AGENDA

NATIONAL COLLEGIATE ATHLETIC ASSOCIATION

DIVISION I COMMUNICATIONS AND COORDINATION COMMITTEE

Conference call
Dial-in Number: 1-888-955-1371
Passcode: 825003

April 21, 2010
3 p.m. Eastern time

1. Welcome and opening remarks.

2. Brief updates from:

   a. Leadership Council.

   b. Legislative Council.

3. Comments regarding cabinets' key items. [Supplement]

   a. Academic Cabinet.

   b. Administration Cabinet.

   c. Amateurism Cabinet.

   d. Awards, Benefits, Expenses and Financial Aid Cabinet.

   e. Championships/Sports Management Cabinet.

   f. Recruiting and Athletics Personnel Issues Cabinet.

4. Expected traffic flow of issues on the Division I agenda.

5. Appointment of new cabinet and council members.

   a. Appointment of FBS members.

   b. Appointment of chairs.

6. NCAA Media Contract.

7. Update on Division I Governance Collaboration Zone.

8. Other business.

9. Proposed future call dates.

10. Adjournment.

KEY ITEMS FROM FEBRUARY CABINET MEETINGS

[For more detailed information regarding the February cabinet meetings, please view the complete cabinet reports found at:

http://www.ncaa.org/wps/ncaa?key=/ncaa/ncaa/legislation+and+governance/committees/division1.html.]

ACADEMIC CABINET.

Review of Eligibility Standards for Prospective Student-Athletes. The cabinet continued its review of initial-eligibility and transfer-eligibility requirements. Based on NCAA research, along with feedback from the NCAA Division I Board of Directors, two-year college and academic support communities, the cabinet continues to believe that the greatest improvements in student-athlete academic preparation will come when all eligibility requirements (e.g., initial eligibility, progress toward degree, transfer) are aligned to support student-athletes' academic success. The cabinet considered enhancements to the current initial and transfer eligibility requirements designed to identify those prospective student-athletes who are academically prepared for college work, and to foster additional support and accommodation to student-athletes who are academically underprepared. The cabinet will continue to discuss both models in June when it meets jointly with the NCAA Division I Committee on Academic Performance.

ADMINISTRATION CABINET.

1. **Committee Appointments**. The cabinet approved appointments to Division I and Association-wide committees.

2. **Cost Savings Initiatives.** The cabinet reviewed and confirmed the recommendations developed during its September 2009 meeting relative to possible cost savings measures in legislative areas for which it has been assigned oversight responsibility. The cabinet stressed that any such measures ultimately identified and prioritized by the Leadership Council and Board of Directors be consistent with the Association's core mission. The cabinet also noted that although cost savings initiatives should be a high priority item in Division I, such measures should be scrutinized closely so as not to detrimentally impact equitable championship opportunities for student-athletes or detract from the overall championship experience.

3. **Governance Assessment Tool**. The cabinet reviewed the results of a preliminary tool designed to assess the 31 multisport conferences' knowledge of the goals and objectives behind the recent changes to the Division I governance structure. The cabinet discussed possible next steps in conducting a broader assessment of the new governance structure.

AMATEURISM CABINET.

1. **NCAA Proposal No. 2009-22 (Amateurism and Eligibility – Involvement with Professional Teams – Exception – Prior to Initial Full-Time Collegiate Enrollment – Seasons of Competition).** The cabinet recommended that the Division I Legislative Council adopt noncontroversial legislation to modify the effective date of the delayed enrollment portion of NCAA Proposal No. 2009-22 to August 1, 2011, for sports other than tennis and, for tennis, to August 1, 2012.

2. **Commercial Activity in Division I Intercollegiate Athletics.** The cabinet reviewed draft legislative concepts that would allow the use of current student-athletes name, picture and likeness to be used in promotional activities. The cabinet will continue to discuss this issue at its June meeting.

CHAMPIONSHIPS/SPORTS MANAGEMENT CABINET.

1. **Cabinet Review of NCAA Bylaws 17 and 31.** The cabinet continued its discussion of possible cost-reduction recommendations related to the administration of championships and playing and practice seasons. In September 2009, the cabinet identified potential areas of modification that would lead to institutional cost-reductions. During the February 2010 meeting, the cabinet reviewed the concepts identified in September and, discussed the pros, cons, student-athlete impact, estimated financial impact and any necessary legislative or policy changes that would result from the modifications.

   The concepts that were identified for future discussion will be discussed at the cabinet's June 2010 meeting. Cabinet members agreed to solicit feedback from their campuses and conferences for review at its June 2010 meeting. In addition to concepts that would require a legislative or cabinet policy change, cabinet members were asked to identify cost-reduction initiatives that have been implemented on their campus or within their conference. NCAA staff will compile a list of best practices to accompany any recommended legislative or policy changes.

   Finally, it was noted that fiscal management is an ongoing responsibility of the cabinet and cost reductions and revenue generation will be consistent themes during future discussions. The following concepts have been identified for further discussion:

   a. Prohibit hotel accommodations on the night before home contests-NCAA Football Championship Subdivision (FCS).

   b. Prohibit hotel accommodations on the night before home contests [all sports other than Football Bowl Subdivision (FBS) football.]

c. Reduce the number of practice opportunities in all sports (number to be determined after discussion with key stakeholders.)

d. Reduce to 21 the number of practice opportunities in all sports.

e. Reduce preseason practice opportunities in volleyball to 21.

f. Count preseason Sundays when calculating preseason practice opportunities.

g. Eliminate travel for preseason practice.

h. Evaluate all exceptions to the 48/36 hour rule.

i. Reduce total competitions in all sports.

j. Establish one number for total competitions.

k. Reduce length of season and number of contests in ice hockey.

l. Reduce contests in all nonchampionship segments.

m. No overnight travel for nonchampionship segments.

n. No missed class time for nonchampionship segments.

o. Consider eliminating travel for practice during official vacation period.

p. Evaluate the number of complimentary tickets student-athletes are permitted to receive.

The cabinet agreed that the following concepts do not warrant additional discussion at this time:

a. Prohibit hotel accommodations on the night before home contests-FBS.

b. Eliminate all exceptions to the 48/36 hour rule.

c. Reduce to 18 the number of practice opportunities in all sports.

d. Eliminate contests in all nonchampionship segments.

e. Increase travel mileage limitation to 400 miles for championships travel in all sports.

2. Women's Rowing - Automatic Qualification (AQ). The cabinet agreed to delay automatic qualification in women's rowing until 2013. The cabinet also discussed the NCAA Division I Women's Rowing Committee's recommendation that a play-in be held

when the number of automatic qualification-eligible conferences exceeds 50 percent of the bracket. The cabinet did not dispute that a play-in might be the most equitable way to handle automatic qualification when the number of eligible conferences exceeds 50 percent of the bracket; however, the cabinet expressed concern related to the expense that would accompany a play-in, whether the expense is incurred by a small number of institutions or ultimately by the NCAA.

AWARDS, BENEFITS, EXPENSES AND FINANCIAL AID CABINET.

1. **Review of Feedback from Financial Aid Discussion Document.** The NCAA Division I Awards, Benefits, Expenses and Financial Aid Cabinet continued its review of the financial aid items prioritized during its February 2010 meeting. In December 2009, the cabinet distributed a discussion document outlining the legislative history of NCAA Bylaw 15 and describing possible legislative concepts for future consideration. In order to stimulate meaningful discussion across the membership and generate feedback for the cabinet, the discussion document was posted on the cabinet's page of ncaa.org and distributed to the NCAA Division I directors of athletics, NCAA Division I conference commissioners, the chair of the NCAA Division I Student-Athlete Advisory Committee, the chair of the Conference Commissioners Association Compliance Administrators, the executive director of the National Association of Collegiate Directors of Athletics, the executive director of the National Association of Collegiate Women Athletic Administrators, the president of the National Association for Athletics Compliance, the chair of the National Association of Financial Aid Administrators and the executive directors of selected coaches associations. Further, the concepts were reported to the NCAA Division I Leadership Council at the 2010 NCAA Convention and shared with the membership during the Convention's Division I Issues Forum.

   Twenty-nine responses, ranging from individual coaches and institutions to conference offices and coaches associations were received. In addition, cabinet members reported on discussions taking place within their conferences about the concepts from the discussion document. The variety of feedback received provided useful information to the cabinet. Overall, the respondents were supportive of the cabinet's decision to undertake a review of Bylaw 15, and of the cabinet's willingness to seek feedback from a variety of entities as part of its review [Reference: Supplement No. 1]. Concept Nos. 1, 2, 4, 5 and 6 were supported by a majority of the respondents. And, although Concept No. 9 was the only concept with over half of the respondents responding they were opposed to the concept, only six respondents replied that they supported Concept No. 8, and only nine replied that they supported Concept No. 10. Feedback on Concept Nos. 3-a, 3-b and 7 did not demonstrate either clear support or clear opposition to those concepts.

   Based on the feedback received, the cabinet agreed to request that the staff solicit additional feedback from the membership regarding several concepts that garnered support

from the cabinet and the membership (Concept Nos. 1, 2, 3-b, 4, 5, 6 and 7). This feedback will be gathered prior to the cabinet's June 2010 meeting. During its June 2010 meeting, the cabinet plans to develop and sponsor proposals for consideration during the 2010-11 legislative cycle.

2. **Referral from NCAA Division I Basketball Academic Enhancement Group related to Bylaw 15.01.5.** The cabinet discussed an issue referred by the Basketball Academic Enhancement Group related to the legislative barriers that exist for former student-athletes to return to his or her institution and earn their degree after a professional career (Bylaw 15.01.5). Specifically, the cabinet was asked to explore whether there is a willingness to remove these barriers through legislation noting that flexibility in this area may encourage more former student-athletes to return to complete their degrees. For example, a men's basketball student-athlete has not yet graduated and departs an institution after four years to pursue a professional career in his sport. The student-athlete returns to the institution four years later to finish his undergraduate degree. The current legislation specifies that in order to receive athletically related financial aid, the student-athlete must earn the aid (e.g., work in the athletics department). The cabinet agreed to take no action at this time, noting the current legislation is sufficient because there is a permissible way to provide athletics aid to these student-athletes (i.e., earned aid). Further, when truly extenuating circumstances are presented, institutions may consider submitting an NCAA Division I Legislative Council Subcommittee for Legislative Relief waiver on the student's behalf to permit the institution to provide the student-athlete with unearned athletics aid. Finally, the cabinet directed the staff to continue to monitor this issue and provide an update at a future meeting.

3. **Chapter 33 (Post-9/11 G.I. Bill) and Yellow Ribbon Program.** The cabinet was provided an overview of the Post-9/11 G.I. Bill and the Yellow Ribbon Program, which became effective in August 2009. The cabinet discussed how eligibility for both programs is determined and how these sources of aid impact individual and team financial aid limits. The Post-9/11 G.I. Bill is for service members on active duty after September 11, 2001. Eligible service members may transfer entitlement to a spouse, children, or any combination of spouse and child. The Yellow Ribbon Program allows institutions to voluntarily enter into an agreement with the U.S. Department of Veterans Affairs (VA) to fund tuition expenses that exceed the amount covered by the Post-9/11 G.I. Bill. Participating institutions may contribute up to 50 percent of those expenses, and the VA will match that amount.

   The cabinet agreed to sponsor legislation for the 2010-11 legislative cycle that would add VA funds awarded through the Post-9/11 G.I. Bill to the list of exempted government grants in Bylaw 15.2.5.1. In the interim, the cabinet agreed to request a blanket waiver of Bylaw 15.2.5 (government grants) from the Subcommittee for Legislative Relief, effective through the 2010-11 academic year, to exempt VA funds awarded through the Post-9/11 G.I. Bill from counting against a student-athlete's individual limit. The blanket waiver request does not include Yellow Ribbon Program funds from either the VA or a

participating institution. Finally, the cabinet members agreed to solicit feedback from their conferences related to whether the Yellow Ribbon Program funds should be exempt and re-examine the Yellow Ribbon Program during the cabinet's June 2010 meeting.

RECRUITING AND ATHLETICS PERSONNEL ISSUES CABINET.

1. **Legislative Proposals.** The NCAA Division I Recruiting and Athletics Personnel Issues Cabinet commented on four legislative proposals related to the area of recruiting that were introduced in the 2009-10 legislative cycle after the cabinet's September meeting. The proposals were forwarded by the NCAA Division I Legislative Council to the membership at its January meeting and will be voted on by the Legislative Council at its April meeting. Two of the proposals opposed by the cabinet relate to men's basketball camps and clinics.

2. **Priority Item – Examination of the Recruiting Model.** The cabinet engaged in a comprehensive discussion regarding the current recruiting model, including but not limited to: communication methods and frequency, evaluations, campus visits and verbal and written offers of athletics aid. The cabinet directed the staff to develop alternative recruiting models as a result of the discussion. The cabinet agreed to obtain feedback from the NCAA membership on such models prior to sponsoring appropriate legislation at its June meeting for consideration as part of the 2010-11 legislative cycle.

3. **Priority Item – Discussion on Limits of Noncoaching Staff with Sport-Specific Responsibilities.** The cabinet reviewed survey results obtained from the membership pertaining to noncoaching staff members with sport-specific responsibilities. The cabinet directed the staff to develop alternative proposals that would place numerical limitations on such personnel in the sports of football and men's and women's basketball. The cabinet agreed to seek additional feedback from institutions and the coaches' associations regarding such proposals prior to sponsoring appropriate legislation

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REPORT OF
THE NATIONAL COLLEGIATE ATHLETIC ASSOCIATION
DIVISION I COMMUNICATIONS AND COORDINATION COMMITTEE
CONFERENCE CALL

Participants: April 21, 2010

Grace Calhoun, Indiana University – (Awards, Benefits Expenses and Financial Aid Cabinet)
Carolyn Callahan, University of Virginia – (Academic Cabinet)
Joseph D'Antonio, Big East Conference – (Legislative Council)
Damon Evans, University of Georgia – (Leadership Council)
Nick Fulton, chair of the Division I Student-Athlete Advisory Committee
Rob Halvaks, Big West Conference – (Administration Cabinet)
Mike Rogers, Baylor University – (Amateurism Cabinet)
Judy Rose, University of North Carolina, Charlotte (Championships/Sports Management Cabinet)
Jacqueline Campbell, NCAA – recording secretary

Petrina Long, UCLA – (Recruiting/Athletics Personnel Cabinet) was unable to participate on the call.

NCAA Staff: David Berst, Matt Burgemeister, Jeremiah Carter, Shauna Cobb, Angie Cretors, Julie Cromer, Vanessa Fuchs, Lynn Holzman, Steve Mallonee, Carol Reep, Kris Richardson, Dave Schnase, Carl Segura, Maricela Schukie, Jackie Thurnes, Sharon Tufano and Leeland Zeller also participated on the call.

The conference call was called to order at 3:07 p.m. by Damon Evans, chair. All were present as noted above.

1. Brief Updates from Leadership and Legislative Councils.

a. Leadership Council. The Leadership Council completed its work on the new Division I membership standards and forwarded a final report to the Board of Directors for review during its April 29 meeting. The Council also spent time reviewing possible cost savings measures recommended by various Division I cabinets. The Council recommended that staff collect additional data regarding actual spending areas and, with the possible help of consultants, develop a set of principles that could guide a review of spending. The Council suggested a two-pronged approach involving the evaluation of costs on campuses as well as a review of the Association's spending related to the activities of the national office.

b. Legislative Council. The Legislative Council reconsidered Proposal Nos. 2009-22 and 2009-51-B, which were subject to override requests from the membership. The

Council amended the effective date of section E of Proposal No. 2009-22 to August 1, 2011, for sports other than tennis, and August 1, 2012, for tennis. In reviewing Proposal No. 2009-51-B, the Council amended the proposal to apply only to men's and women's basketball. The Council's actions, relative to these proposals, will be reviewed by the Board of Directors during its April 29 meeting.

2. Comments Regarding Cabinets' Key Items. The cabinet chairs briefly shared the following meeting highlights:

a. Academic Cabinet. The cabinet continued its review of initial- and transfer-eligibility requirements, with the goal of aligning the requirements to ensure the academic success of student-athletes. In June, the cabinet will discuss the pros and cons of possible enhancements to the current initial- and transfer-eligibility standards. The cabinet also will meet jointly with the Committee on Academic Performance (CAP) in June.

b. Administration Cabinet. During its February meeting, the cabinet engaged in its second cycle of committee appointments. During its June meeting, the cabinet will conduct its annual evaluation of institutions in the Division I membership reclassification process. The cabinet continues its work with the NCAA research staff to develop a governance assessment tool to determine if the new governance structure is achieving its stated goals and objectives.

c. Amateurism Cabinet. The cabinet continued its review and examination of commercial activity in intercollegiate athletics. During its June meeting, the cabinet expects to review legislative proposals regarding the use of student-athletes' names, pictures and likenesses that will be introduced into the 2010-11 legislative cycle. The cabinet also plans to discuss the implications of Proposal No. 2009-22 on elite athletes who participate in Olympic and national team training programs.

d. Awards, Benefits, Expenses and Financial Aid Cabinet. The cabinet continued its review of proposed changes to the financial aid model, which was shared with the membership through a discussion document. The cabinet reviewed feedback from the membership and will be sending out an updated document for membership review and comment during upcoming conference meetings.

e. Championships/Sports Management Cabinet. During its February meeting, the cabinet continued its discussion of possible cost savings concepts related to the administration of championships and playing and practice seasons. The cabinet plans to continue its discussions in June.

f. Recruiting Cabinet. During its February meeting, the cabinet discussed the current recruiting model and developed three alternative models for membership review and feedback. The models recently were circulated to the membership for review and comment during upcoming conference meetings. The cabinet also reviewed the results of a survey pertaining to noncoaching staff members with sport-specific responsibilities and directed staff to draft proposals that include numerical limitations on such personnel in the sports of men's and women's basketball and football. The proposals will be circulated to the membership and the appropriate coaches' associations for review and feedback to be used by the cabinet in its consideration of legislation for the 2010-11 cycle.

3. Expected Traffic Flow of Issues on the Division I agenda. The committee was informed of the possible proliferation of legislation in the Division I cycle during the upcoming year. Legislation likely to move forward this year includes proposals in the areas of commercial activities, Division I membership requirements, financial aid, football and basketball academic working groups, and possibly cost savings. Legislation related to a new recruiting model and changes to the initial- and transfer-eligibility requirements may not be ripe until the next legislative cycle, unless membership feedback and academic data dictate otherwise. The staff noted that all of these areas include complex concepts that will require focus and debate by the membership. Therefore, the staff has encouraged conferences to be selective in submitting legislative proposals that add bulk but little substance to this year's legislative process.

4. Appointment of New Cabinet and Council members.

a. FBS Members of Cabinets and Councils. The committee was reminded that the terms of the Football Bowl Subdivision (FBS) representatives on all the cabinets and councils expire this summer; however, all of them have the opportunity for reappointment. The Board of Directors will approve the FBS nominations during its upcoming meeting, provided they meet the new diversity requirements endorsed by the Board in January.

b. Chairs of Cabinets and Councils. The staff noted that NCAA legislation mandates that chairs of the Division I cabinets and councils serve in that role for no longer than two years, which means the terms of all chairs expire this summer. In order to maintain continuity on this committee, the staff will recommend to the Board that the terms of half of the chairs be extended for one year. The staff will keep the chairs informed of the Board's action regarding this matter.

5. **Update on Division I Governance Collaboration Zone.** The staff noted that it continues to work internally to have the Division I Governance Collaboration Zone (CZ) fully operational prior to the fall cabinet and council meetings. The cabinets will receive a brief demonstration of the CZ during their June meetings. Additional information and instructions regarding use of the CZ will be forwarded to cabinet and council members this summer.

6. **Proposed Future Call Dates**. The staff noted that the expected next call date would probably be in mid-August following the Board of Directors meeting. The committee will be sent calendars to indicate their availability sometime in early summer.

7. **Adjournment**. The call was adjourned at 3:53 p.m. EDT.