I recruiting model. The cabinet discussed the feedback that was received from the three models that were distributed to Division I member institutions, conferences and other constituent groups. The cabinet sponsored four proposals for the 2010-11 legislative cycle in the areas of verbal offers of financial aid, communication and post-National Letter of Intent activities. Further, the cabinet identified the need for all sports to develop recruiting calendars and recruiting-person days as the first step to help bring more uniformity to the legislation. The cabinet will continue to refine the concepts identified in the three recruiting models during the 2010-11 academic year and anticipates sponsoring additional legislation for the 2011-12 legislative cycle.

b. **Priority Item - Limits on the Number of Noncoaching Staff Members with Sport-Specific Responsibilities.** The cabinet reviewed feedback received from two surveys administered to the membership and other constituent groups in January and March 2010 related to the number of noncaoching staff members with sport-specific responsibilities employed by Division I institutions. The data indicated that a majority of the membership favored establishing numerical limits on these positions. Based on the information received and concern expressed regarding the proliferation of these individuals in basketball and football, the cabinet sponsored three proposals for the 2010-11 legislative cycle to establish limits on the number of noncoaching staff members with sport-specific responsibilities in basketball and football.

REPORT OF THE APRIL 29, 2010, MEETING OF THE NATIONAL COLLEGIATE ATHLETIC ASSOCIATION DIVISION I BOARD OF DIRECTORS.

1. Opening Remarks from the Chair. President Barker noted that this would be his last meeting and wanted to leave the group with a few thoughts:

   - Financial decisions often can be in conflict with our values/mission. The Association has evidenced that it can find equilibrium, as shown by the new Turner/CBS media contract. Emphasis should continue on supporting values-based decisions.

   - The NCAA needs to be human and transparent. A bureaucracy works against our values.

   - We need to link postseason competition more clearly to academic success. I see this as the next major step in academic reform.

   - We should survey our student-athletes to collect data regarding the question—If you had it to do over again, would you select the same institution to attend?

2. Report of the January 16, 2010, Board of Directors meeting. **The Board approved the report of its January 16, 2010, meeting**. (Unanimous Voice Vote.) [Reference Supplement No. 1.]

3. Report of the Division I Presidential Advisory Group. The Board received a report from Ann Millner, chair of the Division I Presidential Advisory Group (PAG), regarding the group's April 28, 2010, meeting. The Board was informed of PAG's view regarding various Board agenda items as they were considered by the Board. [Reference Supplement No. 3.]

4. Report from the Interim President. NCAA Interim President Jim Isch reported on the following items:

   a. **Introduction of NCAA President-Elect**. Mark Emmert, NCAA president-elect, was introduced to the Board. The president-elect addressed the group, noting the challenges ahead for the Association and his excitement in working with the NCAA staff and the membership to address them.

   b. **Media Contract**. The Board received a report from Greg Shaheen, NCAA senior vice president for basketball and business strategies, regarding the general terms of the NCAA's Turner/CBS media contract.

BOARD ACTION: The Board discussed expansion of the Division I Men's Basketball Championship field and agreed to expand the championship field from 65 to 68 teams. (Unanimous voice vote)

c. **Internal Task Forces**. Jim Isch informed the Board of the various short term task forces that have been formed to evaluate topics of importance to Division I and the national office. It is anticipated that appropriate recommendations from these groups will be reported to the Board of Directors and referred to appropriate groups within the governance structure for consideration.

5. Final Report from the Football Academic Working Group. The Board received the final report of the working group's key findings regarding the academic performance of Division I football student-athletes and recommendations for strategies to improve their academic performance.

BOARD ACTION: **The Board expressed strong support for the first four recommendations, noting its intent to sponsor legislation in the 2010-11 cycle to implement the recommendations. The Board requested that the recommendations be put in legislative format for review during its August meeting, with the understanding that the working group will work with the Committee on Academic Performance to address CAP's concerns and any potential unintended consequences that could arise as a result of planned changes in the rules**. (Unanimous voice vote) [Reference Supplement No. 5.]

6. Division I Governance Structure Update.

a. **Report of the March 23, 2010, meeting of the Leadership Council**. Damon Evans, chair of the Division I Leadership Council, reported the following from the March 23, 2010, Leadership Council meeting:

(1) The Council initiated discussion of cost savings recommendations from various Division I cabinets, as wells as financial recommendations discussed by the Division IA Athletics Directors Association. The Council recommended a more global approach when attempting to address spending in intercollegiate athletics. The Council suggested that principles be developed to guide a review of spending and costs. Several Board members suggested that central to values-based decision making will be identification of a set of guiding principles.

(2) The Council completed its study of the Division I membership standards and presented its final report to the Board, requesting that the Board sponsor legislation for the 2010-11 legislative cycle to implement the recommendations.

BOARD ACTION: The Board approved the recommended Division I membership standards, with plans to review the recommendations in legislative format in August, prior to inserting them in to the 2010-11 legislative cycle. (Unanimous voice vote) [See Attachment for the membership standards.]

b. Report of the April 12-13, 2010, meeting of the Division I Legislative Council.

(1) Report on proposals receiving the requisite number of override votes. The Board was informed that the Legislative Council reconsidered Proposal Nos. 2009-22 and 2009-51-B, which were subject to override requests from the membership.

(a) The Council amended the effective date of Section E (related to delayed enrollment and organized competition) of Proposal No. 2009-22 to August 1, 2011, for sports other than tennis, and August 1, 2012, for tennis.

(b) The Council amended Proposal No. 2009-51-B to apply only to men's and women's basketball.

If these changes are acceptable to the membership, no override vote will be necessary at the 2011 NCAA Convention.

(2) Report of Actions Related to Proposals Recommended by the Basketball Academic Enhancement Group and Sponsored by the Board.

(a) The Council adopted Proposal No. 2009-97, which would specify that a student-athlete who receives athletically related financial aid in academic years following the departure of a head coach from the institution is not a counter, provided several criteria are met.

(b) The Council also adopted Sections A and B and defeated Sections C and D of Proposal No. 2009-98. Section A of the proposal specifies policies related to missed class time and Section B modifies the current departure/return restrictions in men's basketball. Section C of the proposal modifies the preseason playing and practice season regulations in men's basketball while Section D would have reduced the maximum number of contests in men's basketball by one.

(3) Report of Actions Related to Proposals that originated with the Basketball Focus Group (BFG). The Council took the following actions regarding the BFG proposals:

(a) Referred Proposal No. 2009-100 to the Division I Men's Basketball Issues Committee for review and consideration of possible legal issues related to the proposal. Proposal No. 2009-100 would specify that an institution shall not host, sponsor or conduct a nonscholastic basketball practice, contest or event in which men's basketball prospective student-athletes participate on its campus or at an off-campus facility regularly used by the institution for practice and/or competition by any of the institution's sport programs.

(b) Adopted Proposal No. 2009-101, as amended by Proposal No. 2009-101-1, which would permit men's basketball coaches to engage in recruiting conversations with prospects during the institution's men's basketball camps or clinics.

(c) Defeated Proposal No. 2009-102, which would specify that in men's basketball, an institution shall only employ (either on a salaried or a volunteer basis) enrolled students or institutional staff members in any capacity at its camps and clinics.

(4) Report of Actions Related to other Selected Proposals. The Council adopted the following selected proposals:

(a) Proposal No. 2009-32-B, which would permit telephone calls at an institution's discretion during a contact period in sports other than football with defined recruiting calendars. D'Antonio noted that the Division I Student-Athlete Advisory Committee expressed its opposition to this legislation; however, the Council supported it.

(b) Proposal No. 2009-47-B, which would specify that that prior to August 1 of a prospective student-athlete's senior year in high school, an institution shall not provide a written offer of athletically related financial aid or indicate in writing to the prospective student-athlete that an athletically related grant-in-aid will be offered by the institution.

(c) Proposal No. 2009-75-B as amended by Proposal No. 2009-75-B-1, which would specify that the required medical examination or evaluation that student-athletes who are beginning their initial season of eligibility and students who are trying out for a team must undergo prior to participation

in voluntary summer conditioning or voluntary individual workouts pursuant to the safety exception, practice, competition or out-of-season conditioning activities shall include a sickle cell solubility test (SST), unless documented results of a prior test are provided to the institution or the individual declines the test and signs a written release.

(5) Resolution. Harvey Perlman presented a resolution requesting that the Legislative Council develop a draft of a policy statement that the Board of Directors and Legislative Council might adopt that would provide better guidance regarding consideration of proposed NCAA legislation by applying a metric to identify those legislative proposals to defeat or consider, and those proposals to call to the attention of the Board. The objective of this policy statement should be twofold: (1) to limit the number of legislative proposals approved to those that identify and document a clear national problem that needs to be addressed, and (2) identifies those proposals that might appropriately be considered directly by the Board.

In considering a policy directed at (1) above, the Legislative Council may wish to consider procedures that assure proposals receive the comments of the various governance groups and what evidence should be submitted with any proposal to document its need. In considering a policy directed at (2) above, the Legislative Council may wish to consider the extent to which the proposed legislation has received broad support or whether a governance group or other cabinet or council has rejected the proposal. It may also wish to consider whether the proposed legislation implements a core NCAA value or is at the periphery or has implications that may conflict with a core NCAA value.

The Board would value the Council's advice regarding possible categories of proposals that should be reviewed by the Board (e.g., those that intrude on student athlete time or benefits, those that increase costs).

BOARD ACTION: The Board approved the resolution. (Unanimous voice vote)

7. **Litigation Update**. Elsa Cole, NCAA General Counsel, provided this report to the Board.

8. **Report from the Committee on Academic Performance**. The group received an update on the activities of the Committee on Academic Performance (CAP) from the chair, Walter Harrison. Harrison previewed the latest Academic Performance Rate (APR) data, noting recent trends in football, men's basketball and baseball. The committee continues its

extensive review of the Academic Performance Program (APP) and supported a request to continue the Division I Supplemental Support Fund for fiscal year 2011.

9. Report of New Budget Initiatives for Division I. Harvey Perlman informed the Board of the new Division I budget initiatives for fiscal years 2010-11 and 2011-12.

BOARD ACTION: The Board approved the new initiatives. (Unanimous voice vote) [Reference Supplement No. 9.]

10. Committee on Infractions.

a. Committee on Infractions Appointment. The Board appointed Gregory Sankey, associate commissioner of the Southeastern Conference, to the Division I Committee on Infractions. (Unanimous voice vote) [Reference Supplement No. 13.]

b. Review of Infractions Issues. The Board received an update on the work of the Task Force to Clarify Roles of the Committee on Infractions and Infractions Appeals Committee. The Board was informed that the NCAA staff along with Shirley Raines have been engaged in conversations with the national testing agencies to identify ways in which improved and more timely information can be shared with member institutions and the NCAA Eligibility Center in instances in which a test score is being questioned or challenged by the testing agency. Raines agreed to work with the task force on issues regarding "strict liability" that affects institutions and consideration of "evidence" when such cases are deemed to affect eligibility for competition. Future reports will be provided to the Board as the discussions continue.

11. Governance Transitional Issues.

a. Appointment of new members to the Board of Directors. The Board unanimously approved the following new Board members whose terms begin following the Board's April 2010 meeting:

- Nathan Hatch, Wake Forest University, Atlantic Coast Conference
- Lee Todd, University of Kentucky, Southeastern Conference
- Steadman Upham, University of Tulsa, Conference USA

b. **Appointments to the NCAA Executive Committee**. The Board unanimously approved the appointment of the following Board members to the Executive Committee whose terms begin following the Board's April 2010 meeting:

- James Cofer, University of Louisiana at Monroe
- David Schmidly, University of New Mexico

c. **Appointment of FBS Members to Councils and Cabinets**. The Board reviewed the slate of nominees for councils and cabinets submitted by the FBS conferences. Although the slate falls slightly short of the enhanced diversity requirements, the Board agreed to approve the slate with the condition that any subsequent modifications due to attrition would have to assist in meeting the enhanced diversity requirements. (Unanimous voice vote)

12. **Expression of Appreciation**. David Berst, NCAA vice president of Division I, thanked departing Board members Michael Adams, president, University of Georgia, Southeastern Conference, and Shirley Raines, president, Memphis University, Conference USA, for their service to Division I. He gave a gave a special thanks to James Barker, president, Clemson University, Atlantic Coast Conference, for his service as chair of the Board.

13. **Future meeting Dates**.

a. August 12, 2010, Indianapolis, Indiana.

b. October 28, 2010, Indianapolis, Indiana.

c. January 15, 2011, NCAA Convention, San Antonio, Texas.

d. April 28, 2011, National Office, Indianapolis, Indiana

e. August 11, 2011, National Office, Indianapolis, Indiana

f. October 27, 2011, National Office, Indianapolis, Indiana

Board of Directors chair: James Barker, Clemson University
Staff Liaisons: S. David Berst, Division I governance
Jacqueline Campbell, Division I governance

The National Collegiate Athletic Association
April 30, 2010 SDB/JGC:vlm

REPORT OF THE AUGUST 12, 2010, MEETING OF THE NATIONAL COLLEGIATE ATHLETIC ASSOCIATION DIVISION I BOARD OF DIRECTORS.

1. **Report of the April 29, 2010, Board of Directors meeting. The Board approved the report of its April 29, 2010, meeting.** (Unanimous Voice Vote.) [Reference Supplement No. 1.]

2. **Report of the Division I Presidential Advisory Group**. The Board received a report from Ann Millner, chair of the Division I Presidential Advisory Group (PAG), regarding the group's August 9, 2010, conference call. The Board was informed of PAG's view regarding various Board agenda items as they were considered by the Board, including actions by the Football Championship Subdivision (FCS) members of PAG to sponsor legislation regarding membership requirements for the FCS. [Reference BOD Supplement No. 2.]

3. **Report from the Interim President.** NCAA Interim President Jim Isch reported on the following items:

   a. **Head Coaches Academic Performance Rate (APR) Portfolio**. Isch noted the recent release of the single-year APR scores for Division I head coaches in six sports, including football and basketball. It was noted that the database was designed to create more transparency in the Academic Performance Program and strengthen the accountability of coaches for the academic performance of their student-athletes.

   b. **Agents**. Isch noted recent news stories about agents and their involvement with student-athletes and prospective student-athletes. The Board was informed that appropriate discussions concerning relationships involving student-athletes and agents have already begun in the NCAA structure. It is expected that the agent issue will be reviewed by various governance bodies, along with feedback from the membership, before the Board would be expected to act.

   c. **Values-Based Decision Making**. Wally Renfro, vice president and senior advisor to the president, described the work of the Values-Based Decision Making Group and a draft of a white paper that attempts to examine values as a balance point between self-interest and self-denial in decision making. The Board was asked to provide feedback that can be used by the Values-Based Decision Making Group as it continues this project.

   d. **Athletics Finances**. Todd Petr, NCAA managing director of research, presented the Board with revenue and expense data related to six-year trends in Division I athletics finances, with a focus on the Football Bowl Subdivision (FBS). The group discussed the trends evidenced by the data and noted some of the differences across the

subdivisions. A request was made for the research staff to incorporate non-FBS data into the FBS quartile data that was presented in order to compare similarities and differences.

4. **Knight Commission Report**. The Board heard a presentation from Brit Kirwan and Gerald Turner, co-chairs of the Knight Commission, regarding its 2010 report "Restoring the Balance" in intercollegiate athletics. The Board and the co-chairs engaged in considerable discussion about the commission's recommendations and a process to continue communication of the commission's recommendations and follow up in the NCAA governance structure.

5. **National Association of Basketball Coaches Report (NABC).** Jim Haney, executive director of the NABC, informed the Board of the NABC's views on ways to improve men's basketball APR and graduation rates, as well as challenges faced by men's basketball in this area. The Board received a copy of the NABC Communications Strategy for Coaches, which is a document that includes suggested best practices for coaches to enhance communications at the campus, conference and national level. The Board endorsed the plan and agreed to encourage Division I institutions to consider and implement some of these strategies.

6. **Legislative Issues**. The Board reviewed the following legislative recommendations:

   a. **Football Academic Working Group**. The Board reviewed the working group's recommendation that it sponsor legislation that would require football student-athletes who do not successfully complete nine semester or eight quarter credit hours or earn the fall semester or quarter APR eligibility point to be ineligible for participation in the first four games of the following football season. However, if the student-athlete has successfully completed 27 credit hours or 40 quarter hours prior to the beginning of the following fall term, he would be ineligible for only two games.

   b. **Men's Basketball Academic Enhancement Group**. The Board considered a recommendation that it sponsor legislation that would establish a summer academic preparation and college acclimatization model for designated men's basketball student-athletes.

   c. **Division I Membership Standards**. The Board considered a recommendation that it sponsor legislation to implement new Division I membership standards.

BOARD ACTION: The Board agreed to sponsor the recommended legislation in Item Nos. 6-a through 6-c above in the 2010-11 legislative cycle. (Unanimous voice vote.) [Reference BOD Supplement Nos. 5, 6 and 7.]

d. **Concussion Management.** The Board was asked to use its authority to adopt emergency legislation that would require Division I institutions to have a concussion management plan on file, as specified in the proposal.

BOARD ACTION: The Board used its authority to adopt emergency legislation as requested above. (Unanimous voice vote.) [Reference Proposal No. 2010-4.]

e. **Basketball Focus Group.** The Board was asked to use its authority to adopt emergency legislation that would specify the eligibility consequences and notice requirements for violations in the men's basketball enforcement initiative involving camp employment, camp operation and men's basketball staff involvement in the operation of nonscholastic events. It was noted that the Board adopted the concept during its October 2009 meeting; however, this action was necessary to include these provisions in the NCAA Manual.

BOARD ACTION: The Board agreed to adopt emergency legislation that would specify the eligibility consequences and notice requirements for the violations specified above. (Unanimous voice vote.) [Reference Proposal No. 2010-5.]

7. **Update on Legislative Council's Consideration of Board of Director's April Resolution.** Shane Lyons, associate commissioner at the Atlantic Coast Conference and chair of the Division I Legislative Council, reviewed a discussion document submitted in response to the Board's April Resolution requesting that the Legislative Council develop a draft of a policy statement that would provide better guidance regarding consideration of proposed NCAA legislation. The discussion document provided information to assist the Board in its understanding of the dynamics of the current legislative cycle and identified several concepts relating to the legislative process that will be discussed further by the Legislative Council during its October meeting. It was noted that the Board will receive an update from the council during the Board's October meeting.

8. **Committee on Academic Performance**. The Board received a report of the June 28-30, 2010, meeting of the Committee on Academic Performance (CAP). The Board asked that during its October meeting the CAP report on its examination of the Academic Performance Rate (APR) calculation and whether a score of 925 remains the appropriate benchmark.

9. **Litigation Update.** Elsa Cole, NCAA General Counsel, provided this report to the Board.

10. **Division I Committee on Infractions.** The Board reviewed a recommendation from the Committee on Infractions to revise NCAA Bylaw 32.7.1 to remove the prohibition that the summary disposition process shall not be used to adjudicate a case involving a repeat violator.

    BOARD ACTION: The Board approved the recommended revision to Bylaw 32.7.1. (Unanimous voice vote.) [Reference PP-2010-1.]

11. **Election of New Chair.** The Board voted to select Judy Genschaft, president of the University of South Florida, to serve as the new chair of the Board of Directors. (Unanimous voice vote.)

12. **Future meeting Dates**.

    a. October 28, 2010, The Westin Indianapolis, Indianapolis, Indiana.

    b. January 15, 2011, NCAA Convention, San Antonio, Texas.

    c. April 28, 2011, The Westin Indianapolis, Indianapolis, Indiana

    d. August 11, 2011, The Westin Indianapolis, Indianapolis, Indiana

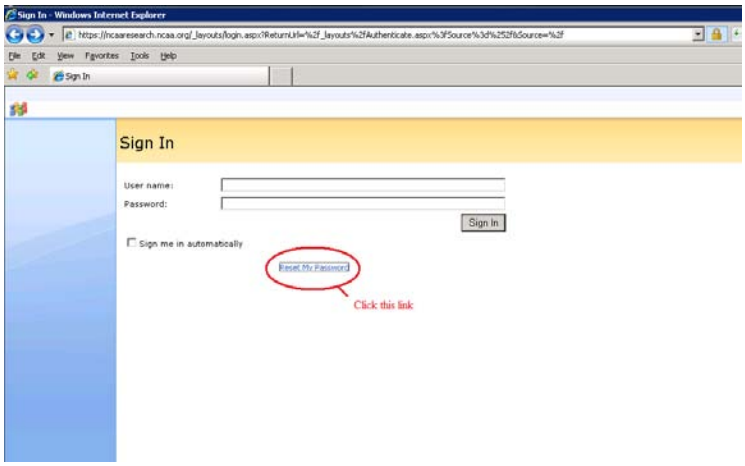
    e. October 27, 2011, The Westin Indianapolis, Indianapolis, Indiana

Board of Directors chair: Edward Ray, Oregon State University, acting chair for this meeting
Staff Liaisons: S. David Berst, Division I governance
Jacqueline Campbell, Division I governance

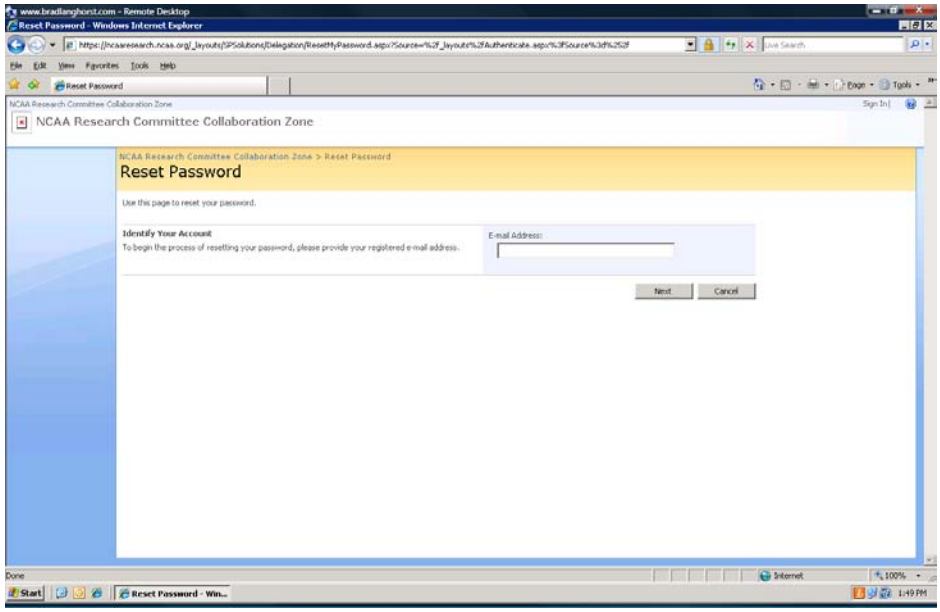
Logging into the new Division I Governance Collaboration Zone

1. From an internet browser, go to the following address for the Division I Governance Collaboration Zone: http://digovernance.ncaa.org.

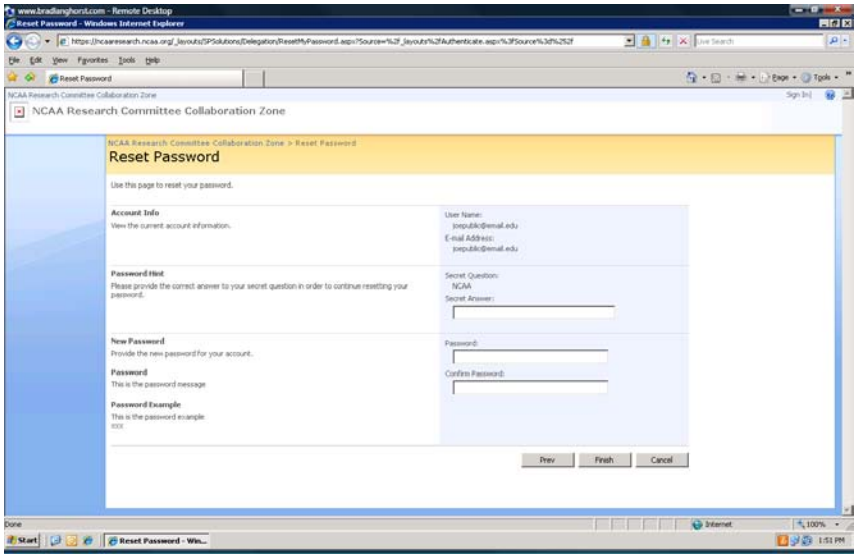
2. You will arrive at the screen below. Please click the "Reset My Password."



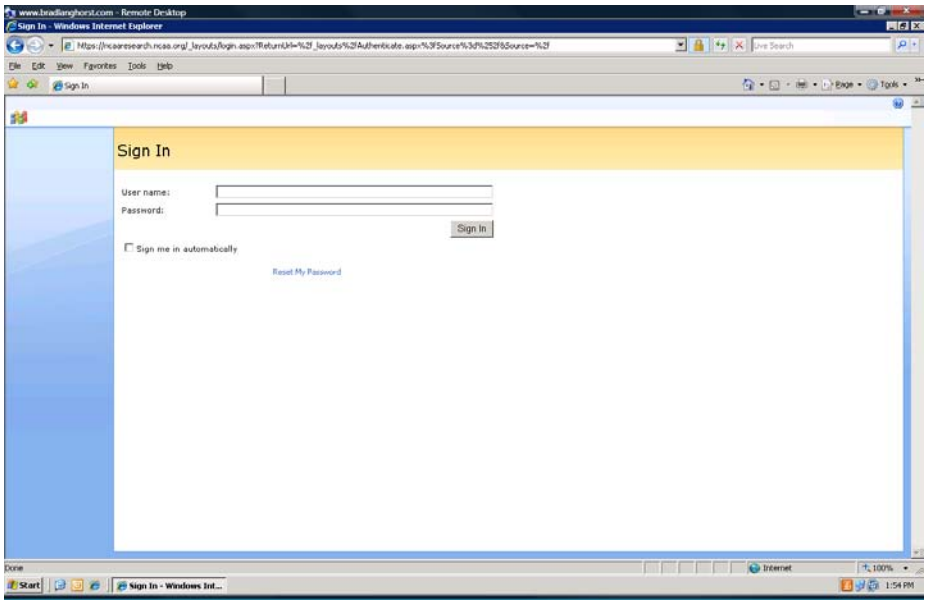
3. At the screen below, enter your email address and click NEXT.



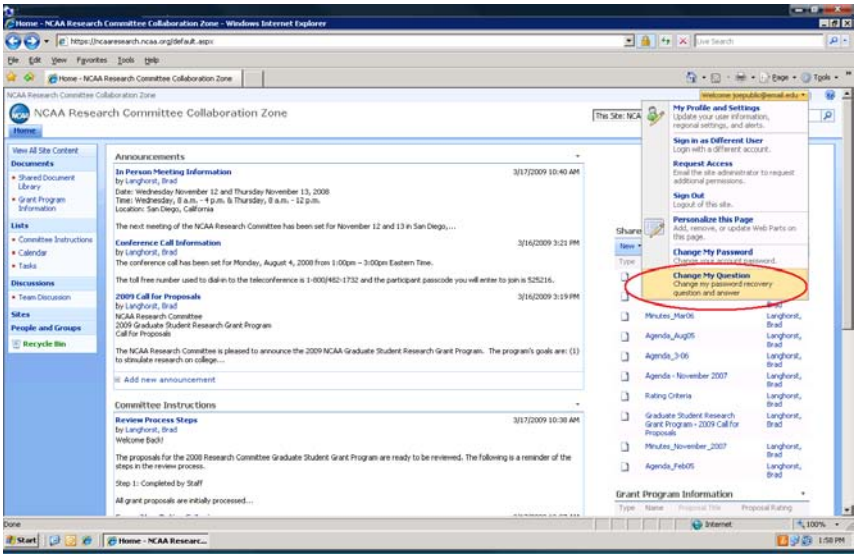
4. At the "Reset Password" screen shown below, enter the following:
   a. Secret Answer: AACN
   b. Password: Enter your desired password. Your password should be at least 6 characters long and contain a number, capital letter, and a non-alphanumeric character. An example would be NC@@2009 (please do not use this as your password).
   c. Confirm Password: Re-enter the password you typed above. Click FINISH.



5. At the screen below, enter your email address and the password you configured in Step 4.



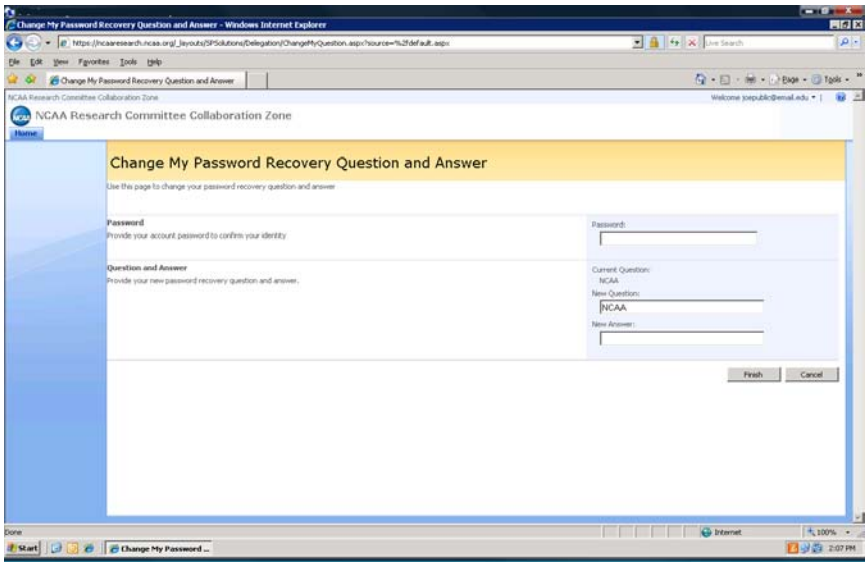
6. Once you have logged in, it is necessary for you to configure a new password secret question.
   a. At your collaboration zone's home page, click the dropdown arrow next to your username, located in the upper right-hand corner of the screen. Select "Change My Question" from the resulting menu.



b. At the screen below, enter your password and select a new secret question and an answer for this question. As illustrated in steps 1 – 4 above, the secret question is needed in order for you to reset your password in the future. As examples, common secret questions are as follows:

   i. What is your mother's maiden name?
   ii. What was the name of your first pet?

Type the question in the "New question" field and the answer in the "New Answer" field and click FINISH. You have changed your secret question.



DIVISION I MEETING SCHEDULE

Governance Group	Sleeping Rooms	Dates	Meeting Location
Board of Directors	Westin	August 12, 2010	Indianapolis, IN
Administration Cabinet	NA	September 2010	Teleconference
Academic Cabinet	Hyatt	September 13-14, 2010	Indianapolis, IN
Championship Cabinet	University Place	September 14-15, 2010	Indianapolis, IN
Awards/Benefits Cabinet	Westin	September 21-22, 2010	Indianapolis, IN
Recruiting Cabinet	Westin	September 28-29, 2010	Indianapolis, IN
Amateurism Cabinet	Westin	September 29-30, 2010	Indianapolis, IN
Leadership Council	Marriott	October 5, 2010	Indianapolis, IN
Legislative Council	Westin	October 18-19, 2010	Indianapolis, IN
Presidential Advisory Group	Westin	October 27, 2010	Indianapolis, IN
Board of Directors	Westin	October 28, 2010	Indianapolis, IN
Legislative Council	TBD	January 12-13, 2011	San Antonio, TX
Leadership Council	TBD	January 13, 2011	San Antonio, TX
Board of Directors	TBD	January 15, 2011	San Antonio, TX
Academic Cabinet	Hyatt	February 7-8, 2011	Indianapolis, IN
Recruiting Cabinet	Hyatt	February 8-9, 2011	Indianapolis, IN
Administration Cabinet	Hyatt	February 9-10, 2011	Indianapolis, IN
Championships/Sports Management Cabinet	Hyatt	February 15-16, 2011	Indianapolis, IN
Amateurism Cabinet	Hyatt	February 17-18, 2011	Indianapolis, IN
Awards/Benefits/Expenses and Financial Aid Cabinet	Hyatt	February 23-24, 2011	Indianapolis, IN
Leadership Council	TBD	March 2011	Indianapolis, IN
Legislative Council	Westin	April 11-12, 2011	Indianapolis, IN
Presidential Advisory Group	Westin	April 27, 2011	Indianapolis, IN
Board of Directors	Westin	April 28, 2011	Indianapolis, IN
Championships/Sports Management Cabinet	NA	June 15, 2011	Teleconference
Presidential Advisory Group	NA	August 8, 2011	Teleconference
Board of Directors	TBD	August 11, 2011	Indianapolis, IN

REPORT OF
THE NATIONAL COLLEGIATE ATHLETIC ASSOCIATION
DIVISION I COMMUNICATIONS AND COORDINATION COMMITTEE
AUGUST 26, 2010, CONFERENCE CALL

Participants: August 26, 2010

Sarah Bobert, Marquette University – (Awards, Benefits, Expenses and Financial Aid Cabinet)
Carolyn Callahan, University of Virginia – (Academic Cabinet)
Nick Fulton, Big Ten Conference, (Division I Student-Advisory Committee)
Rob Halvaks, Big West Conference – (Administration Cabinet)
Petrina Long, University of California, Los Angeles – (Recruiting and Athletics Personnel Issues Cabinet)
Shane Lyons, Atlantic Coast Conference – (Legislative Council)
Jane Miller, University of Virginia – (Championships/Sports Management Cabinet- vice chair)
Jacqueline Campbell, NCAA – recording secretary

Mike Rogers, Baylor University – (Amateurism Cabinet) and Judy Rose, University of North Carolina, Charlotte -- (Championships/Sports Management Cabinet) were unable to participate on the call.

NCAA staff: David Berst, Angela Cretors, Jennifer Daniels, Diane Dickman, Lynn Holzman, Steve Mallonee, Binh Nguyen, Kris Richardson, Maricela Shukie, Alex Smith, Jennifer Strawley, Sharon Tufano and Brandon Wright also participated on the call.

The conference call was called to order at 3:04 p.m. by Jacqueline Campbell. All were present as noted above.

1. **Comments Regarding Cabinets' Key Items.** The cabinet chairs briefly shared the following June meeting highlights:

   a. Academic Cabinet. The cabinet met jointly with the Division I Committee on Academic Performance and continued its discussion of initial-eligibility and two-year college transfer requirements. The cabinet also discussed non-traditional coursework and agreed to sponsor two proposals that would simplify the legislation regarding the use of nontraditional coursework to meet full-time enrollment and progress-toward-degree requirements. In September, the cabinet plans to continue its discussion and evaluation of enhanced eligibility models.

   b. Administration Cabinet. During its June meeting, the cabinet agreed to sponsor Proposal No. 2010-11, which would remove the requirement that override votes take place at the annual NCAA Convention. The cabinet also conducted its annual review

of institutions in the Division I provisional/reclassification process, advancing two institutions to active membership and several others to the next year of the process. The cabinet reviewed regional alignments of 10-member/eight-region sport committees and recommended that the Championships/Sports Management Cabinet consider sponsoring legislation that would reduce the number of regions for these committees, which would offer broader representation opportunities. During the September meeting, the cabinet will consider several committee appointments and discuss its role in the new reclassification process included should Proposal No. 2010-100 be adopted to implement new Division I membership standards.

c. Amateurism Cabinet. The cabinet agreed to sponsor legislation in the 2010-11 legislative cycle that would modify the current regulations related to the use of a student-athlete's name, picture or likeness in promotional activities. The cabinet also agreed to sponsor non-controversial legislation to allow student-athletes prior to collegiate enrollment to receive performance-based awards while participating on outside amateur teams, provided the value of the awards do not exceed actual and necessary expenses. The cabinet began a discussion regarding agents and advisors, and their relationships with prospective and current student-athletes, as well as the pre- and post-draft structures in various sports. During its September meeting, the cabinet plans to continue its discussion of agents/advisors, as well as embarking on the topic of earmarked funds received by prospective student-athletes through fundraising activities.

d. Awards, Benefits, Expenses and Financial Aid Cabinet. The cabinet agreed to sponsor ten proposals in the 2010-11 legislative cycle that would provide student-athletes with an opportunity to receive additional sources of financial aid without impacting team limits. The cabinet also reaffirmed its support for the current regulation that requires financial aid awarded based on athletics ability not to exceed a one-year period. Looking forward to the September meeting, the cabinet will review departure/return expense legislation, participation awards limitations and Bylaw 16 waivers.

e. Championships/Sports Management Cabinet. During its June meeting, the cabinet continued its Bylaws 17 and 31 review and the impact of possible cost-containment measures. The cabinet agreed to sponsor two proposals that would prohibit missed class time for competition during the non-championship segment for certain sports and lodging in conjunction with home competition for the Football Championship Subdivision (FCS). In September, the cabinet will review legislative proposals for which its feedback has been requested, as well as conduct its regular review of recommendations from the various sports committees.

f. Recruiting/Athletics Personnel Cabinet. The cabinet reviewed feedback from the membership regarding the various proposed recruiting models. The cabinet agreed to

sponsor proposals in the 2010-11 legislative cycle that would: 1) prohibit official visits for prospective student-athletes that have signed a National Letter of Intent; 2) limit the number of noncoaching staff members in the sports of men's and women's basketball and football, and 3) prohibit a verbal offer of athletics financial aid prior to July 1 following the prospect's junior year in high school, with an additional requirement that the institution must receive a five-semester transcript prior to making the verbal offer. In September, the cabinet will continue its discussion of the various recruiting models, review legislative proposals for which its feedback has been requested and explore the development of recruiting calendars for all sports.

2. Brief Updates from Board of Directors and Legislative/Leadership Councils.

a. Board of Directors. The Board of Directors met twice since this committee's last call. The April meeting immediately followed the signing of the new media contract as well as the hiring of the new NCAA president. The Board approved expansion of the NCAA Division I Men's Basketball Championship field from 65 to 68 teams. In August, the Board agreed to sponsor legislation that would: 1) establish a fall academic term requirement for competition for football student-athletes; 2) establish a summer academic preparation and college acclimatization model for designated men's basketball student-athletes; and 3) implement new Division I membership requirements. The Board also adopted emergency legislation requiring Division I institutions to maintain a concussion management plan. Lastly, the Board selected Judy Genshaft, president of the University of South Florida, as its new chair.

b. Leadership Council. During its April meeting, the Leadership Council finalized its recommendation for new Division I membership standards and recommended that the Board of Directors sponsor legislation to implement those standards. In October, the Council will spend considerable time discussing agents and their relationships with student-athletes, as well as a possible collaboration between the NCAA and Major League Baseball. The Council also will discuss a referral from the Administration Cabinet regarding the application of a Football Bowl Subdivision requirement that requires institutions to award at least 90 percent of the maximum permissible overall financial aid grants over a rolling two-year period.

c. Legislative Council. During its April meeting, the Council reviewed Proposal Nos. 2009-22 and 2009-51-B, which both received the requisite number of override vote requests. The Council modified its previous action and delayed the effective date of Proposal No. 2009-22 and revised Proposal No. 2009-51-B to apply only to the sport of basketball. The Council modifications were accepted by the membership and, therefore, there will be no Division I business session at the 2011 NCAA Convention for the purpose of voting on Division I legislation. During its October meeting, the

Council will review approximately 100 legislative proposals and will consider the Board of Directors' April Resolution that the Council develop a policy statement that would provide better guidance regarding consideration of proposed NCAA legislation.

3. **Student-Athlete Advisory Committee Update.** The chair of the Division I Student-Athlete Advisory Committee (SAAC) updated the committee regarding the Division I SAAC's work over the past several months. The Division I SAAC has spent considerable time discussing commercialism and the use of a student-athlete's name, picture or likeness in promotional activities. In November, the committee will conduct its annual review of proposed legislation and determine those proposals for which it would like to establish and communicate a position.

4. **Update on the Division I Governance Collaboration Zone.** The committee received a brief demonstration of the Division I Governance Collaboration Zone. The committee was asked for feedback regarding use of the collaboration zone and what features would assist cabinet/council members in their governance work.

5. **2011 NCAA Convention.** The committee was informed that there will be no Division I business session at the 2011 Convention. The staff requested feedback on ways to increase the division's attendance at the Convention.

6. **Proposed Future Call Dates.** The staff noted that the next expected call date would be in early to mid-November following the fall governance meetings. The committee will be sent a calendar in September to indicate availability for the November call.

7. **Adjournment.** The call was adjourned at 4:03 p.m.